



NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

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QUALITY, INTEGRITY, PROFESSIONALISM

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ABBREVIATIONS

3G	Third Generation (artificial grass pitch)
AGP	Artificial Grass Pitch
ANOG	Assessing Needs and Opportunities Guide
CASC	Community Amateur Sports Club
CISWO	The Coal Industry Social Welfare Organisation
ECB	England & Wales Cricket Board
EH	England Hockey
FA	Football Association
FC	Football Club
FF	Football Foundation
FIFA	Fédération Internationale de Football Association
GIS	Geographical Information Systems
GMA	Grounds Maintenance Association
HC	Hockey Club
IMS	International Match Standard
JFC	Junior Football Club
KKP	Knight, Kavanagh and Page
LFFP	Local Football Facility Plan
NGB	National Governing Body
NPPF	National Planning Policy Framework
NTP	Non-Turf Pitch
NWBC	North Warwickshire Borough Council
ONS	Office of National Statistics
PIP	Pitch Improvement Programme
PQS	Performance Quality Standard
PPS	Playing Pitch Strategy
RFC	Rugby Football Club
RFU	Rugby Football Union
S106	Section 106 Agreement
U	Under
WCC	Warwickshire Cricket Board

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PART 1: INTRODUCTION

This is the Playing Pitch Strategy (PPS) for North Warwickshire Borough Council. Building upon the preceding updated Assessment Report, it provides a clear, strategic framework in relation to the provision of playing pitch facilities. It delivers:

- ◀ A vision for the future protection, improvement and development of provision.
- ◀ A series of sport-by-sport recommendations and scenarios.
- ◀ A series of strategic recommendations.
- ◀ A prioritised area-by-area and site-by-site action plan.

The Strategy is delivered in accordance with Sport England's PPS Guidance. This details a stepped approach, separated into five distinct sections:

- ◀ Stage A: Prepare and tailor the approach.
- ◀ Stage B: Gather information and views on the supply of and demand for provision.
- ◀ Stage C: Assess the supply and demand information and views.
- ◀ Stage D: Develop the Strategy.
- ◀ Stage E: Deliver the Strategy and keep it robust and up to date.

This report represents Stage D of the process, with stages A-C covered in the preceding Assessment Report and Stage E ongoing once the study is complete. The lifespan of a PPS is considered to be three years, although this can be increased if it is regularly kept up to date.

Where not already implemented, the recommendations that come out of this strategy should be translated into local planning policy so that there is a mechanism in place to protect existing provision and to secure investment where the opportunity arises.

Study area

The study area comprises the whole of North Warwickshire Borough Council's administrative area. Further to this, analysis area (or sub areas) have also been used to allow for a more localised assessment of provision and examination of supply and demand. This is via splitting the Borough into the following areas:

- ◀ Arley & Whitacre
- ◀ Atherstone & Mancetter
- ◀ Baddesley & Grendon
- ◀ Coleshill
- ◀ Curdworth, Hurley & Wood End
- ◀ Fillongley
- ◀ Hartshill
- ◀ Kingsbury
- ◀ Newton Regis & Warton
- ◀ Polesworth & Dordon
- ◀ Water Orton

A map further outlining the analysis areas can be seen overleaf.

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Figure 1.1: Map of North Warwickshire



Scope

The scope of the PPS focuses geographically on all local provision, regardless of ownership and management arrangements. Sports included within the study are as follows:

- ◀ Football (including 3G pitches)
- ◀ Rugby union (including 3G pitches)
- ◀ Cricket
- ◀ Hockey (sand/water based pitches)

In addition, other grass pitch sports are also included where supply and/or demand has been identified. In North Warwickshire, this includes solely lacrosse.

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Local context

The Borough of North Warwickshire consists of several small towns and villages, with Atherstone and Colehill being the two most notable. It is relatively remote to the rest of the county, as Solihull and Coventry of the West Midlands cut it off from most of the other boroughs in Warwickshire. It covers 28,438 hectares, making it the third largest area in the county; however, despite its size, North Warwickshire has the lowest population, with approximately 65,452 residents. This is because the area is overwhelmingly rural in nature with around two thirds of it designated as Green Belt.

North Warwickshire also has the highest number of senior citizens in the County, with 21.8% of the population being over the age of 65. The population has declined in recent years, with deaths outweighing births, although migration to the county is good, with the population predicted to grow by 17.3% by 2043. However, it is also forecast that the predicted growth within the Borough will be made up of predominately senior citizens, with approximately 42% being aged 75 or over.

Health is a growing concern within North Warwickshire. Deprivation has an impact on health, with life expectancy being 5.7 years lower for men from deprived areas when compared with the least deprived areas. This figure stands at 3.8 years for females from deprived areas and there are also 1,345 (12.9%) children living in low-income families. Obesity is also a concern in the Borough; in 2017, the percentage of adults classified as overweight or obese was significantly higher than the average in England.

The Council recognises that it must use resources to encourage the growing senior population to stay active and healthy. Currently, 79.9% of residents described their health as 'good' or 'very good', which is slightly below county levels, potentially reflecting the older population that reside in the Borough. However, the emphasis is not solely on the senior population, with the Council stating that it is also committed to increasing the number of adults and children who are physically active and reducing the percentage of adults and children with excess weight.

North Warwickshire Physical Activity Profile

Activity levels remain down compared to pre-pandemic levels in North Warwickshire. From 2020-2021, 44.6% of children and young people in school years 1-11 (aged 5-16) in England met the Chief Medical Officers' (CMOs) guidelines of taking part in sport and physical activity for an average of 60 minutes or more every day. This was similar to the figure for 2019-2020 (44.9%) but was lower than 2018-2019 (46.8%), which was the last academic year completely unaffected by the pandemic. However, activity levels in 2020-2021 were higher than 2017-2018 (43.3%).

North Warwickshire Health & Wellbeing Action Plan

The North Warwickshire Health & Wellbeing Action Plan (2023 to 2027) sets out actions to improve health and wellbeing across the Borough. These are assigned to the following divisions:

- ◀ Environmental Health
- ◀ Finance (including Revenues and Benefits)
- ◀ Housing
- ◀ Human Resources and Health and Safety
- ◀ Leisure and Community Development
- ◀ Planning
- ◀ Streetscape

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In terms of Leisure and Community Development, the following key actions are identified:

- ◀ In partnership with Polesworth Fire Station, organise a Big Day Out event in Abbey Green Park themed around the Cost of Living.
- ◀ To update and improve the Authority-owned play areas through the Play Area Development Programme.
- ◀ Provide a programme of holiday provision for children and young people in the Borough Council's leisure facilities during each school holiday.
- ◀ Formulate an action plan from Poverty Proofing feedback and ensure that the related services continue to improve their accessibility.
- ◀ Introduce health testing scales (and, subject to external funding, blood testing services) into leisure facilities.
- ◀ Monitor and review feedback through surveys, verbal customer and staff feedback, and adapt the service to customer needs.

The Streetscape actions are also relevant to the PPOSS. These set out aims to:

- ◀ Inspect and maintain play areas, including teen shelters, ball courts and play equipment. To promote outdoor play for all children and a healthy outdoor area for the local community.
- ◀ Maintain green and open space areas, including parks, recreation grounds, estates and verges, to create a safe, clean and healthy environment for all residents and visitors.
- ◀ Carry out street cleaning, fly tip removal and work with volunteer litter picking groups to create and maintain a safe and clean, healthy Borough for all residents and visitors to enjoy.
- ◀ Maintain the Borough Council's leisure facilities and contribute to associated projects and undertakings.

North Warwickshire Local Plan

The North Warwickshire Borough Council Local Plan 2021 is the currently adopted Local Plan and sets out the vision and spatial planning strategy for North Warwickshire and allocates sites for new homes and employment land to meet local community and business needs up to 2033. It continues the theme of sustainable development in the right place with the right infrastructure and also gives an indication of where and how development will take place beyond this time frame in order to ensure a continuous supply of land. It explains how much and what type of development there will be and where this will be located.

Relevant to the PPS, Policy LP17 Green Infrastructure Development states that proposals must, where appropriate, demonstrate how they contribute to maintaining and enhancing a comprehensive and strategically planned Green Infrastructure network. With reference to the Warwickshire, Coventry and Solihull Sub-Regional Green Infrastructure Strategy and Offsetting sub-regional Strategy for Green Infrastructure and the local green infrastructure resource development should:

- ◀ Identify, maintain and enhance existing Green Infrastructure assets where possible;
- ◀ In all cases should optimise opportunities to create links between existing Green Infrastructure within the district and to surrounding sub-regional networks;
- ◀ Help deliver new Green Infrastructure assets where specific need has been identified. Where an existing asset is lost or adversely affected, and where mitigation or compensatory Green Infrastructure cannot be provided on site, contributions will be sought towards wider Green Infrastructure projects and improvements.

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Furthermore, LP22 Open Spaces and Recreational Provision states that, wherever possible, open spaces and recreational areas will be retained, protected and enhanced (unless their loss is off-set by an equivalent or improved replacement). Development proposals will be expected to provide a range of new on-site and open space recreational provision such as parks and amenity space, sport or recreation facilities and semi-natural areas such as woodland wherever appropriate to the area and to the development. The design and location of these spaces and facilities should be accessible to all users; have regard to the relationship with surrounding uses, enhance the natural environment, protect and improve green infrastructure and link to surrounding areas where appropriate. Where on-site provision is not feasible, off-site contributions may be required where the development use leads to a need for new or enhanced provision.

Headline findings

The table overleaf highlights the current quantitative shortfalls for each sport included within the PPS, as identified in the preceding Assessment Report. For qualitative findings and site-specific findings, please see Part 3: Sport Specific Recommendations and Scenarios, and Part 5: Action Plan.

Natural turf pitches have a limit of how much play they can accommodate over a certain period of time before their quality, and in turn their use, is adversely affected. As the main usage of pitches is for matches, it is appropriate for the comparable unit to be match equivalent sessions. The table overleaf therefore uses this, converting both the amount of play a site can accommodate (its carrying capacity) and how much play takes place (its current use) into the same unit of demand to enable an analysis to be undertaken.

Based on how the sports tend to be played, this unit for football and rugby union pitches relates to a typical week within the season for each sport, whereas for cricket, the number of match equivalent sessions is over the course of a season. This is because how much play a cricket pitch can accommodate is primarily determined by the number and quality of wickets on a square, with only one match generally played per pitch per day and with the wickets rotated throughout a season to reduce wear and to allow for repair. Each wicket is therefore able to accommodate a certain amount of play per season as opposed to a week.

For artificial surfaces, the carrying capacity of the provision is much higher, meaning how much play can be accommodated is primarily determined by availability, rather than how demand adversely affects quality, as is the case with grass pitches. Therefore, the total number of pitches required is instead used to form an analysis. This is most pertinent for football and rugby union (3G pitches) and for hockey (sand-based pitches).

Table 1.2: Quantitative headline findings

Analysis area	Pitch/facility type	Current supply/ demand balance	Future supply/ demand balance (2033)
Football – grass pitches			
Arley & Whitacre	Adult	At capacity	0.5 match equivalent sessions
Arley & Whitacre	Youth 11v11	3.5 match equivalent sessions	4 match equivalent sessions
Arley & Whitacre	Youth 9v9	At capacity	0.5 match equivalent sessions
Arley & Whitacre	Mini 7v7	0.5 match equivalent sessions	1 match equivalent session
Arley & Whitacre	Mini 5v5	0.5 match equivalent sessions	1 match equivalent session

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Analysis area	Pitch/facility type	Current supply/ demand balance	Future supply/ demand balance (2033)
Atherstone & Mancetter	Adult	At capacity	1 match equivalent session
Atherstone & Mancetter	Youth 11v11	0.5 match equivalent sessions	1.5 match equivalent sessions
Atherstone & Mancetter	Youth 9v9	0.5 match equivalent sessions	1.5 match equivalent sessions
Atherstone & Mancetter	Mini 7v7	1 match equivalent session	0.5 match equivalent sessions
Atherstone & Mancetter	Mini 5v5	At capacity	0.5 match equivalent sessions
Baddesley & Grendon	Adult	At capacity	At capacity
Baddesley & Grendon	Youth 11v11	At capacity	At capacity
Baddesley & Grendon	Youth 9v9	At capacity	At capacity
Baddesley & Grendon	Mini 7v7	At capacity	At capacity
Baddesley & Grendon	Mini 5v5	2 match equivalent sessions	2 match equivalent sessions
Coleshill	Adult	At capacity	At capacity
Coleshill	Youth 11v11	At capacity	At capacity
Coleshill	Youth 9v9	1.5 match equivalent sessions	1.5 match equivalent sessions
Coleshill	Mini 7v7	At capacity	At capacity
Coleshill	Mini 5v5	At capacity	At capacity
Curdworth, Hurley & Wood End	Adult	At capacity	At capacity
Curdworth, Hurley & Wood End	Youth 11v11	0.5 match equivalent sessions	0.5 match equivalent sessions
Curdworth, Hurley & Wood End	Youth 9v9	At capacity	At capacity
Curdworth, Hurley & Wood End	Mini 7v7	At capacity	At capacity
Curdworth, Hurley & Wood End	Mini 5v5	At capacity	At capacity
Fillongley	Adult	At capacity	At capacity
Fillongley	Youth 11v11	At capacity	At capacity
Fillongley	Youth 9v9	At capacity	At capacity
Fillongley	Mini 7v7	At capacity	At capacity
Fillongley	Mini 5v5	At capacity	At capacity
Hartshill	Adult	At capacity	At capacity
Hartshill	Youth 11v11	1 match equivalent session	1 match equivalent session
Hartshill	Youth 9v9	1 match equivalent session	1 match equivalent session
Hartshill	Mini 7v7	1 match equivalent session	1 match equivalent session
Hartshill	Mini 5v5	At capacity	At capacity
Kingsbury	Adult	At capacity	At capacity
Kingsbury	Youth 11v11	At capacity	At capacity
Kingsbury	Youth 9v9	At capacity	At capacity
Kingsbury	Mini 7v7	At capacity	At capacity
Kingsbury	Mini 5v5	At capacity	At capacity
Newton Regis & Warton	Adult	At capacity	At capacity
Newton Regis & Warton	Youth 11v11	At capacity	At capacity
Newton Regis & Warton	Youth 9v9	At capacity	At capacity
Newton Regis & Warton	Mini 7v7	At capacity	At capacity
Newton Regis & Warton	Mini 5v5	At capacity	At capacity
Polesworth & Dordon	Adult	At capacity	0.5 match equivalent sessions

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Analysis area	Pitch/facility type	Current supply/ demand balance	Future supply/ demand balance (2033)
Polesworth & Dordon	Youth 11v11	6.5 match equivalent sessions	7 match equivalent sessions
Polesworth & Dordon	Youth 9v9	0.5 match equivalent sessions	1 match equivalent session
Polesworth & Dordon	Mini 7v7	0.5 match equivalent sessions	0.5 match equivalent sessions
Polesworth & Dordon	Mini 5v5	2 match equivalent sessions	2 match equivalent sessions
Water Orton	Adult	At capacity	At capacity
Water Orton	Youth 11v11	At capacity	At capacity
Water Orton	Youth 9v9	At capacity	At capacity
Water Orton	Mini 7v7	At capacity	At capacity
Water Orton	Mini 5v5	At capacity	At capacity
North Warwickshire	Adult	At capacity	2 match equivalent sessions
North Warwickshire	Youth 11v11	11 match equivalent sessions	13 match equivalent sessions
North Warwickshire	Youth 9v9	1.5 match equivalent sessions	3.5 match equivalent sessions
North Warwickshire	Mini 7v7	1 match equivalent session	At capacity
North Warwickshire	Mini 5v5	3.5 match equivalent sessions	2.5 match equivalent sessions
Football – 3G pitches			
Arley & Whitacre	Full size	0.63 pitches	0.76 pitches
Atherstone & Mancetter	Full size	0.66 pitches	0.87 pitches
Baddesley & Grendon	Full size	0.13 pitches	0.13 pitches
Coleshill	Full size	0.55 pitches	0.55 pitches
Curdworth, Hurley & Wood End	Full size	0.45 pitches	0.55 pitches
Fillongley	Full size	0.11 pitches	0.11 pitches
Hartshill	Full size	0.21 pitches	0.21 pitches
Kingsbury	Full size	0.13 pitches	0.13 pitches
Newton Regis & Warton	Full size	0.03 pitches	0.03 pitches
Polesworth & Dordon	Full size	0.47 pitches	0.55 pitches
Water Orton	Full size	0.08 pitches	0.08 pitches
North Warwickshire	Full size	2.5 pitches	3 pitches
Rugby union			
Arley & Whitacre	Senior	At capacity	At capacity
Atherstone & Mancetter	Senior	0.5 match equivalent sessions	0.5 match equivalent sessions
Baddesley & Grendon	Senior	At capacity	At capacity
Coleshill	Senior	At capacity	At capacity
Curdworth, Hurley & Wood End	Senior	At capacity	At capacity
Fillongley	Senior	6 match equivalent sessions	6 match equivalent sessions
Hartshill	Senior	At capacity	0.5 match equivalent sessions
Kingsbury	Senior	At capacity	At capacity
Newton Regis & Warton	Senior	At capacity	At capacity
Polesworth & Dordon	Senior	At capacity	At capacity
Water Orton	Senior	5.25 match equivalent sessions	8 match equivalent sessions

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Analysis area	Pitch/facility type	Current supply/ demand balance	Future supply/ demand balance (2033)
North Warwickshire	Senior	10.75 match equivalent sessions	14 match equivalent sessions
Hockey			
Arley & Whitacre	Full size	-	-
Atherstone & Mancetter	Full size	0.5 match equivalent sessions	At capacity
Baddesley & Grendon	Full size	-	-
Coleshill	Full size	-	-
Curdworth, Hurley & Wood End	Full size	-	-
Fillongley	Full size	-	-
Hartshill	Full size	-	-
Kingsbury	Full size	-	-
Newton Regis & Warton	Full size	-	-
Polesworth & Dordon	Full size	-	-
Water Orton	Full size	-	-
North Warwickshire	Full size	0.5 match equivalent sessions	At capacity
Cricket			
Arley & Whitacre	Senior (Saturday)	At capacity	At capacity
Atherstone & Mancetter	Senior (Saturday)	42 match equivalent sessions	54 match equivalent sessions
Baddesley & Grendon	Senior (Saturday)	At capacity	At capacity
Coleshill	Senior (Saturday)	14 match equivalent sessions	26 match equivalent sessions
Curdworth, Hurley & Wood End	Senior (Saturday)	4 match equivalent sessions	4 match equivalent sessions
Fillongley	Senior (Saturday)	18 match equivalent sessions	42 match equivalent sessions
Hartshill	Senior (Saturday)	At capacity	At capacity
Kingsbury	Senior (Saturday)	At capacity	At capacity
Newton Regis & Warton	Senior (Saturday)	At capacity	At capacity
Polesworth & Dordon	Senior (Saturday)	At capacity	At capacity
Water Orton	Senior (Saturday)	4 match equivalent sessions	4 match equivalent sessions
North Warwickshire	Senior (Saturday)	82 match equivalent sessions	130 match equivalent sessions
Lacrosse			
Arley & Whitacre	Senior	-	-
Atherstone & Mancetter	Senior	-	-
Baddesley & Grendon	Senior	-	-
Coleshill	Senior	-	-
Curdworth, Hurley & Wood End	Senior	-	-
Fillongley	Senior	5.75 match equivalent sessions	5.75 match equivalent sessions
Hartshill	Senior	-	-
Kingsbury	Senior	-	-
Newton Regis & Warton	Senior	-	-

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Analysis area	Pitch/facility type	Current supply/ demand balance	Future supply/ demand balance (2033)
Polesworth & Dordon	Senior	-	-
Water Orton	Senior	-	-
North Warwickshire	Senior	5.75 match equivalent sessions	5.75 match equivalent sessions

Conclusions

The existing position for all sports is either that demand is being met or that there is a shortfall. As such, there is a clear need to protect all existing playing pitch and outdoor sport provision until all demand is met, or there is a requirement to replace provision to an equal or better quantity and quality before it is lost, in line with national planning policy. Where demand is being met, this does not equate to a surplus of provision, with any spare capacity instead considered as a solution to overcoming shortfalls.

Notwithstanding the above, most of the identified grass pitch shortfalls can be met by better utilising current provision, such as through improving quality, installing additional sports lighting, improving ancillary facilities, bringing disused pitches back into use and enabling access to existing unused provision, such as at unavailable school sites. This means that new grass pitches are not generally required, although for rugby union there is likely to be a need for some new provision to completely alleviate existing deficits given the considerable shortfalls identified. This relates mostly to the Fillongley and Water Orton analysis areas.

In relation to football, there is also a current shortfall of 3G pitches that can only be met through increased provision. With resources to improve the quality of grass pitches being limited, an increase in 3G pitches can also help reduce grass pitch shortfalls through the transfer of play, which in turn can aid pitch quality improvements.

There could also be a need for some new provision in specific areas to completely alleviate existing and future deficits, especially if other forms of eradicating the shortfalls are not possible (e.g., due to unwillingness from partners such as schools) or where they are not the preferred approach (e.g., financially).

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PART 2: VISION AND AIMS

A vision has been set out to provide a clear focus with desired outcomes for the North Warwickshire PPS:

'An accessible, high quality and sustainable network of playing pitches and supporting facilities that adequately provides for all current and future residents of the Borough and helps promote healthy living.'

The following overarching aims are based on the three Sport England themes (see figure 2.1 below). It is recommended that they are adopted by the Council and its partners to enable it to achieve the overall vision of the PPS and Sport England planning objectives. Strategy delivery is the responsibility of, and relies upon, all relevant stakeholders.

AIM 1

To **protect** the existing supply of playing pitch provision and ancillary facilities where it is needed for meeting current and future needs.

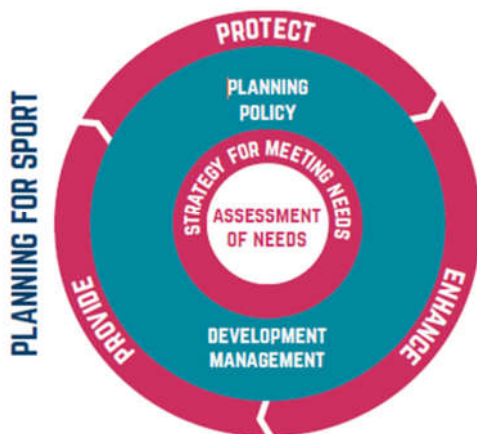
AIM 2

To **enhance** playing pitch provision and ancillary facilities through improving quality and management of sites.

AIM 3

To **provide** new playing pitch provision and ancillary facilities where there is current or future demand to do so.

Figure 2.1: Sport England themes



Source: Sport England, Planning for Sport Guidance (2019)

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PART 3: SPORT SPECIFIC ISSUES SCENARIOS AND RECOMMENDATIONS

In this section, in order to help develop recommendations and actions for each sport, and to understand their potential impact, a number of relevant scenario questions are tested against the key issues identified in the preceding Assessment Report for each sport. This then informs sport specific recommendations.

The included scenarios focus on the impact that they will have on the shortfalls and key issues identified and how they can be overcome. However, whilst each can improve the picture to a greater or lesser extent, it should be noted that carrying out some scenarios to the fullest degree is likely to be unviable and that a combination of actions will instead be required to ensure that all current and future demand can be met.

For site-specific and more localised recommendations, please refer to the Action Plan in Part 5 of the report.

Football – grass pitches

Assessment report summary

Football – supply and demand summary

- ◀ In total, ten pitches display some level of actual spare capacity across five sites, equating to 8.5 match equivalent sessions, whilst 12 pitches are overplayed across seven sites by a total of 16.5 match equivalent sessions.
- ◀ Overall, it is determined that there is current spare capacity on mini 7v7 pitches and mini 5v5 pitches, whilst shortfalls are evident on youth 11v11 and youth 9v9 pitches. Adult pitches are currently at capacity.
- ◀ After factoring in future demand, current shortfalls across youth 11v11 and youth 9v9 worsen, whilst a further shortfall is created on adult pitches. In contrast, spare capacity would eradicate for mini 7v7 pitches, leaving a balanced capacity. Only mini 5v5 pitches would still yield spare capacity.

Football – supply summary

- ◀ The audit identifies a total of 97 football pitches across 38 sites in North Warwickshire, with 70 pitches available at some level for community use across 30 sites.
- ◀ Only eight adult pitches are provided, which does not equate to the level of demand that exists and leads to many teams using the incorrect pitch type (youth 11v11).
- ◀ Disused pitches are identified at Baddesley Recreation Ground and Kitwood Avenue Recreation Ground.
- ◀ In total, 11 community available pitches assessed as good quality, 21 as standard quality and 38 as poor quality.
- ◀ A total of seven sites are identified as being serviced by poor quality ancillary provision, whilst 11 have no changing facilities.

Football - demand summary

- ◀ A total of 127 teams across 37 clubs are identified as playing regular, competitive matches on football pitches within North Warwickshire, consisting of 31 senior men's, 55 youth boys', six youth girls' and 35 mini soccer teams.
- ◀ Demand has grown in recent years, with more clubs reporting participation increases compared to those reporting a reduction.
- ◀ In total, 36 teams travel to North Warwickshire to fulfil match demand, with this consisting of two adult teams, 13 youth 11v11 teams, nine youth 9v9 teams, six mini 7v7 teams and six mini 5v5 teams.
- ◀ 56% of clubs indicate that they could field more teams if they had access to more pitches, which represents a high level of latent demand and suggests existing capacity issues.
- ◀ Team generation rates predict an increase amounting to four adult, two youth 11v11, four youth 9v9, two mini 7v7 and two mini 5v5 teams, whilst seven clubs have aspirations to grow by a total of 17 teams.

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Scenarios

Improving pitch quality

In total, there are 12 pitches in North Warwickshire across seven sites that are overplayed by a combined total of 16.5 match equivalent sessions. Improving quality of such provision will increase capacity across the sites and, as a consequence, of a reduction in current shortfalls across the Borough.

To illustrate the above, Table 3.1 highlights that the large majority of existing overplay would be alleviated if quality improved to good at each site. As a reminder, the capacity rating for each type and quality rating is:

Adult pitches		Youth pitches		Mini pitches	
Pitch quality	Matches per week	Pitch quality	Matches per week	Pitch quality	Matches per week
Good	3	Good	4	Good	6
Standard	2	Standard	2	Standard	4
Poor	1	Poor	1	Poor	2

Table 3.1: Overplay if all pitches were good quality (in match equivalent sessions)

Site ID	Site name	Analysis area	Pitch type	No. of pitches	Current quality	Current capacity rating	Good quality capacity rating	Actual spare capacity created
4	Ansley Workshops (Ansley Hall Recreation Ground)	Arley & Whitacre	Mini (5v5)	1	Poor	0.5	3.5	0
4	Ansley Workshops (Ansley Hall Recreation Ground)	Arley & Whitacre	Mini (7v7)	1	Poor	0.5	3.5	0
4	Ansley Workshops (Ansley Hall Recreation Ground)	Arley & Whitacre	Youth (11v11)	1	Poor	3.5	0.5	-
10	Birch Coppice Sports & Social Club	Polesworth & Dordon	Youth (9v9)	1	Poor	0.5	2.5	0.5
10	Birch Coppice Sports & Social Club	Polesworth & Dordon	Youth (11v11)	1	Poor	1	2	1
19	Hartshill Academy	Hartshill	Youth (11v11)	1	Standard	2	0	-
29	Mancetter Recreation Ground	Atherstone & Manchetter	Youth (9v9)	1	Poor	0.5	2.5	0
29	Mancetter Recreation Ground	Atherstone & Manchetter	Youth (11v11)	1	Poor	0.5	2.5	0

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Site ID	Site name	Analysis area	Pitch type	No. of pitches	Current quality	Current capacity rating	Good quality capacity rating	Actual spare capacity created
34	North Warwickshire Recreational Centre	Polesworth & Dordon	Youth (11v11)	2	Good	5.5	5.5	-
37	Pack Meadow	Coleshill	Youth (9v9)	1	Standard	1.5	0.5	0
39	Polesworth Recreation Ground	Polesworth & Dordon	Mini (7v7)	1	Poor	0.5	1.5	0.5

As seen, most overplayed pitches could accommodate current demand if quality was improved to good and 18.5 match equivalent sessions of potential spare capacity would be created. Only three currently overplayed pitches would remain as such even if quality was maximised, with this identified on a youth 11v11 pitch at Ansley Workshops (Ansley Hall Recreation Ground) and on two youth 11v11 pitches at North Warwickshire Recreational Centre.

Improving quality as set out above will eradicate existing shortfalls on youth 9v9 pitches on a Borough-wide basis and increase overall spare capacity on mini 7v7 and mini 5v5 pitches. Nevertheless, a shortfall would remain for youth 11v11 pitches, whilst adult pitches would remain at capacity. Furthermore, localised shortfalls would remain in the Arley & Whitacre, Hartshill and Polesworth & Dordon analysis areas, as shown in the table below.

Table 3.2: Overall supply and demand if overplayed pitches were improved to good quality

Analysis area	Pitch type	Current supply/ demand balance (match equivalent sessions)	Potential supply/ demand balance (match equivalent sessions)
Arley & Whitacre	Adult	0	0
Arley & Whitacre	Youth 11v11	3.5	0.5
Arley & Whitacre	Youth 9v9	0	0
Arley & Whitacre	Mini 7v7	0.5	0
Arley & Whitacre	Mini 5v5	0.5	0
Atherstone & Mancetter	Adult	0	0
Atherstone & Mancetter	Youth 11v11	0.5	0
Atherstone & Mancetter	Youth 9v9	0.5	0
Atherstone & Mancetter	Mini 7v7	1	1
Atherstone & Mancetter	Mini 5v5	0	0
Baddesley & Grendon	Adult	0	0
Baddesley & Grendon	Youth 11v11	0	0
Baddesley & Grendon	Youth 9v9	0	0
Baddesley & Grendon	Mini 7v7	0	0
Baddesley & Grendon	Mini 5v5	2	2
Coleshill	Adult	0	0
Coleshill	Youth 11v11	0	0
Coleshill	Youth 9v9	1.5	0
Coleshill	Mini 7v7	0	0
Coleshill	Mini 5v5	0	0
Curdworth, Hurley & Wood End	Adult	0	0
Curdworth, Hurley & Wood End	Youth 11v11	0.5	0.5
Curdworth, Hurley & Wood End	Youth 9v9	0	0

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Analysis area	Pitch type	Current supply/ demand balance (match equivalent sessions)	Potential supply/ demand balance (match equivalent sessions)
Curdworth, Hurley & Wood End	Mini 7v7	0	0
Curdworth, Hurley & Wood End	Mini 5v5	0	0
Fillongley	Adult	0	0
Fillongley	Youth 11v11	0	0
Fillongley	Youth 9v9	0	0
Fillongley	Mini 7v7	0	0
Fillongley	Mini 5v5	0	0
Hartshill	Adult	0	0
Hartshill	Youth 11v11	1	0
Hartshill	Youth 9v9	1	1
Hartshill	Mini 7v7	1	1
Hartshill	Mini 5v5	0	0
Kingsbury	Adult	0	0
Kingsbury	Youth 11v11	0	0
Kingsbury	Youth 9v9	0	0
Kingsbury	Mini 7v7	0	0
Kingsbury	Mini 5v5	0	0
Newton Regis & Warton	Adult	0	0
Newton Regis & Warton	Youth 11v11	0	0
Newton Regis & Warton	Youth 9v9	0	0
Newton Regis & Warton	Mini 7v7	0	0
Newton Regis & Warton	Mini 5v5	0	0
Polesworth & Dordon	Adult	0	0
Polesworth & Dordon	Youth 11v11	6.5	4.5
Polesworth & Dordon	Youth 9v9	0.5	0.5
Polesworth & Dordon	Mini 7v7	0.5	0.5
Polesworth & Dordon	Mini 5v5	2	2
Water Orton	Adult	0	0
Water Orton	Youth 11v11	0	0
Water Orton	Youth 9v9	0	0
Water Orton	Mini 7v7	0	0
Water Orton	Mini 5v5	0	0
North Warwickshire	Adult	0	0
North Warwickshire	Youth 11v11	11	4.5
North Warwickshire	Youth 9v9	1.5	1
North Warwickshire	Mini 7v7	1	2.5
North Warwickshire	Mini 5v5	3.5	4

As shown overleaf, on an authority-level, future shortfalls would be reduced for youth 11v11 and youth 9v9 pitches, although a future shortfall would remain for both pitch types as well as adult pitches. For mini 7v7 pitches, future spare capacity would be created and future spare capacity would increase for mini 5v5 pitches.

Future localised shortfalls would remain in the Arley & Whitacre, Atherstone & Mancetter, Hartshill and Polesworth & Dordon analysis areas.

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Table 3.3: Impact on future supply and demand if quality improved to good

Analysis area	Pitch type	Future supply/ demand balance (match equivalent sessions)	Potential future supply/ demand balance (match equivalent sessions)
Arley & Whitacre	Adult	0.5	0.5
Arley & Whitacre	Youth 11v11	4	1
Arley & Whitacre	Youth 9v9	0.5	0.5
Arley & Whitacre	Mini 7v7	1	0.5
Arley & Whitacre	Mini 5v5	1	0.5
Atherstone & Mancetter	Adult	1	1
Atherstone & Mancetter	Youth 11v11	1.5	1
Atherstone & Mancetter	Youth 9v9	1.5	1
Atherstone & Mancetter	Mini 7v7	0.5	0.5
Atherstone & Mancetter	Mini 5v5	0.5	0.5
Baddesley & Grendon	Adult	0	0
Baddesley & Grendon	Youth 11v11	0	0
Baddesley & Grendon	Youth 9v9	0	0
Baddesley & Grendon	Mini 7v7	0	0
Baddesley & Grendon	Mini 5v5	2	2
Coleshill	Adult	0	0
Coleshill	Youth 11v11	0	0
Coleshill	Youth 9v9	1.5	0
Coleshill	Mini 7v7	0	0
Coleshill	Mini 5v5	0	0
Curdworth, Hurley & Wood End	Adult	0	0
Curdworth, Hurley & Wood End	Youth 11v11	0.5	0.5
Curdworth, Hurley & Wood End	Youth 9v9	0	0
Curdworth, Hurley & Wood End	Mini 7v7	0	0
Curdworth, Hurley & Wood End	Mini 5v5	0	0
Fillongley	Adult	0	0
Fillongley	Youth 11v11	0	0
Fillongley	Youth 9v9	0	0
Fillongley	Mini 7v7	0	0
Fillongley	Mini 5v5	0	0
Hartshill	Adult	0	0
Hartshill	Youth 11v11	1	0
Hartshill	Youth 9v9	1	1
Hartshill	Mini 7v7	1	1
Hartshill	Mini 5v5	0	0
Kingsbury	Adult	0	0
Kingsbury	Youth 11v11	0	0
Kingsbury	Youth 9v9	0	0
Kingsbury	Mini 7v7	0	0
Kingsbury	Mini 5v5	0	0
Newton Regis & Warton	Adult	0	0
Newton Regis & Warton	Youth 11v11	0	0
Newton Regis & Warton	Youth 9v9	0	0
Newton Regis & Warton	Mini 7v7	0	0
Newton Regis & Warton	Mini 5v5	0	0
Polesworth & Dordon	Adult	0.5	0.5
Polesworth & Dordon	Youth 11v11	7	5
Polesworth & Dordon	Youth 9v9	1	0

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Analysis area	Pitch type	Future supply/ demand balance (match equivalent sessions)	Potential future supply/ demand balance (match equivalent sessions)
Polesworth & Dordon	Mini 7v7	0.5	0.5
Polesworth & Dordon	Mini 5v5	2	2
Water Orton	Adult	0	0
Water Orton	Youth 11v11	0	0
Water Orton	Youth 9v9	0	0
Water Orton	Mini 7v7	0	0
Water Orton	Mini 5v5	0	0
North Warwickshire	Adult	2	2
North Warwickshire	Youth 11v11	13	6.5
North Warwickshire	Youth 9v9	3.5	1
North Warwickshire	Mini 7v7	0	1.5
North Warwickshire	Mini 5v5	2.5	3

It is imperative to engage with clubs to ensure that sites are not played beyond their capacity. Where overplay is identified and would remain in spite of quality improvements, play should be encouraged, where possible, to be transferred to alternative venues that are not operating at capacity. For more information on ways to improve quality please refer to Objective 2 within Part 4: Strategic Recommendations.

Providing security of tenure

Currently, 7.5 match equivalent sessions per week are played on unsecured pitches across North Warwickshire, identified at 3M Football Field, Austrey CE Primary School, Kingsbury School, Newton Regis Primary School and Outwoods Primary School. If these pitches were to fall out of use, on a Borough-wide level, shortfalls would exacerbate across youth 11v11 and youth 9v9 pitches, whilst spare capacity of mini 5v5 pitches would reduce slightly. No change would occur on adult and mini 7v7 pitches, as shown in the following table.

Table 3.4: Current supply and demand balance without unsecure sites

Analysis area	Pitch type	Current supply/ demand balance (match equivalent sessions)	Potential supply/ demand balance (match equivalent sessions)
Arley & Whitacre	Adult	0	0
Arley & Whitacre	Youth 11v11	3.5	3.5
Arley & Whitacre	Youth 9v9	0	0
Arley & Whitacre	Mini 7v7	0.5	0.5
Arley & Whitacre	Mini 5v5	0.5	0.5
Atherstone & Mancetter	Adult	0	0
Atherstone & Mancetter	Youth 11v11	0.5	1.5
Atherstone & Mancetter	Youth 9v9	0.5	0.5
Atherstone & Mancetter	Mini 7v7	1	1
Atherstone & Mancetter	Mini 5v5	0	1.5
Baddesley & Grendon	Adult	0	0
Baddesley & Grendon	Youth 11v11	0	0
Baddesley & Grendon	Youth 9v9	0	0
Baddesley & Grendon	Mini 7v7	0	0
Baddesley & Grendon	Mini 5v5	2	2
Coleshill	Adult	0	0

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Analysis area	Pitch type	Current supply/ demand balance (match equivalent sessions)	Potential supply/ demand balance (match equivalent sessions)
Coleshill	Youth 11v11	0	0
Coleshill	Youth 9v9	1.5	1.5
Coleshill	Mini 7v7	0	0
Coleshill	Mini 5v5	0	0
Curdworth, Hurley & Wood End	Adult	0	0
Curdworth, Hurley & Wood End	Youth 11v11	0.5	0.5
Curdworth, Hurley & Wood End	Youth 9v9	0	0
Curdworth, Hurley & Wood End	Mini 7v7	0	0
Curdworth, Hurley & Wood End	Mini 5v5	0	0
Fillongley	Adult	0	0
Fillongley	Youth 11v11	0	0
Fillongley	Youth 9v9	0	0
Fillongley	Mini 7v7	0	0
Fillongley	Mini 5v5	0	0
Hartshill	Adult	0	0
Hartshill	Youth 11v11	1	1
Hartshill	Youth 9v9	1	1
Hartshill	Mini 7v7	1	1
Hartshill	Mini 5v5	0	0
Kingsbury	Adult	0	0
Kingsbury	Youth 11v11	0	2
Kingsbury	Youth 9v9	0	2
Kingsbury	Mini 7v7	0	0
Kingsbury	Mini 5v5	0	0
Newton Regis & Warton	Adult	0	0
Newton Regis & Warton	Youth 11v11	0	1
Newton Regis & Warton	Youth 9v9	0	0
Newton Regis & Warton	Mini 7v7	0	0
Newton Regis & Warton	Mini 5v5	0	0
Polesworth & Dordon	Adult	0	0
Polesworth & Dordon	Youth 11v11	6.5	6.5
Polesworth & Dordon	Youth 9v9	0.5	0.5
Polesworth & Dordon	Mini 7v7	0.5	0.5
Polesworth & Dordon	Mini 5v5	2	2
Water Orton	Adult	0	0
Water Orton	Youth 11v11	0	0
Water Orton	Youth 9v9	0	0
Water Orton	Mini 7v7	0	0
Water Orton	Mini 5v5	0	0
North Warwickshire	Adult	0	0
North Warwickshire	Youth 11v11	11	15
North Warwickshire	Youth 9v9	1.5	3.5
North Warwickshire	Mini 7v7	1	1
North Warwickshire	Mini 5v5	3.5	2

Future shortfalls would also exacerbate across youth 11v11 and youth 9v9 pitches on a Borough-wide level, with future spare capacity of mini 5v5 pitches reducing. No change would occur for adult and mini 7v7 pitches.

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Table 3.5: Impact on future supply and demand without unsecure sites

Analysis area	Pitch type	Future supply/ demand balance	Potential future supply/ demand balance
Arley & Whitacre	Adult	0.5	0.5
Arley & Whitacre	Youth 11v11	4	4
Arley & Whitacre	Youth 9v9	0.5	0.5
Arley & Whitacre	Mini 7v7	1	1
Arley & Whitacre	Mini 5v5	1	1
Atherstone & Mancetter	Adult	1	1
Atherstone & Mancetter	Youth 11v11	1.5	2.5
Atherstone & Mancetter	Youth 9v9	1.5	1.5
Atherstone & Mancetter	Mini 7v7	0.5	0.5
Atherstone & Mancetter	Mini 5v5	0.5	2
Baddesley & Grendon	Adult	0	0
Baddesley & Grendon	Youth 11v11	0	0
Baddesley & Grendon	Youth 9v9	0	0
Baddesley & Grendon	Mini 7v7	0	0
Baddesley & Grendon	Mini 5v5	2	2
Coleshill	Adult	0	0
Coleshill	Youth 11v11	0	0
Coleshill	Youth 9v9	1.5	1.5
Coleshill	Mini 7v7	0	0
Coleshill	Mini 5v5	0	0
Curdworth, Hurley & Wood End	Adult	0	0
Curdworth, Hurley & Wood End	Youth 11v11	0.5	0.5
Curdworth, Hurley & Wood End	Youth 9v9	0	0
Curdworth, Hurley & Wood End	Mini 7v7	0	0
Curdworth, Hurley & Wood End	Mini 5v5	0	0
Fillongley	Adult	0	0
Fillongley	Youth 11v11	0	0
Fillongley	Youth 9v9	0	0
Fillongley	Mini 7v7	0	0
Fillongley	Mini 5v5	0	0
Hartshill	Adult	0	0
Hartshill	Youth 11v11	1	1
Hartshill	Youth 9v9	1	1
Hartshill	Mini 7v7	1	1
Hartshill	Mini 5v5	0	0
Kingsbury	Adult	0	0
Kingsbury	Youth 11v11	0	2
Kingsbury	Youth 9v9	0	2
Kingsbury	Mini 7v7	0	0
Kingsbury	Mini 5v5	0	0
Newton Regis & Warton	Adult	0	0
Newton Regis & Warton	Youth 11v11	0	1
Newton Regis & Warton	Youth 9v9	0	0
Newton Regis & Warton	Mini 7v7	0	0
Newton Regis & Warton	Mini 5v5	0	0
Polesworth & Dordon	Adult	0.5	0.5
Polesworth & Dordon	Youth 11v11	7	7
Polesworth & Dordon	Youth 9v9	1	1
Polesworth & Dordon	Mini 7v7	0.5	0.5
Polesworth & Dordon	Mini 5v5	2	2

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Analysis area	Pitch type	Future supply/ demand balance	Potential future supply/ demand balance
Water Orton	Adult	0	0
Water Orton	Youth 11v11	0	0
Water Orton	Youth 9v9	0	0
Water Orton	Mini 7v7	0	0
Water Orton	Mini 5v5	0	0
North Warwickshire	Adult	2	2
North Warwickshire	Youth 11v11	13	17
North Warwickshire	Youth 9v9	3.5	5.5
North Warwickshire	Mini 7v7	0	0
North Warwickshire	Mini 5v5	2.5	1

Whilst not always possible, creating community use agreements between providers and users would ensure that users continue to be provided for in the longer-term. Where there is external investment on sites e.g., by an NGB or Sport England, there are potential opportunities to secure community use as part of the funding or approval agreement. This also applies to new schools or for existing schools seeking changes to provision that requires planning permission as, via planning consent, the Council can mandate the implementation of a community use agreement as part of the planning stipulations.

In addition to unsecured sites that are currently in use, 1.5 match equivalent sessions per week of potential spare capacity is discounted due to no security of tenure being provided at Austrey CE Primary School and Outwoods Primary School. Whilst this is a minimal amount compared to what is found in most authorities, gaining secured access to these would increase spare capacity for mini 5v5 pitches, whilst the shortfall for youth 11v11 pitches would diminish. However, both changes would only be minor.

Table 3.6: Impact on current supply/demand through securing access to unsecure sites

Analysis area	Pitch type	Current supply/ demand balance (match equivalent sessions)	Potential supply/ demand balance (match equivalent sessions)
Arley & Whitacre	Adult	0	0
Arley & Whitacre	Youth 11v11	3.5	3.5
Arley & Whitacre	Youth 9v9	0	0
Arley & Whitacre	Mini 7v7	0.5	0.5
Arley & Whitacre	Mini 5v5	0.5	0.5
Atherstone & Mancetter	Adult	0	0
Atherstone & Mancetter	Youth 11v11	0.5	0.5
Atherstone & Mancetter	Youth 9v9	0.5	0.5
Atherstone & Mancetter	Mini 7v7	1	1
Atherstone & Mancetter	Mini 5v5	0	0.5
Baddesley & Grendon	Adult	0	0
Baddesley & Grendon	Youth 11v11	0	0
Baddesley & Grendon	Youth 9v9	0	0
Baddesley & Grendon	Mini 7v7	0	0
Baddesley & Grendon	Mini 5v5	2	2
Coleshill	Adult	0	0
Coleshill	Youth 11v11	0	0
Coleshill	Youth 9v9	1.5	1.5
Coleshill	Mini 7v7	0	0
Coleshill	Mini 5v5	0	0

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Analysis area	Pitch type	Current supply/ demand balance (match equivalent sessions)	Potential supply/ demand balance (match equivalent sessions)
Curdworth, Hurley & Wood End	Adult	0	0
Curdworth, Hurley & Wood End	Youth 11v11	0.5	0.5
Curdworth, Hurley & Wood End	Youth 9v9	0	0
Curdworth, Hurley & Wood End	Mini 7v7	0	0
Curdworth, Hurley & Wood End	Mini 5v5	0	0
Fillongley	Adult	0	0
Fillongley	Youth 11v11	0	0
Fillongley	Youth 9v9	0	0
Fillongley	Mini 7v7	0	0
Fillongley	Mini 5v5	0	0
Hartshill	Adult	0	0
Hartshill	Youth 11v11	1	1
Hartshill	Youth 9v9	1	1
Hartshill	Mini 7v7	1	1
Hartshill	Mini 5v5	0	0
Kingsbury	Adult	0	0
Kingsbury	Youth 11v11	0	0
Kingsbury	Youth 9v9	0	0
Kingsbury	Mini 7v7	0	0
Kingsbury	Mini 5v5	0	0
Newton Regis & Warton	Adult	0	0
Newton Regis & Warton	Youth 11v11	0	1
Newton Regis & Warton	Youth 9v9	0	0
Newton Regis & Warton	Mini 7v7	0	0
Newton Regis & Warton	Mini 5v5	0	0
Polesworth & Dordon	Adult	0	0
Polesworth & Dordon	Youth 11v11	6.5	6.5
Polesworth & Dordon	Youth 9v9	0.5	0.5
Polesworth & Dordon	Mini 7v7	0.5	0.5
Polesworth & Dordon	Mini 5v5	2	2
Water Orton	Adult	0	0
Water Orton	Youth 11v11	0	0
Water Orton	Youth 9v9	0	0
Water Orton	Mini 7v7	0	0
Water Orton	Mini 5v5	0	0
North Warwickshire	Adult	0	0
North Warwickshire	Youth 11v11	11	10
North Warwickshire	Youth 9v9	1.5	1.5
North Warwickshire	Mini 7v7	1	1
North Warwickshire	Mini 5v5	3.5	4

The impact this would have on future demand is shown in the following table, with again on minimal changes identified.

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Table 3.7: Impact on future supply and demand if access to unsecure sites is secured

Analysis area	Pitch type	Future supply/ demand balance (match equivalent sessions)	Potential future supply/ demand balance (match equivalent sessions)
Arley & Whitacre	Adult	0.5	0.5
Arley & Whitacre	Youth 11v11	4	4
Arley & Whitacre	Youth 9v9	0.5	0.5
Arley & Whitacre	Mini 7v7	1	1
Arley & Whitacre	Mini 5v5	1	1
Atherstone & Mancetter	Adult	1	1
Atherstone & Mancetter	Youth 11v11	1.5	1.5
Atherstone & Mancetter	Youth 9v9	1.5	1.5
Atherstone & Mancetter	Mini 7v7	0.5	0.5
Atherstone & Mancetter	Mini 5v5	0.5	0
Baddesley & Grendon	Adult	0	0
Baddesley & Grendon	Youth 11v11	0	0
Baddesley & Grendon	Youth 9v9	0	0
Baddesley & Grendon	Mini 7v7	0	0
Baddesley & Grendon	Mini 5v5	2	2
Coleshill	Adult	0	0
Coleshill	Youth 11v11	0	0
Coleshill	Youth 9v9	1.5	1.5
Coleshill	Mini 7v7	0	0
Coleshill	Mini 5v5	0	0
Curdworth, Hurley & Wood End	Adult	0	0
Curdworth, Hurley & Wood End	Youth 11v11	0.5	0.5
Curdworth, Hurley & Wood End	Youth 9v9	0	0
Curdworth, Hurley & Wood End	Mini 7v7	0	0
Curdworth, Hurley & Wood End	Mini 5v5	0	0
Fillongley	Adult	0	0
Fillongley	Youth 11v11	0	0
Fillongley	Youth 9v9	0	0
Fillongley	Mini 7v7	0	0
Fillongley	Mini 5v5	0	0
Hartshill	Adult	0	0
Hartshill	Youth 11v11	1	1
Hartshill	Youth 9v9	1	1
Hartshill	Mini 7v7	1	1
Hartshill	Mini 5v5	0	0
Kingsbury	Adult	0	0
Kingsbury	Youth 11v11	0	0
Kingsbury	Youth 9v9	0	0
Kingsbury	Mini 7v7	0	0
Kingsbury	Mini 5v5	0	0
Newton Regis & Warton	Adult	0	0
Newton Regis & Warton	Youth 11v11	0	1
Newton Regis & Warton	Youth 9v9	0	0
Newton Regis & Warton	Mini 7v7	0	0
Newton Regis & Warton	Mini 5v5	0	0
Polesworth & Dordon	Adult	0.5	0.5
Polesworth & Dordon	Youth 11v11	7	7
Polesworth & Dordon	Youth 9v9	1	1

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Analysis area	Pitch type	Future supply/ demand balance (match equivalent sessions)	Potential future supply/ demand balance (match equivalent sessions)
Polesworth & Dordon	Mini 7v7	0.5	0.5
Polesworth & Dordon	Mini 5v5	2	2
Water Orton	Adult	0	0
Water Orton	Youth 11v11	0	0
Water Orton	Youth 9v9	0	0
Water Orton	Mini 7v7	0	0
Water Orton	Mini 5v5	0	0
North Warwickshire	Adult	2	2
North Warwickshire	Youth 11v11	13	12
North Warwickshire	Youth 9v9	3.5	3.5
North Warwickshire	Mini 7v7	0	0
North Warwickshire	Mini 5v5	2.5	3

Enabling community use at sites currently unavailable

There are 14 pitches identified across eight sites in North Warwickshire which are unavailable for community use, located at Corley Centre, Newton Regis Primary School, Polesworth School, Queen Elizabeth Academy, Racemeadow Primary Academy, The Coleshill School and The Nethersole CE Academy & Nursery. If community use agreements were put in place for the use of these pitches, shortfalls would reduce on youth 11v11 pitches and eradicate entirely for youth 9v9 pitches, leaving overall spare capacity. Furthermore, spare capacity would also be produced for adult pitches, with spare capacity increasing for mini 7v7 and mini 5v5 pitches.

Table 3.8: Impact of enabling community use at sites currently unavailable

Analysis area	Pitch type	Current supply/ demand balance (match equivalent sessions)	Potential supply/ demand balance (match equivalent sessions)
Arley & Whitacre	Adult	0	0
Arley & Whitacre	Youth 11v11	3.5	3.5
Arley & Whitacre	Youth 9v9	0	0
Arley & Whitacre	Mini 7v7	0.5	0.5
Arley & Whitacre	Mini 5v5	0.5	0.5
Atherstone & Mancetter	Adult	0	0
Atherstone & Mancetter	Youth 11v11	0.5	0.5
Atherstone & Mancetter	Youth 9v9	0.5	0.5
Atherstone & Mancetter	Mini 7v7	1	2
Atherstone & Mancetter	Mini 5v5	0	1
Baddesley & Grendon	Adult	0	0
Baddesley & Grendon	Youth 11v11	0	0
Baddesley & Grendon	Youth 9v9	0	0
Baddesley & Grendon	Mini 7v7	0	0
Baddesley & Grendon	Mini 5v5	2	2
Coleshill	Adult	0	1
Coleshill	Youth 11v11	0	0
Coleshill	Youth 9v9	1.5	0.5
Coleshill	Mini 7v7	0	0
Coleshill	Mini 5v5	0	2
Curdworth, Hurley & Wood End	Adult	0	0

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Analysis area	Pitch type	Current supply/ demand balance (match equivalent sessions)	Potential supply/ demand balance (match equivalent sessions)
Curdworth, Hurley & Wood End	Youth 11v11	0.5	0.5
Curdworth, Hurley & Wood End	Youth 9v9	0	0
Curdworth, Hurley & Wood End	Mini 7v7	0	0
Curdworth, Hurley & Wood End	Mini 5v5	0	0
Fillongley	Adult	0	0
Fillongley	Youth 11v11	0	0
Fillongley	Youth 9v9	0	0
Fillongley	Mini 7v7	0	1
Fillongley	Mini 5v5	0	0
Hartshill	Adult	0	0
Hartshill	Youth 11v11	1	1
Hartshill	Youth 9v9	1	1
Hartshill	Mini 7v7	1	1
Hartshill	Mini 5v5	0	0
Kingsbury	Adult	0	0
Kingsbury	Youth 11v11	0	0
Kingsbury	Youth 9v9	0	0
Kingsbury	Mini 7v7	0	0
Kingsbury	Mini 5v5	0	0
Newton Regis & Warton	Adult	0	0
Newton Regis & Warton	Youth 11v11	0	0
Newton Regis & Warton	Youth 9v9	0	1
Newton Regis & Warton	Mini 7v7	0	0
Newton Regis & Warton	Mini 5v5	0	0
Polesworth & Dordon	Adult	0	3
Polesworth & Dordon	Youth 11v11	6.5	6.5
Polesworth & Dordon	Youth 9v9	0.5	0.5
Polesworth & Dordon	Mini 7v7	0.5	0.5
Polesworth & Dordon	Mini 5v5	2	3
Water Orton	Adult	0	0
Water Orton	Youth 11v11	0	0
Water Orton	Youth 9v9	0	0
Water Orton	Mini 7v7	0	0
Water Orton	Mini 5v5	0	0
North Warwickshire	Adult	0	4
North Warwickshire	Youth 11v11	11	10
North Warwickshire	Youth 9v9	1.5	1.5
North Warwickshire	Mini 7v7	1	6
North Warwickshire	Mini 5v5	3.5	4.5

In addition, on a Borough-wide level, future shortfalls would be alleviated and actual spare capacity would be produced for adult pitches, whilst future spare capacity would remain on mini 5v5 pitches. Furthermore, additional future spare capacity would arise on mini 7v7 pitches. This means that only shortfalls on youth 11v11 and youth 9v9 pitches would remain.

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Table 3.9: Impact on future supply and demand if community use is enabled at all sites

Analysis area	Pitch type	Future supply/ demand balance (match equivalent sessions)	Potential future supply/ demand balance (match equivalent sessions)
Arley & Whitacre	Adult	0.5	0.5
Arley & Whitacre	Youth 11v11	4	4
Arley & Whitacre	Youth 9v9	0.5	0.5
Arley & Whitacre	Mini 7v7	1	1
Arley & Whitacre	Mini 5v5	1	1
Atherstone & Mancetter	Adult	1	1
Atherstone & Mancetter	Youth 11v11	1.5	0.5
Atherstone & Mancetter	Youth 9v9	1.5	0.5
Atherstone & Mancetter	Mini 7v7	0.5	1.5
Atherstone & Mancetter	Mini 5v5	0.5	0.5
Baddesley & Grendon	Adult	0	0
Baddesley & Grendon	Youth 11v11	0	0
Baddesley & Grendon	Youth 9v9	0	0
Baddesley & Grendon	Mini 7v7	0	0
Baddesley & Grendon	Mini 5v5	2	2
Coleshill	Adult	0	1
Coleshill	Youth 11v11	0	0
Coleshill	Youth 9v9	1.5	0.5
Coleshill	Mini 7v7	0	0
Coleshill	Mini 5v5	0	2
Curdworth, Hurley & Wood End	Adult	0	0
Curdworth, Hurley & Wood End	Youth 11v11	0.5	0.5
Curdworth, Hurley & Wood End	Youth 9v9	0	0
Curdworth, Hurley & Wood End	Mini 7v7	0	0
Curdworth, Hurley & Wood End	Mini 5v5	0	0
Fillongley	Adult	0	0
Fillongley	Youth 11v11	0	0
Fillongley	Youth 9v9	0	0
Fillongley	Mini 7v7	0	1
Fillongley	Mini 5v5	0	0
Hartshill	Adult	0	0
Hartshill	Youth 11v11	1	1
Hartshill	Youth 9v9	1	1
Hartshill	Mini 7v7	1	1
Hartshill	Mini 5v5	0	0
Kingsbury	Adult	0	0
Kingsbury	Youth 11v11	0	0
Kingsbury	Youth 9v9	0	0
Kingsbury	Mini 7v7	0	0
Kingsbury	Mini 5v5	0	0
Newton Regis & Warton	Adult	0	0
Newton Regis & Warton	Youth 11v11	0	0
Newton Regis & Warton	Youth 9v9	0	1
Newton Regis & Warton	Mini 7v7	0	0
Newton Regis & Warton	Mini 5v5	0	0
Polesworth & Dordon	Adult	0.5	2.5
Polesworth & Dordon	Youth 11v11	7	7
Polesworth & Dordon	Youth 9v9	1	0.5

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Analysis area	Pitch type	Future supply/ demand balance (match equivalent sessions)	Potential future supply/ demand balance (match equivalent sessions)
Polesworth & Dordon	Mini 7v7	0.5	0.5
Polesworth & Dordon	Mini 5v5	2	3
Water Orton	Adult	0	0
Water Orton	Youth 11v11	0	0
Water Orton	Youth 9v9	0	0
Water Orton	Mini 7v7	0	0
Water Orton	Mini 5v5	0	0
North Warwickshire	Adult	2	2
North Warwickshire	Youth 11v11	13	12
North Warwickshire	Youth 9v9	3.5	0.5
North Warwickshire	Mini 7v7	0	2
North Warwickshire	Mini 5v5	2.5	6.5

Notwithstanding the above, it must be noted that gaining access to sites currently unavailable can be difficult, particularly schools whereby the providers can be reluctant to open up facilities. Where there is reluctance, NGBs, the Active Partnership and Sport England can often help to negotiate and engage with schools where the local authority may have limited direct influence i.e. at academies. This is particularly the case at sites that have received funding from the relevant bodies or that could receive funding in the future as community access can be a condition of the funding agreement.

More generally, to help maximise community use of education facilities, the following is advised:

- ✦ Create a working group, led by a partner from the education sector but supported by a range of other sectors, to implement the strategic direction in relation to the increased/better use of school facilities.
- ✦ Identify priority schools to focus on and establish a more coherent, structured relationship with them, focusing on the largest school that provide the most and/or best quality facilities.
- ✦ Identify specific key issues through engagement with schools and identify strategic solutions that can apply to multiple schools (e.g., the creation of a centralised booking system).
- ✦ Ensure any new schools allow for community use via a secured agreement and that they provide the right facilities in order to attract demand and reduce local shortfalls via input from relevant NGBs.
- ✦ Ensure pricing policies do not deter access.
- ✦ Ensure existing community use agreements are upheld.
- ✦ Look to improve quality at school sites that do not currently offer community use due to quality issues, potentially tying in a community use agreement to the funding arrangement.
- ✦ Use examples of best practice from other local authorities as a guide to increasing community access, such as through hosting a workshop for schools and exploring Sport England funded strategic approaches.

See Part 4, Recommendation C for more details.

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Impact of actioning all scenarios

If pitch quality was improved, tenure was secured across all sites and community use was achieved at sites currently unavailable, only minimal youth 11v11 capacity shortfalls would remain, with spare capacity existing for the remaining pitch types. Localised shortfalls would only amount to youth 11v11 pitches in Arley & Whitacre and Polesworth & Dordon, as well as youth 9v9 pitches in Hartshill.

Table 3.10: Impact on current supply and demand through actioning all scenarios

Analysis area	Pitch type	Current supply/ demand balance (match equivalent sessions)	Potential supply/ demand balance (match equivalent sessions)
Arley & Whitacre	Adult	0	0
Arley & Whitacre	Youth 11v11	3.5	0.5
Arley & Whitacre	Youth 9v9	0	0
Arley & Whitacre	Mini 7v7	0.5	0
Arley & Whitacre	Mini 5v5	0.5	0
Atherstone & Mancetter	Adult	0	0
Atherstone & Mancetter	Youth 11v11	0.5	1
Atherstone & Mancetter	Youth 9v9	0.5	1
Atherstone & Mancetter	Mini 7v7	1	2
Atherstone & Mancetter	Mini 5v5	0	1.5
Baddesley & Grendon	Adult	0	0
Baddesley & Grendon	Youth 11v11	0	0
Baddesley & Grendon	Youth 9v9	0	0
Baddesley & Grendon	Mini 7v7	0	0
Baddesley & Grendon	Mini 5v5	2	2
Coleshill	Adult	0	1
Coleshill	Youth 11v11	0	0
Coleshill	Youth 9v9	1.5	1
Coleshill	Mini 7v7	0	0
Coleshill	Mini 5v5	0	2
Curdworth, Hurley & Wood End	Adult	0	0
Curdworth, Hurley & Wood End	Youth 11v11	0.5	0.5
Curdworth, Hurley & Wood End	Youth 9v9	0	0
Curdworth, Hurley & Wood End	Mini 7v7	0	0
Curdworth, Hurley & Wood End	Mini 5v5	0	0
Fillongley	Adult	0	0
Fillongley	Youth 11v11	0	0
Fillongley	Youth 9v9	0	0
Fillongley	Mini 7v7	0	1
Fillongley	Mini 5v5	0	0
Hartshill	Adult	0	0
Hartshill	Youth 11v11	1	0
Hartshill	Youth 9v9	1	1
Hartshill	Mini 7v7	1	1
Hartshill	Mini 5v5	0	0
Kingsbury	Adult	0	0
Kingsbury	Youth 11v11	0	0
Kingsbury	Youth 9v9	0	0
Kingsbury	Mini 7v7	0	0
Kingsbury	Mini 5v5	0	0
Newton Regis & Warton	Adult	0	0

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Analysis area	Pitch type	Current supply/ demand balance (match equivalent sessions)	Potential supply/ demand balance (match equivalent sessions)
Newton Regis & Warton	Youth 11v11	0	1
Newton Regis & Warton	Youth 9v9	0	1
Newton Regis & Warton	Mini 7v7	0	0
Newton Regis & Warton	Mini 5v5	0	0
Polesworth & Dordon	Adult	0	3
Polesworth & Dordon	Youth 11v11	6.5	4.5
Polesworth & Dordon	Youth 9v9	0.5	0.5
Polesworth & Dordon	Mini 7v7	0.5	0.5
Polesworth & Dordon	Mini 5v5	2	3
Water Orton	Adult	0	0
Water Orton	Youth 11v11	0	0
Water Orton	Youth 9v9	0	0
Water Orton	Mini 7v7	0	0
Water Orton	Mini 5v5	0	0
North Warwickshire	Adult	0	4
North Warwickshire	Youth 11v11	11	2.5
North Warwickshire	Youth 9v9	1.5	4
North Warwickshire	Mini 7v7	1	4.5
North Warwickshire	Mini 5v5	3.5	8.5

In addition, a future shortfall would also only remain for youth 11v11 pitches on a Borough-wide level. Localised shortfalls would, however, remain on all pitch types in Arley & Whitacre, on adult pitches in Atherstone & Mancetter, on youth 9v9 pitches in Hartshill, and on youth 11v11 pitches in Polesworth & Dordon.

Table 3.11: Impact on future supply and demand through actioning all scenarios

Analysis area	Pitch type	Future supply/ demand balance (match equivalent sessions)	Potential future supply/ demand balance (match equivalent sessions)
Arley & Whitacre	Adult	0.5	0.5
Arley & Whitacre	Youth 11v11	4	1
Arley & Whitacre	Youth 9v9	0.5	0.5
Arley & Whitacre	Mini 7v7	1	0.5
Arley & Whitacre	Mini 5v5	1	0.5
Atherstone & Mancetter	Adult	1	1
Atherstone & Mancetter	Youth 11v11	1.5	0
Atherstone & Mancetter	Youth 9v9	1.5	0
Atherstone & Mancetter	Mini 7v7	0.5	1.5
Atherstone & Mancetter	Mini 5v5	0.5	1
Baddesley & Grendon	Adult	0	0
Baddesley & Grendon	Youth 11v11	0	0
Baddesley & Grendon	Youth 9v9	0	0
Baddesley & Grendon	Mini 7v7	0	0
Baddesley & Grendon	Mini 5v5	2	2
Coleshill	Adult	0	1
Coleshill	Youth 11v11	0	0
Coleshill	Youth 9v9	1.5	1
Coleshill	Mini 7v7	0	0

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Analysis area	Pitch type	Future supply/ demand balance (match equivalent sessions)	Potential future supply/ demand balance (match equivalent sessions)
Coleshill	Mini 5v5	0	2
Curdworth, Hurley & Wood End	Adult	0	0
Curdworth, Hurley & Wood End	Youth 11v11	0.5	0.5
Curdworth, Hurley & Wood End	Youth 9v9	0	0
Curdworth, Hurley & Wood End	Mini 7v7	0	0
Curdworth, Hurley & Wood End	Mini 5v5	0	0
Fillongley	Adult	0	0
Fillongley	Youth 11v11	0	0
Fillongley	Youth 9v9	0	0
Fillongley	Mini 7v7	0	1
Fillongley	Mini 5v5	0	0
Hartshill	Adult	0	0
Hartshill	Youth 11v11	1	0
Hartshill	Youth 9v9	1	1
Hartshill	Mini 7v7	1	1
Hartshill	Mini 5v5	0	0
Kingsbury	Adult	0	0
Kingsbury	Youth 11v11	0	0
Kingsbury	Youth 9v9	0	0
Kingsbury	Mini 7v7	0	0
Kingsbury	Mini 5v5	0	0
Newton Regis & Warton	Adult	0	0
Newton Regis & Warton	Youth 11v11	0	1
Newton Regis & Warton	Youth 9v9	0	1
Newton Regis & Warton	Mini 7v7	0	0
Newton Regis & Warton	Mini 5v5	0	0
Polesworth & Dordon	Adult	0.5	2.5
Polesworth & Dordon	Youth 11v11	7	5
Polesworth & Dordon	Youth 9v9	1	0
Polesworth & Dordon	Mini 7v7	0.5	0.5
Polesworth & Dordon	Mini 5v5	2	3
Water Orton	Adult	0	0
Water Orton	Youth 11v11	0	0
Water Orton	Youth 9v9	0	0
Water Orton	Mini 7v7	0	0
Water Orton	Mini 5v5	0	0
North Warwickshire	Adult	2	2
North Warwickshire	Youth 11v11	13	4.5
North Warwickshire	Youth 9v9	3.5	2
North Warwickshire	Mini 7v7	0	3.5
North Warwickshire	Mini 5v5	2.5	7.5

Where shortfalls do remain, these could be mostly overcome through utilising spare capacity of other pitch types i.e., through pitch re-configuration. The only exception to this is in Arley & Whitacre given that each pitch type has a future shortfall, with new provision therefore potentially required.

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Accounting for club future demand aspirations

During consultation, seven clubs report aspirations to increase the number of teams that they provide, equating to a predicted growth of 17 teams. The table below identifies the impact if such future demand is realised, with shortfalls created on adult and mini 7v7 pitches and existing shortfalls worsening on youth 9v9 and youth 11v11 pitches. In contrast, minor spare capacity would remain on mini 5v5 pitches.

This future demand has previously been discounted from calculations as it is considered to be more aspirational than future growth predicted via population growth.

Table 3.12: Supply and demand with club future demand aspirations accounted for

Analysis area	Pitch type	Current supply/ demand balance (match equivalent sessions)	Potential supply/ demand balance (match equivalent sessions)
Arley & Whitacre	Adult	0	0
Arley & Whitacre	Youth 11v11	3.5	3.5
Arley & Whitacre	Youth 9v9	0	0
Arley & Whitacre	Mini 7v7	0.5	0.5
Arley & Whitacre	Mini 5v5	0.5	0.5
Atherstone & Mancetter	Adult	0	0
Atherstone & Mancetter	Youth 11v11	0.5	1
Atherstone & Mancetter	Youth 9v9	0.5	0.5
Atherstone & Mancetter	Mini 7v7	1	0.5
Atherstone & Mancetter	Mini 5v5	0	1
Baddesley & Grendon	Adult	0	0
Baddesley & Grendon	Youth 11v11	0	0
Baddesley & Grendon	Youth 9v9	0	0
Baddesley & Grendon	Mini 7v7	0	0
Baddesley & Grendon	Mini 5v5	2	2
Coleshill	Adult	0	0
Coleshill	Youth 11v11	0	1
Coleshill	Youth 9v9	1.5	2
Coleshill	Mini 7v7	0	0
Coleshill	Mini 5v5	0	0
Curdworth, Hurley & Wood End	Adult	0	0
Curdworth, Hurley & Wood End	Youth 11v11	0.5	0.5
Curdworth, Hurley & Wood End	Youth 9v9	0	0
Curdworth, Hurley & Wood End	Mini 7v7	0	0
Curdworth, Hurley & Wood End	Mini 5v5	0	0
Fillongley	Adult	0	0.5
Fillongley	Youth 11v11	0	0
Fillongley	Youth 9v9	0	0
Fillongley	Mini 7v7	0	0
Fillongley	Mini 5v5	0	0
Hartshill	Adult	0	0
Hartshill	Youth 11v11	1	1
Hartshill	Youth 9v9	1	1
Hartshill	Mini 7v7	1	0.5
Hartshill	Mini 5v5	0	0.5
Kingsbury	Adult	0	0
Kingsbury	Youth 11v11	0	0
Kingsbury	Youth 9v9	0	0

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Analysis area	Pitch type	Current supply/ demand balance (match equivalent sessions)	Potential supply/ demand balance (match equivalent sessions)
Kingsbury	Mini 7v7	0	0
Kingsbury	Mini 5v5	0	0.5
Newton Regis & Warton	Adult	0	0
Newton Regis & Warton	Youth 11v11	0	0
Newton Regis & Warton	Youth 9v9	0	0
Newton Regis & Warton	Mini 7v7	0	0
Newton Regis & Warton	Mini 5v5	0	0
Polesworth & Dordon	Adult	0	0
Polesworth & Dordon	Youth 11v11	6.5	7
Polesworth & Dordon	Youth 9v9	0.5	1
Polesworth & Dordon	Mini 7v7	0.5	1.5
Polesworth & Dordon	Mini 5v5	2	1
Water Orton	Adult	0	0
Water Orton	Youth 11v11	0	0
Water Orton	Youth 9v9	0	0
Water Orton	Mini 7v7	0	0
Water Orton	Mini 5v5	0	0
North Warwickshire	Adult	0	0.5
North Warwickshire	Youth 11v11	11	13
North Warwickshire	Youth 9v9	1.5	2.5
North Warwickshire	Mini 7v7	1	1
North Warwickshire	Mini 5v5	3.5	0.5

This further emphasises the need to secure tenure, improve quality and secure access to pitches currently unavailable. As such, the table below identifies the impact of the aspirational future demand identified by clubs on the potential supply and demand balance, providing that all previously mentioned scenarios are also actioned. This shows that adult, youth 9v9, mini 7v7 and mini 5v5 pitches would remain sufficient to accommodate the growth; however, youth 11v11 pitches would not be able to, with a shortfall remaining.

Table 3.13: Impact of future demand aspirations in addition to actioning all other scenarios

Analysis area	Pitch type	Future supply/ demand balance (club aspirations)	Potential supply/ demand balance
Arley & Whitacre	Adult	0	0
Arley & Whitacre	Youth 11v11	3.5	3.5
Arley & Whitacre	Youth 9v9	0	0
Arley & Whitacre	Mini 7v7	0.5	0
Arley & Whitacre	Mini 5v5	0.5	0
Atherstone & Mancetter	Adult	0	0
Atherstone & Mancetter	Youth 11v11	1	0.5
Atherstone & Mancetter	Youth 9v9	0.5	1
Atherstone & Mancetter	Mini 7v7	0.5	1.5
Atherstone & Mancetter	Mini 5v5	1	0.5
Baddesley & Grendon	Adult	0	0
Baddesley & Grendon	Youth 11v11	0	0
Baddesley & Grendon	Youth 9v9	0	0
Baddesley & Grendon	Mini 7v7	0	0
Baddesley & Grendon	Mini 5v5	2	2

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Analysis area	Pitch type	Future supply/ demand balance (club aspirations)	Potential supply/ demand balance
Coleshill	Adult	0	1
Coleshill	Youth 11v11	1	1
Coleshill	Youth 9v9	2	0.5
Coleshill	Mini 7v7	0	0
Coleshill	Mini 5v5	0	2
Curdworth, Hurley & Wood End	Adult	0	9
Curdworth, Hurley & Wood End	Youth 11v11	0.5	0.5
Curdworth, Hurley & Wood End	Youth 9v9	0	1
Curdworth, Hurley & Wood End	Mini 7v7	0	3
Curdworth, Hurley & Wood End	Mini 5v5	0	0
Fillongley	Adult	0.5	0.5
Fillongley	Youth 11v11	0	0
Fillongley	Youth 9v9	0	0
Fillongley	Mini 7v7	0	1
Fillongley	Mini 5v5	0	0
Hartshill	Adult	0	0
Hartshill	Youth 11v11	1	0
Hartshill	Youth 9v9	1	1
Hartshill	Mini 7v7	0.5	0.5
Hartshill	Mini 5v5	0.5	0.5
Kingsbury	Adult	0	0
Kingsbury	Youth 11v11	0	0
Kingsbury	Youth 9v9	0	0
Kingsbury	Mini 7v7	0	0
Kingsbury	Mini 5v5	0.5	0.5
Newton Regis & Warton	Adult	0	0
Newton Regis & Warton	Youth 11v11	0	1
Newton Regis & Warton	Youth 9v9	0	1
Newton Regis & Warton	Mini 7v7	0	0
Newton Regis & Warton	Mini 5v5	0	0
Polesworth & Dordon	Adult	0	3
Polesworth & Dordon	Youth 11v11	7	5
Polesworth & Dordon	Youth 9v9	1	0
Polesworth & Dordon	Mini 7v7	1.5	0.5
Polesworth & Dordon	Mini 5v5	1	2
Water Orton	Adult	0	0
Water Orton	Youth 11v11	0	0
Water Orton	Youth 9v9	0	0
Water Orton	Mini 7v7	0	0
Water Orton	Mini 5v5	0	0
North Warwickshire	Adult	0.5	12.5
North Warwickshire	Youth 11v11	13	4.5
North Warwickshire	Youth 9v9	2.5	4
North Warwickshire	Mini 7v7	1	5.5
North Warwickshire	Mini 5v5	0.5	5.5

Recommendations

- ◀ Protect existing quantity of pitches.
- ◀ Where pitches are overplayed and/or assessed as poor or standard quality, prioritise investment to improve quality.

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

- ◀ Utilise the Football Foundation's (FF) PitchPower app to identify pitch conditions and recommendations to maintain or enhance pitch quality and enable future grant funding.
- ◀ Update the Local Football Facility Plan (LFFP) following this study and use it to secure investment into appropriate sites.
- ◀ Provide security of tenure for clubs using unsecure sites through community use agreements and support negotiation with schools to secure appropriate access (e.g., via a community use agreement).
- ◀ Seek to gain access to sites not currently available for community use, particularly where a large quantity of pitches are provided.
- ◀ Work to accommodate exported, latent and future demand at sites which are not operating at capacity or at sites which are not currently available for community use.
- ◀ Improve ancillary facilities where there is a demand to do so and where it can benefit the wider footballing offer.
- ◀ Where appropriate, develop partnerships and/or lease arrangements with large, sustainable, development-minded clubs to manage their own sites.
- ◀ Ensure that any large housing developments are provided for and assess the need for new pitch provision through master planning on an individual basis.
- ◀ Where a housing development is not of a size to justify on-site football provision, secure contributions in line with the Council's Supplementary Planning Document to improve existing sites within the locality.
- ◀ Where a development is of a size to justify on-site football provision, focus on the creation of multi-pitch sites that reduce existing shortfalls, with accompanying clubhouse provision included given that single pitch sites without appropriate ancillary facilities can be unsustainable.

Third generation turf (3G) pitches

Assessment Report summary

3G – supply and demand summary

- ◀ With 127 football teams currently affiliated to North Warwickshire there is a potential shortfall of 2.5 full size 3G pitches to meet training demand, with this rising to a future shortfall of three full size 3G pitches when accounting for future demand.
- ◀ For football, with only one 3G pitch currently available for community use, and with capacity limited on this supply when access is most required, there is a clear need to increase provision.

3G – supply summary

- ◀ There are currently three full size 3G pitches in North Warwickshire, provided across two sites; Aston Villa Football Club (Recon Training Complex) and Pack Meadow.
- ◀ Each pitch is serviced by sports lighting; however, only the pitch at Pack Meadow is considered to be available for community use due to the nature of Aston Villa Football Club (Recon Training Complex) and its use by a professional club.
- ◀ In addition, there is one smaller size 3G pitch, located at Outwoods Primary School, although this is not available for community use.
- ◀ At Royal Meadow Drive, home to Atherstone Rangers FC and Atherstone RFC, a full size World Rugby compliant 3G pitch is proposed to be constructed.
- ◀ The full size 3G pitches are all FA approved and can therefore be used to host competitive matches (none of the smaller sized pitches are).
- ◀ None of the pitches are World Rugby compliant.
- ◀ The full size pitches at Aston Villa FC (Recon Training Complex) are assessed as good quality, whilst the full size pitch at Pack Meadow is assessed as standard quality.

3G – demand summary

- ◀ With only one 3G pitch in North Warwickshire offering community use, the provision is considered to be close to capacity at peak times.
- ◀ Monday evenings have a good level of spare capacity for midweek training, although many clubs do not see this as ideal due to its proximity to a weekend match.

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

- ◀ For weekend usage, some capacity remains throughout Saturdays and Sundays for match play, although this is only sufficient for mini matches during times when fixtures currently take place (Saturday afternoons and Sunday mornings).
- ◀ For football, 50% of clubs that responded to consultation (representing 72 teams) report that they require additional access to 3G provision, which represents a high proportion of unmet demand.
- ◀ Four football clubs currently export training demand outside of North Warwickshire due to a lack of provision within the Borough.
- ◀ Future demand from population growth for football will likely result in increased demand for 3G provision, whilst it could also entail further need for World Rugby compliant provision.
- ◀ No rugby union teams based in North Warwickshire utilise a 3G pitch for either match or training demand; however, if the proposed full size 3G pitch proposed is constructed at Royal Meadow Drive, this could cater for some demand from Atherstone RFC.

Scenarios

Accommodating football training demand

If all teams were to utilise 3G pitches to accommodate their training demand (based on the FA's model of one full size pitch being able to cater for 38 teams) there is a need for 3.5 full size 3G pitch equivalents in North Warwickshire (rounded up from 3.34). This means a current shortfall of 2.5 full size 3G pitch equivalents based on the current supply. The sole community available pitch in the Borough is identified at Pack Meadow in the Coleshill Analysis Area.

Table 3.14: Current demand for 3G pitches in North Warwickshire (based on 38 teams per pitch)

Current number of teams	Full size 3G pitch requirement ¹	Current number of full size 3G pitches	Current full size 3G pitch shortfall
127	3.5	1	2.5

Alternatively, the table below considers the number of 3G pitches required if every team was to remain training within the respective analysis area that they play in. This also shows an overall shortfall of 2.5 full size 3G pitches and identifies that there are specific shortfalls within most analysis areas, with the only exception being Coleshill.

Table 3.15: Current demand for 3G pitches in North Warwickshire by analysis area

Analysis area	Current demand	Current full size 3G pitch requirement	Current number of full size pitches	Current full size 3G pitch shortfall
Arley & Whitacre	24	0.63	0	0.63
Atherstone & Mancetter	25	0.66	0	0.66
Baddesley & Grendon	5	0.13	0	0.13
Coleshill	17	0.45	1	0.55
Curdworth, Hurley & Wood End	17	0.45	0	0.45
Fillongley	4	0.11	0	0.11
Hartshill	8	0.21	0	0.21
Kingsbury	5	0.13	0	0.13
Newton Regis & Warton	1	0.03	0	0.03

¹ Rounded to the nearest 0.25

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Analysis area	Current demand	Current full size 3G pitch requirement	Current number of full size pitches	Current full size 3G pitch shortfall
Polesworth & Dordon	18	0.47	0	0.47
Water Orton	3	0.08	0	0.08
North Warwickshire	127	3.5²	1	2.5

Whilst there is some level of shortfall within 10 of the 11 analysis areas, this does not equate to a whole full size pitch in any of them. As such, focus when increasing the supply should be placed on strategic sites in areas with the highest levels of demand (e.g., Arley & Whitacre and Atherstone & Mancetter) and that could meet lower levels of demand from neighbouring areas. The existing supply at Pack Meadow is to the south-east of the Borough, leaving central, northern and western areas in particular need.

Club aspirational future demand

Factoring in aspirational future demand expressed by clubs (17 additional teams) increases the overall requirement to four full size 3G pitches. This means a future potential shortfall of three pitches. Future demand from clubs has not previously been factored in as this is seen as being more aspirational than what is predicted via population growth.

Table 3.16: Future shortfall of 3G pitches to meet football training demand (club aspirations)

Future demand (number of teams)	3G full size pitch requirement	Current number of full size 3G pitches	Future shortfall
144	4	1	3

When assessing potential future need by analysis area, shortfalls would worsen slightly in Atherstone & Mancetter, Fillongley, Hartshill, Kingsbury and Polesworth & Dordon.

Table 3.17: Future demand for 3G pitches in North Warwickshire by analysis area (club aspirations)

Analysis area	Future demand	Future full size adult 3G pitch requirement	Future number of pitches	Future shortfall (number of full size adult 3G pitches)
Arley & Whitacre	24	0.63	0	0.63
Atherstone & Mancetter	29	0.76	0	0.76
Baddesley & Grendon	5	0.13	0	0.13
Coleshill	20	0.53	1	0.47
Curdworth, Hurley & Wood End	17	0.45	0	0.45
Fillongley	5	0.13	0	0.13
Hartshill	10	0.26	0	0.26
Kingsbury	6	0.16	0	0.16
Newton Regis & Warton	1	0.03	0	0.03
Polesworth & Dordon	24	0.63	0	0.63
Water Orton	3	0.08	0	0.08
North Warwickshire	144	4³	1	3

² Totals rounded to nearest 0.5.

³ Totals rounded to nearest 0.5.

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Moving football match play demand to 3G pitches

In North Warwickshire, currently only nine affiliated teams are registered as using 3G provision for regular match play, which is a relatively small number, aligned to only one pitch currently being available.

To increase 3G match play demand, the FA is particularly keen to work with local authorities to understand the potential demand for full size 3G pitches should all competitive matches that are currently played on council pitches be transferred. At peak time for each format of play, this applies to 63 teams in North Warwickshire.

Table 3.18: Number of teams currently using council pitches

Pitch type	Pitch size	Peak period	No. of teams
Adult	11v11	Sunday AM	18
Youth	11v11	Sunday AM	10
Youth	9v9	Sunday AM	15
Mini	7v7	Sunday AM	12
Mini	5v5	Saturday AM	8
Total			63

The FA suggests an approach for estimating the number of full size 3G pitches required to accommodate the above demand for competitive matches, as seen in the table overleaf.

Table 3.19: Full size 3G pitches required for the transfer of council pitch demand

Format	No. of teams at peak time	No. of matches at peak time	No. of 3G units required per match ⁴	Total 3G units required	No. of full size 3G pitches required
Adult	18	9	32	288	4.5
11v11	10	5	32	160	2.5
9v9	15	7.5	10	75	1.17188
7v7	12	6	8	48	0.75
5v5	8	4	4	16	0.25

In total, five 3G pitches would be required to accommodate all matches played on council pitches. However, as this is more than the number of pitches required to meet current training demand, it could be unfeasible to provide this number in the short-term (as without sufficient midweek access the excess number may become unsustainable).

An alternative approach to consider is the transfer of all mini football from grass to 3G pitches. As such, the table below tests a scenario that would enable all mini 5v5 and mini 7v7 football to transfer based on a programme of play on the same day.

Table 3.20: Moving all mini matches to 3G pitches

Time	AGP	Total games/teams
9.30am – 10.30am	4 x 5v5	4/8
10.30am – 11.30am	2 x 7v7	2/4
11.30am – 12.30pm	2 x 7v7	2/4
12.30pm – 1.30pm	2 x 7v7	2/4

⁴ Based on how pitches are split within a full size 3G pitch

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Based on the above programming and separate start times for the formats, the overall need is for three full size 3G pitches to accommodate all current mini match play demand. This is calculated based on 17 teams playing 5v5 football and 18 teams playing mini 7v7 football. As this is fewer than the number of pitches required to meet current training demand, it is feasible for all mini-based match demand to be accommodated through meeting the need for training, with some spare capacity remaining for other playing formats.

Meeting 3G pitch shortfalls

To assist with identifying a recommended area for a potential new full size 3G pitch, the figure overleaf identifies where all clubs with reported latent demand for additional 3G pitch provision are situated. As seen, they are predominately spread out across northern, central and eastern parts of the Borough, with demand identified in the Newton Regis & Warton, Polesworth & Dordon, Atherstone & Mancetter, Kingsbury, Hartshill and Arley & Whitacre analysis areas.

Figure 3.1: Location of clubs reporting latent demand for 3G pitch provision



NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Key to figure 3.1:

Site ID	Site	Analysis area	Club
4	Ansley Workshops	Arley & Whitacre	Haunchwood Sports Juniors FC
19	Hartshill Academy	Hartshill	Hartshill Sports Club
22	Hurley Daw Mill	Curdworth, Hurley & Wood End	Hurley Kings FC
26	Kingsbury School	Kingsbury	Kingsbury Aztecs FC
34	North Warwickshire Recreational Centre	Polesworth & Dordon	Polesworth Swifts FC
39	Polesworth Recreation Ground	Polesworth & Dordon	Polesworth Swifts Juniors FC
45	Royal Meadow Drive	Atherstone & Mancetter	Atherstone Rangers FC
53	The Pointons Community Stadium	Atherstone & Mancetter	Atherstone Town FC
55	Warton Recreation Ground	Newton Regis & Warton	Warton Club

In terms of existing proposals, there is currently just one that could realistically reduce the Borough-wide 3G pitch shortfalls, with this relating to plans at Royal Meadow Drive (in the Atherstone Analysis Area). Windmill Sports & Social Club reports of aspirations to construct a full size 3G pitch at its site; however, no discussions have been had with relevant stakeholders and as such is merely aspirational.

The following table summarises where the localised shortfalls exist within the Borough and existing proposals that could meet such shortfalls.

Table 3.21: Summary of new 3G pitch requirements

Sub area	Current supply/ demand balance	Comments
Arley & Whitacre	0.63	No plans currently in place to meet the shortfall.
Atherstone & Mancetter	0.66	A shortfall of 0.66 pitches that could be met through future provision aspirations at Royal Meadow Drive.
Baddesley & Grendon	0.13	A minimal shortfall and no plans in place.
Coleshill	0.55	Demand is being met and no plans in place.
Curdworth, Hurley & Wood End	0.45	No plans currently in place to meet the shortfall.
Fillongley	0.11	A minimal shortfall and no plans in place.
Hartshill	0.21	Aspirations exist from Windmill Sports & Social Club to construct a full size 3G pitch; however, no discussions have been had with relevant stakeholders and as such is merely aspirational.
Kingsbury	0.13	A minimal shortfall and no plans in place.
Newton Regis & Warton	0.03	A minimal shortfall and no plans in place.
Polesworth & Dordon	0.47	No plans currently in place to meet the shortfall.
Water Orton	0.08	A minimal shortfall and no plans in place.

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

As previously mentioned, whilst there is some level of shortfall within 10 of the 11 analysis areas, this does not equate to a whole full size pitch in any of them. Focus should therefore be on increasing the supply in areas with the highest levels of demand (e.g., Arley & Whitacre and Atherstone & Mancetter) and that could meet lower levels of demand from neighbouring areas.

World Rugby compliant 3G pitches

World Rugby produced the 'performance specification for artificial grass pitches for rugby', more commonly known as 'Regulation 22' that provides the necessary technical detail to produce pitch systems that are appropriate for rugby union. There are currently no World Rugby compliant 3G pitches in North Warwickshire available for community use, meaning no clubs are utilising the provision for training (or matches).

As previously mentioned, a full size World Rugby compliant 3G pitch is proposed to be constructed at Royal Meadow Drive⁵; meaning that Atherstone RFC (host club) would be able to utilise it for its contact and non-contact demand.

Further World Rugby compliant pitches should be explored as a means to eradicate current and future shortfalls expressed by Keresley RFC and Old Saltleians RFC.

Recommendations

- ◀ Protect current stock of 3G pitches.
- ◀ Develop additional 3G pitches to alleviate identified shortfalls.
- ◀ Support creation of additional 3G pitches above and beyond football training shortfalls if it can also satisfy rugby union demand and reduce rugby union shortfalls.
- ◀ Ensure all 3G providers have a sinking fund in place for long-term sustainability.
- ◀ Ensure that any new 3G pitches are constructed to meet FA required dimensions (and RFU dimensions where required).
- ◀ Seek FIFA/FA testing of all existing and new 3G pitches so that they can be used for competitive football matches and ensure re-testing when it is required (every three years, to ensure pitches remain on the register).
- ◀ For any pitches built to RFU specifications, seek World Rugby compliancy so that they can be used for full contact rugby union activity and ensure re-testing when it is required (every two years).
- ◀ Encourage more match play demand to transfer to 3G pitches, when and where possible.
- ◀ Ensure that any new 3G pitches with external funding have community use agreements in place and seek to use this to also tie in access to grass pitch and other sporting provision, where relevant.

Rugby union – grass pitches

Assessment Report summary

Rugby union – supply and demand summary

- ◀ Of the five pitches identified as having potential spare capacity, only one is considered to have actual spare capacity at peak time for an increase demand (at Royal Meadow Drive).
- ◀ There are three senior pitches across two sites (John E Radford Fields and Old Saltleians Rugby Club) that are overplayed by a total of 11.25 match equivalent sessions per week.
- ◀ There is a current overall shortfall of 10.75 match equivalent sessions per week, with future demand exacerbating this shortfall to 14 match equivalent sessions per week.

Rugby union – supply summary

⁵ Planning application reference: PAP/2022/0139

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

- ◀ There are nine grass rugby union pitches identified in North Warwickshire across five sites, with eight pitches available for community use across four sites.
- ◀ There are two disused rugby union pitches identified in North Warwickshire, both of which are age grade pitches, located at Queen Elizabeth Academy and Royal Meadow Drive.
- ◀ At Royal Meadow Drive, a World Rugby compliant full size 3G pitch is proposed to be constructed, meaning that Atherstone RFC will be able to utilise it for some of its contact and non-contact demand.
- ◀ Keresley, Old Saltleians and Spartans rugby clubs own freehold of their home grounds, whilst Atherstone Sports Club (Atherstone RFC) leases use of the pitch at Royal Meadow Drive from the Council.
- ◀ Of pitches which are available for community use, two are good quality, six are standard quality and none are poor quality.
- ◀ Spartans RFC reports that its ancillary facilities require improvement, citing that the changing rooms in particular are of a very poor standard (it has received planning permission to refurbish the provision as well as the resurfacing of the car park on-site).

Rugby union – demand summary

- ◀ There are four rugby clubs considered to be based in North Warwickshire providing a total of 41 teams.
- ◀ Three clubs report a recent decrease in demand, with only Keresley RFC noting an increase in its number of teams.
- ◀ Old Saltleians RFC also fields one women's touch rugby team and offers a multi-gender walking rugby session, whilst Old Saltleians Rugby Football Club is used for various County matches/tournament, including match demand from Warwickshire Women's U16 team.
- ◀ All but Spartans RFC are known to currently use match pitches to accommodate training demand, with the Club using a dedicated training area is used for training sessions.
- ◀ John E Radford Fields is also used for lacrosse activity by Nuneaton Lacrosse Club.
- ◀ Atherstone RFC reports latent demand, expressing that if the Club was privy to a higher standard of ancillary facilities, it would attract a higher number of new playing members.
- ◀ There is no known exported or imported rugby union demand relating to North Warwickshire.
- ◀ Team generation rates predict a growth of one senior men's team, two age grade boys' teams and two age grade mixed teams are projected, whilst all four clubs quantify aspirations to increase their current team numbers.

Scenarios

Improving pitch quality

Improving pitch quality through enhanced maintenance and the installation of drainage systems would alleviate overplay on one of the three overplayed pitches in North Warwickshire. This relates to one of the pitches at John E Radford Fields (Keresley Rugby Club) and is shown in the following table.

Table 3.22: Capacity of overplayed pitches if quality was maximised (M2/D3)

Site ID	Site name	Pitch type	No. of pitches	Current quality	Current capacity rating (match equivalent sessions)	Good quality rating (match equivalent sessions)
24	John E Radford Fields (Keresley Rugby Club)	Age grade	1	Standard (M1/D1)	0.5	1
24	John E Radford Fields (Keresley Rugby Club)	Senior	1	Standard (M1/D1)	5.5	4
35	Old Saltleians Rugby Football Club	Senior	1	Good (M2/D2)	5.25	5

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Overall, this would reduce current shortfalls from 10.75 match equivalent sessions to 7.5 match equivalent sessions per week across the North Warwickshire as a whole.

Table 3.23: Potential supply and demand analysis in match equivalent sessions per week (by analysis area) with quality improvements

Analysis area	Current total	Potential current total (with quality improvements)
Arley & Whitacre	0	0
Atherstone & Mancetter	0.5	0.5
Baddesley & Grendon	0	0
Coleshill	0	0
Curdworth, Hurley & Wood End	0	0
Fillongley	6	3
Hartshill	0	0
Kingsbury	0	0
Newton Regis & Warton	0	0
Polesworth & Dordon	0	0
Water Orton	5.25	5
North Warwickshire	10.75	7.5

Furthermore, future shortfalls would reduce from 14 match equivalent sessions to 10.75.

Table 3.24: Future potential supply and demand analysis in match equivalent sessions per week (by analysis area) with quality improvements

Analysis area	Future total	Potential future total (with quality improvements)
Arley & Whitacre	0	0
Atherstone & Mancetter	0.5	0.5
Baddesley & Grendon	0	0
Coleshill	0	0
Curdworth, Hurley & Wood End	0	0
Fillongley	6	3
Hartshill	0.5	0.5
Kingsbury	0	0
Newton Regis & Warton	0	0
Polesworth & Dordon	0	0
Water Orton	8	7.75
North Warwickshire	14	10.75

Increasing access to training provision (sports-lit grass pitches)

Of the pitches that would remain overplayed despite quality improvements (one of the pitches at John E Radford Fields and a pitch at Old Saltleians Rugby Football Club) both are serviced by sports lighting. As such, increasing the number of sports-lit pitches available at such sites could further reduce deficits as it could allow training demand to be dispersed.

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

At John E Radford Fields (Keresley Rugby Club), a shortfall of four match equivalent sessions per week would remain despite quality maximisation. As only one sports-lit pitch is provided at the site, equipping the remaining two would enable training demand to be dispersed rather than be concentrated on one pitch. However, due to general high levels of demand, a shortfall would still remain, even if quality was maximised across the site (M2/D3).

Table 3.25: Improved quality and dispersed training demand at John E Radford Fields (in match equivalent sessions)

No. of sports lit pitches	Potential capacity rating	Current competitive demand	Current training demand	Potential capacity rating
3	10.5	6.75	5	1.25

At Old Saltleians Rugby Football Club, a shortfall of five match equivalent sessions per week would remain despite quality maximisation. Only one pitch is sports lit at Old Saltleians Rugby Football Club, meaning training demand could be spread out if lighting was also established on the second pitch at the site. Nevertheless, a shortfall would still remain, even if quality was maximised across the site (M2/D3).

Table 3.26: Improved quality and dispersing training demand at Old Saltleians Rugby Football Club (in match equivalent sessions)

No. of sports lit pitches	Potential capacity rating	Current competitive demand	Current training demand	Potential capacity rating
2	7	6.5	5	4.5

Increasing pitch stock

To fully alleviate the remaining shortfalls for Keresley RFC at John E Radford Fields, in addition to maximising pitch quality and the installation of additional sports lighting, one additional pitch of at least M0/D1 standard would need to be made available (as this would provide an additional 1.5 match equivalent sessions of capacity per week).

To eradicate shortfalls for Old Saltleians RFC at Old Saltleians Rugby Football Club, two additional pitches are required of at least M2/D1 or M1/D2 standard (as this would provide an additional five match equivalent sessions of capacity per week). It should therefore be noted that the Club is due to install an additional pitch at its home ground already, which would then reduce the need to just one further pitch being required.

World Rugby compliant 3G pitches

An alternative to establishing additional pitches and/or additional sports lighting would be to develop and enable access to a World Rugby compliant 3G pitch. This is therefore relevant at Royal Meadow Drive, where a full size pitch is proposed to be constructed. However, if this comes to fruition, only Atherstone RFC would realistically be able to utilise it for some of its contact and non-contact demand due to its location.

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Notwithstanding the above, Keresley RFC and Old Saltleians RFC would also benefit from accessing a World Rugby compliant 3G pitch given existing grass pitch shortfalls. As such, if a pitch was provided that they could access, this could offer a solution to the overplay experienced by the clubs. The following table further explores this and potential capacity impact it could have if all training demand from the clubs was to be transferred to a 3G pitch in addition to maximising quality.

Table 3.27: Capacity if training demand was transferred onto a World Rugby compliant 3G pitch (as well as quality maximisation)

Site ID	Site name	No. of pitches	Quality	Capacity rating	Training demand moved to 3G pitch
24	John E Radford Fields (Keresley Rugby Club)	1	Standard (M1/D1)	5.5	0.5
35	Old Saltleians Rugby Football Club	1	Good (M2/D2)	5.25	0.25
If quality is maximised & all training demand is transferred onto a World Rugby compliant 3G pitch					
24	John E Radford Fields (Keresley Rugby Club)	1	Good (M2/D3)	4	1
35	Old Saltleians Rugby Football Club	1	Good (M2/D3)	5	0

As seen, all shortfalls would be alleviated through this. It should, however, be referenced that some rugby clubs can be reluctant to access World Rugby compliant 3G provision, particularly if provided off-site (e.g., because of financial implications). Further engagement may therefore be required, and it should be ensured that only appropriate locations are sought.

Accommodating future demand from club aspirations

Future demand expressed through club aspirations and by the RFU based on its own targets projects the number of rugby union teams to grow by 25 teams across North Warwickshire. This is broken down as eight teams in Curdworth, Hurley & Wood End, seven teams in Atherstone & Mancetter, six teams in Water Orton and four teams in Fillongley.

Future demand through club aspirations has previously been discounted from calculations as it is considered to be more aspirational than future growth predicted via population growth; however, if such demand is realised, it will increase shortfalls throughout the Borough (by 9.25 match equivalent sessions per week). This is further shown in the following table.

Table 3.28: Supply and demand balance with future demand aspirations accounted for

Analysis area	Current supply/ demand balance (match equivalent sessions)	Potential supply/ demand balance (match equivalent sessions)
Arley & Whitacre	0	0
Atherstone & Mancetter	0.5	2.75
Baddesley & Grendon	0	0
Coleshill	0	0
Curdworth, Hurley & Wood End	0	2.25
Fillongley	6	7.25
Hartshill	0	0
Kingsbury	0	0

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Analysis area	Current supply/ demand balance (match equivalent sessions)	Potential supply/ demand balance (match equivalent sessions)
Newton Regis & Warton	0	0
Polesworth & Dordon	0	0
Water Orton	5.25	7.75
North Warwickshire	10.75	20

The table below further investigates the impact of the growth being realised on a club-by-club basis and how it can be sufficiently accommodated.

Table 3.29: Summary of provision required to accommodate future demand aspirations

Club	Future team aspirations	Future demand (match equivalent sessions)	Comments
Atherstone RFC	1 x senior men's, 1 x senior women's, 2 x age grade boys, 2 x age grade girls, 1 x age grade mixed	2.5	Future demand could be accommodated if all training demand is transferred onto the proposed World Rugby compliant 3G pitch at Royal Meadow Drive and quality of the grass pitch is maximised.
Keresley RFC	1 x senior men's, 3 x age grade mixed	1.25	Current and future demand could be accommodated if all training demand is transferred onto a World Rugby compliant full size 3G pitch and quality of the grass pitches at John E Radford Fields is maximised.
Old Salteians RFC	1 x senior men's, 1 x senior women's, 1 x age grade boys, 1 x age grade girls, 2 x age grade mixed	2.5	Current demand could be accommodated if all training demand is dispersed onto a World Rugby compliant full size 3G pitch and quality of the grass pitches at Old Salteians Rugby Football Club is maximised. To meet future demand, the proposed additional grass pitch would be needed.
Spartans RFC	1 x age grade boys 7 x age grade mixed	2.25	Future demand could be accommodated if quality is maximised on one pitch.

Recommendations

- ✦ Protect existing quantity of rugby union pitches.
- ✦ Improve pitch quality at all sites used by clubs through improved maintenance and/or the installation of drainage systems, particularly at sites containing overplayed pitches.
- ✦ Consider establishment of World Rugby compliant 3G provision, specifically if it can meet the needs of Keresley and Old Salteians Rugby Football Club.
- ✦ Support plans to provide Old Salteians RFC with increased pitch provision.
- ✦ Improve ancillary facilities where required and support better inclusivity to ensure facilities offer sustainability for both current and future demand.
- ✦ Ensure that any large housing developments are provided for and assess the need for new pitch provision through master planning on an individual basis.

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

- ◀ Where a housing development is not of a size to justify on-site rugby union provision, secure contributions in line with the Council's Supplementary Planning Document to improve existing sites within the locality.
- ◀ Where a development is not of a size to justify on-site rugby provision, or if sufficient demand cannot be attracted, consider using contributions to improve existing sites within the locality.

Hockey suitable artificial grass pitches (AGPs)

Assessment Report summary

Hockey – supply and demand summary

- ◀ There is currently a sufficient supply of hockey suitable pitches in North Warwickshire to accommodate current and future demand.
- ◀ Imminent resurfacing of the pitch at Queen Elizabeth Academy is required, and options to improve security of tenure for Atherstone Adders HC should be pursued.

Hockey – supply summary

- ◀ There is one full size, sports lit hockey suitable pitch in North Warwickshire located at Queen Elizabeth Academy.
- ◀ The pitch is serviced by sports lighting and is available for community use.
- ◀ There is also one smaller size hockey suitable pitch in North Warwickshire, located at Baddesley Recreation Ground; however, it is too small for purposeful hockey demand.
- ◀ The pitch at Queen Elizabeth Academy does not provide security of tenure; Atherstone Adders HC rents provision on an annual basis at the School, with no longer term agreement in place.
- ◀ Based on the guidance of a ten-year carpet life, the pitch at Queen Elizabeth Academy is in need of refurbishment and assessed as poor quality.
- ◀ Ancillary provision is adequate at Queen Elizabeth Academy.

Hockey – demand summary

- ◀ Atherstone Adders HC is the only hockey club currently playing in North Warwickshire; the Club consists of seven teams, equating to four men's and three senior women's teams.
- ◀ It has a membership of 234.
- ◀ The Club has seen an increase in participation across both its senior and junior age groups in recent years, evidencing an overall growth in hockey demand.
- ◀ There is no known exported/imported hockey demand identified in North Warwickshire, although Atherstone Adders HC expresses it may need to travel outside of the Borough to achieve its future growth aspirations if its demand is not programmed accordingly.
- ◀ Most of the hockey suitable provision is also commonly used for other activities, most notably in terms of football, whether that be through formal training or via informal social use.
- ◀ Atherstone Adders HC requires significant usage of the pitch at Queen Elizabeth Academy and accesses it for all its training and match demand.
- ◀ Spare capacity remains during both midweek and at weekends, although for the latter this is not necessarily suitable for fixtures (as it is 09:00-10:00).

Scenarios

Accommodating current and future demand

With one pitch currently provided and only seven senior teams playing in North Warwickshire, there is currently sufficient provision to cater for demand, with capacity existing to accommodate up to eight teams. However, Atherstone Adders HC could be better catered for at the venue it uses (Queen Elizabeth Academy). To enable this, improved security of tenure should be sought at the site as the Club currently only rents the pitch on an annual basis, whilst the pitch has exceeded its recommended lifespan (ten years) since its installation (in 2011) and thus requires resurfacing.

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When accounting for future demand, Atherstone Adders HC aspires to field one additional senior men's team. Such future demand can also be adequately catered for on the pitch at Queen Elizabeth Academy, subject to securing tenure and improving quality and as seen in the following table.

Table 3.30: Summary of capacity at peak time for senior hockey

Site ID	Site	Peak time availability (Saturday)	Capacity (match equivalent sessions)	Capacity (teams)	Usage (match equivalent sessions)	Usage (teams)
41	Queen Elizabeth Academy	09:00-17:00	4	8	3.5	7
Future demand (club aspirations)						
41	Queen Elizabeth Academy	09:00-17:00	4	8	4	8

Based on the above, it is important to emphasise the necessity to protect the AGP provision at Queen Elizabeth Academy for continued hockey usage. Any loss of the provision would be detrimental to the viability of the sport in North Warwickshire, with no alternative venue existing.

Recommendations

- Protect the full size pitch currently used by Atherstone Adders HC for continued hockey access (at Queen Elizabeth Academy).
- Improve security of tenure at Queen Elizabeth Academy to ensure long-term hockey access.
- Resurface the full size pitch at Queen Elizabeth Academy to better accommodate demand from Atherstone Adders HC.
- Ensure the School has a sinking fund in place to ensure long-term sustainability.
- Ensure that the degree of walking football usage and curricular usage accommodated on the pitch does not damage quality and that maintenance is kept to a high standard.
- Where a housing development is not of a size to justify on-site hockey provision, secure contributions in line with the Council's Supplementary Planning Document to improve existing sites within the locality.

Cricket squares

Assessment Report summary

Cricket – supply and demand summary

- Actual spare capacity is identified on one square on Sundays and three squares during midweek (no actual spare capacity is identified for Saturday cricket).
- Overplay is evident on five squares and amounts to 82 match equivalent sessions.
- Overall, there is currently an insufficient supply of cricket squares in North Warwickshire to cater for all forms of cricket, with shortfalls expected to worsen considering future demand.

Cricket – supply summary

- In total, there are ten grass wicket cricket squares in North Warwickshire provided across the same number of sites.
- All ten squares are available for community use.
- Disused provision is identified at Birch Coppice Sports & Social Club, Hartshill Academy, North Warwickshire Recreational Centre and Spartan Unity Association Ground.
- Pak Shaheen CC is exploring the feasibility of adding a second grass square to its home ground at John E Radford Fields (new playing field), whilst Walmley CC is in discussions to bring provision at Spartan Unity Association Ground back into use.

Commented [RB1]: Good to clarify new playing field site or existing playing field here

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

- ◀ The audit of community available grass wicket cricket squares in North Warwickshire found five to be good quality, four to be standard quality and one to be poor quality (at Nether Whitacre Cricket Club).
- ◀ Ansley Sports CC, Atherstone Town, Coleshill, Corley, Fillongley, Water Orton and Wishaw cricket clubs all have aspirations to improve their ancillary provision.

Cricket – demand summary

- ◀ There are nine affiliated cricket clubs which collectively provide 47 cricket teams, equating to 32 senior men's, two senior women's and 13 junior teams.
- ◀ Demand has seemingly remained relatively static in recent years, with only two clubs reporting an increase and one club reporting a decrease.
- ◀ Atherstone Town, Corley and Fillongley cricket clubs are involved in All Stars, Dynamos and softball cricket programmes.
- ◀ Corley CC, Water Orton CC and Wishaw CC report that the current provision is insufficient to meet their needs, which represents latent demand.
- ◀ Exported demand is evidenced by Nether Whitacre CC and occasionally Coleshill and Wishaw cricket clubs.
- ◀ Future demand predicted from population growth equates to four senior men's and two junior team, whilst Ansley Sports CC, Atherstone Town CC, Corley CC and Fillongley CC all have growth plans.

Scenarios

Addressing overplay

Although a regular, sophisticated maintenance regime can sustain sites with minimal levels of overplay (e.g., at Water Orton Cricket Club and Wishaw Cricket Club), a reduction in play is recommended to ensure there is no detrimental effect on quality over time. Attempts should be made to reduce identified overplay, although it is recognised that many clubs do not necessarily believe that there is an issue and are able to accommodate such demand.

Improving the quality of overplayed squares is one way to increase capacity, the impact of which in North Warwickshire is shown in the following table. There are currently five overplayed squares.

Table 3.31: Overplay if all overplayed squares were good quality

Site ID	Site name	No. of squares	Current quality	Current capacity rating (match equivalent sessions)	Good quality capacity rating (match equivalent sessions)
6	Atherstone Sports Club	1	Good	42	42
14	Coleshill Memorial Park	1	Good	14	14
16	Corley Cricket Club	1	Standard	18	11
56	Water Orton Cricket Club	1	Good	4	4
59	Wishaw Cricket Club	1	Good	4	4

As seen, improving quality will only have minimal impact as most squares are already considered to be good. Overplay would only be reduced on the square at Corley Cricket Club and only seven match equivalent sessions per week of overplay would be alleviated.

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Installing NTPs

As another means of reducing/eradicating overplay, the following overplayed sites are currently without an NTP:

- ◀ Coleshill Memorial Park
- ◀ Water Orton Cricket Club
- ◀ Wishaw Cricket Club

However, the installation of NTPs at Coleshill Memorial Park, Water Orton Cricket Club and Wishaw Cricket Club would bring no benefit, as none of the three clubs' demand could be transferred onto such provision (only junior demand and low level senior play can be transferred). Nevertheless, greater utilisation of the current NTP at Atherstone Sports Club could be encouraged. The table below explores the Borough-wide impact of greater utilisation of existing NTPs.

Table 3.32: Supply and demand analysis of cricket squares for senior cricket with greater utilisation of existing NTPs⁶

Analysis area	Current total	Potential total further utilisation of NTPs
Arley & Whitacre	0	0
Atherstone & Mancetter	42	5
Baddesley & Grendon	0	0
Coleshill	14	14
Curdworth, Hurley & Wood End	4	4
Fillongley	18	18
Hartshill	0	0
Kingsbury	0	0
Newton Regis & Warton	0	0
Polesworth & Dordon	0	0
Water Orton	4	4
North Warwickshire	82	45

As seen, 37 match equivalent sessions would be alleviated from the grass wicket at Atherstone Sports Club through greater utilisation of its existing NTP; hence, a reduction in the Borough-wide shortfall from 82 match equivalent sessions to 45.

Bringing disused provision back into use

There are three grass wicket squares located across Birch Coppice Sports & Social Club, North Warwickshire Recreational Centre and Spartan Unity Association Grounds. If these were to be brought back into use, at least 172 match equivalent sessions of additional spare capacity per season would be created (based on them being standard quality). Providing that a secure tenure agreement could be offered to clubs utilising overplayed squares, this therefore represents a potential opportunity to help alleviate existing shortfalls.

Table 3.33: Capacity balance if disused squares were brought back into use

Area	Potential actual spare capacity (match equivalent sessions)	Current overplay (match equivalent sessions)	Current total (match equivalent sessions)
North Warwickshire	172	82	90

⁶ Non-turf wicket squares can accommodate up to 60 matches per season.

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Whilst it may not be feasible for each square to be brought back into use, it should be referenced that Walmley CC (otherwise based in Birmingham) has opened discussions with Spartans RUFC (the sole users of Spartan Unity Association Grounds) in order to bring the provision back into use. The site is also located within the same analysis area as Wishaw CC so therefore provides a potential option for the Club given its existing shortfall.

Birch Coppice Sports & Social Club and North Warwickshire Recreational Centre are not located within the same analysis area as any clubs with existing shortfalls, and no existing plans are in place to bring them back into use. Nevertheless, Birch Coppice Sports & Social Club is within 10 miles of three of the five overplayed sites:

- ✦ Atherstone Sports Club – 4.4 miles
- ✦ Water Orton Cricket Club – 9.2 miles
- ✦ Wishaw Cricket Club – 8.4 miles

In addition, North Warwickshire Recreational Centre is within 10 miles of two of the five overplayed sites:

- ✦ Atherstone Sports Club – 6.1 miles
- ✦ Wishaw Cricket Club – 10 miles

Accommodating future demand

In total, four cricket clubs in North Warwickshire express future demand, which if realised would exacerbate shortfalls for Saturday, Sunday and midweek cricket. This has not previously been considered as the aspirational demand is considered to be more theoretical than future growth predicted via population increases.

The table below explores the future supply and demand balance across North Warwickshire if all clubs' aspirational demand was to be realised.

Table 3.34: Future supply and demand balance for Saturday cricket in North Warwickshire (club aspirational demand)

Analysis areas	Current total	Future competitive demand	Future total
Arley & Whitacre	0	12	12
Atherstone & Mancetter	42	18	60
Baddesley & Grendon	0	-	0
Coleshill	14	-	14
Curdworth, Hurley & Wood End	4	-	4
Fillongley	18	54	72
Hartshill	0	-	0
Kingsbury	0	-	0
Newton Regis & Warton	0	-	0
Polesworth & Dordon	0	-	0
Water Orton	4	-	4
North Warwickshire	82	84	166

As seen, shortfalls would increase, which will exacerbate the need for other scenarios set out to be delivered. The table below further explores this and identifies the impact that future demand could have on a club-by-club basis to better understand what can and cannot be accommodated.

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Table 3.35: Accommodating future demand (club-by-club)

Club	Future demand			Comments
	Senior men's	Senior women's	Junior	
Ansley Sports CC	1	-	-	Insufficient capacity exists at Ansley Workshops (Ansley Hall Recreation Ground).
Atherstone Town CC	-	1	1	Insufficient capacity exists at Atherstone Cricket Club; however, junior demand could potentially be accommodated through greater utilisation of the NTP on-site.
Corley CC	1	-	2	Insufficient capacity exists at Corley Cricket Club; however, junior demand could potentially be accommodated through greater utilisation of the NTP on-site.
Fillongley CC	-	1	3	Insufficient capacity exists for additional senior demand but capacity exists for the additional junior teams.

As seen, most clubs cannot achieve all their future demand aspirations at sites currently used due to existing capacity issues. However, there are ways for the junior and senior women's demand to be accommodated if existing NTPs were to be fully utilised and additional NTPs were installed at relevant sites currently without them.

Recommendations

- ✦ Protect existing quantity of cricket squares.
- ✦ Improve quality at sites assessed as standard and ensure quality is sustained at sites assessed as good.
- ✦ Reduce overplay via quality improvements and greater use of NTPs.
- ✦ Consider bringing disused provision back into use, particularly at Spartan Unity Association Grounds given the demand that it can accommodate.
- ✦ Improve the changing facilities where there is a need to do so (e.g., at Ansley Workshops and Nether Whitacre Cricket Club).
- ✦ Explore providing appropriate practice facilities at sites currently without (e.g. at John E Radford Fields) and support clubs to improve their current provision (e.g. at Atherstone Sports Club, Corley Cricket Club, The Parks and Wishaw Cricket Club).
- ✦ Continue to support ECB initiatives such as All Stars and Dynamos and ensure unaffiliated demand and recreational cricket is provided for.
- ✦ Ensure that any large housing developments are provided for and assess the need for new pitch provision through master planning on an individual basis.
- ✦ Where a development is of a size to justify on-site cricket provision, ensure that any proposals for new squares and new ancillary provision will attract demand.
- ✦ Where a housing development is not of a size to justify on-site cricket provision, secure contributions in line with the Council's Supplementary Planning Document to improve existing sites within the locality.
- ✦ Ensure that any developments nearby to existing or new cricket sites do not prejudice the use of the provision (e.g., through ball-strike issues).

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Lacrosse

Assessment Report summary

Lacrosse – supply and demand summary

- ◀ In isolation, the provision at John E Radford Fields is sufficient to accommodate Nuneaton Lacrosse Club; however, the pitches are significantly overused for rugby union demand, with the lacrosse demand therefore adding to the capacity issues.

Lacrosse – supply summary

- ◀ There are no dedicated lacrosse pitches in North Warwickshire.
- ◀ John E Radford Fields is used by Nuneaton Lacrosse Club via a standard quality rugby union pitch.

Lacrosse – demand summary

- ◀ There is one lacrosse club playing in North Warwickshire, with this being Nuneaton Lacrosse Club.
- ◀ It currently fields two senior men's teams and one senior women's team, all of which utilise provision at John E Radford Fields for both training and match play demand.
- ◀ The Club is imported into the Borough, although it also utilises 3G provision at University of Warwick.

Scenarios

Accommodating demand

Given significant usage of the provision at John E Radford Fields for rugby union activity, it is not considered feasible for lacrosse activity to also be accommodated at the site without this resulting in continued overplay. As most other venues that are used for other sports would likely encounter the same issues, the only way for the sport to be adequately catered for within the Borough would be to establish a dedicated lacrosse pitch.

Based on three teams currently being fielded (two senior men's and one senior women's), one standard quality pitch would be required.

Recommendations

- ◀ Ensure continued access to John E Radford Fields or a suitable alternative to safeguard lacrosse activity.
- ◀ Seek to improve quality to reduce resultant capacity issues.
- ◀ Longer term, explore opportunities to establish dedicated lacrosse provision in order to better cater for the sport.

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PART 4: STRATEGIC RECOMMENDATIONS

The strategic recommendations for the Strategy have been developed via a combination of information gathered during consultation, site visits and analysis which culminated in the production of an assessment report, as well as key drivers identified for the Strategy. They reflect overarching and common areas to be addressed, which apply across outdoor sports facilities and may not be specific to just one sport.

OBJECTIVE 1

To **protect** the existing supply of playing pitch provision and ancillary facilities where it is needed for meeting current and future needs

Recommendations:

- a. Ensure, through the use of the PPS, that playing pitches are protected through the implementation of local planning policy.
- b. Secure tenure and access to sites for high quality, development minded clubs, through a range of solutions and partnership agreements.
- c. Maximise community use of education facilities where needed.

Recommendation (a) – Ensure, through the use of the PPS, that playing pitches are protected through the implementation of local planning policy.

The PPS shows that all existing playing field sites cannot be deemed surplus to requirements because of shortfalls now and in the future. As such, all provision requires protection or replacement until all identified shortfalls have been overcome. This includes disused, underused and poor quality sites as there is a requirement for such provision to help meet and alleviate the identified shortfalls.

NPPF paragraph 99 states that existing open space, sports and recreational buildings and land, including playing fields, should not be built on unless:

- ◆ An assessment has been undertaken which has clearly shown the open space, buildings or land to be surplus to requirements; or
- ◆ The loss resulting from the proposed development would be replaced by equivalent or better provision in terms of quantity and quality in a suitable location; or
- ◆ The development is for alternative sports and recreational provision, the needs for which clearly outweigh the loss.

Should facilities be taken out of use for any reason (e.g., council budget restraints), it is also imperative that the land is retained so that it can be brought back into use in the future. This means that land containing provision should not be altered (except to improve play) and should remain free from tree cover and permanent built structures, unless the current picture changes to the extent that the site in question is no longer needed (subject to being informed by a review of the PPS or a separate needs assessment), or unless replacement provision is provided to an equal or greater quantity and quality.

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Development Management

The PPS should be used to help inform Development Management decisions that affect existing or new playing fields and ancillary facilities. All applications should be assessed by the Local Planning Authority on a case-by-case basis taking into account site specific factors.

In addition, Sport England is a statutory consultee on planning applications that affect or prejudice the use of sports facilities and will use the PPS to help assess that planning application against its Playing Fields Policy. It will object to proposals relating to developments impacting on playing field provision (and accompanying ancillary provision) unless at least one of its five policy exceptions is met. The exceptions are:

- ▶ **Exception 1:** Excess of provision – a robust and up-to-date assessment has demonstrated, to the satisfaction of Sport England, that there is an excess of playing field provision in the catchment, which will remain the case should the development be permitted, and the site has no special significance to the interests of sport.
- ▶ **Exception 2:** Ancillary development – the proposed development is for ancillary facilities supporting the principal use of the site as a playing field and does not affect the quantity or quality of playing pitches or otherwise adversely affect their use.
- ▶ **Exception 3:** Land incapable of forming part of a pitch – the proposed development affects only land incapable of forming part of a playing pitch and does not:
 - ▶ reduce the size of any playing pitch;
 - ▶ result in the inability to use any playing pitch (including the maintenance of adequate safety margins and run-off areas);
 - ▶ reduce the sporting capacity of the playing field to accommodate playing pitches or the capability to rotate or reposition playing pitches to maintain their quality;
 - ▶ result in the loss of other sporting provision or ancillary facilities on the site; or
 - ▶ prejudice the use of any remaining areas of playing field on the site.
- ▶ **Exception 4:** Replacement provision of equivalent or better quality and quantity – the area of playing field to be lost as a result of the proposed development will be replaced, prior to the commencement of development, by a new area of playing field:
 - ▶ of equivalent or better quality, and
 - ▶ of equivalent or greater quantity, and
 - ▶ in a suitable location, and
 - ▶ subject to equivalent or better accessibility and management arrangements.
- ▶ **Exception 5:** New sports provision benefit outweighs the loss of the playing field – the proposed development is for an indoor or outdoor facility for sport, the provision of which would be of sufficient benefit to the development of sport as to outweigh the detriment caused by the loss, or prejudice to the use, of the area of playing field.

Recommendation (b) – Secure tenure and access to sites through a range of solutions and partnership agreements.

A few school sites are being used in North Warwickshire for competitive play, predominantly for football. In some cases, use of such facilities has been classified as secure; however, it is not necessarily formalised and relevant organisations should seek to establish appropriate community use agreements, including access to changing provision where required/available. This is especially the case for sites that have unsecured community use despite receiving high levels of use, such as at Hartshill Academy.

For unsecure sites, NGBs, Sport England and other appropriate bodies such as the FF can often help to negotiate and engage with providers where the local authority may not have direct influence. This is particularly the case at sites that have received funding from these bodies or are going to receive funding in the future as community access can be a condition of any agreement.

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Given current budgetary pressures, it is increasingly important for the Council to work with voluntary sector organisations to enable them to take greater levels of ownership and support the wider development and maintenance of facilities. To facilitate this, where practical, it should support and enable clubs to generate sufficient funds for the acquisition and development of sites, providing that this is to the benefit of sport.

The Council should also further explore opportunities where security of tenure could be granted via lease agreements (minimum 25 years as recommended by Sport England and NGBs) so that clubs are in a position manage assets and to apply for external funding for site improvements. This is particularly the case at poor quality local authority sites, possibly with inadequate or no ancillary facilities, so that quality can be enhanced and sites developed.

Local sports clubs that could be able to manage their own assets should be supported by partners, including the Council and NGBs, to achieve sustainability across a range of areas including management, membership, funding, facilities, volunteers and partnership work. For example, club development should be supported and clubs should be encouraged to develop business and sports development plans to show how facilities can be sustainable and to maximise income generation.

Relevant clubs could also be encouraged to look at different management models such as registering as Community Amateur Sports Clubs (CASC)⁷. They should also be signposted to work with partners locally, such as volunteer support agencies or local businesses.

Each club interested in leasing a council site should be required to meet service and/or strategic recommendations. An additional set of criteria should also be considered, which takes into account club quality, aligned to its long-term development objectives and sustainability, as seen in the table below.

Table 4.1: Recommended criteria for lease of council sport sites to clubs/organisations

Club	Site
<p>Clubs should have Clubmark/NGBs accreditation award.</p> <p>Clubs commit to meeting demonstrable local demand and show pro-active commitment to developing school-club links.</p> <p>Clubs are sustainable, both in a financial sense and via their internal management structures in relation to recruitment and retention policy for both players and volunteers. Strong business plans could also be created by the clubs to illustrate this.</p> <p>Ideally, clubs should have already identified any match funding required for initial capital investment identified.</p>	<p>Sites should be those identified as 'Local Sites' (recommendation E) for new clubs (i.e., not those with a Borough-wide significance) but that offer development potential.</p> <p>For established clubs which have proven success in terms of self-management 'Key Centres' are also appropriate.</p> <p>As a priority, sites should acquire capital investment to improve (which can be attributed to the presence of an accreditation award).</p> <p>Sites should be leased with the intention that investment can be sourced to contribute towards the improvement of the site.</p>

Furthermore, the Council could establish a series of core outcomes to derive from clubs taking on a lease arrangement to ensure that the most appropriate clubs are assigned to sites. As an example, outcomes may include:

- ✦ Increasing participation, particularly in target areas such as women's and girls' activity.
- ✦ Supporting the development of coaches and volunteers.
- ✦ Commitment to quality standards.

⁷ <http://www.cascinfo.co.uk/cascbenefits>

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- Improvements (where required) to facilities, or as a minimum retaining existing standards.

In addition, clubs should be made fully aware of the associated responsibilities/liabilities when considering leases of multi-use public playing fields. It is important in these instances that the sites remain available for other purposes and for other users.

For clubs with lease arrangements already in place, these should be reviewed when fewer than 25 years remain so that extensions can be secured, thus improving security of tenure and helping them attract funding for site development. Any club with less than 25 years remaining on an agreement is unlikely to gain any external funding (unless the agreement has been recently entered into).

Recommendation (c) – Maximise community use of education facilities where needed

To maximise community use, a more coherent, structured relationship with schools and higher/further education establishments is recommended. The ability to access good facilities within the local community is vital to any sports organisation, yet many clubs struggle to find good quality places to play and train. In North Warwickshire, pricing policies at facilities can be a barrier to access at some education sites but physical access, poor quality and resistance from providers to open up provision is also an issue, especially at academies.

A large number of sporting facilities are located on education sites and making these available to sports clubs can offer significant benefits to both the venues (e.g., via development funding, maintenance assistance and pitch hire income) and local clubs, as well helping to reduce identified shortfalls. It is, however, common for provision not to be fully maximised for community use, even on established community use sites.

In some instances, facilities are unavailable for community use due to poor quality and therefore remedial works will be required before it can be established. The low carrying capacity of these facilities sometimes leads to them being played to capacity or overplayed simply due to curricular and extra-curricular use, meaning they cannot accommodate any additional use by the community.

As a priority, community use options should be explored at large education sites offering several pitches. Securing access to such sites will significantly reduce shortfalls throughout the analysis areas that they are based within.

Although there are a growing number of academies over which the Council has little or no control, it is still important to understand the significance of such sites and attempt to work with the providers where there are opportunities for community use. In addition, relevant NGBs have a role to play in supporting the Council to deliver upon this recommendation and communicating with schools where necessary to address shortfalls in provision.

As detailed earlier, NGBs and Sport England can often help to negotiate and engage with providers where the local authority may have limited direct influence. This is particularly the case at sites that have received funding from the relevant bodies or are going to receive investment in the future as community access can be a condition of the funding agreement. Where new schools are provided, they should be designed to facilitate community access, with opportunities for meeting the community's outdoor sports needs explored at the outset to maximise the potential impact of the provision. An example of this is ensuring the provision of youth 11v11 grass football pitches, given current shortfalls and their suitability for the playing format of students.

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OBJECTIVE 2

To enhance playing pitch provision and ancillary facilities through improving quality and management of sites

Recommendations:

- d. Improve quality
- e. Adopt a tiered approach (hierarchy of provision) to the management and improvement of sites.
- f. Work in partnership with stakeholders to secure funding.
- g. Secure developer contributions.

Recommendation (d) – Improve quality

There are a number of ways in which it is possible to improve quality, including, for example, addressing overplay and improving maintenance. Given the number of councils' face reducing budgets, it is currently advisable to look at improving key sites as a priority (e.g., the largest, well used sites that are overplayed and/or poor quality). The Action Plan within this document provides a starting point for this, identifying key sites, poor quality sites and/or sites that are overplayed which should be prioritised for improvement.

With pressures on budgets, any wide-ranging direct investment into quality is unlikely and other options for improvements should be considered. This could be via clubs leasing/managing sites as highlighted in Objective 1, with clubs taking on maintenance, whilst other options may include the use of equipment banks and the pooling of resources for maintenance.

Addressing quality issues

Quality in North Warwickshire is variable but generally facilities are assessed as standard quality with the exception of rugby union pitches which are mostly assessed as poor quality. Where facilities are assessed as standard or poor quality and/or overplayed, maintenance regimes should be reviewed and, where possible, improved to ensure that what is being done is of an appropriate standard to sustain/improve pitch quality. Ensuring continuance of existing maintenance of good quality pitches is also essential.

Based upon an achievable target, using existing quality scoring to provide a baseline, a standard should be used to identify deficiencies and investment should be focused on those sites which fail to meet the proposed quality standard. For the purposes of quality assessments, the Strategy refers to pitches and ancillary facilities separately as being of 'good', 'standard' or 'poor' quality. However, some good quality sites have poor quality elements and vice versa (e.g., a good quality pitch may be serviced by poor quality changing facilities).

It is also important to note the impact the weather has on quality. The worse the weather, the poorer the facilities tend to become, especially if no, or inadequate, drainage systems are in place. This also means that quality can vary year on year dependent upon the weather and levels of rainfall.

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If a poor quality site receives little or no usage that is not to say that no improvement is needed. It may instead be the case that it receives no demand because of its quality, thus an improvement in quality will attract demand to the site, potentially from overplayed standard or good quality sites (thus reducing capacity issues). Where this occurs, it is vital that the improvements are advertised and marketed towards potential users as their perception of the provision may need altering.

In addition, without appropriate, fit for purpose ancillary facilities, good quality provision may be underutilised, especially by adults and female users who have more of a requirement. Changing facilities form the most essential part of this offer (although other provision can be key for income generation) and therefore key sites should be given priority for improvement. For the majority of sports, no senior league matches can take place without appropriate changing facilities and the same also applies to women's and girls' demand.

For football, clubs can utilise the services of the Football Foundation's PitchPower app to carry out a free on-site assessment of their pitches. This then provides the Grounds Management Association (GMA) with the detail needed to create a personalised, informative report to advise on how improvements can be made. Clubs then receive bespoke advice and support to help with any future actions, funding applications and equipment, with clubs getting access to discounted rates for machinery and consumables through local partnerships.

Eligible clubs/organisations can also utilise the report as an evidence base to acquire potential funding streams, such as to obtain the required maintenance equipment. If a PitchPower assessment categorises pitches as 'poor' or 'basic' they are then eligible to apply for Grass Pitch Funding through the Football Foundation through the Grass Pitch Maintenance Fund, a fund offering six-year tapered grants to help organisations enhance or sustain the quality of their grass pitches. The fund is a key part of the Football Foundation's Grass Pitch Improvement Programme - an ambition to deliver 20,000 good quality grass pitches by 2030. Clubs with good quality pitches can also apply for a lower level of funding to sustain good quality.

All applicants must have received a PitchPower Pitch Assessment Report, with the fund currently open to football clubs (except for pitches used for National League System play), leagues, County FAs, community organisations, charities, education organisations and parish/town councils. Local authorities are not currently eligible applicants, although eligible organisations using local authority sites can apply provided they have permission of the landowner via a service level agreement. Opportunities to access the fund to support presently council managed sites include establishment of a service level agreement with a resident club for maintenance responsibilities, or transfer of long-term management to the club/organisation through leasehold or community asset transfer.

Furthermore, the Football Foundation also launched a new Groundskeeping Community online platform in 2019 which provides a resource of expert advice for grounds staff, enabling them to connect with peers, discover new tips and tricks and share advice on best industry practice. Users can seek guidance from the GMA regional pitch advisors, who are available to answer questions and update members on changes to industry standards.

For rugby union and cricket, the RFU and the ECB are now also utilising PitchPower, with reports to be produced similar to those for football.

For the improvement/replacement of 3G and hockey provision, this is most commonly linked to age, with any surfaces older than 10 years generally requiring replacement. Where pitches are provided, sinking funds should be put into place to ensure that refurbishment can take place when it is required.

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Addressing overplay

In order to improve the overall quality of the outdoor facility stock, it is necessary to ensure that provision is not overplayed beyond recommended carrying capacity. This is determined by assessing quality (via a non-technical site assessment) and allocating a match limit to each (daily for hockey and weekly for football and rugby union).

The FA, RFU, ECB and EH all recommend a maximum number of matches that pitches should take based on quality, as seen in the table overleaf.

Table 4.2: Carrying capacity of pitches

Sport	Pitch type	No. of matches		
		Good quality	Standard quality	Poor quality
Football	Adult pitches	3 per week	2 per week	1 per week
	Youth pitches	4 per week	2 per week	1 per week
	Mini pitches	6 per week	4 per week	2 per week
Rugby union	Natural Inadequate (D0)	2 per week	1.5 per week	0.5 per week
	Natural Adequate (D1)	3 per week	2 per week	1.5 per week
	Pipe Drained (D2)	3.25 per week	2.5 per week	1.75 per week
	Pipe and Slit Drained (D3)	3.5 per week	3 per week	2 per week
Cricket	One grass wicket	5 per season	4 per season	0 per season
	One synthetic wicket	60 per season	60 per season	0 per season
Hockey	Sand/water based AGP	4 per day	4 per day	N/A

It is imperative to engage with clubs to ensure that sites are not played beyond their capacity. Where overplay is identified, play should be encouraged, where possible, to be transferred to alternative venues that are not operating at capacity, or quality, where possible, should be improved to increase capacity to appropriate levels. Where play is transferred, this may include transferring play to 3G pitches or to sites not currently available for community use but which may be in the future. In isolated cases, new provision may be required.

For cricket, an increase in NTPs is often key to alleviating overplay as this allows for the transfer of junior demand from grass wickets. It also does not require any additional playing pitch space as NTPs can be installed in situ with existing squares. Where NTPs are already installed, increased usage should be encouraged.

For rugby union, additional sports lighting can reduce levels of overplay at club sites as it will allow clubs to spread demand across a greater number of pitches or unmarked areas, where the space exists. If permanent sports lighting is not possible, portable sports lighting is an alternative.

As mentioned earlier, there are also sites that are poor quality but are not overplayed. These should not be overlooked as often poor quality sites have less demand than others but demand could increase if the quality was improved. It does, however, work both ways as potential improvements may make sites more attractive and therefore more popular, which in the long run can lead again to them becoming poor quality pitches if not properly maintained.

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Recommendation (e) – Adopt a tiered approach (hierarchy of provision) to the management and improvement of sites

To allow for facility developments to be programmed within a phased approach, the Council should adopt a tiered approach to the management and improvement of outdoor sport sites and associated facilities.

The identification of sites is based on their strategic importance in a Borough-wide and sporting context. As such, this takes into account the level of demand accommodated and the potential impact the recommended actions will have on addressing the identified shortfalls/issues. The proposed site-hierarchy is summarised in the following table.

Table 4.1: Proposed tiered site criteria

Criteria	Hub sites	Key centres	Local sites
Site location	Strategically located in the Borough. Priority sites for NGBs.	Strategically located within the analysis area.	Serves the local community.
Site layout	Accommodates three or more grass pitches, generally including provision of an AGP (or with the potential).	Accommodates two or more grass pitches.	Accommodates one or two pitches.
Type of sport	Multi-sport provision. Could also operate as a central venue.	Single or multi-sport provision.	Generally single sport provision but may cater for more at a basic level.
Management	Management control allows for wide community use, i.e., through the local authority, a leisure operator or a school/college/university with a community use agreement.	Management control generally allows for wide community use but may include sites that are owned or leased by clubs/other organisations.	Management control can be via the local authority, schools, clubs and other providers.
Maintenance regime	Maintenance regime aligns or could align with NGB guidelines.	Maintenance regime aligns or could align with NGB guidelines.	Standard maintenance regime or an in-house maintenance contract.
Ancillary facilities	Good quality ancillary facilities on site (or potential), with sufficient changing rooms and car parking to serve the number of pitches; may include wider social/function facilities.	Good quality ancillary facility on site (or potential), with sufficient changing rooms and car parking to serve the number of pitches.	Limited or no changing room access on site.

Hub sites are of Borough-wide importance where users are willing to travel to access the range and high quality of facilities offered and are likely to be multi-sport. Actions at these sites are likely to have a greater impact on addressing the issues identified in the PPS.

Key centres are more community focused, although some are still likely to service a wider analysis area. However, there may be more of a focus on a specific sport i.e., a dedicated site.

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It is considered that some financial investment may be necessary to improve the facilities at both hub sites and key sites. This could be to improve the provision, create additional provision (e.g., a 3G pitch) or to enhance the ancillary facilities in terms of access, flexibility (i.e., single-sex changing if necessary) and quality as well as ensuring that they meet the rules and regulations of local competitions.

Local sites refer to those sites offering minimal provision or that are of minimal value to the wider community. Primarily they are sites with one pitch/facility or a low number of pitches/facilities that service just one or two sports.

For council sites in this tier, consideration should be given, on a site-by-site basis, to the feasibility of a club taking on a long-term lease (if not already present), in order that external funding can be sought. Such sites will require some level of investment, either to the outdoor sport facilities or ancillary facilities, and it is anticipated that one of the conditions of offering a hire/lease is that the Club would be in a position to source external funding to improve/extend the provision.

Other sites considered in this tier may be primary school sites or secondary school sites (especially those unattached) that are not widely used by the community or that do not offer community availability.

Recommendation (f) – Work in partnership with stakeholders to secure funding

Partners, in collaboration with the Council, should ensure that appropriate funding is secured for improved sports provision and directed to areas of need. This should be underpinned by a robust strategy for improvement in playing pitch provision and accompanying ancillary facilities, with the PPS able to be used as an evidence base for attracting investment.

To attract investment, the Council should stay informed in relation to relevant and appropriate funding pots, both in regard to what it can directly attract, as well as to what clubs could attract independently (with the Council able to assist with this process). This can also be helped through the wider Steering Group signposting partners to what could be available.

In order to address the needs of the community, as well as to target priority areas and to reduce duplication of provision, there should be a co-ordinated approach to the strategic investment. In delivering this recommendation, the Council should maintain a regular dialogue with local partners as well as through the PPS Steering Group.

Although some investment in new provision will not be made by the Council directly, it is important that the Steering Group seeks to direct and lead a strategic and co-ordinated approach to facility development. This includes delivery from education sites, NGBs, sports clubs and the commercial sector.

Recommendation (g) –Secure developer contributions

The Council has a Supplementary Planning Document, produced in 2022, which provides guidance on the type and scale of open space, sport and recreation developer contributions that will be sought to support new development, based on the standards set out in the Council's various Leisure, Open Space, Playing Pitch and Recreation strategies. This should be followed to secure developer contributions, with the PPS used to support this process and to identify sites and actions that the contributions should go towards.

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In addition, the Council can utilise Sport England's Playing Pitch Calculator as a tool for helping to determine the additional demand for pitches and to estimate the likely developer contribution required linking to sites within the locality. This should form the basis of the Council working with Sport England to develop a process and guidance for obtaining developer contributions and should aid the negotiation process with developers.

The calculator uses the current number of teams by sport and by pitch type and calculates the percentage within each age group that play that sport and on that provision. That percentage is then applied to the population growth and the additional teams likely to be generated are then converted into match equivalent sessions. This then provides the associated pitch requirements in the peak period, with the associated costs (both for providing the pitch/facility and for its life cycle) provided. The calculator splits the requirement into peak time demand for natural turf pitches, training demand for artificial grass pitches, and the number of new changing rooms required.

The PPS should be used to help determine the likely impact of a new development on demand and the capacity of existing sites in the area, and whether there is a need for contributions to put towards improvements to increase the capacity of existing provision, or if new provision is required (or a combination of both). Where a development is located within access of existing high-quality provision, this does not necessarily mean that there is no need for further provision or improvement to existing provision, as additional demand arising from the development is likely to result in increased usage (which can result in overplay or quality deterioration).

Where offsite contributions are necessary, the PPS should be as a guide to determine suitable sites in the locality and what the investment should achieve in relation to wider shortfalls in the area. Sport England and relevant NGBs should also be consulted to determine their needs and to ensure that there will be no duplication of investment.

For housing developments that warrant the creation of new playing pitches, especially if existing sites in the locality do not have the capacity to absorb any growth in demand, the PPS should assist in identifying the facility mix required. The preference from Sport England and the NGBs is for multi-sport sites to be developed, supported by appropriate ancillary facilities which consider the potential for further development in the future. This is because standalone facilities are more likely to become under-used (or unused), unviable and unsustainable.

Where it is determined that new provision is required to accompany a development, priority should be placed on providing facilities that also contribute towards alleviating existing shortfalls within the locality. To determine what supply of provision is provided, it is imperative that the PPS findings are taken into consideration and that for particularly large developments consultation takes place with the relevant NGBs and Sport England. This is due to the importance of ensuring that the stock of facilities provided is correct to avoid provision becoming unsustainable and unused.

More generally, Sport England recommends that a number of objectives should be implemented to enable the above to be delivered:

- ◆ Planning consent should include appropriate conditions and/or be subject to specific planning obligations. Where developer contributions are applicable, a S106 agreement or equivalent must be completed that should specify, when applied, the amount that will be linked to Sport England's Building Cost Information Service from the date of the permission and timing of the contribution/s to be made.

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- ◆ Contributions should also be secured towards the first ten years of maintenance on new pitches (lifecycle costs), the cost of which is indicated by the Sport England Playing Pitch Calculator. NGBs and Sport England can provide further and up to date information on the associated costs.
- ◆ External funding should be sought/secured to achieve maximum benefit from the investment into appropriate facility enhancement, alongside other open space provision, and its subsequent maintenance.
- ◆ Where new provision is provided, appropriate changing rooms and associated car parking should be located on site.
- ◆ All new or improved outdoor sports facilities on school sites should be subject to community use agreements.

It is recognised that consultation cannot take place with NGBs for every development due to resource restrictions. Instead, it is recommended that such discussions take place within PPS Steering Group meetings.

For further information, please see Part 6 of this report.

OBJECTIVE 3

To provide new playing pitch provision and ancillary facilities where there is current or future demand to do so.

Recommendations:

- h. Rectify quantitative shortfalls through the current facility stock.
- i. Identify opportunities to increase to the overall stock to accommodate both current and future demand.

Recommendation (h) – Rectify quantitative shortfalls through the current stock

The Council and its partners should work to rectify identified inadequacies and meet identified shortfalls as outlined in the preceding Assessment Report and the sport-by-sport specific recommendations (Part 3) as well as the following Action Plan (Part 5). Maximising use of existing provision through a combination of the following will help to reduce shortfalls and accommodate future demand:

- ◆ Improving quality in order to improve the capacity to accommodate more demand.
- ◆ Transferring demand from overplayed sites to sites with spare capacity.
- ◆ The re-designation of facilities e.g., converting an unused pitch (or pitch type) for one sport to instead cater for another sport (or another pitch type).
- ◆ Bringing disused sites back into use.
- ◆ Securing community use at education sites including those currently unavailable.
- ◆ Exploring lease/management arrangements with appropriate clubs/organisations.
- ◆ Establishing additional sports lighting.
- ◆ Installing artificial surfaces (e.g., 3G pitches and NTPs).

The PPS identifies priority sites that should be focused upon, including those that are presently overplayed and/or poor quality as well as unused and unsecure sites that are particularly large. It also advises how issues can be overcome, typically through pitch quality improvements to increase the carrying capacity of pitches, securing community use agreements for sites that do not provide security of tenure to ensure spare capacity can be fully utilised, and gaining access to unavailable sites to increase the pitch stock available to the community.

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The Steering Group should use and regularly update the Action Plan within this Strategy. The Action Plan lists recommendations for each site, focused upon both qualitative and quantitative improvements, which if delivered will lessen the need for new provision.

Recommendation (i) – Identify opportunities to add to the overall stock to accommodate both current and future demand

Linked to the above and as evidenced in Part 3, although there are identified shortfalls of match equivalent sessions, most current and future demand is currently being met and most shortfalls can be addressed via quality improvements and/or improved access to sites that presently are used minimally or that are currently unavailable. Adding to the current stock, particularly in the short term, is therefore not recommended as a priority, although there is a clear need for an increase in 3G provision that cannot be reduced without new stock. There could also be a requirement for new rugby union pitches, although to what level is dependent on the success and effectiveness of carrying out other recommendations.

If new pitches are to be provided, it is imperative that any new provision is established in locations/areas where they will be accessed by relevant clubs. Typically, and particularly for sports such as rugby union and cricket, demand can be very club-orientated, which can make the use of secondary venues unlikely. This means that failure to provide pitches in the right location could lead to the provision becoming unused and unsustainable. Focus should be placed on Keresley RFC and Old Saltleians RFC.

Large scale housing developments and the establishment of new schools may also necessitate the need for new provision. Where new schools are developed, there is an opportunity to combine the building of the School to the development of a new multi-sport site that will be of a benefit to the School as well as the wider community.

For housing developments, as outlined in Recommendation (g), Sport England's Playing Pitch Calculator can be used as a guide to inform requirements. See Part 6 for further information.

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PART 5: ACTION PLAN

The site-by-site action plan seeks to address key issues identified in the preceding Assessment Report. It provides recommendations based on current levels of usage, quality and future demand, as well as the potential of each site for enhancement. It is separated by analysis area and includes information pertaining to the sub sections below.

Site hierarchy

The Council should make it a high priority to work with NGBs and other partners to comprise a priority list of actions based on local priorities, NGB priorities and available funding. As stated in Recommendation (e), to allow for facility developments to be programmed within a phased approach, the Council should adopt a tiered approach to the management and improvement of playing pitch sites and associated facilities. This is done via classifying sites as hub sites, key centres or local sites.

Partners

The column indicating partners refers to the main organisations that the Council would look to work with to support delivery of the actions.

Given the extent of potential actions, it is reasonable to assume that partners will not necessarily be able to support all the actions identified but where the action is a priority and resource is available the partner will endeavour to assist.

As all sites sit within the local authority area, the Council is considered to be a partner for each identified action (as the column indicates partners for the Council) and is therefore not included. However, it is acknowledged that it will take on more of a leading role for some specific sites and some specific actions (e.g., at council-operated venues).

Priority

Although hub sites are most likely to have a **high** priority actions, as they have wider importance, these have been identified on the basis of the impact that the site will have on addressing the key issues identified in the assessment. Therefore, some key centres and local sites are on occasion also identified as having a high priority level. It is these projects/sites which should generally, if possible, be addressed within the short term (1-2 years).

The majority of key centres have **medium** priority actions. These have analysis area importance and are identified on the basis of the impact that they will have on addressing the issues identified in the assessment, although not to the same extent as high priority actions.

The **low** priority actions tend to be for single pitch or single sport sites and often club or education sites with local specific importance but that may also contribute to addressing the issues identified for specific users. Whilst low priority, there may be opportunities to action some of the recommendations made against such sites relatively quickly e.g., through S106 funding.

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Costs

The strategic actions have also been ranked as low, medium or high based on cost. The brackets are:

- (L) – Low – less than £50k
- (M) – Medium - £50k-£250k
- (H) – High £250k and above

These are based on Sport England's estimated facility costs which can be found at:
<https://www.sportengland.org/facilities-planning/design-and-cost-guidance/cost-guidance/>

It should also be recognised that recent inflation has likely caused the costs of most recommended actions to increase, in turn leading to many previously low cost actions to become medium cost actions and many medium cost actions to become high cost actions. This something that may continue to change throughout the lifespan of the PPS.

Timescales

The Action Plan has been created to be delivered over a ten-year period and the information within the Assessment Report, Strategy and Action Plan will require updating as developments occur. The indicative timescales relate to delivery times and are not priority based:

- (S) – Short (1-2 years)
- (M) – Medium (3-5 years)
- (L) – Long (6+ years)

Aim

Each action seeks to meet at least one of the three Sport England aims of the Strategy;
Enhance, Provide, Protect.

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

ARLEY & WHITACRE ANALYSIS AREA

Area summary

Analysis area	Pitch/facility type	Current supply/ demand balance
Football – grass pitches		
Arley & Whitacre	Adult	At capacity
Arley & Whitacre	Youth 11v11	3.5 match equivalent sessions
Arley & Whitacre	Youth 9v9	At capacity
Arley & Whitacre	Mini 7v7	0.5 match equivalent sessions
Arley & Whitacre	Mini 5v5	0.5 match equivalent sessions
Football – 3G pitches		
Arley & Whitacre	Full size	0.63 pitches
Rugby union pitches		
Arley & Whitacre	Senior	No supply/demand
Hockey - artificial grass pitches		
Arley & Whitacre	Full size	No supply/demand
Cricket pitches		
Arley & Whitacre	Senior	At capacity
Lacrosse		
Arley & Whitacre	Senior	No supply/demand

Priority recommendations

Sport	Headline findings
Football	<ul style="list-style-type: none"> ◀ Protect provision. ◀ Improve pitch quality at Ansley Workshops (Ansley Hall Recreation Ground), Hill Top Playing Fields and Rectory Road Playing Fields. ◀ Improve ancillary facilities where required and provide ancillary facilities at sites that are currently without i.e., at Hill Top Playing Fields.
3G pitches	<ul style="list-style-type: none"> ◀ Explore the viability of new 3G pitches, where this is appropriate.
Rugby union	◀ N/A
Hockey	◀ N/A
Cricket	<ul style="list-style-type: none"> ◀ Protect provision. ◀ Improve quality at Ansley Workshops (Ansley Hall Recreation Ground). ◀ Explore opportunities to utilise actual spare capacity via the transfer of demand from overplayed sites and/or through future demand.
Lacrosse	◀ N/A

**NORTH WARWICKSHIRE BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

ARLEY & WHITACRE

Site ID	Site	Postcode	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales	Cost	Aim
4	Ansley Workshops (Ansley Hall Recreation Ground)	CV10 0QN	Football	NWBC	One youth 11v11 pitch, one mini 7v7 pitch and one mini 5v5 pitch, all of which are poor quality and overplayed by 4.5 match equivalent sessions per week in total. The site has poor quality ancillary facilities, although Haunchwood Sports Juniors FC has plans for the toilets and a wider clubhouse refurbishment. The site is now incorporated within the FF Home Advantage programme.	Improve pitch quality to alleviate overplay and support the Club with its aspirations to improve quality of the ancillary facilities to help better cater for demand.	FA, FF	Key Centre	H	S	M	Protect Enhance
4	Ansley Workshops (Ansley Hall Recreation Ground)	CV10 0QN	Cricket	NWBC	One standard quality ten-wicket grass square with an accompanying NTP. The square has spare capacity on Sundays. The site is now incorporated within the FF Home Advantage programme.	Improve square quality to better accommodate demand and utilise spare capacity via the transfer of demand from overplayed sites or through future demand.	ECB, WCC	Key Centre	M	S	L	Protect Enhance
21	Hill Top Playing Fields	CV7 8FZ	Football	NWBC	One poor quality youth 11v11 pitch. The site is without ancillary facilities.	Improve pitch quality and explore aspirations to provide appropriate (basic) ancillary facilities.	FA, FF	Local	M	S	M	Protect Enhance
43	Rectory Road Playing Fields	CV7 8FN	Football	NWBC	Two mini 5v5 pitches, one mini 7v7 pitch and one youth 9v9 pitch, all of which have spare capacity discounted due to poor pitch quality.	Improve pitch quality to establish actual spare capacity.	FA, FF	Local	M	S	M	Protect Enhance

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

ATHERSTONE & MANCETTER ANALYSIS AREA

Area summary

Analysis area	Pitch/facility type	Current supply/ demand balance
Football – grass pitches		
Atherstone & Mancetter	Adult	At capacity
Atherstone & Mancetter	Youth 11v11	0.5 match equivalent sessions
Atherstone & Mancetter	Youth 9v9	0.5 match equivalent sessions
Atherstone & Mancetter	Mini 7v7	1 match equivalent session
Atherstone & Mancetter	Mini 5v5	At capacity
Football – 3G pitches		
Atherstone & Mancetter	Full size	0.66 pitches
Rugby union pitches		
Atherstone & Mancetter	Senior	0.5 match equivalent sessions
Hockey - artificial grass pitches		
Atherstone & Mancetter	Full size	0.5 match equivalent sessions
Cricket pitches		
Atherstone & Mancetter	Senior	42 match equivalent sessions
Lacrosse		
Atherstone & Mancetter	Senior	No supply/demand

Priority recommendations

Sport	Headline findings
Football	<ul style="list-style-type: none"> ⚡ Protect provision. ⚡ Improve pitch quality at Atherstone Sports Club, Mancetter Recreation Ground and Ridge Lane. ⚡ Provide ancillary facilities at Mancetter Recreation Ground and improve existing provision at Royal Meadow Drive, Ridge Lane and The Pointons Community Stadium. ⚡ Seek to establish community use at currently unavailable schools (Outwoods Primary School, Queen Elizabeth Academy and Race Meadow Primary Academy).
3G pitches	<ul style="list-style-type: none"> ⚡ Investigate the feasibility of the proposed World Rugby compliant 3G pitch at Royal Meadow Drive and ensure it is compatible for both football and rugby union usage given shortfalls that exist and the demand that would be received. Also consider impact the provision may have on other sports at the site before determining its suitability.
Rugby union	<ul style="list-style-type: none"> ⚡ Protect provision. ⚡ Improve pitch quality and look to install additional sports lighting at Royal Meadow Drive.
Hockey	<ul style="list-style-type: none"> ⚡ Protect provision for long-term hockey access. ⚡ Resurface pitch at Queen Elizabeth Academy to improve quality and ensure a sinking fund is in place for long-term sustainability. ⚡ Look to provide a secure tenure agreement with Atherstone Adders HC.
Cricket	<ul style="list-style-type: none"> ⚡ Protect provision. ⚡ Sustain quality. ⚡ Look to alleviate overplay through greater utilisation of NTPs at Atherstone Cricket Club. ⚡ Support aspirations to improve ancillary provision at Atherstone Cricket Club.
Lacrosse	<ul style="list-style-type: none"> ⚡ N/A

**NORTH WARWICKSHIRE BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

ATHERSTONE & MANCETTER

Site ID	Site	Postcode	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales	Cost	Aim
1	3M Football Field	CV9 1PJ	Football	Private	One poor quality youth 11v11 pitch that is played to capacity. The pitch is expected to fall out of use following the sale of the site.	Explore options to secure long-term usage of the site and protect it in line with NPPF Paragraph 99 and Sport England's Playing Fields Policy (Exception 4 would need to be met to support any permanent loss).	FA, FF	Local	H	S	L	Protect
6	Atherstone Sports Club	CV9 1LX	Football	Atherstone Sports Club	Two youth 11v11 pitches and one mini 7v7 pitch, all of which are poor quality and have spare capacity discounted due to poor pitch quality.	Improve pitch quality to enable actual spare capacity for clubs.	Club, FA, FF	Key Centre	M	S	L	Protect Enhance
6	Atherstone Sports Club	CV9 1LX	Cricket	Atherstone Sports Club	One good quality nine-wicket square with an accompanying NTP. The square is overplayed by 42 match equivalent sessions per season. Atherstone Town CC aspires to refurbish the clubhouse.	Sustain square quality and look to reduce overplay via greater utilisation of the NTP. Also support the Club with its aspirations to improve the quality of the ancillary facilities.	Club, ECB, WCC	Key Centre	M	S	M	Protect Enhance
29	Mancetter Recreation Ground	CV9 1PT	Football	NWBC	One youth 11v11 pitch, one youth 9v9 pitch and one mini 7v7 pitch, all of which are poor quality. The youth 11v11 and youth 9v9 pitches are overplayed by 0.5 match equivalent sessions per week, respectively, and the site is without ancillary facilities.	Improve pitch quality to alleviate overplay and look to provide suitable ancillary provision on site.	FA, FF	Local	M	S	M	Protect Enhance
36	Outwoods Primary School	CV9 1EH	Football	School	One standard quality mini 5v5 pitch with spare capacity discounted due to unsecure tenure.	Seek to secure tenure to establish actual spare capacity via a community use agreement.	School, FA, FF	Local	L	S	L	Protect
36	Outwoods Primary School	CV9 1EH	3G	School	One smaller sized 3G pitch that is unavailable for community use and is without sports lighting.	Retain for curricular and extra-curricular demand.	School, FA, FF	Local	L	L	L	Protect
41	Queen Elizabeth Academy	CV9 1LZ	Football	School	One youth 11v11 pitch, one youth 9v9 pitch and one mini 7v7 pitch, all of which are standard quality and unavailable for community use.	Explore options to establish community use at the site.	School, FA, FF	Key Centre	M	S	L	Protect
41	Queen Elizabeth Academy	CV9 1LZ	Rugby Union	School	Site previously accommodated one age grade pitch, last provided circa 2018.	Consider re-establishing provision to cater for curricular and extra-curricular demand.	School, RFU	Key Centre	L	M	L	Protect Provide
41	Queen Elizabeth Academy	CV9 1LZ	Hockey	School	One poor quality full size AGP, installed in 2011 and therefore requiring a resurface. The provision has 10.5 hours of spare capacity in the peak period during the week and two hours of spare capacity in the peak period at weekends.	Protect for long-term hockey usage and seek to resurface imminently (as a sand-based surface). Also ensure a sinking fund is in place for long term sustainability and look to provide improved security of tenure to Atherstone Adders HC.	School, EH	Key Centre	H	S	H	Protect Enhance

**NORTH WARWICKSHIRE BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Postcode	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales	Cost	Aim
41	Queen Elizabeth Academy	CV9 1LZ	Cricket	School	One standalone NTP that is unavailable for community use.	Retain for curricular and extra-curricular demand.	School, ECB, WCC	Key Centre	L	L	L	Protect
42	Racemeadow Primary Academy	CV9 1LT	Football	School	One standard quality mini 5v5 pitch that is unavailable for community use.	Explore options to establish community use at the site.	School, FA, FF	Local	L	S	L	Protect
44	Ridge Lane	CV10 0RB	Football	NWBC	One youth 11v11 pitch with spare capacity discounted due to poor pitch quality. The site also offers poor quality ancillary facilities.	Improve pitch quality to provide actual spare capacity and improve ancillary facilities to better accommodate demand.	FA, FF	Local	M	S	L	Protect Enhance
45	Royal Meadow Drive	CV9 3BE	Football	NWBC	One youth 11v11 and one mini 7v7 pitch, both of which are standard quality, as well as one youth 9v9 pitch, one mini 7v7 pitch and two mini 5v5 pitches, all of which are good quality. Atherstone Rangers FC has redevelopment plans for its clubhouse and kitchen. A full size World Rugby compliant 3G pitch is proposed to be constructed, although it has not yet received planning permission, with Sport England applying a holding objection. It is stated that the pitch will be both football and rugby compliant.	Support the Club's aspirations to improve ancillary facilities to better cater for demand. Support the construction of the pitch to reduce localised football and rugby union shortfalls providing it is compliant for both sports and that no other sports on site are adversely affected.	FA, FF	Hub	H	S	H	Protect Enhance Provide
45	Royal Meadow Drive	CV9 3BE	Rugby Union	NWBC	One standard quality senior pitch with actual spare capacity of 0.5 match equivalent sessions per season. The site also previously accommodated one age grade pitch, last provided circa 2018.	Improve pitch quality to better cater for demand.	RFU	Hub	H	S	L	Protect Enhance
53	The Pointons Community Stadium	CV9 3AD	Football	NWBC	One good quality adult pitch with poor quality ancillary facilities. The site is home to Atherstone Town FC (Northern Premier League – Premier Division Midlands) at Step 4.	Improve ancillary facilities to better cater for demand. Ensure the site meets the minimum requirements to progress through the football pyramid.	FA, FF	Local	M	M	M	Protect Enhance

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

BADDESLEY & GRENDON ANALYSIS AREA

Area summary

Analysis area	Pitch/facility type	Current supply/ demand balance
Football – grass pitches		
Baddesley & Grendon	Adult	At capacity
Baddesley & Grendon	Youth 11v11	At capacity
Baddesley & Grendon	Youth 9v9	At capacity
Baddesley & Grendon	Mini 7v7	At capacity
Baddesley & Grendon	Mini 5v5	2 match equivalent sessions
Football – 3G pitches		
Baddesley & Grendon	Full size	0.13 pitches
Rugby union pitches		
Baddesley & Grendon	Senior	No supply/demand
Hockey - artificial grass pitches		
Baddesley & Grendon	Full size	No supply/demand
Cricket		
Baddesley & Grendon	Senior	No supply/demand
Lacrosse		
Baddesley & Grendon	Senior	No supply/demand

Priority recommendations

Sport	Headline findings
Football	<ul style="list-style-type: none"> ◀ Protect provision. ◀ Explore feasibility of bringing disused provision back into use at Baddesley Recreation Ground. ◀ Improve ancillary facilities at Boot Hill Recreation Ground.
3G pitches	◀ Explore the viability of new 3G pitches, where this is appropriate.
Rugby union	◀ N/A
Hockey	◀ N/A
Cricket	◀ N/A
Lacrosse	◀ N/A

**NORTH WARWICKSHIRE BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

BADDESLEY & GRENDON

Site ID	Site	Postcode	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales	Cost	Aim
9	Baddesley Recreation Ground	CV9 2DT	Football	NWBC	Site previously accommodated one youth 11v11 pitch and two mini 5v5 pitches, last provided circa 2022.	Consider bringing provision back into use given shortfalls in the wider area and protect in line with NPPF Paragraph 99 and Sport England's Playing Fields Policy (Exception 4 would need to be met to support any permanent loss).	FA, FF	Local	L	M	M	Protect
9	Baddesley Recreation Ground	CV9 2DT	Hockey	NWBC	One smaller sized AGP that is unused for hockey.	Retain for continued recreational use.	FA, FF	Local	L	L	L	Protect
11	Boot Hill Recreation Ground	CV9 2PU	Football	NWBC	Two standard quality mini 5v5 pitches with two match equivalent sessions of actual spare capacity and one standard quality adult pitch that is played to capacity. The site is serviced by poor quality ancillary facilities.	Support the improvement of ancillary facilities to better cater for and to attract demand.	FA, FF	Local	M	S	M	Protect Enhance

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

COLESHILL ANALYSIS AREA

Area summary

Analysis area	Pitch/facility type	Current supply/ demand balance
Football – grass pitches		
Coleshill	Adult	At capacity
Coleshill	Youth 11v11	At capacity
Coleshill	Youth 9v9	1.5 match equivalent sessions
Coleshill	Mini 7v7	At capacity
Coleshill	Mini 5v5	At capacity
Football – 3G pitches		
Coleshill	Full size	0.55 pitches
Rugby union pitches		
Coleshill	Senior	No supply/demand
Hockey - artificial grass pitches		
Coleshill	Full size	No supply/demand
Cricket pitches		
Coleshill	Senior	14 match equivalent sessions
Lacrosse		
Coleshill	Senior	No supply/demand

Priority recommendations

Sport	Headline findings
Football	<ul style="list-style-type: none"> ◀ Protect provision. ◀ Improve pitch quality at Coleshill Memorial Park and Pack Meadow. ◀ Support aspirations to improve ancillary provision at Coleshill Memorial Park. ◀ Explore options to provide community use at The Coleshill School.
3G pitches	<ul style="list-style-type: none"> ◀ Once the pitch at Pack Meadow reaches the end its recommended lifespan (2025), resurface it to improve quality and ensure a sinking fund is in place for long-term sustainability. ◀ Ensure FA testing at Pack Meadow annually so that it remains suitable for competitive match play and remains on the pitch register.
Rugby union	◀ N/A
Hockey	◀ N/A
Cricket	<ul style="list-style-type: none"> ◀ Protect provision. ◀ Install an NTP to alleviate overplay at Coleshill Memorial Park. ◀ Improve ancillary provision at Nether Whitacre Cricket Club. ◀ Look to provide security of tenure for at Nether Whitacre Cricket Club.
Lacrosse	◀ N/A

**NORTH WARWICKSHIRE BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

COLESHILL

Site ID	Site	Postcode	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales	Cost	Aim
14	Coleshill Memorial Park	B46 3LD	Football	NWBC	One youth 11v11 pitch and one adult pitch, both of which are poor quality. The youth 11v11 pitch has spare capacity discounted due to this, whilst the adult pitch is played to capacity. Locomotive Sheldon FC has redevelopment plans for the clubhouse and changing rooms at the site.	Improve pitch quality to provide actual spare capacity and support plans improve the quality of ancillary facilities to better cater for demand.	FA, FF	Local	M	S	M	Protect Enhance
14	Coleshill Memorial Park	B46 3LD	Cricket	NWBC	One good quality eight-wicket grass square that is overplayed by 14 match equivalent sessions per season.	Sustain quality and alleviate overplay via the installation of an NTP.	ECB, WCC	Local	L	S	M	Protect Provide
37	Pack Meadow	B46 3JJ	Football	Private	One standard quality youth 9v9 pitch that is overplayed by 1.5 match equivalent sessions per week. The site is home to Coleshill Town FC (Northern Premier League - Division One Midlands) at Step 5.	Improve pitch quality to alleviate overplay. Ensure the site meets the minimum requirements to progress through the football pyramid.	FA, FF	Key Centre	H	S	L	Protect Enhance
37	Pack Meadow	B46 3JJ	3G	Private / Sports club	One standard quality full size 3G pitch that was installed in 2015 and is available for community use. Serviced by sports lighting.	Ensure sinking fund is in place for long term sustainability and seek to resurface the pitch in 2025. Also ensure FA testing annually so that the provision can continue to be used for competitive matches and seek to maximise usage for this purpose.	FA, FF	Key Centre	H	M	H	Protect Enhance
50	The Coleshill School	B46 3EX	Football	School	Two mini 5v5 pitches, one youth 9v9 pitch and one adult pitch, all of which are standard quality and are unavailable for community use.	Seek to establish community use at the School.	School, FA, FF	Local	L	S	L	Protect
50	The Coleshill School	B46 3EX	Cricket	School	One standalone NTP that is unavailable for community use.	Retain for curricular and extra-curricular demand.	School, ECB, WCC	Local	L	L	L	Protect
61	Nether Whitacre Cricket Club	B46 2HL	Cricket	NWBC	One good quality 16-wicket square with spare capacity for increased Sunday and midweek cricket discounted due to unsecure tenure. The site offers poor quality ancillary facilities.	Look to secure tenure to establish actual spare capacity and improve ancillary provision.	ECB, WCC	Local	M	M	M	Protect Enhance

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

CURDWORTH, HURLEY & WOOD END ANALYSIS AREA

Area summary

Analysis area	Pitch/facility type	Current supply/ demand balance
Football – grass pitches		
Curdworth, Hurley & Wood End	Adult	At capacity
Curdworth, Hurley & Wood End	Youth 11v11	0.5 match equivalent sessions
Curdworth, Hurley & Wood End	Youth 9v9	At capacity
Curdworth, Hurley & Wood End	Mini 7v7	At capacity
Curdworth, Hurley & Wood End	Mini 5v5	At capacity
Football – 3G pitches		
Curdworth, Hurley & Wood End	Full size	0.45 pitches
Rugby union pitches		
Curdworth, Hurley & Wood End	Senior	At capacity
Hockey - artificial grass pitches		
Curdworth, Hurley & Wood End	Full size	No supply/demand
Cricket pitches		
Curdworth, Hurley & Wood End	Senior	4 match equivalent sessions
Lacrosse		
Curdworth, Hurley & Wood End	Senior	No supply/demand

Priority recommendations

Sport	Headline findings
Football	<ul style="list-style-type: none"> ◀ Protect provision. ◀ Improve pitch quality at King George V Playing Fields and Piccadilly Sports Field. ◀ Utilise spare capacity via transfer of demand from overplayed sites and/or via future demand at Hurley Daw Mill. ◀ Support aspirations to improve ancillary provision at King George V Playing Fields. ◀ Consider bringing provision at Church Lane back into use.
3G pitches	<ul style="list-style-type: none"> ◀ Explore the viability of new 3G pitches, where this is appropriate.
Rugby union	<ul style="list-style-type: none"> ◀ Protect provision. ◀ Improve pitch quality at Spartans Unity Association Grounds. ◀ Support aspirations to improve ancillary provision at Spartans Unity Association Grounds.
Hockey	<ul style="list-style-type: none"> ◀ N/A
Cricket	<ul style="list-style-type: none"> ◀ Protect provision. ◀ Install an NTP at Wishaw Cricket Club to alleviate overplay. ◀ Support aspirations to improve ancillary provision at Wishaw Cricket Club. ◀ Explore feasibility of bringing disused provision back into use at Spartans Unity Association Grounds.
Lacrosse	<ul style="list-style-type: none"> ◀ N/A

**NORTH WARWICKSHIRE BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

CURDWORTH, HURLEY & WOOD END

Site ID	Site	Postcode	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales	Cost	Aim
5	Aston Villa Football Club (Recon Training Complex)	B78 2BB	Football	Sports Club	Elite football club training ground with nine adult, one youth 9v9 pitch and three mini 7v7 pitches, all of which are good quality. Unavailable for community use.	Retain for continued elite club usage.	Club, FA, FF	Local	L	L	L	Protect
5	Aston Villa Football Club (Recon Training Complex)	B78 2BB	3G	Sports Club	Elite football club with two good quality full size 3G pitches that are unavailable for community use.	Retain for continued elite club usage.	Club, FA, FF	Local	L	L	L	Protect
13	Church Lane	B76 0BJ	Football	NWBC	Now deemed to be a lapsed site, having been unused for more than five years. The site previously accommodated one youth 9v9 pitch and two mini 5v5 pitches.	Consider bringing provision back into use given local shortfalls and protect it in line with NPPF Paragraph 99 and Sport England Playing Fields Policy (Exception 4 would need to be met to support any permanent loss).	FA, FF	Local	L	M	M	Protect Provide
22	Hurley Daw Mill	CV9 2LS	Football	CISWO (Coal Board)	Two youth 11v11 pitches, one youth 9v9 pitch and one mini 5v5 pitch, all of which are good quality. The youth 11v11 pitches have actual spare capacity of 0.5 match equivalent sessions per week.	Utilise spare capacity via transfer of demand from overplayed sites and/or through future demand.	FA, FF	Key Centre	M	L	L	Protect
25	King George V Playing Fields (Curdworth)	B76 9DR	Football	NWBC	One youth 11v11 pitch and two mini 5v5 pitches, all of which are poor quality. The mini 5v5 pitch have spare capacity discounted due to this, whilst the youth 11v11 pitch is played to capacity. The site offers poor quality ancillary facilities.	Improve pitch quality to establish actual spare capacity and seek to improve the ancillary facilities to better cater for and to attract demand.	FA, FF	Local	M	S	M	Protect Enhance
38	Piccadilly Sports Field	B78 2FD	Football	NWBC	One adult pitch and one youth 11v11 pitch both of which have spare capacity discounted due to poor pitch quality.	Improve pitch quality to establish actual spare capacity.	FA, FF	Local	M	S	M	Protect Enhance
48	Spartan Unity Association Grounds	B78 2BS	Rugby Union	Community organisation	Two standard quality senior pitches, both of which are without sports lighting and are serviced with poor quality ancillary provision. Operating at capacity.	Improve pitch quality to increase capacity and look to provide improved ancillary provision.	RFU	Local	M	S	M	Protect Enhance
48	Spartan Unity Association Grounds	B78 2BS	Cricket	Community organisation	Site previously accommodated a 15-wicket and a nine-wicket square. Walmley CC (based in Birmingham) is in talks in relation to bringing provision back into use.	Support aspirations to bring provision back into use and look to provide a secure tenure to clubs.	ECB, WCC	Local	M	M	M	Protect Provide
59	Wishaw Cricket Club	B76 9QD	Cricket	NWBC	One good quality six-wicket square that is overplayed by four match equivalent sessions. The Club aspires to complete a changing room refurbishment.	Alleviate overplay through the installation of an NTP and support aspirations to improve quality of ancillary facilities.	ECB, WCC	Local	M	S	M	Protect Enhance

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

FILLONGLEY ANALYSIS AREA

Area summary

Analysis area	Pitch/facility type	Current supply/ demand balance
Football – grass pitches		
Fillongley	Adult	At capacity
Fillongley	Youth 11v11	At capacity
Fillongley	Youth 9v9	At capacity
Fillongley	Mini 7v7	At capacity
Fillongley	Mini 5v5	At capacity
Football – 3G pitches		
Fillongley	Full size	0.11 pitches
Rugby union pitches		
Fillongley	Senior	6 match equivalent sessions
Hockey - artificial grass pitches		
Fillongley	Full size	No supply/demand
Cricket pitches		
Fillongley	Senior	18 match equivalent sessions
Lacrosse pitches		
Fillongley	Senior	5.75 match equivalent sessions

Priority recommendations

Sport	Headline findings
Football	<ul style="list-style-type: none"> ⚡ Protect provision. ⚡ Improve pitch quality at Fillongley Recreation Ground and John E Radford Fields. ⚡ Seek to establish community use at Corley Centre. ⚡ Continue with plans to improve ancillary provision at Fillongley Recreation Ground.
3G pitches	<ul style="list-style-type: none"> ⚡ Explore the viability of new 3G pitches, where this is appropriate.
Rugby union	<ul style="list-style-type: none"> ⚡ Protect provision. ⚡ Maximise pitch quality to alleviate overplay at John E Radford Fields. ⚡ Improve ancillary provision at John E Radford Fields.
Hockey	<ul style="list-style-type: none"> ⚡ N/A
Cricket	<ul style="list-style-type: none"> ⚡ Protect provision. ⚡ Improve quality at Corley Cricket Club to reduce overplay and eradicate it via greater utilisation of the NTP. ⚡ Improve ancillary provision at The Parks (Fillongley Cricket Club). ⚡ Look to provide improved security of tenure at John E Radford Fields.
Lacrosse	<ul style="list-style-type: none"> ⚡ Protect usage of John E Radford Fields or a suitable alternative. ⚡ Improve quality to reduce resultant overplay. ⚡ Explore opportunities to create dedicate lacrosse provision.

**NORTH WARWICKSHIRE BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

FILLONGLEY

Site ID	Site	Postcode	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales	Cost	Aim
15	Corley Centre	CV7 8AZ	Football	School	One standard quality mini 7v7 pitch that is unavailable for community use.	Seek to establish community use at the School.	School, FA, FF	Local	L	S	L	Protect
16	Corley Cricket Club	CV7 8AA	Cricket	Sports Club	One standard quality seven-wicket square with an NTP. The square is currently overplayed by 18 equivalent match sessions per season. Corley CC aspires to complete a clubhouse refurbishment.	Improve square quality to reduce overplay and encourage greater utilisation of the NTP to fully eradicate it. Also support the Club with its aspirations to improve the ancillary facilities.	Club, ECB, WCC	Local	M	S	M	Protect Enhance
18	Fillongley Recreation Ground	CV7 8EW	Football	Fillongley Parish Council	One adult, one youth 11v11 and one youth 9v9 pitch, all of which are poor quality. The youth 11v11 pitch and the youth 9v9 pitch have spare capacity discounted, whilst the adult pitch is played to capacity. The site has poor quality ancillary facilities although Fillongley Parish Council aspires to refurbish the changing rooms.	Improve pitch quality to establish actual spare capacity and support the Parish Council's with its aspirations to improve quality of ancillary facilities to better cater for and to attract demand.	Parish Council, FA, FF	Local	M	S	M	Protect Enhance
24	John E Radford Fields (Keresley Rugby Club)	CV7 8BE	Football	Sports Club	One youth 11v11 pitch with spare capacity discounted due to poor pitch quality.	Improve pitch quality to establish actual spare capacity.	Club, FA, FF	Key Centre	M	S	L	Protect Enhance
24	John E Radford Fields (Keresley Rugby Club)	CV7 8BE	Rugby Union	Sports Club	Two senior pitches and one age grade pitch, all of which are standard quality. One of the pitches is equipped with sports lighting although some overplay is identified. The site has poor quality ancillary facilities.	Maximise pitch quality to alleviate overplay and support the improvement of the ancillary facilities to better cater for demand. Explore feasibility of a World Rugby compliant 3G pitch to service the Club, via dispersing demand.	Club, RFU	Key Centre	H	S	H	Protect Enhance Provide
24	John E Radford Fields (Keresley Rugby Club)	CV7 8BE	Cricket	Sports Club	One standard quality ten-wicket grass square that has spare capacity for additional midweek cricket discounted due to unsecure tenure. Pak Shaheen CC has aspirations to develop an additional grass square at the site.	Improve square quality with enhanced levels of maintenance. Look to provide security of tenure, enabling actual spare for additional midweek cricket. Support the Club in its aspirations for a second square in an attempt to reduce Borough-wide shortfalls.	Club, ECB, WCC	Key Centre	H	L	M	Protect Enhance
24	John E Radford Fields (Keresley Rugby Club)	CV7 8BE	Lacrosse	Sports Club	Nuneaton Lacrosse Club uses one of the rugby union pitches at the site for match play and training demand.	Safeguard use of the site and seek to improve quality to reduce resultant overplay. Longer term, explore the creation of dedicated lacrosse provision within the area to more suitably accommodate the sport and to further alleviate capacity issues at the site.	Club England Lacrosse	Key Centre	H	M	M	Protect Enhance Provide

**NORTH WARWICKSHIRE BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Postcode	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales	Cost	Aim
52	The Parks (Fillongley Cricket Club)	CV7 8EG	Cricket	Sports Club	One good quality 15-wicket square with an NTP. The site has good quality ancillary facilities but Fillongley CC aspires to refurbish its changing rooms.	Support the Club's aspirations to improve ancillary facilities to better cater for demand.	Club, ECB, WCC	Local	L	S	L	Protect Enhance

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

HARTSHILL ANALYSIS AREA

Area summary

Analysis area	Pitch/facility type	Current supply/ demand balance
Football – grass pitches		
Hartshill	Adult	At capacity
Hartshill	Youth 11v11	1 match equivalent session
Hartshill	Youth 9v9	1 match equivalent session
Hartshill	Mini 7v7	1 match equivalent session
Hartshill	Mini 5v5	At capacity
Football – 3G pitches		
Hartshill	Full size	0.21 pitches
Rugby union pitches		
Hartshill	Senior	No supply/demand
Hockey - artificial grass pitches		
Hartshill	Full size	No supply/demand
Cricket pitches		
Hartshill	Senior	No supply/demand
Lacrosse		
Hartshill	Senior	No supply/demand

Priority recommendations

Sport	Headline findings
Football	<ul style="list-style-type: none"> ⚡ Protect provision. ⚡ Improve pitch quality to alleviate overplay at Hartshill Academy. ⚡ Utilise spare capacity via transfer of demand from overplayed sites and/or through future demand at Snowhill Recreation Ground. ⚡ Provide ancillary facilities at Snowhill Recreation Ground.
3G pitches	⚡ Explore the viability of new 3G pitches, where this is appropriate.
Rugby union	⚡ N/A
Hockey	⚡ N/A
Cricket	⚡ N/A
Lacrosse	⚡ N/A

**NORTH WARWICKSHIRE BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

HARTSHILL

Site ID	Site	Postcode	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales	Cost	Aim
19	Hartshill Academy	CV10 0NA	Football	School	One youth 11v11 pitch and one mini 7v7 pitch, both of which are available for community use and are standard quality. The youth 11v11 pitch is overplayed by two match equivalent sessions per week, whilst the mini 7v7 pitch has one match equivalent session of actual spare capacity.	Improve pitch quality to alleviate overplay.	School, FA, FF	Local	M	S	L	Protect Enhance
47	Snowhill Recreation Ground	CV10 0JH	Football	NWBC	One youth 11v11 pitch and one youth 9v9 pitch, both of which are standard quality and have actual spare capacity of one match equivalent session per week. The site is without ancillary facilities.	Utilise spare capacity via transfer of demand from a site with overplay and/or through future demand. Also look to provide appropriate ancillary provision on site.	FA, FF	Local	M	S	M	Protect Enhance
58	Windmill Sports & Social Club	CV10 0HW	Football	Private	One standard quality youth 11v11 pitch. Aspirations exist for the construction of a full size 3G pitch in place of the provision, although funding has not been secured.	Explore the viability of the 3G pitch development aspirations given local shortfalls and other aspirations in the area. A robust business plan and programme of use will be required to ensure long-term sustainability.	FA, FF	Local	M	M	H	Protect Provide

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

KINGSBURY ANALYSIS AREA

Area summary

Analysis area	Pitch/facility type	Current supply/ demand balance
Football – grass pitches		
Kingsbury	Adult	At capacity
Kingsbury	Youth 11v11	At capacity
Kingsbury	Youth 9v9	At capacity
Kingsbury	Mini 7v7	At capacity
Kingsbury	Mini 5v5	At capacity
Football – 3G pitches		
Kingsbury	Full size	0.13 pitches
Rugby union pitches		
Kingsbury	Senior	No supply/demand
Hockey - artificial grass pitches		
Kingsbury	Full size	No supply/demand
Cricket pitches		
Kingsbury	Senior	At capacity
Lacrosse		
Kingsbury	Senior	No supply/demand

Priority recommendations

Sport	Headline findings
Football	<ul style="list-style-type: none"> ⚡ Protect provision. ⚡ Improve pitch quality at Kingsbury School and Sycamore Road. ⚡ Provide ancillary facilities at Sycamore Road.
3G pitches	<ul style="list-style-type: none"> ⚡ Explore the viability of new 3G pitches, where this is appropriate.
Rugby union	<ul style="list-style-type: none"> ⚡ N/A
Hockey	<ul style="list-style-type: none"> ⚡ N/A
Cricket	<ul style="list-style-type: none"> ⚡ Protect provision.
Lacrosse	<ul style="list-style-type: none"> ⚡ N/A

**NORTH WARWICKSHIRE BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

KINGSBURY

Site ID	Site	Postcode	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales	Cost	Aim
26	Kingsbury School	B78 2LF	Football	School	One youth 11v11 pitch and one youth 9v9 pitch, both of which are standard quality and played to capacity.	Explore opportunities to improve quality to increase capacity in order to ensure no future overplay.	School, FA, FF	Local	L	M	L	Protect Enhance
26	Kingsbury School	B78 2LF	Cricket	School	One standalone NTP.	Retain for curricular and extra-curricular demand.	School, ECB, WCC	Local	L	L	L	Protect
49	Sycamore Road	B78 2PG	Football	NWBC	One poor quality adult pitch that has spare capacity discounted due to poor pitch quality. The site is without ancillary facilities	Improve pitch quality and look to provide appropriate ancillary provision on site.	FA, FF	Local	M	S	M	Protect Enhance

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

NEWTON REGIS & WARTON ANALYSIS AREA

Area summary

Analysis area	Pitch/facility type	Current supply/ demand balance
Football – grass pitches		
Newton Regis & Warton	Adult	At capacity
Newton Regis & Warton	Youth 11v11	At capacity
Newton Regis & Warton	Youth 9v9	At capacity
Newton Regis & Warton	Mini 7v7	At capacity
Newton Regis & Warton	Mini 5v5	At capacity
Football – 3G pitches		
Newton Regis & Warton	Full size	0.03 pitches
Rugby union pitches		
Newton Regis & Warton	Senior	No supply/demand
Hockey - artificial grass pitches		
Newton Regis & Warton	Full size	No supply/demand
Cricket pitches		
Newton Regis & Warton	Senior	At capacity
Lacrosse		
Newton Regis & Warton	Full size	No supply/demand

Priority recommendations

Sport	Headline findings
Football	<ul style="list-style-type: none"> ⚡ Protect provision. ⚡ Improve quality at Austrey Playing Fields and Warton Recreation Ground. ⚡ Look to provide security of tenure at Austrey CE Primary School. ⚡ Seek to provide community access at Newton Regis Primary School.
3G pitches	<ul style="list-style-type: none"> ⚡ Explore the viability of new 3G pitches, where this is appropriate.
Rugby union	<ul style="list-style-type: none"> ⚡ N/A
Hockey	<ul style="list-style-type: none"> ⚡ N/A
Cricket	<ul style="list-style-type: none"> ⚡ Protect provision. ⚡ Utilise spare capacity via transfer of demand from overplayed sites and/or through future demand.
Lacrosse	<ul style="list-style-type: none"> ⚡ N/A

**NORTH WARWICKSHIRE BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

NEWTON REGIS & WARTON

Site ID	Site	Postcode	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales	Cost	Aim
7	Austrey CE Primary School	CV9 3EQ	Football	School	One standard quality youth 11v11 pitch that has spare capacity discounted due to unsecure tenure.	Seek to secure tenure to establish actual spare capacity via a community use agreement.	School, FA, FF	Local	L	S	L	Protect
8	Austrey Playing Fields	CV9 3FA	Football	Community organisation	One poor quality adult pitch that is played to capacity.	Improve pitch quality.	FA, FF	Local	M	S	L	Protect Enhance
32	Newton Regis Recreation Ground	B79 0NL	Cricket	NWBC	One standard quality two-wicket square that is currently unused and therefore has spare capacity for six additional midweek teams.	Utilise spare capacity via transfer of demand from a site with overplay or via future demand.	ECB, WCC	Local	L	M	L	Protect
33	Newton Regis Primary School	B79 0NL	Football	School	One standard quality youth 9v9 pitch that is unavailable for community use.	Seek to establish community use at the School.	School, FA, FF	Local	L	S	L	Protect
55	Warton Recreation Ground	B46 1QX	Football	Warton Parish Council	One poor quality youth 11v11 pitch that has spare capacity discounted due to poor pitch quality.	Improve pitch quality to establish actual spare capacity.	Parish Council, FA, FF	Local	M	S	L	Protect Enhance

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

POLESWORTH & DORDON ANALYSIS AREA

Area summary

Analysis area	Pitch/facility type	Current supply/ demand balance
Football – grass pitches		
Polesworth & Dordon	Adult	At capacity
Polesworth & Dordon	Youth 11v11	6.5 match equivalent sessions
Polesworth & Dordon	Youth 9v9	0.5 match equivalent sessions
Polesworth & Dordon	Mini 7v7	0.5 match equivalent sessions
Polesworth & Dordon	Mini 5v5	2 match equivalent sessions
Football – 3G pitches		
Polesworth & Dordon	Full size	0.47 pitches
Rugby union pitches		
Polesworth & Dordon	Senior	At capacity
Hockey - artificial grass pitches		
Polesworth & Dordon	Full size	No supply/demand
Cricket pitches		
Polesworth & Dordon	Senior	No supply/demand
Lacrosse		
Polesworth & Dordon	Senior	No supply/demand

Priority recommendations

Sport	Headline findings
Football	<ul style="list-style-type: none"> ◀ Protect provision. ◀ Improve quality at Birch Coppice Sports & Social Club, New Street (Birchmoor) and Polesworth Recreation Ground. ◀ Alleviate overplay via transfer of some demand to a site with spare capacity at North Warwickshire Recreational Centre. ◀ Support aspirations to improve ancillary provision at Birch Coppice Sports & Social Club and Polesworth Recreation Ground. ◀ Seek to establish community use at Polesworth School.
3G pitches	<ul style="list-style-type: none"> ◀ Explore the viability of new 3G pitches, where this is appropriate.
Rugby union	<ul style="list-style-type: none"> ◀ Protect provision. ◀ Improve pitch quality at Polesworth School for curricular and extra-curricular demand.
Hockey	<ul style="list-style-type: none"> ◀ N/A
Cricket	<ul style="list-style-type: none"> ◀ Protect provision. ◀ Consider bringing squares at Birch Coppice Sports & Social Club and North Warwickshire Recreational Centre back into use if demand can be identified.
Lacrosse	<ul style="list-style-type: none"> ◀ N/A

**NORTH WARWICKSHIRE BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

POLESWORTH & DORDON

Site ID	Site	Postcode	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales	Cost	Aim
10	Birch Coppice Sports & Social Club	B78 1SY	Football	CISWO (Coal Board)	One youth 11v11 and one youth 9v9 pitch, both of which are poor quality and overplayed by a combined 1.5 match equivalent sessions per week. Also, one mini 7v7 pitch and one mini 5v5 pitch, both of which are standard quality and offer a combined three match equivalent sessions per week of actual spare capacity. One additional mini 5v5 pitch also has spare capacity discounted due to poor pitch quality. The site is serviced by poor quality ancillary facilities.	Improve pitch quality to alleviate overplay and improve the ancillary facilities to better cater for demand.	CISWO, FA, FF	Key Centre	M	S	H	Protect Enhance
10	Birch Coppice Sports & Social Club	B78 1SY	Cricket	CISWO (Coal Board)	Site previously accommodated a ten-wicket grass square, last provided circa 2010.	Consider bringing provision back into use if demand can be identified from other analysis areas where shortfalls are present.	CISWO, ECB, WCC	Key Centre	M	S	L	Protect Provide
28	Kitwood Avenue Recreation Ground	B78 1QU	Football	NWBC	Site previously accommodated one adult pitch, last provided circa 2019.	Consider bringing provision back into use given shortfalls in the wider area and protect in line with NPPF Paragraph 99 and Sport England's Playing Fields Policy (Exception 4 would need to be met to support any permanent loss).	FA, FF	Local	L	S	M	Protect Provide
31	New Street (Birchmoor)	B78 1AE	Football	NWBC	One poor quality adult pitch with spare capacity discounted due to poor pitch quality.	Improve pitch quality to establish actual spare capacity.	FA, FF	Local	L	S	L	Protect Enhance
34	North Warwickshire Recreational Centre	B78 1HT	Football	Community organisation	Two good quality youth 11v11 pitches, both of which are overplayed by a combined 5.5 match equivalent sessions per week.	Alleviate overplay via transfer of some demand to a site with spare capacity.	Community organisation, FA, FF	Local	M	S	L	Protect
34	North Warwickshire Recreational Centre	B78 1HT	Cricket	Community organisation	Site previously accommodated a nine-wicket grass square, as well as a standalone NTP. Last provided circa 2017.	Consider bringing provision back into use if demand can be identified from other analysis areas where shortfalls are present.	Community organisation, ECB, WCC	Local	M	S	L	Protect
39	Polesworth Recreation Ground	B78 1BL	Football	NWBC	One mini 7v7 pitch and one mini 5v5 pitch, both of which are poor quality. The former is overplayed by 0.5 match equivalent session per week. The site is also without ancillary facilities and Polesworth Swifts FC aspires to refurbish the clubhouse and changing rooms.	Improve pitch quality to eradicate overplay and support the Club with the development of the ancillary facilities to better cater for demand.	FA, FF	Local	M	S	M	Protect Enhance

**NORTH WARWICKSHIRE BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

Site ID	Site	Postcode	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales	Cost	Aim
40	Polesworth School	B78 1QT	Football	School	One good quality adult pitch that is unavailable for community use.	Seek to establish community use at the School.	School, FA, FF	Local	L	S	L	Protect
40	Polesworth School	B78 1QT	Rugby Union	School	One poor quality senior pitch that is unavailable for community use.	Improve quality for curricular and extra-curricular demand.	School, RFU	Local	L	S	L	Protect Enhance
51	The Nethersole CE Academy & Nursery	B78 1DZ	Football	School	One poor quality mini 5v5 pitch that is unavailable for community use.	Improve quality.	School, FA, FF	Local	L	S	L	Protect Enhance

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

WATER ORTON ANALYSIS AREA

Area summary

Analysis area	Pitch/facility type	Current supply/ demand balance
Football – grass pitches		
Water Orton	Adult	At capacity
Water Orton	Youth 11v11	At capacity
Water Orton	Youth 9v9	At capacity
Water Orton	Mini 7v7	At capacity
Water Orton	Mini 5v5	At capacity
Football – 3G pitches		
Water Orton	Full size	0.08 pitches
Rugby union pitches		
Water Orton	Senior	5.25 match equivalent sessions
Hockey - artificial grass pitches		
Water Orton	Full size	No supply/demand
Cricket pitches		
Water Orton	Senior	4 match equivalent sessions
Lacrosse		
Water Orton	Senior	No supply/demand

Priority recommendations

Sport	Headline findings
Football	<ul style="list-style-type: none"> Protect provision.
3G pitches	<ul style="list-style-type: none"> Explore the viability of new 3G pitches, where this is appropriate.
Rugby union	<ul style="list-style-type: none"> Protect provision. Maximise quality at Old Sattleians Rugby Football Club to reduce overplay. Consider installation of additional sports lighting. Support the development of an additional pitch at the site to further assist. Explore feasibility of a World Rugby compliant 3G pitch to service Old Sattleians RFC via dispersing demand.
Hockey	<ul style="list-style-type: none"> N/A
Cricket	<ul style="list-style-type: none"> Protect provision. Look to alleviate overplay through installation of an NTP at Water Orton Cricket Club. Improve ancillary provision at Water Orton Cricket Club.
Lacrosse	<ul style="list-style-type: none"> N/A

**NORTH WARWICKSHIRE BOROUGH COUNCIL
PLAYING PITCH STRATEGY**

WATER ORTON

Site ID	Site	Postcode	Sport	Management	Current status	Recommended actions	Partners	Site hierarchy tier	Priority	Timescales	Cost	Aim
35	Old Saltleians Rugby Football Club	B46 1PH	Rugby Union	Sports Club	Two good quality senior pitches, one of which is equipped with sports lighting. The sports-lit pitch is overplayed by five match equivalent sessions per week. An additional pitch is to be created.	Maximise quality to reduce overplay and consider additional sports lighting to help disperse it. Also support development of an additional pitch to further assist. To fully meet demand, explore feasibility of a World Rugby compliant 3G pitch to disperse demand.	Club, RFU	Key Centre	H	M	H	Protect Enhance Provide
54	Vicarage Lane Playing Field	B46 1RE	Football	NWBC	One standard quality youth 11v11 pitch.	Sustain quality to ensure no future overplay.	FA, FF	Local	L	L	L	Protect
56	Water Orton Cricket Club	B46 1QX	Cricket	NWBC	One good quality six-wicket square that is overplayed by four match equivalent sessions per season. Water Orton CC aspires to refurbish the clubhouse and female changing rooms.	Install an NTP to alleviate overplay and support plans to improve the ancillary facilities.	ECB, WCC	Local	M	S	M	Protect Enhance

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

PART 6: HOUSING GROWTH SCENARIOS

The PPS provides an estimate of demand for pitch sport based on population forecasts and club consultation to 2033 (in line with the Local Plan), with this future demand then translated into teams likely to be generated. Sport England's Playing Pitch Calculator adds to this, updating the likely demand generated for pitch sports based on housing increases before converting the demand into match equivalent sessions and the number of pitches that may be required to meet the growth. It also gives the associated costs of supplying the increased pitch provision. The Calculator splits the total pitch requirement into natural turf pitches to meet peak period demand, artificial grass pitches to meet training demand, and the additional number of changing rooms required to support the new demand.

The scenarios below are provided as a guide to show the additional demand for pitch sports that could be generated from housing growth in North Warwickshire, thus showing how the calculator works and what it can provide. The demand is shown in match equivalent sessions per week for most sports, except for cricket, where match equivalent sessions are by season. Training demand is expressed in either hours or match equivalent sessions; where expressed in hours, it is expected that demand will use either a 3G pitch (football demand) or an AGP (hockey demand). Where expressed in match equivalent sessions, it is expected training will take place on sports-lit grass pitches (i.e., for rugby union).

The scenarios are as follows:

- ◀ **Scenario One** – Local Plan Housing Target - Additional demand for pitch sports generated from housing growth of 9,598 dwellings across the Borough.
- ◀ **Scenario Two** - Local Plan Annual Housing Target - Additional demand for pitch sports generated from housing growth of 479 dwellings across the Borough.

It should be noted that the figures used were taken from the Council's Local Plan (2021–2033). For reference, the indicative figures assume that population growth will average 2.3⁸ per dwelling, which is based on a national average.

Scenario One – Local Plan Housing Target (2011-2033)

The Council's Local Plan (2021-2033) identifies a housing growth of 9,598 dwellings from the period of 2011 to 2033. However, from 2011 to 2022, 2,413 dwellings have been completed, leaving a remaining 7,185 dwellings still to be met; with an occupancy rate of 2.3 per household, the estimated additional population from such dwellings is 16,526 people.

Table 6.1: Likely demand for grass pitch sports generated from 7,185 dwellings

Pitch sport	Estimated demand by sport for 7,185 dwellings	
	Match demand ⁹	Training demand ¹⁰
Adult football	3.74	30.60
Youth football	7.35	
Mini soccer	4.21	
Rugby union	3.49	3.98
Adult hockey	0.84	2.53

⁸ The occupancy rate of 2.3 is in line with figures used in the 2011 Census.

⁹ As per the PPS Guidance, demand for cricket is considered in terms of match equivalent sessions per season rather than per week.

¹⁰ Hours equate to access to a full size floodlit 3G pitch or hockey suitable AGP

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Pitch sport	Estimated demand by sport for 7,185 dwellings	
	Match demand ⁹	Training demand ¹⁰
Junior & mixed hockey	0	0.61
Cricket	106.95	N/A

The table below translates estimated demand into new pitch provision with associated capital and lifestyle costs.

Table 6.2: Estimated demand and costs for new pitch provision

Pitch type	Estimated demand and costs for new pitches			Changing rooms	
	Number of pitches to meet demand	Capital cost ¹¹	Lifecycle Cost (per annum) ¹²	Number	Capital cost
Adult football	3.74	£402,650	£79,322	7.47	£1,436,728
Youth football	7.35	£648,446	£130,986	7.95	£1,529,487
Mini soccer	4.21	£123,822	£24,517	-	-
Rugby union	3.49	£565,133	£104,550	6.99	£1,344,331
Rugby league	-	-	-	-	-
Cricket	2.49	£843,478	£155,200	4.99	£959,609
Sand based AGPs	0.21	£196,204	£5,101	0.42	£81,063
3G	0.81	£899,569	£27,538	1.61	£309,720

In total, it is set out that 22.30 pitches will be required to meet the demand, with the capital cost of providing this estimated at £3,679,303 in addition to lifecycle costs of £527,214. In addition, 29.43 changing rooms will be needed at a predicted cost of £5,660,939.

Scenario Two – Local Plan Annual Housing Target

The estimated additional population derived from annual housing growth of 479 dwellings with an occupancy rate of 2.3 per household, is 1,102 people.

Table 6.3: Likely demand for grass pitch sports generated from 479 dwellings

Pitch sport	Estimated demand by sport for 479 dwellings	
	Match demand ¹³	Training demand ¹⁴
Adult football	0.25	2.06
Youth football	0.50	
Mini soccer	0.28	
Rugby union	0.24	0.27
Adult hockey	0.06	0.17
Junior & mixed hockey	0	0.04
Cricket	7.20	N/A

¹¹ Sport England Facilities Costs Third Quarter 2022 – (<https://www.sportengland.org/facilities-planning/design-and-cost-guidance/cost-guidance/>)

¹² Lifecycle costs are based on the % of the total project cost per annum as set out in Sport England's Life Cycle Costs Natural Turf Pitches and Artificial Surfaces documents (2012)

¹³ As per the PPS Guidance, demand for cricket is considered in terms of match equivalent sessions per season rather than per week.

¹⁴ Hours equate to access to a full size floodlit 3G pitch or hockey suitable AGP

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

The table overleaf translates estimated demand into new pitch provision with associated capital and lifecycle costs.

Table 6.4: Estimated demand and costs for new pitch provision

Pitch type	Estimated demand and costs for new pitches			Changing rooms	
	Number of pitches to meet demand	Capital cost ¹⁵	Lifecycle Cost (per annum) ¹⁶	Number	Capital cost
Adult football	0.25	£26,154	£5,519	0.50	£94,030
Youth football	0.50	£41,656	£8,748	0.54	£100,058
Mini soccer	0.28	£8,436	£1,772	-	-
Rugby union	0.24	£37,276	£7,977	0.47	£87,949
Rugby league	-	-	-	-	-
Cricket	0.17	£54,907	£11,091	0.34	£62,811
Sand based AGPs	0.01	£12,091	£375	0.03	£5,308
3G	0.05	£57,732	£2,158	0.11	£20,273

In total, it is set out that 1.50 pitches will be required to meet the demand, with the capital cost of providing this estimated at £238,254 in addition to lifecycle costs of £37,639. In addition, 1.98 changing rooms will be needed at a predicted cost of £370,429.

Summary

The above scenarios identify that through overall housing growth, demand will be generated to some extent for all included pitch sports, and the level of demand generated for football, 3G, rugby union and cricket is such that new provision will likely be warranted. As demand generated for hockey does not equate to a whole pitch, contributions would be better focused on improving the existing site to ensure the long-term viability of the provision.

Notwithstanding the above, experience shows that only significantly large housing sites are likely to generate demand for new provision to be created in their own right. Where this is the case, consideration should be given to providing multi-pitch sites with suitable ancillary provision, including appropriate clubhouse/changing facilities and car parking. Single pitch sites which have been provided traditionally by developers are not considered to provide long term sustainable provision for the relevant sports.

Where demand does not warrant new pitch provision, the Action Plan in this document should be consulted to determine whether the additional demand can be accommodated via existing provision (in which case no further action is required). This would only be the case if nearby sites have sufficient actual spare capacity for the relevant sports, which could be established, as an example, through creating a bespoke catchment area for the development and reviewing the provision that falls within this. If sufficient actual spare capacity does not exist, contributions should be sought to enhance existing provision in the locality to accommodate the increased demand. This can be through, for example, improving quality, or providing new or improved ancillary provision. Consultation with appropriate NGBs should also be used to assist in the selection of suitable sites and suitable enhancements.

¹⁵ Sport England Facilities Costs Third Quarter 2022 – (<https://www.sportengland.org/facilities-planning/design-and-cost-guidance/cost-guidance/>)

¹⁶ Lifecycle costs are based on the % of the total project cost per annum as set out in Sport England's Life Cycle Costs Natural Turf Pitches and Artificial Surfaces documents (2012)

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

PART 7: DELIVER THE STRATEGY AND KEEP IT ROBUST AND UP TO DATE

The section below is a generalised approach on how to deliver a PPS whilst also keeping it robust and up to date. However, a more tailored approach should also be considered and designed for North Warwickshire based on the requirements and priorities of the Steering Group.

Delivery

The PPS seeks to provide guidance for maintenance/management decisions and investment made across North Warwickshire. By addressing the issues identified in the Assessment Report and using the strategic framework presented in this Strategy, the current and future sporting and recreational needs of the Borough can be satisfied. The Strategy identifies where there is a deficiency in provision and identifies how best to resolve this in the future.

It is important that this document is used in a practical manner, is engaged with partners and encourages partnerships to be developed, to ensure that outdoor sports facilities are regarded as a vital aspect of community life, and which contribute to the achievement of the Council's priorities.

The creation of this document should be regarded as part of the planning process. The success of this Strategy and the benefits that are gained are dependent upon regular engagement between all partners involved and the adoption of a strategic approach. Each member of the steering group should take the lead to ensure the PPS is used and applied appropriately within their area of work and influence.

To help ensure the PPS is well used, it should be regarded as the key document within the study area guiding the improvement and protection of playing pitch and outdoor sport provision. It needs to be the document people regularly turn to for information on the how the current demand is met and what actions are required to improve the situation and meet future demand. In order for this to be achieved, the Steering Group needs to have a clear understanding of how the PPS can be applied and therefore delivered.

The process of completing the PPS will hopefully have already resulted in a number of benefits that will help with its application and delivery. These may include enhanced partnership working across different agendas and organisations, pooling of resources along with strengthening relationships and understanding between different stakeholders and between members of the steering group and the sporting community. The drivers behind the PPS and the work to develop the recommendations and action plan will have also highlighted, and helped the steering group to understand, the key areas to which it can be applied and how it can be delivered.

Monitoring and updating

It is important that there is regular monitoring and review against the actions identified in the Strategy. This monitoring should continue be led by the local authority and supported by all members of, and reported back to, the Steering Group. Understanding and learning lessons from how the PPS has been applied should also form a key component of monitoring its delivery. It is possible that in the interim between reviews the Steering Group could also operate as a 'virtual' group; prepared to comment on suggestions and updates electronically when relevant.

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It is agreed that the Council is responsible for keeping the database and background supply and demand information up to date in order that area-by-area action plans can be updated. This should be carried out in consultation with the NGBs, particularly around affiliation time when information is updated.

As a guide, if no review and subsequent update has been carried out within three years of the PPS being signed off by the steering group, then Sport England and the NGBs would consider it and the information on which it is based to be out of date. The nature of the supply and in particular the demand for provision is likely to change year-on-year, meaning that without any form of review and update it would be difficult to make the case that the supply and demand information and assessment work is sufficiently robust.

An annual review should not be regarded as a particularly resource intensive task. However, it should highlight:

- ◀ How the delivery of the recommendations and action plan has progressed and any changes required to the priority afforded to each action (e.g., the priority of some may increase following the delivery of others).
- ◀ How the PPS has been applied and the lessons learnt.
- ◀ Any changes to particularly important sites and/or clubs in the area (e.g., the most used or high quality sites for a particular sport) and other supply and demand information, what this may mean for the overall assessment work and the key findings and issues.
- ◀ Any development of a specific sport or particular format of a sport.
- ◀ Any new or emerging issues and opportunities.

Alongside regular steering group meetings a good way to keep the strategy up to date and maintain relationships is to hold sport specific meetings with the NGBs and other relevant parties. These meetings look to update the key supply and demand information, if necessary amend the assessment work, track progress with implementing the recommendations and action plan and highlight any new issues and opportunities.


These meetings could be timed to fit with the annual affiliation process undertaken by the NGBs which would help to capture any changes in the number and nature of sports clubs in the area. Other information that is already collected on a regular basis such as pitch booking records for local authority and other sites could be fed into these meetings.

The NGBs are also able to indicate any further performance quality assessments that have been undertaken within the study area.

NORTH WARWICKSHIRE BOROUGH COUNCIL PLAYING PITCH STRATEGY

Checklist

To help ensure the PPS is delivered and is kept robust and up to date, the steering group can refer to the new methodology Stage E Checklist: Deliver the strategy and keep it robust and up to date:

Stage E: Deliver the strategy and keep it robust and up to date	Tick 	
	Yes	Requires Attention
Step 9: Apply & deliver the strategy		
Are steering group members clear on how the PPS can be applied across a range of relevant areas?		
Is each member of the steering group committed to taking the lead to help ensure the PPS is used and applied appropriately within their area of work and influence?		
Has a process been put in place to ensure regular monitoring of how the recommendations and action plan are being delivered and the PPS is being applied?		
Step 10: Keep the strategy robust & up to date		
Has a process been put in place to ensure the PPS is kept robust and up to date?		
Does the process involve an annual update of the PPS?		
Is the steering group to be maintained and is it clear of its on-going role?		
Is regular liaison with the NGBs and other parties planned?		
Has all the supply and demand information been collated and presented in a format (i.e. single document that can be filtered accordingly) that will help people to review it and highlight any changes?		
Have any changes made to the Active Places Power data been fed back to Sport England?		