

**To: The Deputy Leader and Members of the  
Community and Environment Board.**

**For the information of other Members of the Council**

For general enquiries please contact Jenny Price, Democratic Services Officer, on 01827 719450 or via e-mail [jennyprice@northwarks.gov.uk](mailto:jennyprice@northwarks.gov.uk).

For enquiries about specific reports please contact the officer named in the reports.

The agenda and reports are available in large print and electronic accessible formats if requested.

## **COMMUNITY AND ENVIRONMENT BOARD AGENDA**

**17 May 2016**

The Community and Environment Board will meet in The Committee Room, The Council House, South Street, Atherstone on Tuesday 17 May 2016, at 6.30pm.

### **AGENDA**

- 1 Evacuation Procedure.**
- 2 Apologies for Absence / Members away on official Council business.**
- 3 Disclosable Pecuniary and Non-Pecuniary Interests**

4 **Public Participation**

Up to twenty minutes will be set aside for members of the public to ask questions or to put their views to elected Members. Participants are restricted to five minutes each. If you wish to speak at the meeting please contact Jenny Price on 01827 719450 or email [democraticservices@northwarks.gov.uk](mailto:democraticservices@northwarks.gov.uk)

5 **Minutes of the Meeting of the Board held on 14 March 2016** – copy herewith, to be approved as a correct record and signed by the Chairman.

6 **Presentation by Richard Dobbs, Assistant Director (Streetscape) on the work of his Division.**

## **PART A – PUBLIC BUSINESS**

7 **Waste and Recycling Promotion Update** – Report of the Assistant Director (Streetscape)

### **Summary**

This report updates Members about the proposed waste and recycling promotion to be delivered across North Warwickshire.

The Contact Officer for this report is Olivia Childs (719267)

8 **Arley Sports Centre – Community Consultation Update** – Report of the Assistant Director (Leisure and Community Development)

### **Summary**

At its meeting held on 18 January 2016 the Board identified Option 1 (Full Closure) as its preferred option in respect of the future operation of Arley Sports Centre. At the meeting, Members also resolved to undertake Borough-wide consultation in respect of the preferred option. Whilst the community consultation period does not conclude until 22 May 2016, this report updates the Board on the progress of this process and the responses received to date.

The Contact Officer for this report is Simon Powell (719352).

9 **Health and Well-being Working Party**

The minutes of the Health and Well-being Working Party held on 12 April 2016 be received and noted.

- 10 **Fitter Futures** – Report of the Assistant Director (Leisure and Community Development).

**Summary**

At the first meeting of the Health and Well-being Working Party, held on 12 April 2016, Members reviewed the structure and operation of the countywide Fitter Futures programme and, in particular its impact in North Warwickshire. Within this process, Councillors considered the prices being charged for people who are referred to a Borough Council leisure facility through the Physical Activity on Referral scheme. This report presents the background to, and outcome of, the Working Party's deliberations.

The Contact Officer for this report is Becky Evans (719346).

- 11 **Progress Report on Achievement of Corporate Plan and Performance Indicator Targets April to March 2015/2016** – Report of the Chief Executive and Deputy Chief Executive.

**Summary**

This report informs Members of the progress with the achievement of the Corporate Plan and Performance Indicator targets relevant to the Community and Environment Board for April to March 2015/16.

The Contact Officer for this report is Robert Beggs (719238).

JERRY HUTCHINSON  
Chief Executive

## NORTH WARWICKSHIRE BOROUGH COUNCIL

### MINUTES OF THE COMMUNITY AND ENVIRONMENT BOARD

14 March 2016

Councillors Bell, Chambers, Clews, Ferro, Hanratty, Hayfield, Ingram, Jones, Lewis, Phillips, Smith, Smitten and M Stanley.

Prior to the commencement of the Board, the Community Development (Health Improvement) Officer gave a presentation on Dementia Friends. A social action movement, run by the Alzheimer's Society that aimed to improve society's understanding of dementia.

#### 36 **Disclosable Pecuniary and Non-Pecuniary Interests**

None were declared at the meeting.

#### 37 **Minutes of the Meeting of the Board held on 18 January 2016.**

The minutes of the meeting held on 18 January 2016, copies having been previously circulated, were approved as a correct record and signed by the Chairman.

#### 38 **Health Improvement Activity Update – Leisure and Community Development**

The Assistant Director (Leisure and Community Development) provided an update on the progress being made in respect of the actions identified in the approved three-year Health Improvement Action Plan.

##### **Resolved:**

- a **That the progress being made in respect of the delivery of commitments identified in the current Health Improvement Action Plan, be noted;**
- b **That the draft Terms of Reference for the new Health and Well-being Working Party, be agreed; and**

##### **Recommendation to Executive Board:**

- c **That the membership of the Health and Well-being Working Party as identified in the draft Terms of Reference be agreed and referred to Executive Board for endorsement.**

**39 Financial Inclusion and Customer Access Update**

Members were provided with an update on the Financial Inclusion and Customer Access activity undertaken by the Council and some of its partners in the last twelve months. The wide ranging activity undertaken in assisting residents of the Borough was highlighted.

**Resolved:**

**That the report be noted.**

**40 North Warwickshire Green Space Strategy Progress Report**

The Assistant Director (Leisure and Community Development) reported on progress in respect of delivery against the priorities set out in the North Warwickshire Green Space Strategy 2008 and presented the supporting Action Plan for Year 9 of the Strategy for approval.

**Resolved:**

- a That progress in respect of the implementation of the provisions of Year 8 of the North Warwickshire Green Space Strategy be noted and that the Action Plan for Year 9 be approved; and**
- b That £1,937 of Section 106 funding, earmarked for green space enhancements in Atherstone, be allocated for improvements to Meadow Street Gardens.**

**41 Financial Assistance to Outside Organisations**

The Assistant Director (Leisure and Community Development) detailed three requests for assistance through the provision of an annual grant; from North Warwickshire Citizens Advice Bureau (NW CAB), from Live and Local for support towards its countywide Key Client Agreement and from the North Warwickshire Allotments Federation. It was noted that future funding for Third Sector Infrastructure Support would be considered when the County Council awarded its contract for services as detailed in the report of the Assistant Director (Leisure and Community Development).

**Resolved:**

- a That the draft Service Level Agreement with NW CAB be used as the basis for further negotiation and the proposed financial award for 2016/17 be approved and administered as indicated in the report, including the provision for the second instalment to be made subject to the prior agreement of the Chairman and Vice-chairman of the Board;**

- b That the work undertaken by Live and Local in assisting local promoters to deliver professional arts and performances in local venues be noted and the proposed grant award towards the countywide Key Client Agreement, be approved;**
- c That the work undertaken by the North Warwickshire Allotment Federation be noted and that subject to the successful conclusion of negotiations in respect of the appended draft Service Level Agreement the proposed annual grant award, be approved; and**
- d That a report on potential future support for the third sector be brought to a future meeting of the Board.**

**42 LEADER – Programme Update**

The Board was updated on the progress made to date in respect of the North Warwickshire and Hinckley and Bosworth LEADER programme (2015 to 2020).

**Resolved:**

- a That the progress made to date with the co-ordination of the North Warwickshire and Hinckley and Bosworth LEADER programme (2015 to 2020), be acknowledged; and**
- b That the proposed development of the programme over the next 12 months, be noted.**

**43 Replacement of Missing and Damaged Wheeled Bins**

The Assistant Director (Streetscape) detailed the number and types of bin replacements and repairs carried out in the last calendar year and the resultant costs and proposed that a charge was introduced for replacement wheeled bins to offset the supply and delivery costs incurred.

**Resolved:**

**That the contents of the report be noted.**

**44 APSE Benchmarking Performance Reports**

The Assistant Director (Streetscape) summarised the Council's performance in the areas of street cleaning and refuse and recycling as measured by APSE when benchmarked against other local authorities nationally and in relation to relevant family groups.

**Resolved:**

- a That the contents of the report be noted;**

- b That the achievement of the Refuse and Recycling service in being chosen as finalist in their category at this year's APSE Performance Awards be recognised; and**
- c That when the results of the more recent surveys relating to Parks and Open Spaces and Transport are known, a further report be brought to the Board.**

**45 Progress Report on Achievement of Corporate Plan and Performance Indicator Targets April – December 2015**

Members were informed of progress with the achievement of the Corporate Plan and Performance Indicator targets relevant to the Board for April to December 2015.

**Resolved:**

**That the report be noted.**

Les Smith  
Chairman

## **Agenda Item No 7**

### **Community and Environment Board**

**17 May 2016**

#### **Report of the Assistant Director (Streetscape)**

#### **Waste and Recycling Promotion Update**

#### **1 Summary**

- 1.1 This report updates Members about the proposed waste and recycling promotion to be delivered across North Warwickshire.

#### **Recommendation to the Board**

- a That the content of this report be noted;**
- b That Members support the circulation of free educational books to schools; and**
- c That Members agree to the suggested direction of waste and recycling promotion and comment on the proposed action plan.**

#### **2 Consultation**

- 2.1 The Chairman and Opposition Spokesperson for the Community and Environment Board and the Young Persons Champion have all had an opportunity to comment on the content of this report.

#### **3 Introduction**

- 3.1 In August 2015 a Waste Officer, employed by Coventry City Council, began work at the authority on a temporary two days per week arrangement. The Waste Officer is supporting the delivery of the Council's refuse and recycling service, including the promotion and education of recycling to increase participation.
- 3.2 The Waste Officer has identified an opportunity for the free provision of waste themed educational books to all 583 year 5 pupils in the Borough.
- 3.3 A communications plan has been created outlining the suggested activities throughout the year.

#### **4 Educational books**



- 4.1 The ‘Dennis to the rescue’ book (Appendix A) aims to educate children and their families about waste and recycling. The books are designed to be introduced in the classroom and completed at home, encouraging both children and their families to recycle more. Throughout the book there are activities to complete such as word searches and crosswords to reinforce the messages learnt on the previous pages.
- 4.2 In 2014/15 4,500 Dennis to the rescue books were rolled out to year 5 children in areas of Birmingham. A feedback survey found:
- 96% of parents found they were more aware and recycling more because of the books.
  - children involved both siblings and parents when completing the book
  - 79% of respondents gave the book an overall score rating of excellent (21% rated it good)
  - 100% of respondents said the book was informative and fun
- 4.3 In March 2016 the books achieved accreditation from the Global Learning Programme (GLP). As a result each school can receive the book for free. To receive the books schools must sign up to the GLP and complete a school evaluation survey. In return the school receives free credits which they can then use for one person to attend a free one day course. The course covers the topics of global sustainability, recycling and how to include the books in a lesson plan. At the end of the course the attendee receives the books for their school.
- 4.4 It is suggested that the Waste Officer lead on the roll out of the books to all primary schools – working with schools to get them signed up and booked on to training by the end of the summer term. The schools would then be ready to start using the books in September.
- 4.5 The GLP ends in March 2017. It is suggested that the Waste Officer investigates options for external sponsorship from suppliers and local companies for future years.
- 4.6 Within the book there is a competition. To enter the competition parents must first provide feedback about the books which will provide data to evaluate the success of the project. The suggested competition prize is an iPad mini (approx. £180).

## 5 **Communications Plan**

- 5.1 In addition to the roll out of the books the table below outlines the suggested waste and recycling promotional activities for 2016/17.

Activity	Detail	Cost
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Service leaflet	Design and print a leaflet to inform residents what goes in which bin. To be made available at the Council House, libraries, leisure centres and community centres. A PDF version will be made available to download from the Council website.	£20 per thousand plus design (approx. £80).
Pop-up banners	Design and print two pop up roller banners showing what to put in the red lidded recycling bin. One banner to be kept in the Council Offices and the other to 'roam' the Borough at locations listed above.	£130 plus design (approx. £60).
Contamination tags	Continue use of the yellow loop tags to inform residents why their bin hasn't been collected. The tags are left on the bin with a tick box to show the reason why and a note that the bin will be emptied on the next collection day (Appendix B).	Funded from existing waste budget.
What to recycle stickers	Design and print A6 stickers to put onto bins in areas of high contamination and/or low recycling participation.	£150-200 per thousand plus design (approx. £60)
Flytipping poster	Display posters in communal areas in flats to encourage people not to leave large items such as fridge's, sofas or chairs in the bin store area and provide details of alternative routes for reuse/disposal.	Officer time within existing budgets and small internal printing cost.
Flytipping tweets/ Facebook posts	Tweets/posts to highlight cases of flytipping in the Borough and ask for people to report information.	Officer time within existing budgets
Recycling tweets/ Facebook posts	Tweets/posts to encourage people to recycle, compost and reduce food waste etc.	Officer time within existing budgets
Roadshows/ Community events	Work with Warwickshire County Council's waste team to deliver road shows within the Borough and attend community events where possible.	Officer time within existing budgets
North Talk article	Refresher articles about recycling, composting and reducing food waste etc. Christmas article including Christmas collection dates and recycling.	Officer time within existing budgets
Material fact sheets	Create digital fact sheets for each recyclable material for the Council website to provide additional information such as where it goes, how it is recycled and what it is recycled into.	Officer time within existing budgets
Mid week emails (internal)	Regular content within the mid-week emails regarding recycling at home, recycling at work, composting and reducing food waste.	Officer time within existing budgets

Press releases	Use of press releases to feedback how the recycling service has performed, events and other news.	Officer time within existing budgets
Borough wide competition to 'name a bin lorry'	Run a borough wide competition to name a bin lorry. The winning name is then displayed on the vehicle and the person wins a prize (ideally sponsored by a supplier or local company).	Approx. £100 for material to promote the competition.  Additional cost of a prize if sponsorship is not possible - £180
Area forums	Attendance at area forum meetings (either with an information stand at the start or as a speaker) to provide information and answer any questions.	Officer time within existing budgets
Waste prevention webpage	Creation of a waste prevention webpage to encourage residents to reduce their waste. To include promotion of Love Food Hate Waste campaign, real nappies and home composting etc.	Officer time within existing budgets
Collection calendars	Update the online bin collection calendars for when the current versions expire in October.	Approx. £60

## 6 Report Implications

### 6.1 Finance Implications

6.1.1 The rollout of the educational books can be achieved using officer time within existing budgets as can the majority of the activities outlined in the above communication plan. The remainder is sought from a small waste and recycling promotion and advertising budget using underspend from 2015-16.

### 6.2 Environment and Sustainability Implications

6.2.1 The book encourages school children and their families to actively separate their waste for recycling, thus reducing the amount of waste sent for disposal.

6.2.2 Efforts to increase recycling education will have positive implications for the environment and sustainability.

### 6.3 Links to Council's Priorities

- 6.3.1 Increasing recycling positively impacts the environment and contributes towards Warwickshire's target of 65% recycling by 2020.
- 6.3.2 Additionally the educational books will raise aspirations, educational attainment and skill levels as set out in the Sustainable Community Strategy.

The Contact Officer for this report is Olivia Childs (719267)

#### **Background Papers**

Local Government Act 1972 Section 100D, as substituted by the Local Government Act, 2000 Section 97

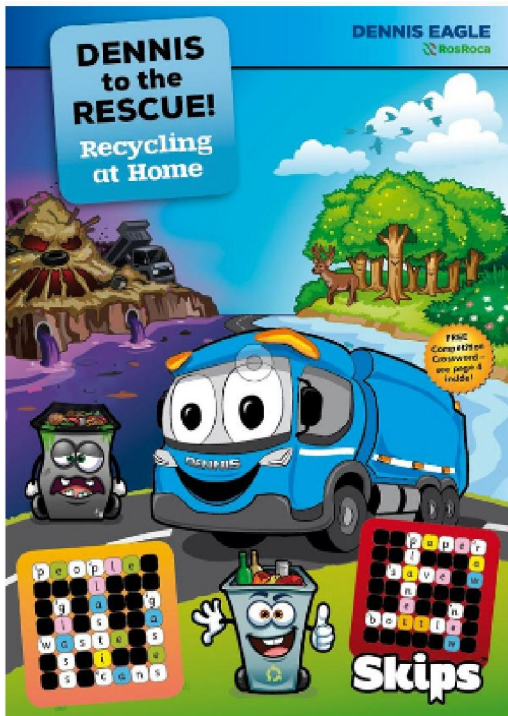
Background Paper No.	Author	Nature of Background Paper	Date
1	Warwickshire Waste Partnership	Warwickshire's Municipal Waste Management Strategy	Adopted October 2005, Updated December 2013

# Dennis to the rescue books

# Appendix A:

The 'Dennis to the rescue' books have been created by SKIPS Educational. SKIPS is an educational social enterprise based in Birmingham and London and aims to raise children's attainment in numeracy, literacy and life skills through educational work books. SKIPS is an official affiliate of Place2Be, a school based mental health charity for children. Place2Be is a 50% beneficiary of SKIPS. The book is 21 pages and printed in full colour.

## Example pages:



### Hey, I'm Dennis!

I'm Dennis the Dustster. It's my job to collect the waste from your house and take it away. Do you know - I can collect rubbish from over 1000 houses every day in your area!

The bins I collect are whee-lie important and I would like to introduce them to you. You probably already know them, they live at the front of your house.

Can you help me out by collecting in their lids so they match your whee-lie bins at home?

**Recycling is using something old to make something new.**

This is **WHEELIE GOOD** - he's a great guy! Everything that is thrown into him is closely made into something new. This is called recycling.

This is **WHEELIE BAD** - he's a nasty! Everything that is thrown into him ends up buried in the ground or landfills and this is not good. Landfills poison the soil and can hurt animals too.

**We're going to show you how we can help save the planet.**  
Join the dots to reveal some items that can be recycled and back in the shops with us soon.

**Recycling:** within 7 days paper is made into new paper and cardboard.  
Landfill: paper can take up to 8 weeks to break down and crumble away (decompose) into the soil.

**Recycling:** within 6 weeks cardboard is made into new items like cans, cars and bikes.  
Landfill: aluminium can take up to 500 years to break down and crumble away (decompose) into the soil.

**Recycling:** within 6 weeks plastic is made into new items like toys, bags and chairs.  
Landfill: plastic can take up to 1000 years to break down and crumble away (decompose) into the soil.

For more SKIPS titles visit: [www.skipscrosswords.co.uk](http://www.skipscrosswords.co.uk)

### Think Before You Throw

Did you know that nearly 80% of everything you throw away can be recycled? That sure is a lot! All we have to do is think about how it can be thrown away. Instead of thinking it's simply rubbish and throwing it into WHEELIE BAD, ask yourself - "can it be recycled into something new?" If the answer is yes then pop it in WHEELIE GOOD.

**From this to this**

**The Three Rs** will help to save the environment.

**Reduce** the amount we throw away. For example donating unwanted items to family, friends, neighbours and charity shops.

**Re-use** items for other purposes instead of throwing them away. For example: Paper can be used as scrap paper for making notes. Cardboard, newspaper and egg cartons can be used for art projects in schools.

**Recycle** more instead of sending it to landfills by putting it into WHEELIE GOOD if it can be made into something new.

**HELP DENNIS!**  
Dennis! Next time you throw a plastic bottle away can you help Dennis out and take the lid off?

6 For more fun with Dennis visit: [www.dennisthedustcart.com](http://www.dennisthedustcart.com)

### Recycling WordSearch

Hint: each word that you have to find contains a coloured letter.

Recycling plastic is fantastic!

Find these words hidden in the letter grid like the two that are shown. To help you, each word contains a coloured letter.

t	e	s	u	e	r	e	d	u	c	e	k				
c	n	i	t	m	a	d	r	f	a	l	b	e			
a	v	r	n	w	i	a	k	e	n	c	v	a	r	t	e
r	i	d	d	x	e	b	l	g	o	o	d	h	e	j	p
d	r	f	v	o	l	a	a	z	d	c	t	s	c	m	l
b	o	t	t	l	e	s	n	e	i	s	s	i	y	w	a
o	n	e	p	d	s	n	d	r	e	e	j	b	c	e	n
a	m	l	l	a	u	e	f	r	e	m	x	l	n	e	
r	e	g	l	c	a	w	i	n	o	r	m	u	e	o	t
d	n	g	p	s	i	b	l	i	t	t	e	r	u	g	a
o	t	i	a	s	h	r	l	x	h	m	b	p	q	i	c
n	e	g	y	x	o	g	v	t	m	y	a	j	a	o	l
n	x	d	e	n	n	i	s	c	i	t	s	a	l	p	l
W	h	e	e	l	i	e	b	i	n	s	r	a			
e	u	u	g	g	o	f	i	y	a	m					
t	e	f	f	a	r	i	g	t	o						

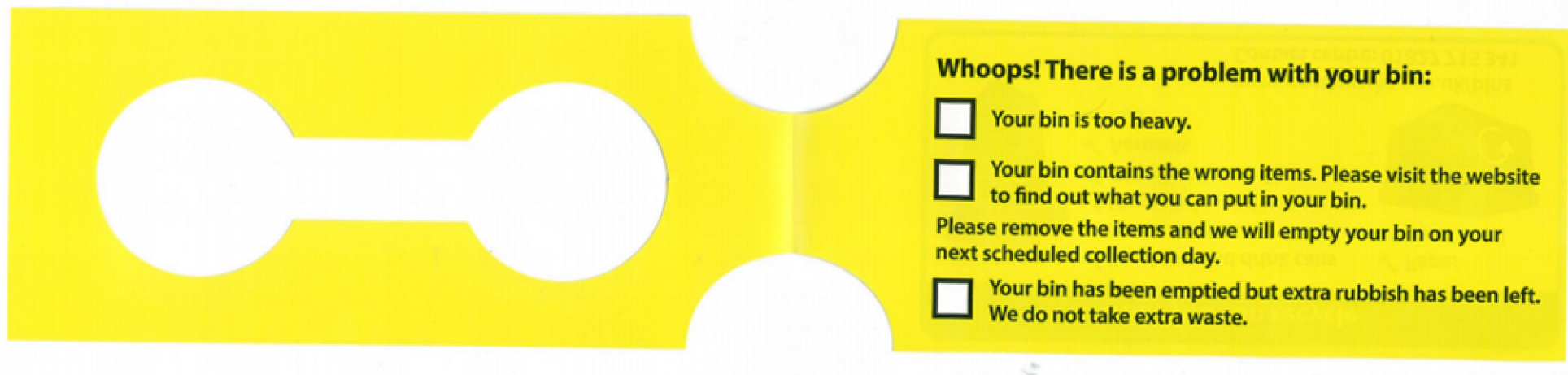
bed ✓ cardboard good ✓ paper planet reduce  
bike ✓ dennis landfill litter oxygen reuse  
bottles ✓ environment glass ✓ plastic recycle trees  
can ✓ wheelie bins

7 For more SKIPS titles visit: [www.skipscrosswords.co.uk](http://www.skipscrosswords.co.uk)

## Contamination tag

## Appendix B:

Front:



Back:



## **Agenda Item No 8**

### **Community and Environment Board**

**17 May 2016**

**Report of the  
Assistant Director  
(Leisure and Community Development)**

**Arley Sports Centre – Community  
Consultation Update**

#### **1 Summary**

- 1.1 At its meeting held on 18 January 2016 the Board identified Option 1 (Full Closure) as its preferred option in respect of the future operation of Arley Sports Centre. At the meeting, Members also resolved to undertake Borough-wide consultation in respect of the preferred option. Whilst the community consultation period does not conclude until 22 May 2016, this report updates the Board on the progress of this process and the responses received to date.

#### **Recommendation to the Board**

**That the Board notes the progress of the community consultation programme being undertaken in respect of the future operation of Arley Sports Centre and requests that the outcome of this process be further considered by Full Council after the consultation period concludes on 22 May 2016.**

#### **2 Consultation**

- 2.1 The Chairman, Vice-Chairman and Opposition Spokesperson for the Executive, Community and Environment and Resources Boards, the Safer Communities Sub-Committee, Members with responsibility for Young People, Health, Well-being and Leisure and Arley Ward Members have all had the opportunity to comment on the content of this report. Any comments received will be reported verbally at the meeting.

#### **3 Background**

- 3.1 At the meeting of the Community and Environment Board held on 18 January 2016, Members considered a report that set out a number of options relating to the future operation of Arley Sports Centre. After a detailed discussion, the Board adopted the following resolutions:

- That Option 1 (Full Closure), as set out in the report of the Assistant Director (Leisure and Community Development), be progressed as the preferred option in respect of the future operation of Arley Sports Centre;



- That Borough-wide consultation be undertaken in respect of the identified preferred option for the future of Arley Sports Centre, that the consultation be carried out in the manner proposed in paragraph 17.9 of the report of the Assistant Director (Leisure and Community Development) and that the detail of the consultation programme be delegated to the Assistant Director (Leisure and Community Development), in consultation with the Chairman and Vice Chairman of the Board; and
- That the Assistant Director (Leisure and Community Development) write to Arley Parish Council to consult them on the options set out in the report.

#### **4 Community Consultation Programme**

4.1 By way of clarification, paragraph 17.9 of the report considered by the Board in January 2016 read as follows: “Any consultation undertaken must be genuine, conducted at a formative stage of any decision and provide sufficient information to permit intelligent consideration, including all viable options. In this regard, any consultation undertaken in respect of the future of Arley Sports Centre should include current users of the facility and the local community, but should also be undertaken across the Borough (given that it is a North Warwickshire facility, which is financially supported by residents across the Borough) and within the context provided by the Authority’s financial position”.

4.2 In pursuance of the Board’s resolutions, a “private and confidential” letter concerning the future of the Sports Centre was sent to Arley Parish Council on 28 January 2016. A reply was received on 12 February, which requested an urgent meeting to discuss the “proposed closure” of the Sports Centre and the information “upon which this decision was based”. A meeting between representatives of the two authorities, including Borough and Parish Councillors, was subsequently held on 2 March 2016. In the words of the Parish Council, “after a protracted exchange of views, no positive agreement could be reached between the respective Councils”. Whilst the Parish Council welcomed the North Warwickshire-based consultation proposed by the Borough Council, it made clear its view that it did not agree with the context of the consultation, in that it was considering the future of Arley Sports Centre in isolation from other services and leisure facilities provided by the Authority.

4.3 Subsequent to discussion relating to the Sports Centre’s future at Full Council on 24 February 2016, the programme of community-based consultation began on 1 March. The consultation programme will conclude on 22 May 2016, thereby affording a consultation period one day short of 12 weeks. It is held that this is a period proportionate to the matter that is the subject of consultation, namely the future of Arley Sports Centre, and that it allows sufficient time for people to consider and respond to the related issues.

4.4 A copy of the information that has supported the consultation process is attached at Appendix A. In pursuance of the advice of the Assistant Chief

...



Executive and Solicitor to the Council, as detailed in paragraph 17.9 of the report considered by the Board in January 2016, it was of fundamental importance that the consultation was both genuine and undertaken prior to a decision being made about the future of the Sports Centre. Whilst the supporting documentation made it clear that the Borough Council had adopted a “preferred option” in respect of the future of the facility, and the reasoning therefor, it also evidenced that it had yet to make a decision on this matter. Indeed, the related consultation documentation states that “Councillors, however, want to hear from people who use the facility, the local community and the people of North Warwickshire before making a final decision on the Centre’s future.”

- 4.5 Before the commencement of the consultation process, the Council made public the previously confidential report relating to the Sports Centre that had been considered by the Community and Environment Board in January 2016. This report detailed six options relating to the future operation of the Centre. These options were also outlined in the consultation documentation, which additionally detailed the Authority’s financial position.
- 4.6 As identified above, the consultation process started on the 1 March, with related information initially going live on the Borough Council’s website. Information sent to people included a covering letter, a background information document and a copy of the consultation questionnaire.
- 4.7 Consultation information has also been made available at the Borough Council’s One Stop Shop reception in Atherstone, within all Borough Council leisure facilities, local libraries and community hubs. Additionally:
  - Posters have been displayed throughout the Arley and Whitacre Ward
  - Emails or letters have been sent to all known users of Arley Sports Centre, both individuals and organisations, and including those users who live outside the Borough
  - Letters have been hand delivered to properties in Old and New Arley
  - Consultation information and questionnaires have been emailed to 452 people who have registered their interest in receiving leisure-related information from the Borough Council
  - Emails and letters have been sent to a random sample of 81 people on the Authority’s People’s Panel
  - All Parish and Town Councils (with the exception of Caldecote) have been emailed the consultation documentation
  - Local and national organisations (stakeholders) have been sent details of the consultation process, (including local schools, the Police, Public Health and Sport England)

- An article was placed in the Warwickshire Community and Voluntary Action (WCAVA) electronic newsletter, which is sent to community and voluntary sector organisations
- A brief article, directing readers to the consultation information, was placed in North Talk (the Council's newsletter that is delivered to every household and business in North Warwickshire)

4.8 In the circulation of consultation information, priority was afforded to users of the Sports Centre and the communities of New and Old Arley. Thereafter, considerable efforts were made to engage with other interested stakeholders, parish and town councils and the wider community of the Borough. Subsequent to the distribution of North Talk to every residential and business property in North Warwickshire, more than a month was available for consultation returns.

4.9 Within the consultation documentation, the Council has endeavoured to make it clear that it wants to hear from users of the facility, the local community and the people of North Warwickshire before making a final decision on the future of the Sports Centre.

4.10 In respect of the need to provide sufficient reason for its "preferred option" in order to allow for "intelligent consideration" and response, it was additionally made clear that the Borough Council has a need to make revenue savings of £1.7 million over the next four years from within an overall annual budget of £8.8 million. It was identified that, as a consequence, all of its services would be subject to close scrutiny and that it was inevitable that some of these services would be affected by this process. It was highlighted that it was for this reason, the need to make significant savings, that Councillors had asked for a specific report that focused on Arley Sports Centre.

## 5 Consultation Responses

5.1 Appendix B details the responses to the consultation programme that have been received up to and including 30 April 2016 (the point at which it was necessary to finalise this Board report). An up-to-date version of the document will be circulated to Members at the meeting. The following information, however, provides Members with a statistical breakdown of those responses and a brief summary of the comments received from consultees:

- As at 30 April 2016, there had been 668 responses received through the consultation process, nine of which were from organisations (as opposed to individuals)
- 659 responses, therefore, had been received from individuals
- 191 respondents identified themselves or a family member as a user of Arley Sports Centre (this was not a specific consultation question, so the actual number of users who have responded to the consultation is likely to be higher)
- 634 people opposed the Borough Council's preferred option to close Arley Sports Centre
- All nine organisations opposed a closure of Arley Sports Centre

- 25 individuals agreed with the Authority's preferred option
- 96% of respondents, therefore, oppose the Council's preferred option

**Key Issues raised by respondents.** The figure in brackets refers to the number of times that the issue was raised by respondents

- The Sports Centre is a valued local asset (257, 83 people noted that it is listed in the Neighbourhood Plan as an asset)
- Concern about the impact on children (280), older people (162) and families (195)
- Concern about the impact on physical and mental health and well-being (257) and specifically obesity (112)
- Concern about a lack of public transport to other leisure facilities (218)
- Concern about the impact upon the community / community spirit (181)
- The discrepancy in service provision across the Borough – Arley has relatively little in comparison with other areas (122)
- Concern that Coleshill and Atherstone have centres that have been improved and the fact that there is to be a leisure review, but a decision to close Arley has come before that review (115)
- The decision is short-sighted and will have an adverse impact on other Government services, such as the NHS (103)
- Concern about creating a bored / disaffected youth (83)
- Arley is already a deprived community (51)
- A decision has been taken without proper consultation (50)
- Concern that the Recreation Ground will be built upon (20)
- Commentary relating to Arley's growing population and yet the Borough Council is considering the removal of services (20)

### **Suggestions to retain the Sports Centre / its services:**

#### **Retaining / Improving Facility / Operation**

- Invest in promotion (71)
- More clubs (54)
- Close at quieter times (49)
- Update the facilities (32)
- Open for other functions (24)
- Increase prices (23)
- More classes / variety (19)
- Work with Gunn Hill School – after school classes (15)
- Put in café / hot food (12)

#### **Other Operating Models**

- Local residents / volunteers take over (16)
- Collaborate with the NHS / other service providers (16)
- Sell to a private enterprise (10)
- Turn the Sports Centre into a Trust (8)

## **Wider Council Options**

- Assess other non-essential services and re-allocate funding (15)
- Use professional fundraisers / sponsorship / grants (15)
- Raise the Council Tax (13)

## **From those who agree with the preferred option**

- Do not use the Council Tax to subsidise others (6)
- Arley needs a large shop or supermarket (4)
- There are other centres that people can use (2)
- Other services are more important (2)
- Need to make savings, the Borough Council is not in a position to borrow (1)

5.2 A file containing every consultation response received has been made available to Councillors in their political Group rooms. Officers will not interpret or score the consultation responses. Rather, these are to be assessed and evaluated by Councillors, subsequent to which it will be for Members to make a decision relating to the future of the Sports Centre, taking into account the views of consultees. Members have previously made it clear that a decision relating to the future of Arley Sports Centre will only be taken by Full Council subsequent to the closure of the consultation period on 22 May 2016. It is, therefore, anticipated that the Board will want to refer the outcome of the consultation process to Full Council, in order that all Councillors can consider their response to the consultation programme and, thereafter, determine the future of the Sports Centre at its meeting to be held on 29 June 2016.

5.3 It is important to acknowledge that there have been four formal complaints relating to the manner in which the consultation programme has been undertaken, one of which was advanced to Stage Two of the Authority's Complaints and Compliments procedure. The Authority, however, maintains that its approach to the consultation process complies with the legal requirements, as set out by the Courts. Albeit that it has identified a "preferred option" for the facility, the Borough Council has not made a decision regarding the future operation of Arley Sports Centre. It has clearly stated that it wishes to undertake Borough-wide consultation before doing so. Further, the Borough Council has set out the reasoning for its consideration of the matter, has allowed sufficient time for the consultation process and made it known that Councillors will not be making a decision relating to the future of the Centre until after the consultation period has ended.

## **6 Conclusion**

6.1 Whilst Arley Sports Centre is a valued local amenity, both by users and the wider community, the Borough Council is faced with the need to make £1.7 million of savings over the next four years. Realisation of this need will require difficult decisions to be made in respect of a number of services provided by the Authority. Having due regard to the outcome of the consultation process, which does not conclude until 22 May 2016, Members

will need to determine how they wish to pursue the future operation of the Sports Centre.

## **7 Report Implications**

### **7.1 Finance and Value for Money Implications**

7.1.1 There is no financial implication directly arising from the content of this report. The financial implications, and associated consequences, of a number of options relating to the potential future operation of Arley Sports Centre were outlined in the report on this subject considered by the Board at its meeting held in January 2016. These options were considered by Members within the context provided by the need for the Authority to make savings of £1.7 million over the next four years.

### **7.2 Safer Communities Implications**

7.2.1 The provision of good quality and highly valued recreational services and opportunities has positive implications for the development of healthier and safer communities and leads to a reduction in the likelihood of criminal and / or anti-social behaviour.

### **7.3 Legal and Human Rights Implications**

7.3.1 There have been four formal complaints relating to the manner in which the Borough Council has conducted the Arley Sports Centre consultation process, one of which has been advanced to Stage 2 of the Borough Council's Complaints and Compliments Procedure. For the reasons outlined in paragraph 5.3 above, it is the Authority's view that the consultation process complies with the legal requirements, as set out by the Courts.

### **7.4 Environment and Sustainability Implications**

7.4.1 The provision of sporting and recreational opportunities is consistent with a number of corporate priorities, in that it helps the Borough Council's ability to maintain and enhance the quality, consistency and sustainability of communities. Related services also make a positive impact on individual and collective quality of life in North Warwickshire.

### **7.5 Health, Well-being and Leisure Implications**

7.5.1 Services provided within the Borough Council's leisure facilities have a positive impact on the health and well-being of individual participants and contribute to an enhancement in their quality of life. The services are also compliant with the county-wide Health and Well-being Strategy and its supporting Joint Strategic Needs Assessment.

### **7.6 Human Resources Implications**

7.6.1 The potential human resource implications of Option 1 (Full Closure) relating to the future operation of Arley Sports Centre were considered by the Special Sub-group at its meeting held on 08 March 2016. Subsequent to this meeting, a process of formal consultation has commenced with the staff at the Centre. The consultation period with staff will remain open until Councillors have made a decision relating to the future of the Sports Centre.

## 7.7 Risk Management Implications

7.7.1 A detailed risk assessment associated with the future of Arley Sports Centre was presented to the Board in January 2016.

## 7.8 Equalities Implications

7.8.1 An Equality and Impact Needs Assessment has been undertaken and a copy of the associated template was appended to the report considered by the Board in January 2016.

## 7.9 Links to Council's Priorities

7.9.1 The provision of sporting and recreational opportunities has positive and direct links to the following corporate objectives:

- Responsible financial and resource management
- Creating safer communities
- Improving leisure and well-being opportunities
- Promoting sustainable and vibrant communities

7.9.2 Activity provided at Arley Sports Centre additionally contributes to the following priorities of the Sustainable Community Strategy:

- Raising aspirations, educational attainment and skills
- Developing healthier communities
- Improving access to services

The Contact Officer for this report is Simon Powell (719352).

### Background Papers

Local Government Act 1972 Section 100D, as substituted by the Local Government Act, 2000 Section 97

Background Paper No	Author	Nature of Background Paper	Date
1	Various	Community Consultation Responses	March to May 2016



North Warwickshire  
Borough Council

Simon Powell BA  
Assistant Director (Leisure and Community  
Development)  
The Council House  
South Street  
Atherstone  
Warwickshire  
CV9 1DE

Appendix A

Address

Switchboard : (01827) 715341  
Fax : (01827) 719225  
E Mail : ASC-Consultation@northwarks.gov.uk  
Website : www.northwarks.gov.uk  
This matter is being dealt with by  
: Simon Powell  
Direct Dial : (01827) 719352  
Your ref :  
Our ref :  
Date : 03 March 2016

Dear Name

**Arley Sports Centre - Borough-wide Consultation**

At its meeting held in January 2016, the Borough Council's Community and Environment Board gave detailed consideration to a report that outlined a number of options relating to the future operation of Arley Sports Centre. On 24 February, Councillors determined to make the report publicly accessible and it can now be viewed at [www.NorthWarks.gov.uk/ArleySportsCentreConsultation](http://www.NorthWarks.gov.uk/ArleySportsCentreConsultation) or within a number of public buildings (see the enclosed consultation document for details). Councillors also decided that this important matter should be the subject of Borough-wide consultation.

The Borough Council needs to make revenue savings of £1.7 million over the next four years from within an overall budget of £8.8 million. This represents a very significant challenge. In order to make these savings, all services provided by the Authority will be subject to careful scrutiny. It is inevitable that some of these services will be affected by this process. In view of these financial circumstances, Councillors preferred option is to close the Sports Centre, and save almost £100,000 a year by doing so, unless a financially viable alternative can be established. Councillors, however, want to hear from people who use the facility, including user groups such as your own, the local community and the people of North Warwickshire before making a final decision on the Centre's future. You are, therefore, invited to comment on the Borough Council's currently preferred option to close Arley Sports Centre. You can do so by completing and returning the enclosed brief questionnaire, which can also be completed online at [www.NorthWarks.gov.uk/ArleySportsCentreConsultation](http://www.NorthWarks.gov.uk/ArleySportsCentreConsultation). Instructions for responding to the consultation are detailed in the attached document.

Responses must be received by 22 May, and I would urge you to contribute the views of your group on the future of the Sports Centre. If your group has already corresponded with the Council on this subject it does not need to do so again, unless it wishes to add any new information to its submission.

Please take the time to read and respond to the information detailed in the enclosed document. I know that Councillors will value and appreciate the thoughts of your group on the future of Arley Sports Centre and, on their behalf, I thank you in anticipation of your contribution to the consultation process.

Yours sincerely

**Assistant Director (Leisure and Community Development)**





# Arley Sports Centre Consultation

North Warwickshire Borough Council's recently adopted Corporate Plan identifies six key priorities, the first of which is to ensure "responsible financial and resource management". In this respect, the Authority needs to make revenue savings of £1.7 million over the next four years from within an overall budget of £8.8 million. This represents a real and huge challenge. In order to make the savings, all services provided by the Borough Council will be subject to close scrutiny. It is inevitable that some of these services will be affected by this process.

Within this acute financial context, the Borough Council has also committed to undertake a review of its leisure facility provision across North Warwickshire, including its centres in Arley, Atherstone, Coleshill and Polesworth. In pursuing this task, Councillors requested, and have considered, a number of options relating to the future management and operation of Arley Sports Centre, upon which a final decision has NOT been made.

Arley Sports Centre, which comprises a three badminton court sports hall, a small health and fitness suite, one squash court and a small ancillary / meeting room, is a neighbourhood facility, with a localised marketplace. Its catchment area is comparatively small.

Whilst the majority of Arley Sports Centre is in reasonable structural condition, the internal services, layout and parts of the fabric of the building will require refurbishment / replacement in the not too distant future. These works would require substantial financial investment if the facility is to remain fit for purpose. Indeed, given the nature of the facility a full refurbishment could cost in the region of £1.6 million. The Borough Council would need to borrow this money, which would add £97,600 to the annual cost of operating the Centre. This equates to a Council Tax increase of £4.88 or 2.35% (in a Council Tax Band D property). Based upon the cost incurred in building Coleshill Leisure Centre, a like for like replacement of Arley Sports Centre could cost in excess of £1.55 million, which would increase its cost by approximately £96,100 per annum. This would equate a Council Tax increase of £4.80 or 2.32% for a Band D property. An additional consequence would be the need to increase the level of savings required within other areas of Borough Council service provision.

Whilst membership of the Sports Centre is growing slowly, the number of members currently stands at 160. The figure for Atherstone is 782, Coleshill has 823 members and Polesworth 338. The number of visits a year equates to approximately 160 a day, or around 15 people an hour. The budgeted subsidy per visit is also significantly higher at Arley than it is at any of the Borough Council's other leisure facilities (£3.57 per visit at Arley, as opposed to £2.48 at Coleshill and £1.78 at Polesworth, the Authority's other "dry" facilities).

The options considered by Councillors included:

- 1 Full closure, which would realise a saving of almost £100,000 per annum
- 2 A reduction in opening hours that had a very limited impact on service provision, which would achieve a saving of just over £7,000 a year
- 3 Daytime closure on weekdays, which would lead to a saving of approximately £37,000 per annum

- 4 Development of a new fitness suite in the current squash court. This option would require capital funding, additional staffing and the loss of squash users and it would require a 50% increase in the current level of membership to achieve a cost neutral position
- 5 Development of a new fitness suite and a reduction in opening hours, which would require capital funding support. A 50% increase in membership could achieve a cost saving of £7,500 a year
- 6 Asset transfer to a third party

A copy of the report considered by Councillors can be viewed on the Borough Council's website at [www.northwarks.gov.uk/ArleySportsCentreConsultation](http://www.northwarks.gov.uk/ArleySportsCentreConsultation). Copies of the document are also available and can be read at any of the Borough Council's leisure facilities (including Arley Sports Centre), any of the community hubs around North Warwickshire (including the Arley Community Hub, which is located at the Arley and St. Michael's Community Centre, Gun Hill, Arley, CV7 8HA), in your local library and the Authority's One Stop Shop at the Council House in Atherstone. The following brief consultation questionnaire can be viewed at these locations also.

Given the financial circumstances faced by the Borough Council, Members are minded to close the Sports Centre, and save almost £100,000 a year by doing so, unless a financially viable alternative can be established. Councillors, however, want to hear from people who use the facility, the local community and the people of North Warwickshire before making a final decision on the Centre's future. You are, therefore, invited to comment on the Borough Council's currently preferred option to close Arley Sports Centre.

- 1 Given the previous information, do you support the Borough Council's preferred option to close Arley Sports Centre and save approximately £100,000 per annum by doing so?

YES / NO

- 2 Please explain your view below.

- 3 Do you have any suggestions about how the Sports Centre and / or its services can be retained?

Responses must be received by 22 May, subsequent to which they will be considered by the Councillors. Anyone who has already corresponded with the Borough Council on this subject does not need to do so again, unless they wish to add any new information to their submission. The form can be handed in at your local North Warwickshire Borough Council leisure facility or sent to:

Assistant Director (Leisure and Community Development)  
North Warwickshire Borough Council  
Council House  
South Street  
Atherstone  
Warwickshire  
CV9 1DE

If you prefer to complete online, please do so at:

[www.NorthWarks.gov.uk/ArleySportsCentreConsultation](http://www.NorthWarks.gov.uk/ArleySportsCentreConsultation)

If you require any additional information or have any further queries, please direct them to:

[ASC-Consultation@NorthWarks.gov.uk](mailto:ASC-Consultation@NorthWarks.gov.uk)

# Equality Questionnaire (Optional)

You do not need to fill in this part of the questionnaire, but we do hope that you will as we will use the information to monitor the responses to the consultation to ensure that we treat everyone in a fair and equal way. The questions have been designed to gather data about respondents, in relation to the characteristics protected by the law under the Equality Act 2010.

We will keep the information from this questionnaire confidential and store it in line with the Data Protection Act 1998. By submitting such sensitive information to us you are only consenting to the collection and processing of this information to enable us to check that our consultation method has been inclusive.

## 1 Are you:

Male  Female  Prefer not to say \_\_\_\_\_

## 2 What age group are you in?

Under 25  25 to 34  35 to 44  45 to 54  55 to 64  65 and over

Prefer not to say \_\_\_\_\_

## 3 Do you consider yourself to be disabled?

Yes  No  Prefer not to say

If yes, what is your disability? \_\_\_\_\_

## 4 Are you:

Single  Separated  Divorced  Widowed  Married or in a civil partnership

Prefer not to say \_\_\_\_\_

## 5 What is your religion or belief?

Buddhist  Muslim  Christian  Sikh  Hindu  No religion

Jewish  Agnostic  Other  Prefer not to say \_\_\_\_\_

## 6 Is your gender the same as the gender identity you were born with?

Yes  No  Prefer not to say \_\_\_\_\_

## 7 Which ethnic group do you consider you belong to? (Tick one box)

White: English/Welsh/Scottish/Northern Irish/British	<input type="checkbox"/>	Asian or Asian British: Pakistani	<input type="checkbox"/>
White: Irish	<input type="checkbox"/>	Asian or Asian British: Bangladeshi	<input type="checkbox"/>
White: Gypsy or Irish traveller	<input type="checkbox"/>	Asian or Asian British: Chinese	<input type="checkbox"/>
White: Any other background	<input type="checkbox"/>	Asian or Asian British: Any other background	<input type="checkbox"/>
Mixed: White and black Caribbean	<input type="checkbox"/>	Black or black British: Caribbean	<input type="checkbox"/>
Mixed: White and black African	<input type="checkbox"/>	Black or black British: African	<input type="checkbox"/>
Mixed: White and Asian	<input type="checkbox"/>	Black or black British: Any other background	<input type="checkbox"/>
Mixed: Any other background	<input type="checkbox"/>	Arabian	<input type="checkbox"/>
Any other ethnic group: <i>Please state</i>	<input type="checkbox"/>	Prefer not to say	<input type="checkbox"/>

P.T.O

# Arley Sports Centre Consultation

- 1 Do you support the Borough Council's preferred option to close Arley Sports Centre and save approximately £100,000 per annum by doing so?

YES / NO (please circle)

- 2 Please explain your view below.

- 3 Do you have any suggestions about how the Sports Centre and / or its services can be retained?

Post Code: \_\_\_\_\_

## Optional Questions

Name: \_\_\_\_\_

Telephone Number or Email: \_\_\_\_\_

**ALL RESPONSES MUST BE RECEIVED BY 22 MAY 2016**

P.T.O

# Arley Sports Centre

## Interim Consultation Report (01/03/16 – 01/05/16)

### 1. Consultation Methodology

1.1 As the Councillors preferred option was determined at Community and Environment Board on 18 January 2016, the decision was taken to provide background information to consultees as to why this was the decision Councillors came to and to ask the following questions:

Q1 Given the previous information (*contained within the background document*), do you support the Borough Council's preferred option to close Arley Sports Centre and save approximately £100,000 per annum by doing so?

Q1.1 Please explain your view.

Q2 Do you have any suggestions about how the Sports Centre and / or its services can be retained?

1.2 The consultation began on 1 March 2016 and will continue until 22 May 2016. A covering letter, a document containing background information, the questionnaire and posters were drafted and distributed as detailed in table 1.

Table 1

Date	What
01/03/2016	Consultation live on website
02/03/2016	Information to 3 Hubs (including Arley)
03/03/2016	Information to Libraries (Kingsbury, Dordon and Atherstone)
02/03/2016	Information to leisure facilities
02/03/2016	Information in Council House Reception
02/03/2016	Emails to individual users
03/03/2016	Letters to individual users with no email
04/03/2016	Letters to user groups (internal)
04/03/2016	Letters to user groups (external - football etc.)
02/03/2016	Posters (distributed throughout Arley and Whitacre Ward)
02/03/2016	Door to door delivery to Old Arley (completed 04/03/16)
04/03/2016	Delivery to New Arley (completed 10/03/16)
04/03/2016	Information to 1 Hub (Lori)
04/03/2016	Email to town and parish councils (all except Caldecote)
08/03/2016	Start Questions and Answers
07/03/2016	Monday - Fri 10 remaining Hubs
07/03/16 - 08/03/16	Letter to organisations: (see table 2)
08/03/2016	Letter to local schools.
08/03/2016	Letter to sports organisations: Sport England, Gove bodies of sport

04/03/2016	Article in North Talk agreed - out to all residents by 18 April 2016
08/03/2016	Article for WCAVA Newsletter
16/03/2016	Emails to 452 NWBC website users requesting 'leisure' update
24/03/2016	People's Panel - emails sent
29/03/2016	People's Panel - letters sent

Table 2

Date sent	Organisations and schools
07/03/2016	Warwickshire Police
07/03/2016	WCC - Public Health
07/03/2016	WCC - Localities Team
08/03/2016	Big Local
08/03/2016	WCAVA
08/03/2016	Older People's Forum
08/03/2016	Sport England
08/03/2016	Arley and St Michael's Church
08/03/2016	Warwickshire North CCG
08/03/2016	Governing Body of Sport - England Squash
08/03/2016	Governing Body of Sport - Badminton England
08/03/2016	Governing Body of Sport - British Gymnastics
08/03/2016	Governing Body of Sport - England Netball
08/03/2016	Arley Primary School
08/03/2016	Arc School Old Arley
08/03/2016	Hartshill School
08/03/2016	Oak Wood Primary & Secondary School
08/03/2016	St Benedict's Catholic Primary School
08/03/2016	St Anne's Catholic Primary School
08/03/2016	St Thomas More Catholic School & Sixth Form College

- 1.3 In addition to the above, the Assistant Director (Leisure and Community Development) has received **70 letters**, numerous e-mails, four official complaints (all relating to consultation), one of which has gone to stage 2 and **fourteen** official (and varied) Freedom of Information requests.
- 1.4 All information is being collated to provide an overview to Members of the views being received. To ensure that Members get a true, unbiased understanding of the comments being made, all responses are being made available in the Member Group Rooms (with details of individuals redacted).

## 2. Consultation Results – 18 April 2016

2.1 Number of responses:

**01/05/16**  
**668**

2.1.1 Number of organisations responding

**9**

Number of organisations against the closure	9
Number of organisations agreeing with decision	0
2.1.2 Number of individuals responding	659
Number of individuals against the closure (includes 200 signature petition)	634
Number of individuals agreeing with the closure	25

**96% of respondents do not agree with the Councillors preferred option to close the facility.** Of the 25 respondents who did agree, seven did not provide a name, four did not provide location information and 8 of the remaining 21 were not from Arley (38% of those agreeing were from outside of Arley).

2.1.3 Number of people identifying themselves or family member as a user (this was not a set question, so we only know if people have stated this in their response)	191
---	-----

2.2 Key issues identified (in order of number of times raised as a concern):

- 257 **Valued asset** (83 people noted that it is listed in the Local Plan as an asset)
- 280 Raised concerns about the impact on **children** (162 raised concerns about older people, and 195 raised concerns about impact on families)
- 257 Raised concerns about **health** (including physical and mental wellbeing and the impact of isolation with a removal of services. 112 specifically raised the issue about obesity)
- 218 Raised concerns about **transport** (212 relating to the lack of service and 138 relating to the cost and time constraints, 20 relating to the increase in pollution)
- 181 Raised concerns about the impact upon the **community** / community spirit / social aspect – that would be lost
- 122 The discrepancy in service provision across the borough – Arley has little
- 115 Raised concerns that Coleshill and Atherstone have centres that have been improved and the fact that there is to be a review but a decision to close Arley has come first
- 103 Commented that the decision is short-sighted, and that it will have further impact on other Government services such as NHS
- 83 Were concerns about creating further bored / disaffected youth – not enough for them already (and the resultant potential impact on crime levels was raised by 17)
- 51 Raised concerns about the fact that it is already a deprived community
- 50 Raised that the decision has been forced without proper consultation
- 20 Are concerned that the playing fields will be built on
- 20 Commented up on the fact that Arley will have a growing population and yet the Council is considering taking remaining services away
- 4 people commented that it is the only thing to do of an evening in Arley that does not involve alcohol

2.3 Suggestions to retain the Sports Centre / its services:

**Retaining / Improving Facility / Operation**

- 71 Invest in promotion (possibly look at using a consultant)
- 54 More clubs (\*1)
- 49 Close at quieter times (not in holidays, possible only one or two days as that is when unemployed / elderly can access)

- 32 Update the facilities
- 24 Open for other functions (\*2)
- 23 Increase prices
- 19 More classes / variety
- 15 Work with Gunn Hill School – after school classes
- 12 Put in café / hot food
- 9 Include exercise on prescription / health re-hab / slimming world
- 5 Collaborate with local groups / Age UK
- 4 Provide more attractive deals for families and singles
- 2 Provide personal trainers
- 1 Turn in to a sports and adventure centre
- 1 Open shop inside and use profits to subsidise the centre
- 1 Install solar panels on the roof

**\*1 – Suggestions – More clubs:**

- for children / teenagers / for older people and those with disabilities or less able / do family activities
- more holiday clubs (longer hours) / dance / bingo / slimming world / netball and basketball and tennis lessons / keep fit / Pilates / yoga / walking football / hire out for craft / sewing / put on a crèche for mums / things for community - whisk drives / bridge club / walking club

**\*2 – Suggestions – Open for other functions:**

- including weddings / films / café / meetings / soft play / NCT baby clothing sales / craft fairs / events (dinner dances) / market stalls / have a summer BBQ / car boot sales.

**Other Operating Models**

- 16 Local residents / volunteers take over
- 16 A collaboration with the NHS / other service providers / on-line retailer
- 10 Sell to a private enterprise
- 8 Turn it into a Trust
- 4 Have some private run areas (sub-let gym to a franchise)
- 4 Offer 'health and well-being' service to local businesses (e.g. JLR)
- 3 Run 100 club with proceeds going to repairs
- 2 Use crowd funding
- 2 Get a business sponsor – put in a climbing wall
- 2 The paid staff could form a co-operative
- 1 Collaborate with an on-line retailer
- 1 Put small business units on the site provide training as well as sports
- 1 Sell to a private enterprise
- 1 If Hartshill School had a gym could use that

**Wider Council Options**

- 15 Assess other non-essential services and re-allocate funding (Arley has little enough already)
- 15 Professional fundraisers / sponsorship / grants
- 13 Raise Council Tax
- 3 Make people pay for parking (50p / £1 all day – whole borough)
- 2 Is there a need for both old people centres?



- 1 Use considerable Council reserves

**Other External Options**

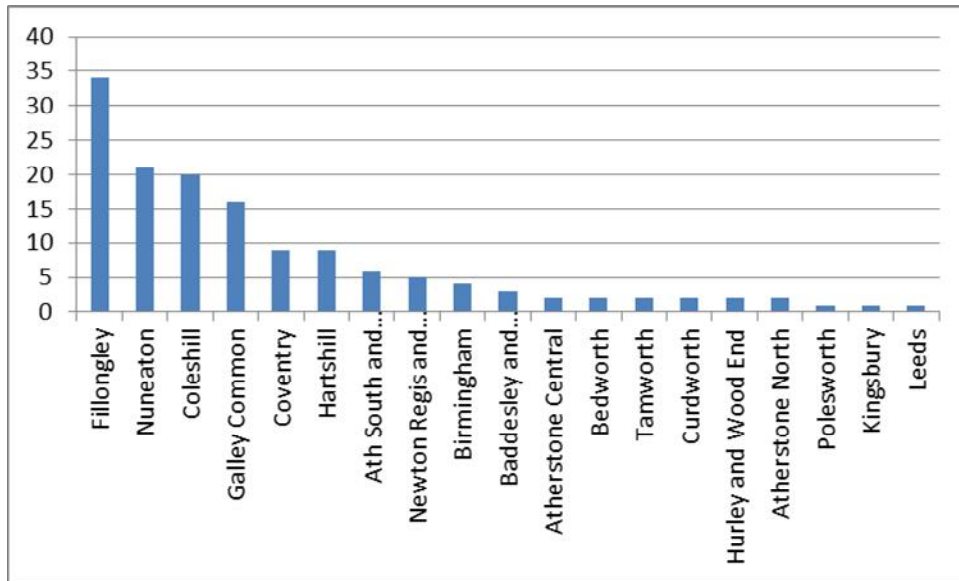
Big Local to invest some of its money  
 Turn in to an adventure centre – climbing wall (Jacksons equipment)  
 Fight Government for money for a healthy nation  
 Should be more than a leisure centre

2.4 From those who agree with the closure comments included:

- 6 Don't use Council Tax to subsidise others
- 4 Arley needs a large shop or supermarket
- 2 There are other centres people can use
- 2 Other services are more important
- 1 Need to make savings, Council is not in a position to borrow

3. Area where response have come from

The vast majority of responses have come from **Arley and Whitacre Ward (261)**. Responses from other areas (where known) are detailed below/



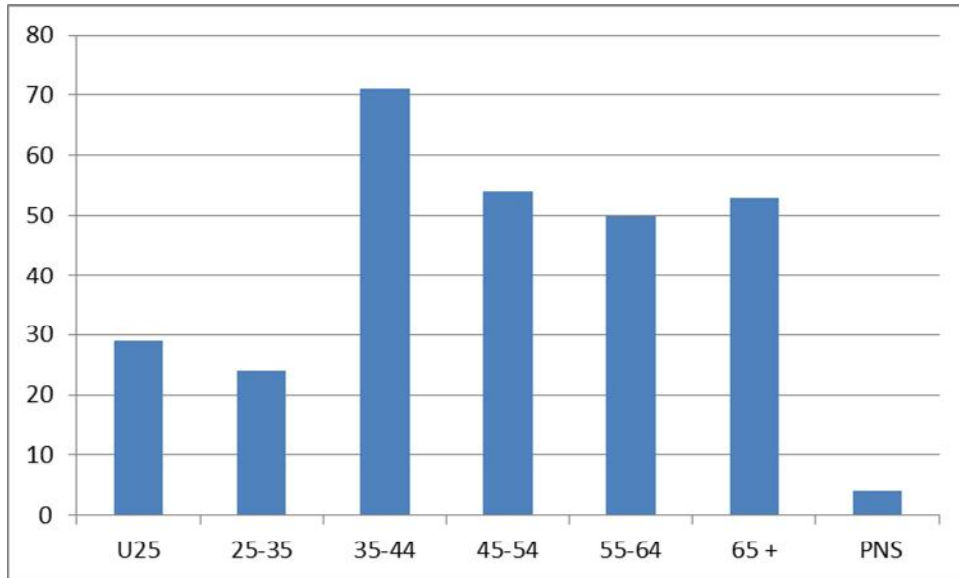
Of the **25** respondents who agreed with the Council proposal to close the facility, **four** did not provide location information. Eight of the remaining 21 respondents were not from Arley (38%).

#### 4. Equalities Information (where provided)

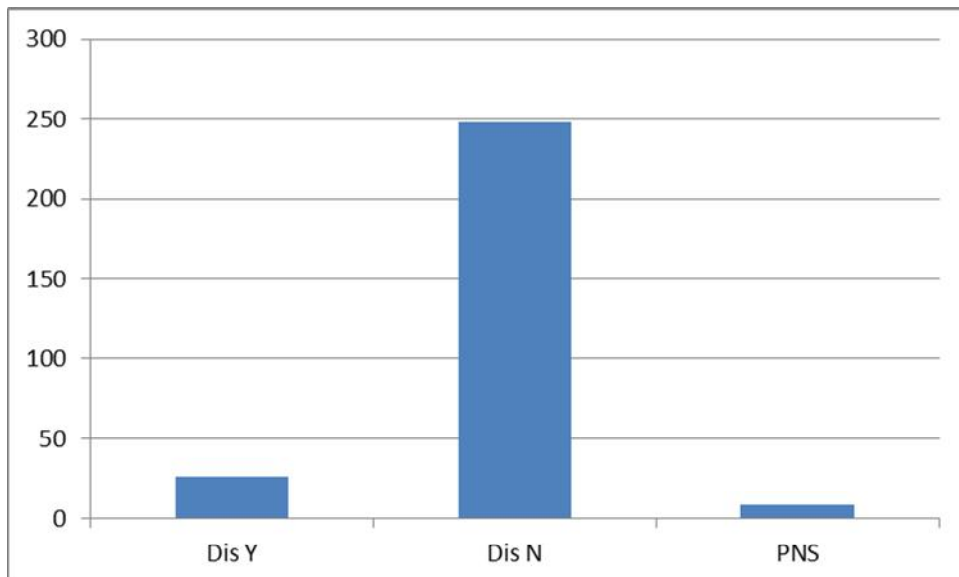
Total respondents answering question = 283

Gender of respondent	Male	103	Female	173	PNS	7
		36%		61%	(Prefer not to say)	3%

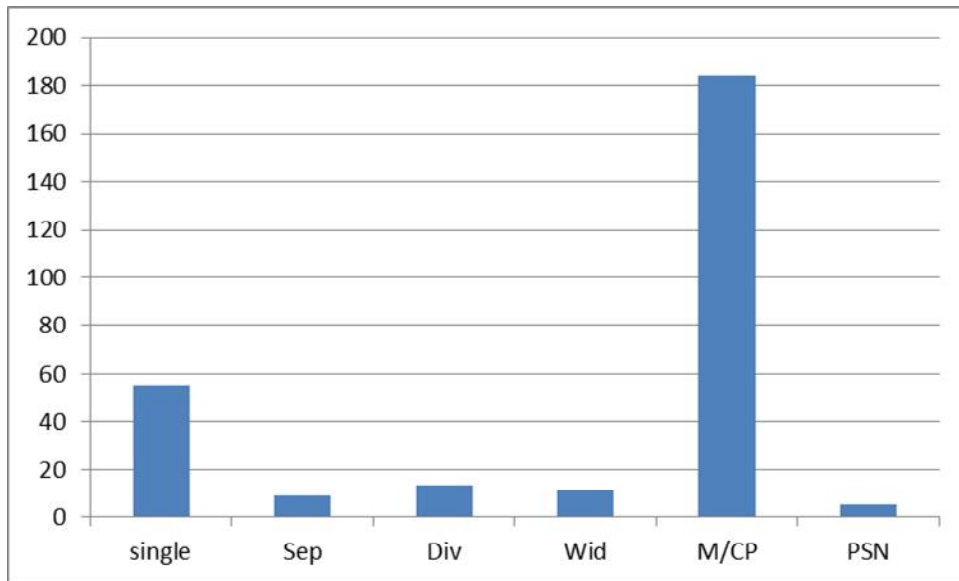
Age of respondents:



Do you consider yourself to be disabled?

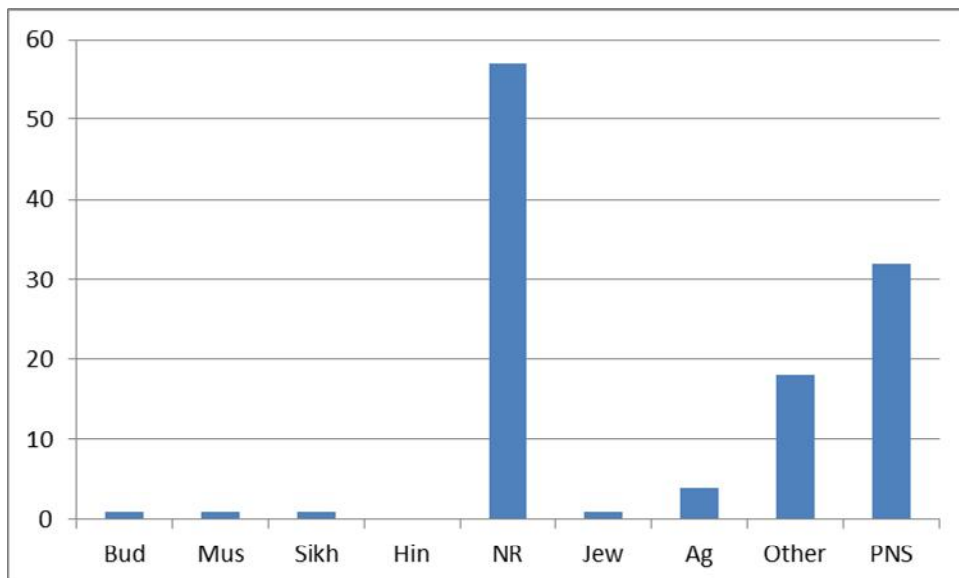


## Marital Status



## Religion or belief

The vast majority of respondents are Christian (161), other religions / beliefs are detailed below/

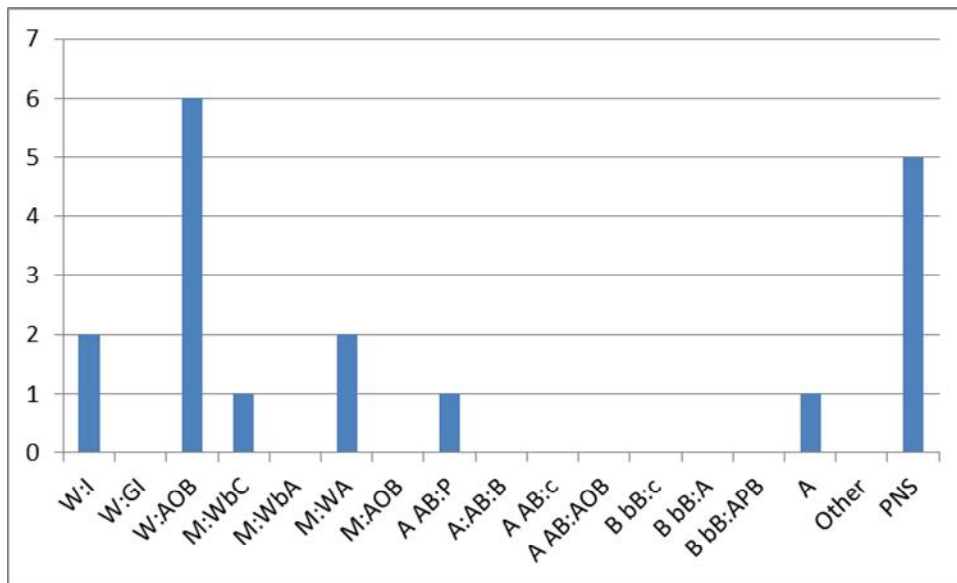


Is your gender the one you were born with?

Gender the same?	Yes	263 95%	No	1 [0.004%]	PNS (Prefer not to say)	14 5%
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Ethnicity

To date, **257 respondents** are in the category **White: English/Welsh/Scottish/Northern Irish/British**. Other ethnic group responses have included:



**Key**

W:I	White: Irish	A AB:V+C	Asian or Asian British: Chinese
W:GI	White: Gypsy or Irish traveller	A AB:AOB	Asian or Asian British: Any Other Background
W:AOB	White: Any Other Background	B bb:C	Black or black British: Caribbean
M:WbC	Mixed: White and black Caribbean	B bb:A	Black or black British: African
M:WbA	Mixed: White and black African	B bb:AOB	Black or black British: Any Other Background
M:WA	Mixed: White and Asian	A	Arabian
M:AOB	Mixed: Any Other Background	Other	Any other ethnic group
A AB:P	Asian or Asian British: Pakistani	PNS	Prefer Not to Say
A AB:B	Asian or Asian British: Bangladeshi		

(White:AOB has included Polish and German respondents)

**Health and Well-being Working Party  
12 April 2016**

**Minutes**

Present Cllr Bell (Chairman), Cllr Chambers  
Rachel Robinson (WCC), Simon Powell, Jaki Douglas and  
Becky Evans were also in attendance

Apologies for Absence Cllr Smith

Item	Notes	Action
3	<p><b>Terms of Reference</b></p> <p>The Terms of Reference for the Working Party had been agreed by the Community and Environment Board at its meeting held on 14 March 2016.</p> <p>The Working Party agreed to send a letter to the Warwickshire Health and Wellbeing Board, the Adult Social Care and Health Overview Scrutiny Committee and the Warwickshire North Health and Wellbeing Partnership, to inform them of the establishment of the Working Party and its remit.</p>	SNP
5	<p><b>Health Funding</b></p> <p>The Working Party discussed the various sources of funding that were known to be available to support local health-related activity, as follows:</p> <ul style="list-style-type: none"> <li>• Borough Council Health and Well-being budget of £8,750 (2016 / 17)</li> <li>• WCC Public Health grant of £17,000 to support delivery of the final year of the joint Health Improvement Action Plan (as approved by the Community and Environment Board)</li> <li>• Public Health had provided a sum of £15,000 in 2015 / 16 to the North Warwickshire Community Partnership for health-related activity. RR agreed to check the sum remaining to be allocated.</li> <li>• A possible further £10,000 from Public Health for activity in 2016 / 17 (budget to be confirmed).</li> <li>• WCC also provided funding through its Transformational Fund (see 14 b), as well as small scale support for green space improvements and funding through its County Councillor Grant Scheme (£5,000 per Councillor)</li> </ul> <p>RR to request information on where Public Health funding is currently allocated (including which services and localities receive what).</p> <p>As knowledge of additional funding opportunities became apparent, the information would be circulated to the Working Party.</p>	RR  RR  JD

Item	Notes	Action
6	<p><b>Health Improvement Action Plan</b></p> <p><b>a - Current Action Plan</b></p> <p>The 2016 / 17 Health Improvement Action Plan had been approved by the Community and Environment Board. An update on progress would be provided to the Board in October. The Working Party requested that it be condensed to include only active projects, which could then be better evaluated for its impacts.</p> <p>As well as the evaluation of impacts, the Working Party requested that Officers identify those projects / activities that they felt should be retained within the next, more corporate Health Improvement Action Plan.</p> <p><b>b - Future (2017 to 2020) Action Plan</b></p> <p>The Working Party agreed to consider the development of the next corporate Health Improvement Action Plan at its meeting to be held in June. A draft could then be considered by the Community and Environment Board in October, subsequent to which the Working Party could discuss the funding of approved actions with potential partners, including Public Health.</p>	<p>BE</p> <p>SNP/ JD/BE/ RR</p> <p>H&amp;W WP / Officers</p>
7	<p><b>Leisure and Community Development Services Review</b></p> <p>The Commission Brief for the Leisure Services Review, a copy of which was circulated to the Working Party, has been agreed by Members. It was currently anticipated that the external consultants would be appointed in the week beginning 06 June and that the Commission would take at least 12 months to complete.</p> <p>Outputs from the Review would include the production of an overarching Health, Well-being and Leisure Strategy and under-pinning Leisure Facilities, Green Space and Playing Pitch Strategies. The Review would be required to investigate both current and anticipated future need and growth.</p> <p>The Working Party anticipated that it had an important role in helping to direct the work of the consultants and requested that they be invited to attend the next meeting (21 June).</p>	<p>SNP</p>
8	<p><b>Internal Health-related Consultation Updates</b></p> <p><b>a - Arley Sports Centre</b></p> <p>Community consultation began on 01 March and will end on 22 May 2016. An update on progress will be presented to the Community and Environment Board on 17 May. The current consultation position was discussed and the Working Party noted its interest in trying to establish how best to improve the health and well-being of the local population.</p> <p><b>b - Borough Care</b></p> <p>The consultation ended on 04 April 2016, further to which a report is to be presented to the Resources Board on 18 April. The general outcome of the consultation process was discussed. The Working Party was particularly interested in the potential future role of the Clinical Commissioning Group in helping to fund related services. After the Resources Board had met, SNP would arrange for Cllrs. Bell and Chambers to meet with the Assistant Director (Housing) to try and establish a way forward for securing external support for the Borough Care service.</p>	<p>SNP</p>

Item	Notes	Action
9	<p><b>Fitter Futures</b></p> <p>The Working Party received an update on the current services provided through Fitter Futures, subsequent to which Councillors discussed ways in which to improve the take up of the service in North Warwickshire.</p> <p>The Working Party requested that a report be prepared for the consideration of the Community and Environment Board, which provided options for reducing the price for people referred by a health professional. The options for consideration are:</p> <ul style="list-style-type: none"> <li>• 50% reduction at any time (preferred option)</li> <li>• 50% reduction for off peak usage and 30% peak</li> <li>• No reduction (current position)</li> </ul> <p>The Working Party also emphasised the need for much better promotion of the scheme to health professionals in the Borough.</p>	<p>SNP</p> <p>RR/BE</p>
10	<p><b>Food Bank - Policy on the Distribution of Formula Milk</b></p> <p>Further to advice from Public Health, the Working Party held the view that the Borough Council should probably follow the UNICEF guidance on the distribution of formula milk, but acknowledged that this was a matter upon which an informed legal opinion was required.</p>	<p>JD/LH</p>
11	<p><b>End of Life Care</b></p> <p>Cllrs. Bell and Chambers determined to meet with Julia Grant (George Eliot Hospital) to discuss her proposals / suggestions for improving “End of Life Care” for people living in North Warwickshire. The outcome of the discussion would be reported to the next meeting of the Working Party.</p> <p>RR will clarify the outcome of the countywide consultations, including what the next steps are.</p>	<p>Cllr B / Cllr C</p> <p>RR</p>
12	<p><b>North Warwickshire GP Provision</b></p> <p>It was understood that there was a significant shortage of GPs in North Warwickshire, which was a matter of considerable regret for the Working Party. Cllrs. Bell and Chambers resolved to draft a series of questions on this matter for the consideration of the Clinical Commissioning Group.</p>	<p>Cllr B / Cllr C</p>
13	<p><b>Priority Ward(s) – Analysis of Health Data</b></p> <p>Subsequent to a discussion on a range of health data for the Borough, the Working Party determined the need for a full “Health Needs Assessment” to be undertaken in a priority Ward, in order to try and better understand what was causing the health of the population to be relatively poor in certain areas. It was agreed to focus this work on Atherstone / Mancetter. RR undertook to lead on this work through her County Council / Public Health colleagues. Initially, a desk top research exercise would be undertaken, the results of which would be presented to the Working Party. The complete Health Needs Assessment could take at least six months to complete.</p> <p>RR informed the Working Party that the “Living in Warwickshire Survey” is to be launched shortly. It was important to encourage as many returns as possible, as this would improve our understanding of the Borough.</p> <p>With regard to their health-related services, Assistant Directors would be asked for their views on any matters of particular significance to either their</p>	<p>RR</p> <p>SNP/</p>





Item	Notes	Action
	<ul style="list-style-type: none"> <li>• Meeting the Leisure Services Review Consultants</li> <li>• Presentation by Revenue and Benefits on the health-related services provided through the Division</li> <li>• Health Needs Assessment in Atherstone.</li> </ul>	
<b>17</b>	<p><b>Future Meeting Dates (all 10.00am in the Board Room)</b></p> <p>21 June 2016 (10.30am) Leisure Review Consultants, Revenues and Benefits</p> <p>15 September 2016 Draft NW Health Improvement Action Plan (2017 to 2020)</p> <p>05 December 2016 Atherstone Health Needs Assessment</p> <p>16 February 2017</p> <p>20 April 2017</p>	

## **Agenda Item No 10**

### **Community and Environment Board**

**17 May 2016**

**Report of the  
Assistant Director  
(Leisure and Community Development)**

**Fitter Futures**

## **1 Summary**

- 1.1 At the first meeting of the Health and Well-being Working Party, held on 12 April 2016, Members reviewed the structure and operation of the countywide Fitter Futures programme and, in particular its impact in North Warwickshire. Within this process, Councillors considered the prices being charged for people who are referred to a Borough Council leisure facility through the Physical Activity on Referral scheme. This report presents the background to, and outcome of, the Working Party's deliberations.

### **Recommendations to the Board:**

**That the Board approves, or otherwise varies, the Health and Well-being Working Party proposal to introduce a 50% price reduction for those people referred to a participating Borough Council leisure facility through the Physical Activity on Referral Scheme.**

## **2 Consultation**

- 2.1 The Chairman, Vice-Chairman and Opposition Spokesperson for the Community and Environment and Resources Boards and the Safer Communities Sub-Committee, together with Members with responsibility for Health, Well-being and Leisure and Young People, have all had an opportunity to comment on the content of this report. Any comments received will be reported verbally at the meeting.

## **3 Introduction**

- 3.1 In 2013, the countywide Exercise on Referral contract, previously administered through Coventry, Solihull and Warwickshire Sport, was appraised within the context provided by Warwickshire County Council's "strategic commissioning review" of all contracts. At the conclusion of this process, the contract was retendered as part of a wider "Fitter Futures" programme, which was intended to meet the following Public Health priority outcomes:

- Reduce obesity
- Improve healthy eating
- Improve mental well-being
- Increase physical activity levels
- Decrease feelings of loneliness and isolation

3.2 Members will be aware that, since 01 July 2015, Warwickshire County Council has commissioned Nuneaton and Bedworth Leisure Trust to manage and co-ordinate delivery of “Fitter Futures Warwickshire”.

3.3 Fitter Futures Warwickshire services include:

- The delivery of the Warwickshire Physical Activity / Healthy Lifestyles on Referral Service for young people aged from 12 to 16 years and adults over the age of 16
- A Weight Management on Referral Service
- A Structured Family Weight Management Service (known as “Change Makers”)

#### **4 Weight Management on Referral Service**

4.1 In North Warwickshire, the Adult Weight Management service is being provided by Slimming World, which offers 12 weeks of free sessions to eligible individuals (anyone aged over 12 with a Body Mass Index (BMI) of 30+ or a BMI of 28+ with a health-related condition). From July 2015 to March 2016, there were 129 referrals to this service in North Warwickshire. The Borough has the third highest number of referrals across the county. Referrals have been made by doctors, George Elliot Hospital and local pharmacists.

#### **5 Structured Family Weight Management Service**

5.1 “Change Makers” is the Structured Family Weight Management service, which offers a free nine weeks programme for children aged from 4 to 12 years and their families. The programme covers healthy eating, healthy lifestyles and provides a physical activity programme. The programme takes a whole family approach and sessions take place after school in a variety of leisure and school settings across Warwickshire. The service is managed across the county by Rugby Borough Council and, in North Warwickshire, is delivered by a Family Lifestyle Advisor, who sits within the Partnership and Development team. To date, there have been six courses delivered locally, through which 17 families have been engaged. There have been no referrals into this service by health professionals, for participants have all been self-referred. It is expected, however, that there will be an increase in referrals, subsequent to the completion within the Borough of the National Child Measurement Programme. This Programme measures the height and weight of children in Reception Class (aged 4 to 5 years) and Year 6 (aged 10 to 11 years) to assess overweight and obesity levels in primary school aged children.

## 6 Physical Activity on Referral Service

6.1 The Physical Activity on Referral service offers a 12 weeks personalised physical activity programme, led by qualified fitness instructors, for individuals who have been referred by a health / social care professional or a pharmacy and have one of the following conditions:

- Mental health condition e.g. mild to moderate depression, anxiety, low mood
- Respiratory condition
- Musculo-skeletal condition
- Neurological condition
- Hypertension
- Risk of heart disease
- Diabetes type 1 or 2
- Overweight / obesity (including within all stages of pregnancy and post-natally)
- Osteo / rheumatoid arthritis / osteoporosis
- Dementia, in its early to middle stages

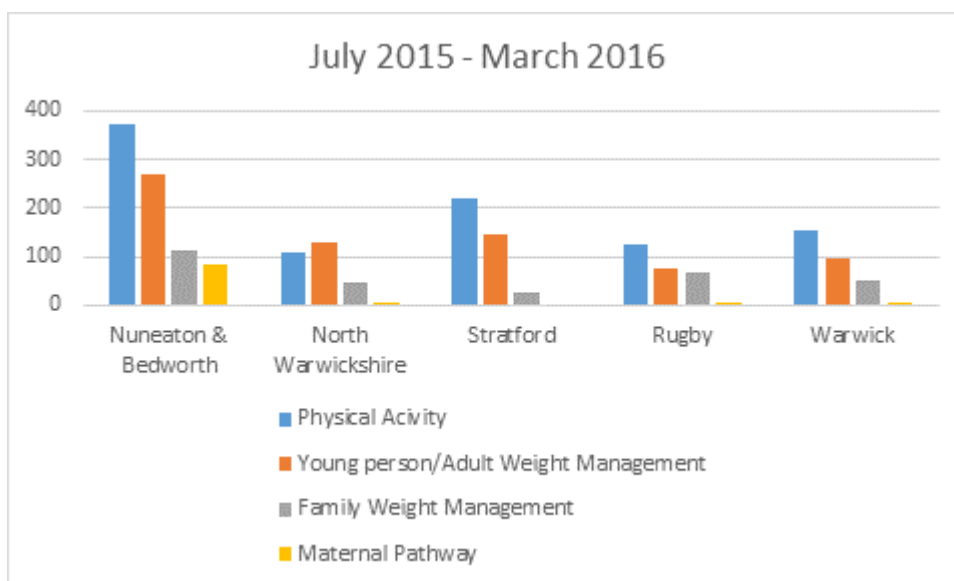
6.2 The Fitter Futures Warwickshire programme is intending to expand the referral criteria to include “Cancer Rehabilitation”. Studies have evidenced that regular exercise can reduce the risk of a recurrence of cancer by up to 40%, and prolong life expectancy by up to 70%. Fitness instructors will be offered the opportunity to complete a Level 4 Cancer Rehabilitation course through the Wright Foundation, the cost of which will be covered by Warwickshire County Council. The Borough Council will engage with this proposed expansion of the programme by making staff available for this training.

6.3 Individuals referred onto the scheme can choose their preferred exercise location. Currently, there are 22 exercise providers throughout Warwickshire, four of which are in North Warwickshire, at Atherstone Leisure Complex, Coleshill Leisure Centre, Polesworth Sports Centre and Lea Marston Hotel and Spa. It had been intended to include Arley Sports Centre within the programme, but the qualified member of staff now works at an alternative facility. A breakdown of the exercise locations and their fees and charges is provided in Appendix A.

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## 7 Participation Rates

7.1 The graph below shows the number of referrals received for all of the Fitter Futures services throughout the county between July 2015 and March 2016.



7.2 North Warwickshire is currently the only Borough within which Physical Activity on Referral levels do not exceed the number of referrals to the other services on offer. It also has the lowest number of Physical Activity on Referral compared with the rest of the county. There are several possible reasons for this; however feedback obtained by the Fitter Futures Manager would imply that cost is a significant influence for a participant's choice of preferred venue

7.3 Currently throughout Warwickshire, leisure providers offer discounts to people referred to their facility through the service. These discounts range from 30% to 65% of the relevant monthly membership fees. The three Borough Council operated leisure centres within North Warwickshire are the only providers that do not currently offer a discount to Physical Activity on Referral participants. Details are provided in Table 1 below.

7.4 Data shows that there is a possible correlation between the number of referrals received by a facility and the percentage saving on monthly membership fees offered to participants. This is perhaps not surprising, since price is a known barrier to participation and many people referred through the Physical Activity scheme have little or no predisposition to participation in leisure-related activity.

7.5 Members should note, however, that the standard membership fees applied within the three North Warwickshire Borough Council leisure facilities are the cheapest in Warwickshire.

Table 1

Venue	Standard cost for 3 month gym membership + joining fee	Referral cost for 3 month gym membership + joining fee	% discount for referrals (based on 3 month gym membership)
Empire Gym and Studios	£87.00	£42.00	52
Gym Heaven	£84.00	£42.00	50
Pingles	£109.00	£42.00	61
Bedworth	£119.00	£42.00	65
Jubilee Sports Centre	£75.00	£42.00	44
Queens Diamond Jubilee Centre (Rugby)	£105.00	£60.00	43
Stratford Leisure and Visitor Centre	£165.50	£90.00	46
Southam	£147.75	£78.00	47
Shipston	£159.75	£78.00	51
Healthworks (Stratford)	£120.00	£50.00	58
Meon Vale Leisure Centre	£87.00	£52.50	40
St Nicholas Park Leisure Centre	£105.00	£74.00	30
Castle Farm Recreation Centre	£105.00	£74.00	30
Newbold Comyn Leisure Centre	£105.00	£74.00	30
Curves for Women - Kenilworth	£167.00	£90.00	46
Lea Marston	£239.00	£90.00	62
Atherstone Leisure Centre	£75.00	£75.00	0
Coleshill Leisure Centre	£66.00	£66.00	0
Polesworth Sports Centre	£60.00	£60.00	0

7.6 At its meeting held on 12 April, the Health and Well-being Working Party reviewed the operation of the Fitter Futures programme and its impact in the Borough. The Working Party felt that it was important to encourage higher levels of referrals and engagement within the programme and identified a lowering of the price for participants as one means by which this could be achieved. It considered the available data and identified three possible options for the future pricing of the service locally.

## 8 Options and Implications

### 8.1 Service

8.1.1 The three Borough Council leisure facilities that offer the Physical Activity on Referral scheme are open at the following times:

#### Atherstone Leisure Complex

Days	Off Peak	Peak
Monday - Friday	7.00am – 4.00pm	4.00pm – 9.30pm
Saturday	9.00am – 4.00pm	
Sunday	9.00am – 2.00pm	

#### Coleshill Leisure Centre

Days	Off Peak	Peak
Monday - Friday	6.30am – 4.00pm	4.00pm – 10.00pm
Saturday	9.00am – 6.00pm	
Sunday	9.00am – 10.00pm	

#### Polesworth Sports Centre

Days	Off Peak	Peak
Monday - Friday		4.00pm – 10.30pm
Monday, Wednesday and Friday	9.00am – 4.00pm	
Tuesday, Thursday	7.00am – 4.00pm	
Saturday	9.00am – 5.30pm	
Sunday	9.00am – 9.00pm	

8.1.2 Table 2 lists the prices for the three leisure centres:

Table 2

<b>Ultimate</b> - Unlimited use of all sites "Lifetimes" fitness suites, fitness classes, including swimming and pool exercise classes, during all opening hours						
Monthly Direct Debit					12 Months Contract	No Tie In
					£30	£35
Annual Membership					£330	
Individual Sites – "Lifetimes" fitness suite and fitness classes during all opening hours	Atherstone Leisure Complex		Coleshill Leisure Centre		Polesworth Sports Centre	
	12 Months Contract	No Tie In	12 Months Contract	No Tie In	12 Months Contract	No Tie In
	£25	£30	£22	£27	£20	£25
Annual Membership	£275		£242		£220	

Currently, the prices indicated above also apply to those people accessing the leisure facilities through the Physical Activity on Referral scheme. In short, and unlike all other participating venues, they receive no discount on price.

8.1.3 It should be noted that when the Exercise on Referral Scheme was managed by Coventry, Solihull and Warwickshire Sport, a subsidy was provided to the facilities when an individual “completed” their 12 weeks exercise programme. During this time, in North Warwickshire, the subsidy was used to off-set the cost to scheme participants, who were offered a reduced rate of £17 per month for three months. When the service was re-commissioned by the County Council, the subsidy for providers was removed and as a consequence, in North Warwickshire, the cost reverted back to the rates identified above.

8.1.4 In an effort to increase referral rates and reduce the cost barrier to participation, the Health and Well-being Working Party considered three options, as detailed below:

## 8.2 Option 1 – 50% price reduction for referrals at all times for 12 weeks

8.2.1 A 50% price reduction would lower the scheme charges, as follows:

<b>Ultimate</b> - Unlimited use of all sites “Lifetimes” fitness suites, fitness classes, including swimming and pool exercise classes, during all opening hours	Standard Monthly Price	Referral Price
	£35	£17.50

<b>Atherstone Leisure Complex</b>		<b>Coleshill Leisure Centre</b>		<b>Polesworth Sports Centre</b>	
Standard Monthly Price	Referral Price	Standard Monthly Price	Referral Price	Standard Monthly Price	Referral Price
£30	£15	£27	£13.50	£25	£12.50

8.2.2 This would make Coleshill Leisure Centre and Polesworth Sports Centre the least expensive referral scheme providers in Warwickshire. In turn, the expectation would be that more individuals would be inclined to join the scheme at these facilities.

8.2.3 The Board should be aware that if the 108 referrals who attended participating Borough Council leisure facilities between July 2015 and March 2016 had paid the reduced price rather than full price, the Authority would have lost total income of £1,890. Potentially, however, the impact of this loss could be reduced by more people joining the scheme and if a number of participants were motivated to become full members of their chosen facility at the end of their 12 weeks exercise programme.



### 8.3 Option 2 – 50% off peak price reduction and 30% peak price reduction for 12 weeks

8.3.1 A 50% off peak price reduction and 30% peak price reduction would decrease the scheme charges, as follows:

<b>Ultimate</b> - Unlimited use of all sites “Lifetimes” fitness suites, fitness classes, including swimming and pool exercise classes, during all opening hours	Standard Monthly Price	Referral Price
	£35	£17.50

Atherstone Leisure Complex			Coleshill Leisure Centre			Polesworth Sports Centre		
Standard Monthly Price	Peak Referral Price	Off-Peak Referral Price	Standard Monthly Price	Peak Referral Price	Off-Peak Referral Price	Standard Monthly Price	Peak Referral Price	Off-Peak Referral Price
£30	£21	£15	£27	£18.90	£13.50	£25	£17.50	£12.50

8.3.2 As there is no current price differentiation between peak and off-peak provision, it is not possible to give an accurate estimate of the proportion of members who would choose which corresponding price offer. It is difficult, therefore, to assess the potential income loss through the adoption of this option, although it could be assumed that the loss of income would be less than the £1,890 previously mentioned above.

8.3.3 It should also be acknowledged that this option would create a complicated pricing structure, which may lack clarity for potential new members.

### 8.4 Option 3 – No change

8.4.1 Under this option, participants would continue to engage in the local Physical Activity on Referral service as they do currently.

8.4.2 Subsequent to detailed consideration of the options, the Health and Well-being Working Party determined that its preferred option was to offer 50% reduction for participants at all times for the first 12 weeks programme. It was felt that this option (Option 1) would have the most beneficial impact on participation numbers and thereby on the health and well-being of the local population, without causing a significant loss of income for the Authority’s leisure facilities. It also has the benefit of keeping the pricing policy as simple as possible. Further, a positive experience for people referred to the Borough Council’s facilities may lead to an increase in membership numbers at each site.

## 9 Communication

9.1 Regardless of which option is preferred, the Health and Well-being Party acknowledged that effective communication was pivotal to the success of the Physical Activity on Referral scheme.

9.2 As the scheme co-ordinator, the Fitter Futures Manager, employed by Nuneaton and Bedworth Leisure Trust, is responsible for communicating with doctors, hospitals and all other referrers. The Manager is also responsible for maintaining the Fitter Futures website, the portal to which people are directed in relation to all three services provided through Fitter Futures (Physical Activity on Referral, Weight Management on Referral and Structured Family Weight Management). Warwickshire County Council's Communications Team is also responsible for promoting Fitter Futures online, via social media and through press releases. The Team also produces the leaflets and posters that are used to promote the related services, which are regularly delivered to potential referrers. The Borough Council is responsible for promoting the scheme within its leisure facilities.

9.3 Officers hold a number of concerns about the way in which Fitter Futures has been promoted within the Borough and, as instructed by the Working Party, these matters will be addressed with the agencies identified above.

## **10 Report Implications**

### **10.1 Finance and Value for Money Implications**

10.1.1 Section 8 above provides an outline of the three pricing options considered by the Health and Well-being Working Party in respect of the Physical Activity on Referral scheme. If the charges identified in either Option 1 or 2 are adopted by the Board there will be a loss of income to the Authority, in that scheme participants will be benefitting from a subsidised charge. Based on current participation rates, this loss could amount to approximately £1,900 per annum. The impact of this loss, however, could be offset both by higher scheme participation rates and the "conversion" of participants into full fee paying members of the Authority's facilities. Based on informal feedback from leisure providers in Nuneaton and Bedworth and Stratford upon Avon, an average of 47% of people who attend a site as a Physical Activity referral then continue to become full members of their chosen venue. This would imply that the initial cost of reducing scheme participation fees could be recovered through potential additional memberships.

10.1.2 If prices are reduced by the Board and participants seek to access the scheme at peak times, there could also be an impact on the level of service being provided to full fee paying members, which may lead to an adverse consequence either on customer satisfaction levels or membership numbers.

### **10.2 Safer Communities Implications**

10.2.1 Reducing barriers to good quality physical activity opportunities has positive implications for the development of healthier and safer communities and leads to a reduction in the likelihood of criminal and / or anti-social behaviour.

### **10.3 Environment and Sustainability Implications**

10.3.1 If people are in good health they are more likely to live longer, happier, independent lives and to make a positive contribution to their community, thereby improving quality of life for everyone.

#### **10.4 Health, Well-being and Leisure Implications**

10.4.1 There is a clear and evident link between good quality service provision and the positive health and well-being of participants. The evidence suggests that by offering a discounted rate for participants on the Physical Activity on Referral scheme there could be a resultant increase in levels of participation, which should result in an increase in the number of people using the Borough Council's leisure centres.

#### **10.5 Human Resources Implications**

10.5.1 The option of reducing fees should result in an increase in the number of Physical Activity referrals. Currently, there are only six staff across the three leisure centres who can deliver the Physical Activity on Referral programme. The increase in referrals may cause an issue with capacity, and may lead to a reduction in the level of service enjoyed by full fee paying members of the leisure facilities.

#### **10.6 Risk Management Implications**

10.6.1 If the above options to reduce membership prices for participants of the Referral scheme are accepted by this Board there will be a loss of income through reduced membership income at Leisure Centres. It is possible that this loss could be recouped through additional membership numbers.

#### **10.7 Equalities Implications**

10.7.1 Hard to reach communities are often those that are most in need of health and well-being advice and support. Interventions are, and will continue to be, targeted at specific communities identified as being most in need of related services. The evidence confirms that cost is a barrier to participation. The proposed price reduction identified within the main body of the report should, therefore, encourage more people to participate in positive activity. The ongoing direct debit rates offered by the Authority are already considered to be good value for money, but perhaps not something to which someone new to exercise and with a health condition may wish to commit.

#### **10.8 Links to Council's Priorities**

10.8.1 Health and well-being activity positively impacts across all of the services provided by the Borough Council and; therefore, links to each of the Authority's corporate priorities:

- Responsible financial and resource management
- Creating safer communities
- Protecting our countryside and heritage

- Improving leisure and well-being opportunities
- Promoting sustainable and vibrant communities
- Supporting employment and business

10.8.2 Additionally, the Fitter Futures programme directly links to all three Sustainable Community Strategy priorities:

- Raising aspirations, educational attainment and skill levels
- Developing healthier communities
- Improving access to services

The Contact Officer for this report is Becky Evans (719346).

### **Background Papers**

Local Government Act 1972 Section 100D, as substituted by the Local Government Act, 2000 Section 97

Background Paper No	Author	Nature of Background Paper	Date
1	North Warwickshire Borough Council	Health and Well-being Working Party Minutes	April 2016
2	Warwickshire County Council	Warwickshire Joint Strategic Needs Assessment	2016/17
3	Warwickshire County Council	Warwickshire Health and Well-being Strategy	2014 to 2018
4	North Warwickshire Borough Council	Health and Well-being Improvement Plan	2014 to 2017

	Standard Monthly Membership Fee*	Minumum joining fee	Standard cost for 3 month gym membership + joining fee	Referral monthly membership fee	Referral joining fee	Referrals cost for 3 month gym membership + joining fee	% discount for referrals (based on 3 month gym membership)	Number of referrals Jan - Mar 16
Empire Gym & Studios	£29.00	£0.00	£87.00	£14/month for 3 months and then £19/month for 9 months	£0.00	£42.00	52	31
Gym Heaven	£28.00	£0.00	£84.00	£14/month for 3 months and then £19/month for 9 months	£0.00	£42.00	50	15
Pingles	£33.00	£10.00	£109.00	£14/month for 3 months and then £19/month for 9 months	£0.00	£42.00	61	46
Bedworth	£33.00	£20.00	£119.00	£14/month for 3 months and then £19/month for 9 months	£0.00	£42.00	65	28
Jubilee Sports Centre	£25.00	£0.00	£75.00	£14/month for 3 months and then £19/month for 9 months	£0.00	£42.00	44	6
Queens Diamond Jubilee Centre (Rugby)	£35.00	£0.00	£105.00	£20.00	£0.00	£60.00	43	62
Stratford Leisure & Visitor Centre	£43.50	£35.00	£165.50	£33 or £90 for 3 months	£0.00	£90.00	46	38
Southam	£39.25	£30.00	£147.75	£26.00	£0.00	£78.00	47	9
Shipston	£43.25	£30.00	£159.75	£26.00	£0.00	£78.00	51	19
Healthworks (Stratford)	£40.00	£0.00	£120.00	£50 for 12 weeks	£0.00	£50.00	58	4
Meon Vale Leisure Centre	£29.00	£0.00	£87.00	£17.50	£0.00	£52.50	40	4
St Nicholas Park Leisure Centre	£35.00	£0.00	£105.00	£21.00	£11.00	£74.00	30	6
Castle Farm Recreation Centre	£35.00	£0.00	£105.00	£21.00	£11.00	£74.00	30	11
Newbold Comyn Leisure Centre	£35.00	£0.00	£105.00	£21.00	£11.00	£74.00	30	21
Curves for Women - Kenilworth	£36.00	£59.00	£167.00	£30.00	£0.00	£90.00	46	3
Lea Marston	£58.00	£65.00	£239.00	£70 off peak, £90 peak for 12 weeks	£0.00	£90.00	62	4
Atherstone Leisure Centre	£25.00	£0.00	£75.00	£25.00	£0.00	£75.00	0	18

Coleshill Leisure Centre	£22.00	£0.00	£66.00	£22.00	£0.00	£66.00	0	10
Polesworth Sports Centre	£20.00	£0.00	£60.00	£20.00	£0.00	£60.00	0	3

\* Fees are based on all inclusive gym memberships paying direct debit

## Agenda Item No 11

### Community and Environment Board

17 May 2016

#### Report of the Chief Executive and the Deputy Chief Executive

#### Progress Report on Achievement of Corporate Plan and Performance Indicator Targets April – March 2015-2016

### 1 Summary

- 1.1 This report informs Members of the progress with the achievement of the Corporate Plan and Performance Indicator targets relevant to the Community and Environment Board for April to March 2015/16.

#### **Recommendation to the Board**

**That Members consider the performance achieved and highlight any areas for further investigation.**

### 2 Consultation

- 2.1 Consultation has taken place with the relevant Members and any comments received will be reported at the meeting.

### 3 Background

- 3.1 This report shows the year end position with the achievement of the Corporate Plan and Performance Indicator targets for 2015/16. This is the fourth report showing the progress achieved so far during 2015/16.

### 4 Progress achieved during 2015/16

- 4.1 Attached at Appendices A and B are reports outlining the progress achieved for all the Corporate Plan targets and the performance with the local performance indicators during April to March 2015/16 for the Community and Environment Board.

- 4.2 Members will recall the use of a traffic light indicator for the monitoring of the performance achieved.

Red – target not achieved (shown as a red triangle)

Green – target achieved (shown as a green star)

## 5 Performance Indicators

- 5.1 Members will be aware that national indicators are no longer in place and have been replaced by national data returns specified by the government. A number of previous national and best value indicators have been kept as local indicators as they are considered to be useful in terms of managing the performance of our service delivery corporately.
- 5.2 The current national and local performance indicators have been reviewed by each division and Management Team for monitoring for the 2015/16.

## 6 Overall Performance

- 6.1 The Corporate Plan performance report shows that 88% of the Corporate Plan targets and 93% of the performance indicator targets have been achieved. Individual comments from the relevant division have been included where appropriate. The table below shows the following status in terms of the traffic light indicator status:

### Corporate Plan

Status	Number	Percentage
Green	15	88%
Red	2	12%
Total	17	100%

### Performance Indicators

Status	Number	Percentage
Green	13	93%
Red	1	7%
Total	14	100%

## 7 Summary

- 7.1 Members may wish to identify any areas that require further consideration where targets have not been achieved. The small number of targets that have not been fully achieved relate to the Streetscape Division and an explanation of the progress made is shown in the appendices.



## 8 Report Implications

### 8.1 Safer Communities Implications

8.1.1 There are a number of Safer Communities related actions highlighted in the report including the provision of diversionary activities, leisure provision, play strategy and green space strategy.

### 8.2 Legal and Human Rights Implications

8.2.1 The national indicators were specified by the Secretary of State for Communities and Local Government. They have now been ended and replaced by a single list of data returns to Central Government from April 2011.

### 8.3 Environment and Sustainability Implications

8.3.1 Improvements in the performance and quality of services will contribute to improving the quality of life within the community. There are a number of specific actions and indicators included within the report which contribute towards improving the environment and sustainability including the carbon management plan, green space strategy and refuse and recycling.

### 8.4 Risk Management Implications

8.4.1 Effective performance monitoring will enable the Council to minimise associated risks with the failure to achieve targets and deliver services at the required performance level.

### 8.5 Equality Implications

8.5.1 There are a number of equality related actions and indicators highlighted in the report including developing access to community services, tackling health inequalities and inter generational work.

### 8.6 Links to Council's Priorities

8.6.1 There are a number of targets and performance indicators contributing towards all the Council's priorities.





The Contact Officer for this report is Robert Beggs (719238).



### Background Papers




Local Government Act 1972 Section 100D, as substituted by the Local Government Act, 2000 Section 97





Background Paper No	Author	Nature of Background Paper	Date




NWCP Community and Environment Board 15/16


	Action	Priority	Reporting Officer	Quarter 3 Update	Year End	Status
NWCP 016	Through the North Warwickshire Community Partnership and in conjunction with partner agencies, continue to work with individuals and communities to help raise levels of aspiration, attainment and skills and report on progress by March 2016	Supporting Employment & Business	Simon Powell	Two ten week cooking programmes have taken place at the Queen Elizabeth School in Atherstone, engaging a total of 25 individuals, teaching people how to cook fresh wholesome meals on a budget. Fifteen participants also achieved their food hygiene certificate.	Two ten week cooking courses have taken place at the Queen Elizabeth Academy in Atherstone, teaching people how to cook fresh wholesome meals on a budget, engaging with 25 individuals, and with 15 people gaining a level 2 food hygiene qualification. A third course is currently underway.	 Green
NWCP 017	To continue to take action to reduce the Council's carbon footprint and carbon emission in the Borough, in accordance with the Climate Change Strategy and Action Plan and to report annually in March on progress. This will include acting on any Government led initiatives for domestic properties.	Protecting our Countryside & Heritage	Steve Maxey	A number of actions have taken place as part of the renovation or replacement of Council buildings. A lack of staff resource will hamper the full implementation of the Action Plan but a feasibility study in District Heat networks has been completed. A sub region bid for funding is being worked up and this Council will be a party to that. Waste materials in the main offices are now separated which will increase recycling	A number of actions have taken place as part of the renovation or replacement of Council buildings. A lack of staff resource will hamper the full implementation of the Action Plan but a feasibility study in District Heat networks has been completed. A sub region bid for funding is being worked up and this Council will be a party to that. Waste materials in the main offices are now separated which will increase recycling	 Green
NWCP 018	To maintain a very high standard of street cleanliness (95%) throughout the Borough and target those areas of highest community value to deliver as efficient and cost-effective a service as possible and to continue to raise awareness (both public and other agencies) of the problem of litter, fly-tipping and dog fouling, using suitable enforcement measures where appropriate	Protecting our Countryside & Heritage	Richard Dobbs/Angela Coates	Q3 LEQS survey has now been completed and an improvement in cleanliness recorded (4% as opposed to 15% in Q1). Average score of 95 is still above target however.	The year end overall percentage of 9% reflects the problems Streetscape have encountered in 15/16 with staff resources issues (vacant posts) and diverting street cleansing staff on to other duties such as bin deliveries and fly-tipped waste removal, thus resulting in higher levels of litter.	 Red
NWCP 022	To implement phase 8 of the North Warwickshire Green Space Strategy in accordance with its revised Action and Funding Plan and corresponding Management Plans for Parks and Recreation Grounds, where appropriate.	Improving Leisure & Wellbeing Opportunities	Simon Powell	Progress continues to be made in respect of delivery of phase 8 of the Green Space Strategy, having due regard to resources and the capacity available for implementation work	Progress continues to be made in respect of delivery of phase 8 of the Green Space Strategy, having due regard to resources and the capacity available for implementation work. A full report on progress was presented to members in October 2015	 Green

	Action	Priority	Reporting Officer	Quarter 3 Update	Year End	Status
NWCP 028	To continue to work in partnership with other agencies to tackle health inequalities and specifically to co-ordinate the sustainable implementation of the approved Health Improvement Action Plan, including its focus on priorities that are compatible with those of the Community Partnership and the Northern Warwickshire Health and Wellbeing Partnership, the promotion of healthy lifestyles and raising levels of physical activity, in particular for children and young people	Improving Leisure & Wellbeing Opportunities	Simon Powell	The public and staff were surveyed during Alcohol Awareness Week, which identified a need to educate people about alcohol units and the time it takes the body to remove alcohol from the system. Alcohol education sessions were also delivered to three schools, engaging 186 pupils in related theatre productions and alcohol education workshops.	Structured Family Weight Management, Exercise on Referral and Adult Weight Management tenders were awarded in July. The Family Weight Management Programme (Change Makers) has started, with the Family Lifestyle Advisor sat within the Community Development Team. #onething (campaign to raise awareness of cardiovascular disease rates in women) has had 99 pledges and 129 mini health checks. Big Day Out took place at Royal Meadow Drive and Snowhill Recreational Ground, with about 2,100 people attending. A singing "flash mob" in Atherstone Market Square launched Dementia Awareness Week, the video had over 10,000 views on social media. Surveys during Alcohol Awareness Week identified a need to educate people about alcohol units and the time it takes the body to remove alcohol. Theatrical alcohol education sessions were delivered to 186 pupils in three schools engaging. Several health campaigns were promoted, including; Nutrition & Hydration week, National No Smoking Day, and the launch of One You.	 Green
NWCP 029	Carrying out the Council's obligations as a member of the Warwickshire Safeguarding Children Board, including those relating to the Child Protection Policy and the Section 11 Audit Action Plan and to co-ordinate all related activity alongside the need to safeguard adults and other vulnerable people in the community, where appropriate	Creating Safer Communities	Simon Powell	The Child Protection Policy, 2015 to 2019, was adopted by Executive Board in June 2015. A new combined Universal Child Protection and Child Sexual Exploitation training course has been approved by the Warwickshire Safeguarding Children Board and is now being delivered to staff by internal trainers. Relevant staff have also undertaken a full day Child Sexual Exploitation training course. Further actions arising from the Section 11 Audit are being delivered according to the supporting Action Plan.	The Child Protection Policy, 2015 to 2019, was adopted by Executive Board in June 2015. A new combined Universal Child Protection and Child Sexual Exploitation training course has been approved by the Warwickshire Safeguarding Children Board and is now being delivered to staff by internal trainers. Relevant staff have also undertaken a full day Child Sexual Exploitation training course. Further actions arising from the Section 11 Audit are being delivered according to the supporting Action Plan.	 Green

	Action	Priority	Reporting Officer	Quarter 3 Update	Year End	Status
NWCP 055	To report annually on progress on the Customer Access Strategy, including the development of existing Community Hubs, the BOB bus, increased take-up of online services, the success of driving channel shift and the ongoing provision of welfare support, together with partners	Promoting Sustainable & Vibrant Communities	Bob Trahern	A meeting of the Community Hub Task and Finsih Group has been planned to take place in January after a few attempts. The North Talk was issued in Quarter 3 promoting the benefits of getting on line and the campaign has been further promoted on the sides of refuse vehicles. It is hoped with the return of the Community Hub Support Officer from amternity leave that along with customer service colleaues this agenda can be given further focus in Quarter 4 onwards	The work we are doing around food , debt, getting people online and the hubs continues to help us engage with those customers who need the greatest support. During the last quarter, the ACE (CS) has had a number of meetings of the member task and finish group on hubs, taken a report to the Community & Environment Board on work undertaken to better support people. and improve their lives and with Sally Roberts has reviewed the tools ans approaches we are taking to support customers in debt. A new structure was also agreed in March 2016 to support the Councils wider financial inclusion ambitions which builds on the shared management arrangements with NBBC put in place in December.	 Green
NWCP 081	To further review the new refuse and recycling service introduced in October 2013, to improve the efficiency and effectiveness of the service and maintain (subject to reviewing the impact of market changes) the Council's recycling rate and report to Board on the operational impact by March 2016	Promoting Sustainable & Vibrant Communities	Richard Dobbs	The new split-bodied refuse vehicles have now been delivered and are in full operation along with two nes smaller vehicles for rural and isolated collections. The greater flexibilitiy and efficincy which these vehicles have brought is already leading to service improvements	The new refuse fleet continues to work well and is delivering a quicker and more efficient service. Officers are still in discussions with reprcessors on markets for recyclable material with contract extensions expected to be awarded by June 2016. The outcome of this process will effect the options available to the Council which will subsequently be reported to Board. Key staff absences have resulted in delays in making progress with teh service review.	 Red
NWCP 090	To encourage new active rural businesses and, in particular, in partnership with the Local Action Group and Hinckley & Bosworth Borough Council, ensure the successful delivery of the first year of engagement with the new LEADER programme (2015 to 2020) in accordance with the priorities identified in the approved Local Development Strategy and Business Plan and report on progress by March 2016	Supporting Employment & Business	Simon Powell	The NWHB LEADER Delivery Plan has been approved by DEFRA and the local programme was launched on 05 November 2015. The first call for funding bids, covering three priorities (farming, small and micro enterprises and forestry) was opened on 16 November. Fifty enquiries were received, 24 outline application forms distributed and 13 applications, requesting a cumulative sum of £236,000, were received by the 04 January 2016 deadline.	The NWHB LEADER Delivery Plan has been approved by DEFRA and the local programme was launched on 05 November 2015. The first call for funding bids, covering three priorities (farming, small and micro enterprises and forestry) was opened on 16 November. Fifty enquiries were received, 24 outline application forms distributed and 13 applications, requesting a cumulative sum of £236,000, were received by the 04 January 2016 deadline.	 Green

	Action	Priority	Reporting Officer	Quarter 3 Update	Year End	Status
NWCP 091	To build a model with Job Centre Plus to implement the requirements of Universal Credit and in particular our input into the Universal Support/Delivery local agenda. This will also be extended to supporting outcomes impacted by new disability rules	Promoting Sustainable & Vibrant Communities/Supporting Employment & Business	Bob Trahern/Angela Coates	We have had a small number of universal credit applications that we have dealt with to date with few problems. However, this is not representative of the activity we expect to see in the future and we remain unsure about the ability of the Jobcentre to support these customers at this time. There has been another change of manager in the service, the sixth in under 18 months which has made delivering better joined up working more difficult but some progress has been made	In the last quarter, we have had a number of meetings with DWP colleagues to agree the delivery partnership agreement for 2016/17 which unfortunately will see the Council receive less direct funding than in 2015/16 to support help people get on line and with budgeting advice and skills. How we best deliver the solutions needed to achieve this aim has been subject of a wider service review undertaken following the return of Sally Roberts. We have meetings planned with DWP management during May to agree how we provide a coordinated approach and the best holistic support going forward which will require us committing funding provided to achieve this aim as part of a planned programme of actions over the coming years.	 Green
NWCP 097	To work in partnership with the Highways Authority, Highways England and other partners to improve both the appearance and safety of the Borough's main roads (see also Safer Communities priorities)	Protecting our Countryside & Heritage	Richard Dobbs	The sub-regional Highways Cleansing Group continues to meet quarterly to monitor progress and share best practice. Kier is currently undertaking a review of its work with local authorities across its network which will be reported to a future meeting of the Group	A sub-regional multi-agency Highways Cleansing Protocol has now been signed and adopted by all parties across the region. The work of the group has been expanded to cover other aspects of amenity cleaning such as road sweeping and fly-tipping.	 Green
NEW	To report on a phased basis on the various aspects of Leisure provision across the Borough, commencing with a report on Leisure facilities by February 2016	Improving Leisure & Wellbeing Opportunities	Simon Powell	Work has commenced on a review of the Authority's leisure facility provision, in respect of which a report relating to Arley Sports Centre will be considered by the C&E Board in January 2016.	Work has commenced on a review of the Authority's leisure facility provision, in respect of which a report relating to Arley Sports Centre was considered by the C&E Board in January 2016. The future of the Centre is now subject to Borough-wide consultation. An external review of the services provided by the Leisure and Community Development Division is also subject to a procurement process. It is anticipated that this work will take at least <b>12 months to complete.</b>	 Green
NEW	To report on options for reviewing local facilities and issues within individual Wards through a programme of Ward walks/audits (including engaging partner agencies) by March 2016	Promoting Sustainable & Vibrant Communities	Steve Maxey	The matter has been discussed at Leaders' Liaison and agreed. Volunteers for the pilots will now be sought	The matter has been discussed at Leaders' Liaison and agreed. Volunteers for the pilots will now be sought at the next meeting of Leaders' Liaison on 16th May	 Green

	Action	Priority	Reporting Officer	Quarter 3 Update	Year End	Status
NEW	In order to promote and support community life, the Borough Council:- a) Works in conjunction with partners, stakeholders and the local community in order to advance the priorities and objectives of the Sustainable Community Strategy including, in respect of the commitment to improve access to opportunities, services and facilities for local residents; b) Will actively engage with the Warwickshire Third and Public Sector Partnership Group, with a view to ensuring the appropriate engagement of community groups, organisations and individuals in the co-ordinated delivery of local activity that is designed to support and enhance community life	Promoting Sustainable & Vibrant Communities	Bob Trahern/Simon Powell	The work we are doing around food , debt and getting people online continues to help us engage with those customers who need the greatest support. During the last quarter, the ACE (CS) has spoken at a number of key partnership forums in the borough which has been undertaken with the sole purpose of promoting what the Council and its partners can do to better support people. and improve their lives	The work we are doing around food , debt, getting people online and the hubs continues to help us engage with those customers who need the greatest support. During the last quarter, the ACE (CS) has had a number of meetings of the member task and finish group on hubs, taken a report to the Community & Environment Board in March on work undertaken to better support people and improve their lives with Sally Roberts we have reviewed the tools and approaches we are taking to support customers better. A new structure was also agreed in March 2016 to support the Councils wider financial inclusion ambitions	 Green
NEW	To work in partnership with the County Council and other agencies on a review of the car parking in the Borough, to include on and off street car parking and including exploring the introduction of civil parking enforcement	Promoting Sustainable & Vibrant Communities	Richard Dobbs	Meeting with WCC has been scheduled for 26th January 2016 after which the T&F Group will meet to discuss the way forward	The CPE Process has now begun and the Council's Task & Finish Group has met to discuss the Council's approach for managing its off-street car parks more effectively following the advent of CPE	 Green
NWCP 003	To report annually in March on the work of the local Financial Inclusion Partnership including for 2015/16 activity with the CAB and Warwickshire Welfare Rights Activity and the local impact of the Welfare Reform programme	Promoting Sustainable & Vibrant Communities	Bob Trahern	Collection rates continue to be sustained despite the ongoing impact of welfare reforms. However, based on our own work of evaluating all debts due to the Council and that of the CAB who are capturing data via their Frontline Worker Toolkit we are spending more time dealing with more complex cases where customers are experiencing major financial hardship and in a significant number of cases despite working with FI partners to help address these complex needs the issues raised by such cases are going to require some very different solutions to those traditionally followed to break the cycle of dependency going forward. With the return of a few key officers from long term absence returning in quarter 4, this will help us develop this revised approach	The Council achieved improved collection rates in respect of in year Council Tax and arrears, housing rents and housing benefit overpayments in 2015/16. This is very positive in view of the underlying climate we are collecting monies. However, the issues faced by those experiencing debt is a major area of concern and we continue to deliver the planned review of all debts due to the Council which we hope to have completed by the autumn. The evidence to date is clearly showing we have a relatively small but hard core of customers who are experiencing significant ongoing difficulties and who will need significant support and contact to address their issues. A report was taken to the Community and Environment Board in March 2016 outlining actions and activities taken by ourselves, the CAB and other partners that confirmed the good work undertaken to support customers in the area who are facing personal and financial difficulties. The restructure agreed in March in both the Community Services and Housing division should help ensure that issues are better understood by all staff from the two services and help ensure closer partnership and cross divisional work is undertaken.	 Green

	Action	Priority	Reporting Officer	Quarter 3 Update	Year End	Status
	<p>To work with public, voluntary and business partners to deliver ongoing food-related projects to support individuals and community organisations and report to Community &amp; Environment Board by March 2016</p>	<p>Promoting Sustainable &amp; Vibrant Communities</p>	<p>Bob Trahern</p>	<p>With Chapter One, we coordinated a very successful Christmas Eve that saw us support 327 families, veterans and targeted individuals with a food hamper for Christmas. This was possible because of the fantastic support of Ocado. The arrangement also enabled us to support a number of community cooking events run by local churches and charities. Discussions have developed with Super Kitchen and Ocado about taking a wider variety of foods from them. If this is possible, this is likely to see the food model developed become more widely available across the borough and county and hopefully become a more sustainable and appropriately supported project</p>	<p>Discussions have continued to develop with Super Kitchen and Ocado about taking a wider variety of foods from them which are nearing a very positive conclusion. The hope that a number of Super Kitchens can be set up in some of the community hubs is also progressing well. We have set up two new breakfast clubs in the two secondary schools in Harsthill and Coleshill replicating what is supported in Atherstone. Information on these schemes was included in the March Community and Environment board report.</p>	<p> Green</p>

Direction
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Direction



Direction




Direction










Direction






Direction



NWPI Community & Environment Board 15/16

Ref	Description	Section	Priority	Year End Target	April - Mar Performance	Traffic Light	Direction of Travel	Comments
NWLPI 007	The percentage of food premises inspections that should have been carried out that were carried out for high risk premises.	Env Health (C, L & HP)	Health and Well-being	100	100	 Green		
NWLPI 157	The percentage of food premises interventions that should have been carried out that were carried out for low risk premises	Env Health (C, L & HP)	Health and Well-being	100	100	 Green		
NWLPI 085	Swimming pools and sports centres: The net cost per swim/visit	Leisure Facilities	Health and Well-being	1.90	1.53	 Green		
NWLPI 086	Leisure Centres - Total income per visit	Leisure Facilities	Health and Well-being	2.47	2.62	 Green		
NWLPI 119	Number of collections missed per 100,000 collections of household waste (former BV88)	Refuse & Recycling	Recycling	125	86	 Green		
@NW:NI192	The percentage of household waste arisings which have been sent by the Authority for reuse, recycling, composting or treatment by anaerobic digestion.	Refuse & Recycling	Recycling	45	47.58%	 Green		
@NW:NI195a	The percentage of relevant land and highways that is assessed as having deposits of litter that fall below an acceptable level.	Streetscape	Environment	5	9%	 Red		Due to staff resource issues and diverting street cleansing staff on to bin delivery duties and fly-tipping removal throughout the 15/16 year has impact on litter levels.
NWLPI 163	Number of projects/programmes being delivered	Partnership & Development	Health & Well-being	50	60	 Green		
NWLPI 165	Number of people engaged on projects/programmes	Partnership & Development	Health & Well-being	1600	3156	 Green		
NWLPI 166	Percentage of people who are 'better off'	Partnership & Development	Health & Well-being	75	93.00%	 Green		
NWLPI 167	Satisfaction with service delivered	Partnership & Development	Health & Well-being	90	92.00%	 Green		
NWLPI 140	Delivery of actions in the 10 year Green Space Strategy - % achieved	Landscape Management	Health & Well-being	50	44.00%	 Green		The method of scoring was changed when reporting to C & E Board in October 2015. This score represents good progress on, or completion of, key priorities of the Strategy

Ref	Description	Section	Priority	Year End Target	April - Mar Performance	Traffic Light	Direction of Travel	Comments
NWLPI 141	Delivery of actions in the 10 year Green Space Strategy - % in progress	Landscape Management	Health & Well-being	5	26.00%	 Green		The method of scoring was changed when reporting to C & E Board in October 2015. This score represents some progress or work in hand on key priorities of the Strategy.
NWLPI 111	% of Play Areas meeting BS/EN and DDA standards	Landscape Management	Health & Well-being	97	97.00%	 Green	