

**To: The Deputy Leader and Members of the
Community and Environment Board**

**(Councillors Bell, Chambers, Ferro,
Gosling, Hanratty, M Humphreys, Lea,
Lewis, Phillips, Singh, Smith, Smitten
and Waters).**

For the information of other Members of the Council

For general enquiries please contact Jenny Price,
Democratic Services Officer, on 01827 719450 or
via e-mail jennyprice@northwarks.gov.uk.

For enquiries about specific reports please contact
the officer named in the reports.

The agenda and reports are available in large print
and electronic accessible formats if requested.

COMMUNITY AND ENVIRONMENT BOARD AGENDA

15 October 2018

The Community and Environment Board will meet in The
Chamber, The Council House, South Street, Atherstone
on Monday 15 October 2018, at 6.30pm.

AGENDA

- 1 Evacuation Procedure.**
- 2 Apologies for Absence / Members away on
official Council business.**
- 3 Disclosable Pecuniary and Non-Pecuniary
Interests**

4 **Public Participation**

Up to twenty minutes will be set aside for members of the public to put questions to elected Members. Questions should be submitted by 9.30am 2 working days prior to the meeting. Participants are restricted to five minutes each. If you wish to put a question to the meeting please contact Jenny Price on 01827 719450 or email democraticservices@northwarks.gov.uk

5 **Minutes of the meeting of the Board held on 16 July 2018** – copy herewith, to be approved as a correct record and signed by the Chairman.

**PUBLIC BUSINESS
(WHITE PAPERS)**

6 **Presentation on the DisabledGo Service – Emily Edgar**

Members will be given an update on the DisabledGo service following the presentation to Full Council on 28 June 2018. All Members are welcome to attend.

7 **Budgetary Control Report 2018/2019 Period Ended 30 September 2018** – Report of the Corporate Director - Resources

Summary

This report covers revenue expenditure and income for the period from 1 April 2018 to 30 September 2018. The 2018/2019 budget and the actual position for the period, compared with the estimate at that date, are given, together with an estimate of the out-turn position for services reporting to this Board.

The Contact Officer for this report is Nigel Lane (719371).

8 **North Warwickshire Green Space Strategy Progress Report** – Report of the Director of Leisure and Community Development.

Summary

This report informs Members of the progress made in respect of delivery against the priorities set out in the North Warwickshire Green Space Strategy (2008 to 2018), and proposes an approach to the development of a new Green Space Strategy.

The Contact Officer for this report is Katherine Webster (719492)

- 9 **Leisure Facilities: Service Improvement Plan and Key Performance Indicators** – Report of the Director of Leisure and Community Development.

Summary

This report outlines the progress being made in respect of delivery of the actions identified in the approved Service Improvement Plan (SIP), and the associated set of key performance indicators, through which the Board has agreed to monitor the operational and financial performance of the leisure facilities at each of its meetings.

The Contact Officer for this report is Andy Dulson (719278)

- 10 **LEADER Programme Update** - Report of the Director of Leisure and Community Development.

Summary

This report updates Members on the progress made in respect of the delivery of the North Warwickshire and Hinckley and Bosworth LEADER programme (2015 to 2020).

The Contact Officer for this report is Becky Evans (719346).

- 11 **Health and Wellbeing Action Plan (2017 to 2020)** – Report of the Director of Leisure and Community Development

Summary

This report provides Members with an update on the progress being made in respect of the actions identified in the approved three-year Health and Wellbeing Action Plan.

The Contact Officers for this report are Becky Evans (719346) and Emma Bracey (719232).

- 12 **Warwickshire Waste Partnership** – Report of the Director of Streetscape

Summary

This report provides Members with details of the most recent reports and minutes of the Warwickshire Waste Partnership held on 12 September 2018.

The Contact Officer for this report is Richard Dobbs (719440).

- 13 **Chewing Gum Action Group Campaign** – Report of the Director of Streetscape

Summary

This report updates Members on the Chewing Gum Action Group campaign which is taking place throughout September and October 2018.

The Contact Officer for this report is Olivia Childs (719267).

- 14 **Progress Report on Achievement of Corporate Plan and Performance Indicator Targets April – June 2018** - Report of the Chief Executive

Summary

This report informs Members of the progress with the achievement of the Corporate Plan and Performance Indicator targets relevant to the Community and Environment Board for April to June 2018.

The Contact Officer for this report is Robert Beggs (719238).

- 15 **Exclusion of the Public and Press**

Recommendation:

That under Section 110A(4) of the Local Government Act 1972, the public and press be excluded from the meeting for the following item of business, on the grounds that it involves the likely disclosure of exempt information as defined by Schedule 12A to the Act.

**EXEMPT INFORMATION
(GOLD PAPERS)**

- 16 **Recycling Reprocessing** – Report of the Director of Streetscape

The Contact Officer for this report is Richard Dobbs (719440)

JERRY HUTCHINSON
Chief Executive

NORTH WARWICKSHIRE BOROUGH COUNCIL

MINUTES OF THE COMMUNITY AND ENVIRONMENT BOARD

16 July 2018

Present: Councillor Bell in the Chair.

Councillors Chambers, Gosling, Hanratty, Jarvis, Lea, Lewis, Phillips, Singh, Smith, Smitten, and Symonds

Apologies for absence were received from Councillors Ferro and Waters (Substitute Councillor Symonds).

Councillor Davis was also in attendance.

1 **Disclosable Pecuniary and Non-Pecuniary Interests**

None were declared at the meeting.

2 **Minutes of the meeting of the Board held on 12 March 2018**

The minutes of the meeting held on 12 March 2018, copies having been previously circulated were approved as a correct record and signed by the Chairman.

3 **Budgetary Control Report 2018/19 Period Ended 30 June 2018**

The Corporate Director Resources reported on the revenue expenditure and income for the period from 1 April 2018 to 30 June 2018.

Resolved:

That the report be noted.

4 **Leisure Facilities: Service Improvement Plan and Key Performance Indicators**

The Director of Leisure and Community Development asked Members to adopt or otherwise amend the draft Service Improvement Plan, which would be used to guide the work of the Borough Council's Leisure Facilities section through to March 2020. The section's latest performance against the approved set of key indicators through which the Board will monitor the operational and financial performance of the leisure facilities at each of its meetings was also presented.

Resolved:

- a That the draft Service Improvement Plan, as set out in Appendix A to the report, be used as a framework to guide the work of the Borough Council's Leisure Facilities section through to March 2020, and that Members be invited to submit any further comments on the Plan to the Director of Leisure and Community Development during the next two weeks;**
- b That the revised draft Service Improvement Plan be brought to the next meeting of the Board; and**
- c That the section's performance against the approved set of key indicators through which the Board monitors the operational and financial performance of the leisure facilities at each of its meetings be noted.**

5 Draft Green Space and Playing Pitch Strategies

Further to the direction provided by the Executive Board at its meeting held in February 2018, the Director of Leisure and Community Development presented the draft Green Space and Playing Pitch Strategies, both produced by external consultants, for Members' consideration.

Resolved:

- a That the draft Green Space Strategy produced by external consultants be re-written, taking account of existing and related documentation, the demand to be generated by anticipated new development in the Borough and the advice given by Members, and that a revised draft Green Space Strategy be brought to a future meeting of the Board;**
- b That the conclusions and recommendations of the draft Playing Pitch Strategy be approved in principle, but that consideration of its formal adoption be deferred until after the Board has had the opportunity to consider the Local Football Facilities Plan being produced by the Football Association and its partners;**
- c That a bullet point summary of the draft Playing Pitch Strategy be circulated to Parish Councils for comment back to the Director of Leisure and Community Development;**

- d That the principle of the Borough Council entering into a short-term agreement with Atherstone Sports Club, through which it could assume responsibility for the management and maintenance of part of Royal Meadow Drive Recreation Ground, Atherstone, be approved, subject to the outcome of an early meeting to be held between Members and representatives from the Sports Club on the points set out in paragraph 5.6 of the report of the Director of Leisure and Community Development; and**
- e That the meeting referred to at d above be held prior to consideration of this matter at a future meeting of the Resources Board and that it be attended by the Chairman and Vice Chairman of the Board, the Opposition Spokesperson and local Ward Members, or their appointed representatives.**

6 Heritage Activity Update

The Board was informed of a number of heritage-related activities that are currently being undertaken in partnership with external organisations.

Resolved:

- a That the outlined heritage activity being undertaken in partnership with external organisations be noted; and**

Recommendation to Executive Board

- b That the Executive Board be requested to approve a supplementary estimate of £25,000 to support heritage projects.**

7 Update on Supplementary Garden Waste Collections

The Director of Streetscape updated Members on the take-up of the Council's new supplementary waste collection service which came into force on 1 June 2018.

Resolved:

That the report be noted.

8 Warwickshire Waste Partnership

Members were provided with details of the most recent agenda and reports of the Warwickshire Waste Partnership held on 19 June 2018.

Resolved:

That the report and appendices be noted.

9 Progress Report on Achievement of Corporate Plan and Performance Indicator Targets April 2017 – March 2018

Members were informed of the progress with the achievement of the Corporate Plan and Performance Indicator targets relevant to the Board for April 2017 to March 2018.

Resolved:

- a That the report be noted; and**
- b That a report on the red Environmental Health Performance indicator targets for food premises inspections be brought to a future meeting of the Board.**

Councillor Bell
Chairman

Agenda Item No 7

Community and Environment Board

15 October 2018

Report of the Corporate Director – Resources

Budgetary Control Report 2018/19 Period Ended 30 September 2018

1 Summary

- 1.1 The report covers revenue expenditure and income for the period from 1 April 2018 to 30 September 2018. The 2018/2019 budget and the actual position for the period, compared with the estimate at that date, are given, together with an estimate of the out-turn position for services reporting to this Board.

Recommendation to the Board

That the report be noted and that the Board requests any further information it feels would assist it in monitoring the budgets under the Board's control.

2 Introduction

- 2.1 Under the Service Reporting Code of Practice (SeRCOP), services should be charged with the total cost of providing the service, which not only includes costs and income directly incurred, but also support costs relating to such areas as finance, office accommodation, telephone costs and IT services. The figures contained within this report are calculated on this basis.

3 Overall Position

- 3.1 The actual expenditure for budgets reporting to this Board as at 30 September 2018 is £2,732,158 compared with a profiled budgetary position of £2,754,028; an underspend of £21,870 over the period. Appendix A to this report provides details of the profiled and actual position for each service reporting to this Board, together with the variance for the period.
- ...
- 3.2 Where possible, the year-to-date budget figures have been calculated with some allowance for seasonal variations, in order to give a better comparison with actual figures. Reasons for the variations are given, where appropriate, in detail below.

3.3 Leisure Facilities

3.3.1 The overspend against the profiled budget is partly due to an under provision for holiday cover within the employee budgets and increased employee costs as a result of changes in activity programmes at all centres with the exception of Arley Sports Centre, and lower than profiled income at each site, with the exception of Atherstone Leisure Complex. The reduced income at Arley Sports Centre is partly caused by the recent fire for which an insurance claim is currently being compiled for the potential loss of income.

3.4 Refuse and Recycling

3.4.1 Refuse and Recycling has an overall underspend of £24,680, this is predominantly due to lower vehicle repairs and maintenance costs of £24,920. There is also additional income from the introduction of charging for Additional Green Bin collections of £14,450 and general bin replacement income of £10,250. This has been partly offset by reduced income of £22,050 from the sale of paper and card caused by a drop in the price received per tonne due to movements in the market.

3.5 Streetscene Grounds Maintenance

3.5.1 The underspend on Grounds Maintenance of £9,485 is due to lower vehicle repairs and maintenance costs.

3.6 Trade Refuse

3.6.1 The improved position of £4,700 on Trade Refuse relates to additional income from the change in the size and mix of the refuse containers being collected.

3.7 Amenity Cleaning

3.7.1 The current underspend is predominantly due to lower employee costs resulting from vacancies.

4 Performance Indicators

4.1 In addition to the financial information provided to this Board, when the budgets were set in February, performance indicators were included as a means of putting the financial position into context. These are shown at Appendix B.

4.2 The majority of the Performance Indicators are comparable with the profiled position.

4.3 The main reason for the variance in the Operational Staff v Total Income performance relates to an increase in employee costs and decrease in income as detailed in 3.3.1.

5 Risks to the Budget

5.1 The key risks to the budgetary position of the Council from services under the control of this Board are:

- Deteriorating condition of assets, particularly the Leisure Centres, and further economic pressure affecting the generation of income.
- Further increases in the need for replacement bins, as well as the cost of bins for new developments
- Additional costs relating to the Refuse and Recycling services.

6 Estimated Out-turn

6.1 Members have requested that Budgetary Control reports provide details on the likely out-turn position for each of the services reporting to this Board. The anticipated out-turn for this Board for 2018/19 is £5,408,860, the same as the original budget.

6.2 The figures provided are based on information available at this time of the year and are the best available estimates for this Board, and may change as the financial year progresses. Members will be updated in future reports of any changes to the forecast out turn.

7 Report Implications

7.1 Finance and Value for Money Implications

7.1.1 Income and Expenditure will continue to be closely managed and any issues that arise will be reported to this Board at future meetings.

7.2 Environment and Sustainability Implications

7.2.1 The Council has to ensure that it adopts and implements robust and comprehensive budgetary monitoring and control, to ensure not only the availability of services within the current financial year, but in future years.

The Contact Officer for this report is Nigel Lane (719371).

Community and Environment Board
Budgetary Control Report 2018/2019 as at 30 September 2018

Cost Centre	Description	Approved Budget 2018/2019	Profiled Budget 2018/2019	Actual September 2018	Variance	Comments
3072	Polesworth Sports Centre	137,130	46,212	59,008	12,796	Comment 3.3
3074	Arley Sports Centre	157,080	85,036	98,025	12,989	Comment 3.3
3075	Coleshill Sports Centre	291,850	162,040	173,906	11,866	Comment 3.3
3077	Atherstone Leisure Complex	471,400	261,306	252,073	(9,233)	Comment 3.3
3082/3	Memorial Hall (Sports and Cultural)	145,890	72,481	84,522	12,041	Comment 3.3
4002	Public Health Services (Commercial)	302,350	173,183	172,423	(760)	
4003	Public Health Services (Domestic)	98,940	66,780	66,155	(625)	
5000	Refuse Domestic Collection	977,120	454,726	414,050	(40,676)	Comment 3.4
5001	Streetscene Grounds Maintenance	113,430	102,651	93,166	(9,485)	Comment 3.5
5002	Refuse Trade Collection	(18,020)	(49,735)	(54,430)	(4,695)	Comment 3.6
5003	Cesspool Emptying	(14,520)	(11,071)	(10,156)	915	
5004	Recycling	951,680	480,376	496,369	15,994	Comment 3.4
5010	Amenity Cleaning	650,300	323,167	301,274	(21,893)	Comment 3.7
5013	Unadopted Roads	17,460	6,505	6,038	(467)	
5014	Drain Unblocking and Land Drainage	20,360	10,360	10,616	256	
5015	Street Furniture	6,330	2,834	2,835	1	
5016	Atherstone Market	3,240	1,890	1,840	(50)	
5019	Parks, Playing Fields and Open Spaces	610,110	315,540	315,686	146	
5021	Public Health Act 1984 Burials	2,880	1,440	1,283	(157)	
5023	Consultation	14,040	4,695	4,695	-	
5025	Corporate Policy	75,380	44,040	44,406	366	
5030	Rural Regeneration	68,390	34,195	33,788	(407)	
5034	Landscape	10,430	9,705	9,705	-	
5040	Marketing and Market Research	14,970	4,230	3,674	(556)	
5044	Support to Voluntary Organisations	80,550	64,575	64,592	17	
5055	Health Improvement	78,470	34,615	35,084	469	
5056	Safer Communities	111,340	53,150	51,609	(1,541)	
5064	Queen Elizabeth School - Artificial Green Pitch	30	1,529	2,347	818	
7361	England's Rural Heart LEADER Partnership	30,250	14,905	14,905	-	
7365	AFC Veteran Hubs Development	-	(5,720)	(5,720)	-	
7700	Ext Stronger & Safer	-	(12,275)	(12,275)	-	
7856	High Street Grants	-	664	664	-	
	Total Expenditure	5,408,860	2,754,028	2,732,158	(21,870)	

Original Budget	5,356,990
Vired Training Budget	18,130
Vired Recruitment Budget	3,490
Leader	30,250
Approved Budget	<u>5,408,860</u>

Key performance Indicators for Budgets Reporting to the Community and Environment Board

Performance as at 30 September 2018

	Budget	Profiled budget	Actual
Polesworth Sports Centre			
Operational Staff V Total Income	82.0%	82.6%	94.9%
Operational Recovery Rate (excluding Central support and Capital Charges)	71.8%	82.8%	74.6%
Arley Sports Centre			
Operational Staff V Total Income	101.7%	102.5%	146.3%
Operational Recovery Rate (excluding Central support and Capital Charges)	51.4%	47.9%	31.4%
Coleshill Leisure Centre			
Operational Staff V Total Income	71.1%	74.5%	80.1%
Operational Recovery Rate (excluding Central support and Capital Charges)	76.9%	71.6%	66.9%
Atherstone Leisure Complex			
Operational Staff V Total Income	64.3%	65.7%	66.8%
Operational Recovery Rate (excluding Central support and Capital Charges)	81.6%	75.7%	78.6%
Memorial Hall			
Operational Staff V Total Income	231.8%	232.2%	365.7%
Operational Recovery Rate (excluding Central support and Capital Charges)	23.5%	23.7%	17.0%
Refuse Domestic Collection			
Number of Households	28,400	28,400	28,216
Costs per Household	£34.28	£18.72	£17.50
Maximum missed collections per 100,000 users	58	58	55
Refuse Trade Collection			
Number of Trade Bins	482	482	484
Gross cost per bin collected	£505.33	£385.99	£384.92
Net cost per bin collected	-£37.39	-£103.18	-£112.46
Cespool Emptying			
Number of emptyings	1,210	605	576
Gross cost per emptying	£109.37	£103.11	£105.11
Net surplus per emptying	-£12.03	-£18.30	-£17.63
Recycling			
Cost per household	£33.50	£16.91	£17.59
Tonnes of recycled material collected	12,700	6,350	6,538
% of waste recycled	50.0%	50.0%	50.4%
Parks, Playing Fields and Open Spaces			
Number of Pitches	9	9	10
Number of Teams	13	13	14
Number of Hirers	13	13	14
Income per Team	£371.54	£371.54	£345.36

Agenda Item No 8

Community and Environment Board

15 October 2018

Report of the Director of Leisure and Community Development

North Warwickshire Green Space Strategy Progress Report

1 Summary

- 1.1 This report informs Members of the progress made in respect of delivery against the priorities set out in the North Warwickshire Green Space Strategy (2008 to 2018). It additionally proposes an approach to the development of a new Green Space Strategy, further to the Board's determination that the draft document produced by external consultants should be re-written.

Recommendation to the Board

- a That Members note and comment upon the progress made in respect of the implementation of the priorities of the North Warwickshire Green Space Strategy (2008 to 2018); and**
- b That Members note and advise Officers on the proposed approach to the development of a new Green Space Strategy (2019 to 2031).**

2 Consultation

- 2.1 In view of the Borough-wide significance of the Green Space Strategy, consultation has taken place with all Ward Members. Any comments received will be reported at the meeting.

3 Introduction

- 3.1 The North Warwickshire Green Space Strategy was formally adopted by the Borough Council in December 2008. Together with its supporting Action and Funding Plan, its purpose was to provide a ten-year framework for the provision and enhancement of green space for the benefit of communities across the Borough. It addressed green and open space provided primarily by the Borough and parish and town councils, but also included areas of land in the management of other providers.

3.2 The Green Space Strategy (2008 to 2018) set out a number of policy and service priorities, area-based priorities and policies in respect of resources, monitoring and development. As previously reported to the Board, however, the Strategy came to a theoretical conclusion at the end of March 2018. Over the ten year period, the Borough Council achieved many positive outcomes through the implementation of the provisions and priorities of the Strategy, all of which have been reported to the Board. It was not possible to advance every priority and action, however, as a consequence of which the Strategy has continued to guide the work of the “Green Space” team, whilst work continues on the development of a new Strategy, which will direct related work through until 2031.

3.3 This report provides the Board with an update on progress in respect of delivery against the priorities identified in the Green Space Strategy, subsequent to the overview that Members received in March 2018.

4 Service Priorities

4.1 Safety and Security

4.1.1 The Strategy identifies a commitment to invest in basic service improvements by improving site infrastructure. A programme of related work is prepared annually within the context of available revenue, capital and external funding resources.

4.1.2 Following a number of anti-social behaviour incidents in and around the recently installed play area at Bretts Hall Recreation Ground in Ansley Common, a CCTV camera was been deployed in June. The CCTV camera does appear to have acted as a deterrent, at least in the short-term, as the number of reports of inappropriate activity at the Recreation Ground has lessened. There are, however, on-going issues, primarily associated with the drinking of alcohol, in respect of which Officers are in communication with the Police.

4.1.3 Members will be aware that, in recent months, groups of travellers have, not for the first time, accessed Arley and Mancetter Recreation Grounds, in so doing causing both damage and considerable distress within the local community. In response, costed proposals for landscape works designed to deter unauthorised access were considered and, in principle, approved by the Executive Board at its meeting held in September. The final designs for both schemes will be determined in consultation with the Chairman and Opposition Spokesperson for the Executive Board, together with appropriate Ward Members. The Executive Board has also instructed Officers to prepare costed proposals to prevent unauthorised access at other Borough Council owned recreation grounds for the consideration of Members in the context of setting future capital and revenue budgets.

4.2 Tree Management

- 4.2.1 The Green Space Office (Trees) sits within the Community Development section and is responsible for the provision of a professional arboricultural service in respect of the Authority's tree stock. Between April and September 2018, the Officer has undertaken 252 reactive tree inspections, in addition to the work that he has carried out on behalf of the Housing and Planning and Development Divisions. Within this period, work has been instructed in relation to 61 trees, 41 of which have been felled. Members will be aware of the Borough Council's commitment to replace felled trees with native species, and this work will be organised accordingly. The Officer has completed 20 Planning Applications and Notifications in respect of protected trees, as well as being formally consulted a further 35 times in respect of Planning Applications with potential tree-related implications. Through these processes the Authority has introduced five Tree Preservation Orders, the largest of which now protects over 200 trees.
- 4.2.2 Work has now commenced on the development of a proactive tree inspection programme, to which the Authority aspired when it adopted its approach to tree management in 2010. This work is initially being advanced through the production of a definitive list of trees owned by the Borough Council, subsequent to which a risk-based schedule of inspections will be produced. Indeed, a number of potentially higher risk sites, those where trees exist in close proximity to larger groups of people and / or certain types of property, have already been identified, in response to which inspections are being scheduled and recorded accordingly.

4.3 Biodiversity and Climate Change

- 4.3.1 The Green Space Strategy sets out a number of priorities in respect of the conservation and enhancement of biodiversity through habitat creation and management, to which the Local Nature Reserves Project is making a significant contribution.
- 4.3.2 Members will be aware that the Borough Council is working in partnership with Warwickshire Wildlife Trust to manage the Local Nature Reserves at Kingsbury Meadow, Dafferns Wood in New Arley, Cole End Park in Coleshill and Abbey Green Park in Polesworth. Through the partnership, the Trust is carrying out specialist conservation management on each site and is also supporting the Friends of Dafferns Wood group, which is now actively involved in managing that Reserve. The Trust also provides a programme of events to encourage volunteering and participation at each of the Local Nature Reserves.
- 4.3.3 Reviews of the Management Plans for each Local Nature Reserve are being produced by the Wildlife Trust, subsequent to which they will be assessed by Officers. The outcomes of this process will be reported to the Board in March 2019.

4.4 Partnership Working

- 4.4.1 In addition to promoting partnership working to improve and manage the Authority's own sites, the Strategy recognises the important role that other providers have in delivering green space provision across the Borough. It, therefore, commits the Authority to supporting partners where their green spaces have been identified as Area Priorities. In this regard, Officers have provided advisory assistance to Austrey Parish Council, as it reviews the potential impact of HS2 on the local Playing Fields, three family cycle routes have been developed within Kingsbury Water Park, as part of the initiative through which the North Warwickshire Cycleway is being re-established and, as identified elsewhere, the Borough Council has been working with Friends of Atherstone Heritage on a project to improve Meadow Street Gardens and with Nether Whitacre Parish Council on its funding application to support the provision of outdoor fitness equipment within the village.

4.5 Outdoor Sports

Local Football Facilities Plan

- 4.5.1 At its meeting held in July 2018, the Board was informed that the Authority had been contacted by the Football Association (FA), in respect of its partnership with the Premier League, Sport England and the Department for Digital, Culture, Media and Sport (DCMS) to make a major investment in local football facilities over the next 10 years. To inform and direct this investment, the FA has committed itself to providing every local authority in the country with a Local Football Facilities Plan (LFFP) by 2020. The FA has commissioned external consultants, Knight Kavanagh and Page (KKP), to manage the process of local engagement, consultation and the production of the LFFP.
- 4.5.2 The intention is for each LFFP to establish a ten year vision for football facilities and to sustainably transform the local playing pitch stock and its associated ancillary accommodation. It will build on existing local evidence and strategic planning work, which, in North Warwickshire's case, is the draft Playing Pitch Strategy, which was adopted in principle by the Board in July 2018. The LFFP will act as a detailed investment portfolio for schemes that require funding support in the short, medium and long term.
- 4.5.3 It had initially been anticipated that KKP would produce the LFFP for North Warwickshire in September 2018. Had this been the case, it would have been possible to present the draft Plan, alongside the Playing Pitch Strategy, to this meeting of the Board. The Authority has, however, been informed that the draft Plan should be completed by the end of October 2018. It will, therefore, be necessary to present both documents to Members at the meeting of the Board to be held in January 2019.

Atherstone Sports Club

- 4.5.4 Subsequent to the meeting of the Resources Board held on 4 September 2018, Members will be aware that approval has been given to Atherstone Sports Club to enter into a Tenancy at Will with the Borough Council in respect of its use of part of Royal Meadow Drive Recreation Ground. The Club sees the Tenancy at Will as the first step towards a long-term lease agreement through which it would assume responsibility for the management and maintenance of part of the Recreation Ground and for the creation of a multi-sports hub, as recommended within the Playing Pitch Strategy.
- 4.5.5 An initial meeting has been held with representatives of the Sports Club to discuss the content of the Tenancy at Will, the terms of which will require the prior approval of the Chairman and Vice-chairman of the Resources and Community and Environment Boards. Within these discussions, the Sports Club reaffirmed its commitment to undertaking meaningful consultation with the community, which will provide local residents with an opportunity to influence the development of Royal Meadow Drive Recreation Ground for all of its users.

Boot Hill Grendon

- 4.5.6 The Board will be aware that the adult football pitch at Boot Hill Recreation Ground, Grendon, has not been used for the last three seasons, due to its condition and the presence of moles. The unavailability of this pitch has had a negative impact on the well-established local football club, as well as other teams in the catchment community. Subsequent to an initial investigation of the pitch, the Institute of Groundsmen (IoG) has been commissioned to undertake a detailed site investigation of the ground conditions and future drainage needs. The commission includes the requirement to design an appropriate drainage scheme and to identify the associated capital and revenue costs. It will also review the potential to increase the number of pitches on the Recreation Ground. Whilst a certain amount of the site investigation work is weather dependent, it is currently anticipated that the outcomes from the IoG commission will be available by mid-December.

4.6 Children and Young People

- 4.6.1 The Green Space Strategy recognises the vital role of open space in helping children and young people to develop skills through play and social interaction and it commits the Authority to supporting the development of a strategic network of play facilities across the Borough. The Play Area Development Programme has enabled the Authority to meet this commitment through the delivery of an associated action plan.

4.6.2 The Borough Council has commissioned an independent inspection of its play areas, as well as a number of sites owned by partner organisations, through the Children’s Play Advisory Service. The inspections took place in June 2018 and included a safety inspection, site risk assessment, an accessibility assessment and the production of a “play value” score for each play space. A report was produced, which categorised equipment and ancillary items that needed replacing, repairing, maintaining and / or monitoring, in response to which a prioritised works programme has been developed. These works are being advanced accordingly, although progress has been hindered in a small number of cases by the failure of one equipment manufacturer in particular to supply parts according to pre-agreed timescales.

4.7 Community Engagement

4.7.1 The Green Space Strategy acknowledges the value of open space to communities and seeks to encourage people to use their local spaces and to take pride in their development. The Authority’s delivery of Big Day Out events in parks and recreation grounds across the Borough (reported elsewhere on this agenda) is designed to enhance use and appreciation of open space by local residents. Additionally, communities are consulted during the preparation of site management plans and they actively inform proposals for the development or refurbishment of recreation grounds (including at Royal Meadow Drive in Atherstone) and play facilities. Further, the Local Nature Reserves Project directly engages local people in the development and management of these sites.

5 Improvement Schemes 2018 / 19

5.1 Coleshill

5.1.1 A survey of the sewer conduit in Cole End Park was undertaken by a contractor on behalf of Severn Trent Water during late June and early July. The survey involved the removal of vegetation that was covering the structure. As a result of the works, there was damage to a number of steps in the Park, which were subsequently repaired by the contractor in July.

5.1.2 Himalayan Balsam is an invasive weed that has been a long-term problem in Cole End Park, particularly within the Local Nature Reserve. Himalayan Balsam dominates the banks of many of the country’s rivers and waterways, out-competing native plants and leaving soil exposed to erosion during the winter months. To date, the only way of battling against the weed has been by pulling up each plant, primarily with the help of Warwickshire Wildlife Trust (WWT) and Tame Valley Wetlands volunteers and local residents. The Borough Council has, however, volunteered Cole End Park to become a test site for a biocontrol “rust fungus”, which infects Himalayan Balsam plants to help control this dominant non-native invasive species. The rust fungus does not have any known implications on any other flora or fauna (other than Busy Lizzies). Rust fungus will be introduced to a small area of Himalayan Balsam next summer and will be monitored for its impact thereafter. This work will be

carried out by WWT and its volunteers and will be funded by the Banister Environment Trust.

- 5.1.3 A basket swing at the play area in Cole End Park was vandalised during the spring. A replacement swing part has been procured and installed, albeit much later than anticipated due to the equipment supply issues referred to at paragraph 4.6.2 above.

5.2 Curdworth, Hurley and Wood End

- 5.2.1 The Borough Council was approached by Shared Access to install a 25m telecoms pole in Wood End Recreation Ground. Following approval by the Resources Board, at its meeting held in May 2018, the Authority has agreed to lease a small parcel of land for the installation of the pole in exchange for a one-off payment of £40,000, which has been allocated for use in the village. As directed by the Resources Board, the projects to benefit from this receipt will be determined in consultation with Ward Members. It is currently anticipated that the pole will be installed in the middle of October 2018.

- 5.2.2 Part of the multi-play unit at the play area within Wood End Recreation Ground has been evidencing signs of metal fatigue. Replacement parts have been sought and installed, again much later than anticipated due to the equipment supply issues referred to at paragraph 4.6.2 above.

5.3 Arley and Whitacre

- 5.3.1 Members will be aware of the installation of new play equipment at Bretts Hall Recreation Ground in Ansley Common. Funding for the project, which cost £68,800, was sourced from the Borough Council's capital programme and its Equality Fund, as well as through external sources, including Ansley Common Residents Association (ACRA), the local County Councillor, the Tesco "Bags of Help" scheme, Smart Start, the Ley Group and Ansley Parish Council. The installation was completed in May 2018. Unfortunately, the grass seed within the play area did not establish due to the drought conditions over the summer, which has left a number of bare patches. It is anticipated that the grass will eventually establish after more regular rainfall. A new car park was also constructed at Bretts Hall Estate during the first week of October in order to provide parking both for local residents and for those people visiting Bretts Hall Recreation Ground and play area.

- 5.3.2 The Borough Council will be working with residents and Ward Members to create a community orchard at Arley Recreation Ground. It is hoped that a mixture of fruit trees (up to 10 trees) will be planted as a group near the play area (but still allowing informal views to the play area itself). An application for funding from Big Local is currently being developed within the community and, if successful, will finance the cost of the trees.

5.3.3 The Borough Council has assisted Nether Whitacre Parish Council in a consultation exercise and funding application to the National Lottery Awards for All scheme, for its proposed provision of outdoor fitness equipment for its Birmingham Road play area. The Parish Council has been awarded a grant of £8,518 and it hopes to install the equipment at the end of October.

5.4 Atherstone and Mancetter

5.4.1 The Borough Council is working in partnership with Friends of Atherstone Heritage to redesign Meadow Street Garden to enhance this valuable space and to highlight the rich heritage of Atherstone as a centre for hat making. Following on from a range of community events, consultation on two concept designs for the Gardens was undertaken during August and September 2018. Comments received and any key themes will be reflected and incorporated into the final design. All partners are working on an application to the Heritage Lottery Fund (HLF), for financial assistance towards the associated redevelopment and construction costs. The funding application will be submitted to the HLF by the end of the year. In addition to the Garden's redesign, the project will also involve a range of heritage themed and creative activities and events in which the community will be encouraged to become involved.

5.5 Baddesley and Grendon

5.5.1 In August, a new access ramp was installed at Baxterley Recreation Ground in response to a need identified by more elderly residents who live at the western side of the Recreation Ground. This installation was made possible through working in partnership with Baxterley Parish Council, which applied for, and secured, financial support from the Community Fund associated with the JLR depot development.

6 North Warwickshire Green Space Strategy (2019 to 2031)

6.1 The Board will recall that, at its meeting held in July 2018, it gave consideration to the final draft of a proposed new Green Space Strategy produced by external consultants, a copy of which is held in a clearly marked file in each political group room. This document was intended to build on the original North Warwickshire Green Space Strategy (2008 to 2018) and sought to consider issues based on the following key service priorities:

- Maintenance and cleanliness
- Safety and security
- Tree management
- Biodiversity and climate change
- Partnership working
- Outdoor sport
- Children and young people
- Community engagement
- Area based priorities

- 6.2 In preparing the revised draft Strategy, the consultants, as well as undertaking renewed consultation with stakeholders and potentially interested parties, used information that evidentially underpinned the production of the original document. In particular, account was taken of the Open Space, Sports and Recreation Study (2007). Within the consultation, views were sought on the quality, quantity and accessibility of open space and anecdotal information was sought on the desire for the provision of additional facilities and services.
- 6.3 The consultants' adopted methodology was in accordance with the National Planning Policy Framework (NPPF) and its predecessor, Planning Policy Guidance 17 (PPG 17). This methodology included the following elements:
- Review of national, regional and local strategy and policy documents
 - Division of open space into typologies
 - Qualitative and quantitative assessment of open space
 - Use of quantitative and accessibility standards
 - Consultation and analysis
 - Identification of shortfalls in provision
 - Conclusions and recommendations
 - Action plan
- 6.4 Given this approach, it was considered to be disappointing that the externally produce draft Strategy appeared to make little use of the content of the previous document, which had set out a succinct framework through which to strive to meet certain standards of provision. As reported to the Board in July 2018, the revised draft Strategy was not without any merit. It drew a number of conclusions similar to those of the original Strategy, in that the main issues centre, not on the quantity of provision, but on its quality; that North Warwickshire has sufficient amenity green space, public parks and gardens, natural and semi-natural green space, but there was a need to create opportunities for increased participation in safe walking, jogging and cycling, including through the connection of existing and new settlements, education and leisure sites. The draft Strategy was, however, discursive, in places it used the wrong quantities of provision and concluded with a vague and, in part, unjustified action plan. Understandably, therefore, the Board instructed Officers to re-write the draft Green Space Strategy.
- 6.5 In undertaking this task, it is currently the intention to use the framework and structure provided by the original Green Space Strategy, with which both the Board and its partners are familiar. The types of green space, key service areas and area based profiles will be retained from the original document. Officers will audit the progress made in respect of the delivery of its key priorities and actions. Outstanding areas of work will then be compared with the conclusions and recommendations made by the external consultants, having due regard to accurate data relating to the quantity and accessibility of current provision in North Warwickshire. Known and perceived gaps in local provision, for example in respect of "green corridors", will also be identified and due account will be taken of the anticipated growth to be accommodated

in the Borough. It is proposed to discuss the outcome of this process with the Chairman, Vice-chairman and Opposition Spokesperson for the Board, prior to the production of a further revised draft Strategy (2019 to 2031). It is envisaged that this revised document would be presented to the Board at its meeting to be held in January 2019. It would also be made available for consultation with all Borough Councillors, parish councils and key partners / stakeholders, as well as on the Borough Council's website and through other social media channels. Ideally, the draft Green Space Strategy would then be re-presented to the Board for adoption in March 2019, for implementation with effect from April onwards. The Board is asked to consider and advise Officers on this outlined approach to the development of a new Green Space Strategy for North Warwickshire.

7 Report Implications

7.1 Finance and Value for Money Implications

7.1.1 There is no new financial implication arising directly out of this report.

7.2 Safer Communities Implications

7.2.1 Projects advanced through the Green Space Strategy contribute to community safety by providing well-managed open space and recreation areas that afford opportunities for positive activity.

7.3 Legal, Data Protection and Human Rights Implications

7.3.1 There are no legal, data protection or human rights implications arising directly from this report.

7.4 Environment, Sustainability and Health Implications

7.4.1 Delivery of priorities identified in the Green Space Strategy contributes directly to environmental improvements, enhancement of biodiversity and mitigation of the effects of climate change. It also helps to build sustainable and vibrant communities.

7.5 Human Resources Implications

7.5.1 There are no human resources implications arising from this report.

7.6 Risk Management Implications

7.6.1 There are no direct risks consequent upon the services identified within this report. The activity that is included within the Green Space Strategy, however, will be risk assessed and appropriate controls put in place, where appropriate.

7.7 Equalities Implications

7.7.1 There are no equalities implications arising directly from this report.

7.8 Links to Council's Priorities

7.8.1 The North Warwickshire Green Space Strategy has direct and positive links to all six of the corporate priorities:

- Responsible financial and resource management
- Creating safer communities
- Protecting our countryside and heritage
- Improving leisure and wellbeing opportunities
- Promoting sustainable and vibrant communities
- Supporting employment and business

7.8.2 Additionally, implementation of the provisions of the Green Space Strategy contributes directly to the attainment of the priorities of the Sustainable Community Strategy to:

- Raise aspirations, educational attainment and skill levels
- Develop healthier communities
- Improve access to services

The Contact Officer for this report is Katherine Webster (719492).

Background Papers

Local Government Act 1972 Section 100D, as substituted by the Local Government Act, 2000 Section 97

Background Paper No	Author	Nature of Background Paper	Date
1	North Warwickshire Borough Council	North Warwickshire Green Space Strategy	2008 to 2018
2	Assistant Director (Leisure and Community Development)	North Warwickshire Green Space Strategy Progress Report	March 2018
3	Director of Leisure and Community Development	Landscape Works to Prevent Unauthorised Access at Arley and Mancetter Recreation Grounds	Sept 2018

Agenda Item No 9

Community and Environment Board

15 October 2018

Report of the Director of Leisure and Community Development

Leisure Facilities: Service Improvement Plan and Key Performance Indicators

1 Summary

- 1.1 This report outlines the progress being made in respect of delivery of the actions identified in the approved Service Improvement Plan (SIP), and the associated set of key performance indicators, through which the Board has agreed to monitor the operational and financial performance of the leisure facilities at each of its meetings.

Recommendation to the Board

That the Board notes and comments upon the progress being made against the requirements identified in the approved Leisure Facilities Service Improvement Plan and the associated set of key indicators through which operational and financial performance is monitored.

2 Consultation

- 2.1 Consultation has taken place with relevant Members and any comments received will be reported at the meeting.

3 Introduction

- 3.1 The two-year Leisure Facilities Service Improvement Plan (2018 to 2020), a copy of which is attached as Appendix A, was approved by the Board at its meeting held in July 2018. The Plan details the key actions, work programmes and improvements required to be achieved through to 2020 that the Board has determined are important in order to enhance the quality and financial viability of the service delivered through its leisure facilities.

- 3.2 As well as highlighting a number of key actions and developments that are specific to each individual facility, the SIP identifies the improvements to be sought within areas of activity (“themes”) that are fundamental to the successful operation of any leisure facility:

- Finance and pricing
- Staffing

- Programming
- Marketing and promotion
- Key performance indicators (which were approved in March 2018)
- Community
- Health and safety
- Maintenance
- Technology
- Monitoring, review and evaluation

3.3 The Service Improvement Plan is being used to guide the work of the Authority's Leisure Facilities section. Its implementation is being managed and monitored by the section's Business Development team.

4 Service Improvement Plan: Progress

4.1 The following sections provide very brief commentary on the progress being made by the Leisure Facilities section in respect of each of the key themes identified within the SIP and also at paragraph 3.2 above.

5 Finance and Pricing

5.1 The Business Development team is undertaking a review of pricing across the sites, with a view to informing the Board's consideration of a schedule of fees and charges at its meeting to be held in January 2019. This work is, in part, being informed by a review of the pricing structure of neighbouring facility operators and will include consideration of the potential means by which to enhance the number of concessionary members of the facilities.

6 Staffing

6.1 As requested by the Board, a new action has been introduced into the Plan relating to staff retention, upon which Members are invited to comment.

6.2 Whilst the facilities have been enduring a period within which it has been difficult to secure an appropriate number of Duty Officers, a sufficient level of cover has been maintained to ensure that the centres have remained open to the public. It is currently anticipated that these difficulties will have been overcome by November 2018. In the meantime, the Business Development team will be attending a Careers Event at Nuneaton Academy in October in order to raise awareness about the leisure-related employment options available to local young people.

6.3 Individual and facility-based training needs continue to be delivered at each site, whilst specific Gladstone and Exercise Referral training has been provided for a number of members of staff across the service.

7 Programming

- 7.1 A thorough review of the financial efficiency of the exercise classes and courses programme at each facility has been initiated. An improved attendance and monitoring report has been introduced, which will help to ensure the accuracy of the associated data and, where classes are identified as being ineffective, measures are being taken to remove them from the activity programme.
- 7.2 A summer holiday activity programme for children and young people was promoted at all four leisure facilities. The nature of provision varies at each site, with the service provided at Polesworth Sports Centre being delivered by an external organisation, and the programmes across the other sites being delivered in-house. The sessions offered at Polesworth Sports Centre proved to be the most popular (with attendances exceeding 2,300 over the holiday period), largely because of the provision of a full day care service at this location. The sessions promoted at the other leisure sites were activity-specific and not provided over a full day. As a consequence, they were less well attended, although the pool inflatable sessions and film afternoons in Atherstone, and the gymnastics sessions in Arley and Coleshill proved to be relatively popular.
- 7.3 Unfortunately, the attendance at the summer holiday programme at Arley Sports Centre was badly affected by the incursion of travellers onto the adjacent Recreation Ground.
- 7.4 A review of the summer holiday programme is being undertaken, for there is a need to ensure that the demands of local residents are being met effectively and in a manner that is sustainable for the Borough Council. This review is scheduled for conclusion in November 2018.
- 7.5 The Board will recall its approval, in January 2018, of a pilot programme of opening Atherstone Leisure Complex on bank holiday Mondays. To date, the facility has opened on four such occasions when otherwise it would have been closed to the public. Whilst the Leisure Complex has closed earlier on bank holidays than it usually does on a Monday evening and whilst the fitness class programme does not operate on these occasions, the levels of attendance have been relatively encouraging. Daily attendances have averaged over 300, which is approximately half of what would be expected on a normal Monday. Interestingly, however, the most popular activities have been adult swims and adult workouts in the fitness suite, as well as junior swimming lessons, as opposed to family-based activity sessions or casual attendances by children and young people (see Appendix B). At its meeting in January 2019, the Board will need to determine whether or not to continue with, and / or expand, the pilot programme of opening on bank holiday Mondays.
- ...

Arley Sports Centre

- 7.6 All Members are aware of the situation concerning Arley Sports Centre, its listing as an Asset of Community Value and the subsequent continuation of the process through which the facility will be transferred to Elite Sports Development.

Atherstone Leisure Complex

- 7.7 Considerable time has been devoted to attempts to increase the number of young people attending the expanded junior swimming lesson programme at the Leisure Complex. Whilst the increased lesson capacity has slowed the rate of increase in percentage occupancy levels (up from 72% to 75%), it is pleasing to report that record numbers of weekly attendees are being achieved (currently 809). In past years, swimming lesson participation has declined during the long school summer holiday period, but this trend was also halted in 2018. In 2017, lesson participant numbers dropped from 665 per week in July to 610 per week in August. This summer, during the same period, the number of participants remained stable, experiencing a drop of just 2, from 795 to 793 per week.
- 7.8 The national and long-term decline in the number of people swimming has previously been reported to the Board, a trend that has been experienced at Atherstone Leisure Complex since 2014. Locally, however, this trend is being reversed and it is anticipated that the 5% target increase in related visits will be surpassed.

Coleshill Leisure Centre

- 7.9 In accordance with a commitment identified in the SIP, a squash team was successfully reintroduced at Coleshill Leisure Centre during the summer and the team will be playing in the forthcoming Warwickshire Winter League. As it becomes more established, the aim is to use the team to assist with junior coaching and the organisation and promotion of Centre-based competitions.
- 7.10 In order to increase the occupancy of peak-time sports hall bookings, the Leisure Centre has negotiated a new, weekly Cheerleading Club booking that will utilise space on a Friday evening, which, traditionally, is a very difficult time in which to programme regular activity.

Polesworth Sports Centre

- 7.11 As Members will be aware, subject to approval of its final provisions, a short-term (three years) extension of the dual-use agreement through which the Borough Council manages the Sports Centre in Polesworth has been negotiated with The School. The financial terms of this extension additionally represent an improvement for the Authority.

General

- 7.12 The gymnastics course programme continues to thrive at both Coleshill Leisure Centre and Polesworth Sports Centre, with both sites surpassing related income targets and consistently achieving occupancy levels of 90%. Party booking numbers and income receipts, however, are below expectation at all sites, in response to which new equipment has been procured. Customers were engaged in the procurement process through an online poll of their preferred items of soft play and inflatable equipment.

8 Marketing and Promotion

- 8.1 The Business Development team has produced a Marketing Plan for the leisure facilities. The Plan, which has benefited from the advice of the Borough Council's new Corporate Communications Officer, has been closely aligned with the actions and targets set out in the SIP. Accordingly, the Plan includes a promotional distribution network for each facility, which will be used to publicise each sites' activity programmes. In the meantime, the Sales, Marketing and Promotions Officer has had a very positive impact on all aspects of the related activity of the section.

9 Key Performance Indicators

- 9.1 This table below shows the cumulative position at the end of Quarter 2 (September 2018) for the schedule of Key Performance Indicators (KPIs) that was approved by the Board in March 2018.

KPIs Cumulative 2018	ASC	ALC	CLC	PSC	Average	Target
Total members	222	3217	1830	1009	1590	
Direct Debit members	96	1055	865	392	602	
Total visits	16971	105998	63300	32586	54714	117173
Total income per visit	£1.80	£3.27	£3.33	£3.29	£2.92	2.88
Subsidy per visit	£2.62	£0.49	£0.43	£1.01	£1.14	0.82
Staff cost vs total income	151%	74%	79%	97%	100%	82
Staff cost vs total cost	61%	65%	70%	74%	68%	66
Operating recovery rate	41%	87%	89%	76%	73%	80
Income per station	£891	£3,873	£3,683	£2,255	£2,675	5800
Members per station	11	39	37	29	29	33
Length of stay	17	13	17	15	16	14

9.2 The following table shows the performance in Quarter 2 (July to September 2018) against the agreed KPIs.

KPIs 2nd Quarter 2018	ASC	ALC	CLC	PSC
Total members	222	3217	1830	1009
Total visits	7905	51217	28706	16084
Total income per visit	£1.41	£3.46	£3.76	£3.22
Subsidy per visit	£3.10	£0.13	-£0.24	£1.00
Staff cost vs total income	203%	71%	73%	96%
Staff cost vs total cost	63%	69%	78%	73%
Operating recovery rate	31%	96%	107%	76%
Income per station	£375	£1,865	£1,794	£1,075
Member per station	11	39	37	29
Length of stay	17	13	17	15

9.3 Additional, detailed information relating to the KPIs is identified in the spreadsheet attached at Appendix C.

10 Community

10.1 In accordance with a key action in the SIP, staff from Atherstone Leisure Complex attended the Big Day Out held at Mancetter Recreation Ground on 23 September 2018, at which they delivered a Bootcamp session for members of the public. They also manned a stall that promoted the services available at the facility.

11 Health and Safety

11.1 Work is being undertaken with Human Resources to improve the management of First Aid reporting and to ensure that facility specific Health and Safety Audits are carried out and, where necessary, responsive action is taken swiftly.

12 Maintenance

12.1 The Leisure Facilities section is working closely with Facilities Management colleagues to ensure that a reactive work programme is undertaken promptly and efficiently at each site. Recent examples of work undertaken include roof repairs, pipework and boiler replacement at Atherstone Leisure Complex.

12.2 A more planned and preventative approach to maintenance work is also being developed in conjunction with Facilities Management. Monthly facility audits are being carried out in order to identify and action plan any necessary maintenance work.

13 Technology

13.1 A “Get Connected” card has been created and is being issued to every new customer who joins. This card promotes the availability of an online booking and payment facility for all customers, allowing access to all bookable activities 24 hours a day, every day of the year. This development makes it easier for customers to book their chosen activity and eases congestion at each site’s reception desk.

13.2 Gladstone, the facilities’ front desk management system, was upgraded in August, primarily to ensure that it meets the requirements of the new GDPR framework.

14 Monitoring, Review and Evaluation

14.1 The Business Development team, in conjunction with relevant colleagues throughout the Authority, will continue to manage and monitor the implementation of the requirements of the SIP on a regular (at least monthly) basis and to report accordingly to each meeting of this Board. This process will afford Members an opportunity to both understand and direct relevant aspects of the performance of the Borough Council’s leisure facilities.

15 Report Implications

15.1 Finance and Value for Money Implications

15.1.1 Whilst there is no financial implication arising directly out of this report, the SIP and KPIs will enable the Board to monitor the financial performance of the leisure facilities at each of its meetings.

15.2 Safer Communities Implications

15.2.1 The Authority’s leisure facilities contribute to community safety by providing well-managed services that afford opportunities for positive activity and, therefore, a creative alternative to potential criminal or anti-social behaviour.

15.3 Legal, Data Protection and Human Rights Implications

15.3.1 There are no legal, data protection or human rights implications arising from this report.

15.4 Environment, Sustainability and Health Implications

15.4.1 Leisure facilities have a positive impact on the physical and mental wellbeing of individuals and the sustainability of local communities by providing opportunities for formal and informal recreation and by contributing to an improved quality of life.

15.5 Human Resources Implications

15.5.1 There are no human resources implications arising from this report, other than those briefly referred to in the main body of the report.

15.6 Risk Management Implications

15.6.1 There are no direct risk management implications arising from this report. The activity that is included within the Service Improvement Plan, however, will be risk assessed and appropriate controls put in place, where appropriate.

15.7 Equalities Implications

15.7.1 There are no equalities implications arising from this report.

15.8 Links to Council's Priorities

15.8.1 The Service Improvement Plan and Key Performance Indicators have direct links to the following corporate priorities:

- Responsible financial and resource management
- Creating safer communities
- Improving leisure and wellbeing opportunities
- Promoting sustainable and vibrant communities

15.8.2 Additionally, the Borough Council's leisure facilities contribute directly to the priorities of the Sustainable Community Strategy to:

- Raise aspirations, educational attainment and skill levels
- Develop healthier communities
- Improve access to services

The Contact Officer for this report is Andy Dulson (719278).

Background Papers

Local Government Act 1972 Section 100D, as substituted by the Local Government Act, 2000 Section 97

Background Paper No	Author	Nature of Background Paper	Date
1	Strategic Leisure Ltd.	Leisure Facilities Strategy Documents	2017
2	Assistant Director (Leisure and Community Development)	Report to Community and Environment Board (Leisure Facilities: Service Improvement Plan and Key Performance Indicators)	July 2018

North Warwickshire Leisure Facilities Service Improvement Plan - 2018 to 2020

Aim: To improve the operational efficiency and effectiveness of the Borough Council's Leisure Facilities

Responsible Officers Key:

AD:	Assistant Director
LFM:	Leisure Facilities Manager
BSO:	Business Support Officer
LOSO:	Leisure Operations Support Officer
SSO:	Systems Support Officer
SMPO:	Sales, Marketing and Promotions Officer
LMT:	All of the above

Service Improvement Plan Last Updated: 04/10/2018

Theme	Action	Target	Timescale	Resource / Cost	Responsible Officer	Comment / Progress
Finance and Pricing	Review and consider the revision / rationalisation of pricing at all sites, having due regard to the need to reduce the revenue cost of the Leisure Facilities	Conclude review and report to Community and Environment Board by January 2019 at the latest	January 2019		LFM / BSO / SSO	Need to be mindful of the requirement for the pricing structure to be both as fair and as simple as possible
	Increase the number of concessionary memberships, which are currently offered for: Unemployed Full time students 60 plus Blue badge holder Disability allowance Personal independence letter Employment and support allowance Working Tax Credit Notification letter of Housing Benefit Carers allowance Armed forces veterans	Increase by 5%, to 1841 concessionary members	March 2020		LFM / LOSO / SMPO	Reviewing the means by which to increase the number of concessionary members of the facilities
Staffing	Ensure the recruitment of a sufficient number of qualified and trained staff in order to provide appropriate levels of cover for all forms of staff leave / absence	Production of an annual divisional training plan. Engaging with further education recruitment days	31 May 2019 and 2020 December 2018	Divisional and corporate training budget	LFM / LOSO	Attending a local school careers event at Nuneaton Academy in October
	Monitor and evaluate the retention levels of staff to ensure minimum disruption to service provision		Quarterly	Provision made within the revenue budget	LOSO	There were three leavers of Scale 6 and above in the first quarter, April to June 2018
	Review individual and facility-based training needs at all sites and produce a prioritised Training Plan for implementation	Sectional Training Plan produced by 31 July 2018	31 July 2018	Divisional & Corporate Training budget	LFM / LOSO	Sectional training plan established

	Ensure that focused staff training sessions (including Gladstone based training workshops) are held at each site at least once a month		Monthly	Provision made within the revenue budget	LOSO / SSO	Training sessions, including Gladstone, being held at each site
	Ensure that regular teams meetings are held at each site, including at least once a month between Duty Officers and the Leisure Operations Support Office		Monthly	Provision made within the revenue budget	LOSO	Duty Officer team meetings are part of the weekly rota
	Ensure that regular meetings of the Leisure Management Team are held at each site at least once a month		Monthly	Provision made within the revenue budget	BSO / LOSO	Business Development team meetings are held on site at least once a month
Programming General	Improve the operational effectiveness and financial efficiency of the classes and courses programme at each facility	All classes across all sites exceed break even number	31 March 2020	Provision made within the revenue budget	BSO	Monthly occupancy reports Monthly income reports Attendance reports Attendance report improved and now updated weekly
	Create a more focused and co-ordinated holiday activity programme	Pilot summer holiday programme at Queen Elizabeth Academy Review the Bank Holiday programme at Atherstone Leisure Complex Comprehensive holiday programmes at every site during all school holidays	July 2019 January 2019 31 March 2020	Provision made within the revenue budget		A summer holiday programme of activities was undertaken across all four facilities and promoted via school leaflet distribution and social media. The most popular facility was Polesworth Sports Centre, where all day provision is provided, a fact that is to be considered in a review of how and what we provide for future programmes The Bank Holiday opening pilot at Atherstone Leisure Complex has operated on four occasions. Total visits on these days were 50% of what would normally be expected, with an average Bank Holiday

						attendance of around 300 visits each day. The majority of the visits are adult Fitness Suite workouts and casual Swimming, along with Children's Swimming Lessons. The number of children attending Swimming Lessons on Bank Holiday Mondays has shown a steady increase, which is encouraging. Family-based activity sessions have proved less successful.
Arley Sports Centre	Conclude the asset transfer of Arley Sports Centre to Elite Sports Development in accordance with the terms agreed by Full Council	Conclude the approved asset transfer by September 2018	September 2018	To be determined by the outcome of the asset transfer Annual revenue saving	AD	Work being undertaken in conjunction with the Corporate Director (Environment), the Corporate Director (Resources) and the Corporate Property Officer Now identified as an asset of community value. Asset transfer to Elite Sports Development to proceed
	Ensure the effective operation of Arley Sports Centre until such time as a transfer of the Centre is complete	Maintain service programme through to the formal handover of the Centre	September 2018	Provision made within the revenue budget	LFM / LOSO	Fitness suite re-opened in late September following fire damage repairs.
	Increase the number of party bookings.	Increase bookings by 5% (63 to 68)	31 March 2019	Need to invest in party equipment. To be funded from the Leisure Facilities capital allocation	BSO / SMPO	New party and soft play equipment procured
Atherstone Leisure Complex	Enhance the % occupancy of participants on the junior swimming lesson programme.	Increase % occupancy by 12% (from 72% to 84%)	31 March 2020	Provision made within the revenue	LFM / BSO	12% equates to £15,773 per annum Occupancy increasing slowly,

	This will require direct marketing to local schools, inclusion within holiday activity and events leaflets and continuous social media coverage.			budget		influenced by an increase in capacity and choice, more lessons, including adults and extended stages to level 10 (from level 7). Record number of attendees recorded, no drop in numbers during the summer
	Increase the number of weekly school swimming sessions. This will require direct approaches and marketing to existing and potential new schools	Increase the number of weekly school swimming sessions from 13 to 17	31 March 2019	Business cases to cover Instructor cost	BSO / SMPO	Four new sessions with an average of 25 children equates to £7,400 per annum. No increase to date, although previous year's numbers maintained
	Review and, if appropriate, implement a new pricing and administrative structure for school swimming, with effect from January 2019	Report to C&E Board in October 2018 Implement any approved changes from January 2019	January 2019	Consult with schools	LFM / BSO	More efficient use of resources and issuing of invoices, so improved budgetary profiling
	Increase the number of casual swimming visits to Atherstone Swimming Pool (which have been in decline since 2014). This will require monthly promotion of swimming, including via social media	5% increase in visits from 43,250 to 45,500 Adopt Swim England's "Just Swim" initiative	31 March 2019 December 2018	Provision made within the revenue budget	LFM / BSO / SMPO	Regular social media posts to promote swimming generally. Casual swimming income is above target
	Increase the number of pool party bookings.	Increase bookings by 9% (61 to 70)	31 March 2019	Need to invest in party equipment. To be funded from the Leisure Facilities capital allocation	BSO / SMPO	New equipment procured

Atherstone Memorial Hall	Introduce and launch a new FT Zone in the small hall at the Memorial Hall	Operate the new training area in accordance with the approved business case Monitor as a "profit centre" and report performance to Management Team in October 2018	April 2018 October 2018	Funding from Leisure Facilities capital allocation	LMT	This work has involved the relocation of the Phlebotomy Service to the Swimming Pool Actioned
	Increase the number of specific Memorial Hall related visits, by: Increasing the number of function (private) hirings. Creation and promotion of different party options.	Increase in visits by 5%, from 45,000 to 47,250 Increase number of Hall bookings by 10% to 48%	31 March 2019	Provision made within the revenue budget	BSO / SMPO	Projected increase in income of £1,800 per annum
Coleshill Leisure Centre	Increase the use of the Centre's two squash courts, both from casual hire and the reintroduction of a Centre-based club / team	Increase peak court occupancy by 5%, to 51%	31 March 2019		BSO / SMPO	Projected increase in income of £1,000 per annum Squash team matches started on Monday evenings. Need to reinvigorate related activities, such as junior coaching, competitions, etc.
	Increase the number of peak time badminton court hirings, through the use of Badminton England promotional initiatives and club development activities	Increase peak court occupancy by 5%, to 80%	31 March 2019	Provision made within the revenue budget	BSO / SMPO	Projected increase in income of £600 per annum
	Maintain the number of party bookings.	Maintain at 86%	31 March 2019	Need to invest in party	BSO / SMPO	Order of new equipment has been placed for Coleshill and Polesworth, with the help of customer feedback

				equipment. To be funded from the Leisure Facilities capital allocation		via social media. Marketing re-launch to follow in October.
Polesworth Sports Centre	Resolve the short-term future of Polesworth Sports Centre on the site of The Polesworth School on terms to be agreed by the Executive Board by 31 October 2018	Conclude negotiations with The School and report to Executive Board by November 2018	November 2018	Potential reduction in revenue budget	AD	Negotiations with the School have resulted in a three-year extension of the dual-use agreement on improved financial terms for the Borough Council
	Increase the number of party bookings.	Increase bookings by 9% (from 75% to 84%)	31 March 2020	Need to invest in party equipment. To be funded from the Leisure Facilities capital allocation	BSO / SMPO	Order of new equipment has been placed for Coleshill and Polesworth, with the help of customer feedback via social media. Marketing re-launch to follow in October.
The Queen Elizabeth Academy	Increase indoor community use of the QE School facilities	Increase peak time occupancy of the indoor facilities at QE School by 5%, to 68% Availability of the indoor facilities to be re-promoted to local sports clubs	31 March 2019 December 2018	Provision made within the revenue budget	BSO / SMPO	Projected increase in income of £300 per annum
	Increase community / club use of the QE School Artificial Grass Pitch, particularly during weekday evenings	Increase occupancy of the AGP by 10%, to 45% Availability of the	31 March 2019		BSO / SMPO	Projected increase in income of £3,100 per annum

		AGP to be re-promoted to local sports clubs Consideration to be given to the holiday activity programmes at the AGP	December 2018			
Marketing and Promotion	Produce a costed marketing and promotional plan for implementation at all sites	Research similar marketing plans from other organisations	December 2018	Provision made within the revenue budget	LFM / BSO / SMPO	Completed in September but, as a live document, work will continue to develop it further
	Produce a distribution network and timetable for the circulation of publicity material at each site	Have an identified number of outlets within each site's catchment area	July 2018	Provision made within the revenue budget	BSO / SMPO	Created in September, but development work will continue
	Improve the Leisure Webpage	Increase the number of website views by 5%, from 245,000 in 17/18	August 2018	Provision made within the revenue budget	SMPO	
	Improve the social media profile of the leisure facilities (Facebook and Twitter)	Post items weekly Increase the number of Facebook followers by 10%, from 6385 in 17/18 Increase the number of Twitter followers by 5%, from 1156 in 17/18	Weekly	Provision made within the revenue budget	SMPO	Actioned and on-going
	Produce a quarterly Leisure Bulletin	Raise awareness of achievements for members and all employees	31 March 2020	Provision made within the revenue budget	BSO / SMPO	Two editions produced and positive feedback received

KPIs	Increase the (average) number of Direct Debit members (per month) at each facility, as follows:		31 March 2019		LFM / BSO	
	Arley Sports Centre	160 (151 in 2017/18)				
	Atherstone Leisure Complex	1100 (927 in 2017/18)				
	Coleshill Leisure Centre	900 (860 in 2017/18)				
	Polesworth Sports Centre	410 (377 in 2017/18)				
	Increase the annual number of visits at each facility, as follows:		31 March 2019		LFM / BSO	
	Arley Sports Centre	2% (41542 to 42373)				
	Atherstone Leisure Complex	8% (197790 to 213613)				
	Coleshill Leisure Centre	6% (130143 to 137952)				
	Polesworth Sports Centre	4% (71879 to 74754)				
	Increase the average income per visit across all sites from 2.84 to 2.88 by 31 March 2019	2.84 to 2.88	31 March 2019		LFM / BSO	
	Reduce the average subsidy per visit across all sites from 0.84 to 0.82 by 31 March 2019	0.84 to 0.82	31 March 2019		LFM / BSO	
	Reduce the average staff cost v total income figure (%) across all sites from 84 to 82 by 31 March 2019	84 to 82%	31 March 2019		LFM / BSO / LOSO	
	Maintain the average staff cost v total cost figure (%) across all sites at 66% by 31 March 2019	66%	31 March 2019		LFM / BSO / LOSO	
	Improve the average operational cost recovery rate across all sites from 79%	79% to 80%	31 March 2019		LFM / BSO / LOSO	

	to 80% by 31 March 2019					
	Increase the average fitness income received per fitness station across all sites from £5405 to £5800 by 31 March 2019	£5405 to £5800	31 March 2019		LFM / BSO	
	Increase the average number of members per fitness station across all sites from 30 to 33 by 31 March 2019	30 to 33	31 March 2019		LFM / BSO	
	Increase the average length of stay for a member across all sites from 13 months to 14 months by 31 March 2019	13 to 14 months	31 March 2019		LFM / BSO	
	Provide site performance update reports on occupancy and income levels to Duty Officers at each site, the Community and Environment Board, and Senior Management.		Monthly		BSO	
Community	Ensure the active engagement of the leisure facilities in at least four community based initiatives / programmes organised by the Community Development section (e.g. Big Day Out, Cycle Race, Health Improvement programmes, etc.)	Participation in at least four community based activities / events each year	31 March 2020		SMPO / BSO	Participation in community events is an effective means by which to embed the significance of the facilities within their communities Attended BDO in Coleshill and Mancetter
Health and Safety	Ensure the effective implementation of all Health and Safety (including cleaning) Systems and Procedures		31 March 2020		LFM / LOSO	Leisure is working closely with Facilities Management to ensure reactive work is undertaken promptly and efficiently. Recent examples of this include roof repairs, pipework and boiler replacement at Atherstone Leisure Complex. Work is being undertaken with Human Resources to improve the management of First Aid reporting and to ensure, where necessary, that responsive action is taken swiftly.

						An annual programme of Health and Safety Audits is being followed in conjunction with Human Resources, to ensure all practices and procedures are being adhered to across all sites
Maintenance	Introduction of a Planned Preventative Maintenance Programme for each facility		31 March 2020		LFM / LOSO	Work being undertaken in conjunction with Facilities Management (Streetscape) Programme of works identified with CJ
Technology	Promote Connect (online booking) to all customers Launch the Get Connected card, issued with every sign up.	Increase web-based bookings by 5% across all sites, to 34000 from 32000 in 2017 / 18	31 March 2019		SSO / SMPO	Get Connected Card launched across all sites to promote the availability of online booking.
	GDPR Gladstone upgrade	Achieve compliance	August 2018 2018		SSO	Work undertaken and several applications upgraded
	Improve onsite Internet network capability	Consistent and quick connectivity	31 March 2020	IT	SSO	Consideration being given to a public hard wired connection at each site to achieve a stable and consistent connection
	Introduce contactless payments for onsite paying customers across all sites		December 2018	IT	SSO	
Monitoring, Review and Evaluation	Report on performance against the actions, and in respect of the KPIs, identified in this Service Improvement Plan to each meeting of the Community and Environment Board		Every Community and Environment Board		AD / LFM	Actioned
	Report to the Health and Wellbeing Working Party on the action within the Health and Wellbeing Action Plan, 2017 to 2020, which reflects work being undertaken in the Leisure Facilities		Every Health and Wellbeing Working Party		AD / LFM / CDM	Actioned

Bank Holiday Visits (Pool) 18/19

Bank Holiday figures are shown for the Complex & Lessons - (reduced opening to 7am-7pm and no Fitness Classes on BH)

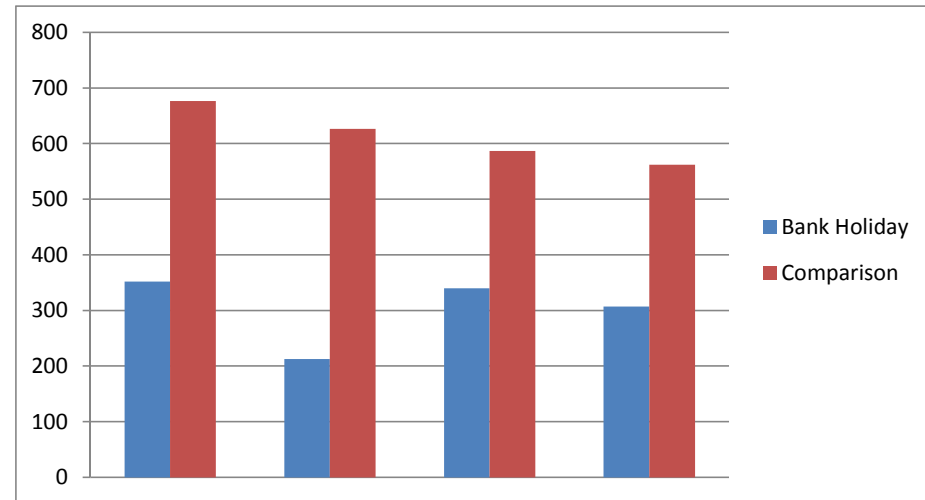
Monday figures prior to the BH are shown for a comparison with Fitness Classes removed

Bank Holiday Date	02/04/2018		
	Complex Visits	Lessons Visits	Total
BH	352	no lessons	352
Previous Monday	558	119	677

Bank Holiday Date	07/05/2018		
	Complex Visits	Lessons Visits	Total
BH	169	44	213
Previous Monday	497	130	627

Bank Holiday Date	28/05/2018		
	Complex Visits	Lessons Visits	Total
BH	291	49	340
Previous Monday	468	119	587

Bank Holiday Date	27/08/2018		
	Complex Visits	Lessons Visits	Total
BH	224	83	307
Previous Monday	483	79	562



KPIs cumulative 2018	ASC	ALC	CLC	PSC	Average
Total members	222	3217	1830	1009	1570
Direct Debit members	96	1055	865	392	602
Total visits	16971	105998	63300	32586	54714
Total income per visit	£1.80	£3.27	£3.33	£3.29	£2.92
Subsidy per visit	£2.62	£0.49	£0.43	£1.01	£1.14
Staff cost vs total income	151%	74%	79%	97%	100%
Staff cost vs total cost	61%	65%	70%	74%	68%
Operating recovery rate	41%	87%	89%	76%	73%
Income per station	£891	£3,873	£3,683	£2,255	£2,675
Member per station	11	39	37	29	29
Length of stay	17	13	17	15	16

Target
117173
2.88
0.82
82
66
80
5800
33
14

KPIs per Quarter	ASC				ALC				CLC				PSC			
	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
Total members	304	222			3322	3217			1945	1830			1016	1009		
Total visits	9066	7905			54781	51217			34594	28706			16502	16084		
Total income per visit	£2.13	£1.41			£3.10	£3.46			£2.85	£3.76			£3.36	£3.22		
Subsidy per visit	£2.20	£3.10			£0.83	£0.13			£1.10	-£0.24			£1.02	£1.00		
Staff cost vs total income	121%	203%			78%	71%			89%	73%			98%	96%		
Staff cost vs total cost	59%	63%			61%	69%			64%	78%			75%	73%		
Operating recovery rate	49%	31%			79%	96%			72%	107%			77%	76%		
Income per station	£516	£375			£2,007	£1,865			£1,888	£1,794			£1,180	£1,075		
Member per station	12	11			39	39			38	37			29	29		
Length of stay	12	17			11	13			13	17			11	15		

KPIs annual comparison	Arley S C				Atherstone L C				Coleshill L C				Polesworth SC			
	16/17	17/18	18/19	19/20	16/17	17/18	18/19	19/20	16/17	17/18	18/19	19/20	16/17	17/18	18/19	19/20
Total members	448	379			2410	3307			1802	2049			1014	1023		
Total visits	38413	41542			172505	197790			120183	130143			68565	71879		
Total income per visit	£1.32	£2.16			£1.64	2.99			1.64	3.32			1.49	2.90		
Subsidy per visit	£1.25	£1.26			£0.34	1.01			0.48	0.41			0.04	0.70		
Staff cost vs total income	139%	95%			73%	80%			78%	72%			88%	91%		
Staff cost vs total cost	71%	60%			60%	60%			60%	64%			70%	73%		
Operating recovery rate	51%	63%			83%	75%			77%	96%			80%	80%		
Income per station	£1,650	£2,728			£3,202	7365			£3,352	7298			£1,847	4229		
Member per station	n/a	15			n/a	38			n/a	38			n/a	29		
Length of stay		14				12				14				12		

Definitions/Calculation	Unit	Definition	
Total members	No.	All members holding a current subscription	indicates how many current members we have across all our membership options
Total visits	No.	All activity visits	indicates how many visits we attract across all the activities we provide
Total income per visit	£	Total income <i>divided by</i> total visits	indicates the average amount of money each customer spends per visit, so the higher figure the better
Subsidy per visit	£	Total costs (excludes CECs and capital repayments) <i>minus</i> total income <i>divided by</i> total visits	indicates how much it costs to provide the service for each visit, so the lower figure the better
Staff cost vs total income	%	Operational facility staff cost (DW apportioned across sites) <i>divided by</i> total income	shows a comparison between our staff cost and the income we generate, so the lower figure the better
Staff cost vs total cost	%	Operational facility staff cost (DW apportioned across sites) <i>divided by</i> total cost (excludes CECs and capital repayments)	shows our staff cost as a percentage of total cost, so the lower figure the better
Operating recovery rate	%	Total income <i>divided by</i> total cost (excludes CECs and capital repayments)	indicates how much of our total cost is recovered by the income we generate, so the higher figure the better
Income per station	£	Gym & classes income <i>divided by</i> number of stations	indicates how much fitness income we generate from the number of fixed pieces of equipment, so the higher figure the better
Member per station	No.	All gym members <i>divided by</i> number of stations	indicates how many gym members we attract from the number of fixed pieces of equipment we have, so the higher figure the better
Length of stay	No. Mths	Average length of direct debit membership (inc current members)	indicates on average how long our Direct Debit members continue to pay their monthly fee, so the higher figure the better

Agenda Item No 10

Community and Environment Board

15 October 2018

Report of the Director of Leisure and Community Development

LEADER Programme Update

1 Summary

- 1.1 This report updates Members on the progress made in respect of the delivery of the North Warwickshire and Hinckley and Bosworth LEADER programme (2015 to 2020).

Recommendation to the Board

That Members note the progress made in respect of the North Warwickshire and Hinckley and Bosworth LEADER programme (2015 to 2020).

2 Consultation

- 2.1 Consultation has taken place with the relevant Members and any comments received will be reported at the meeting.

3 Introduction

- 3.1 LEADER is a community-led development programme that is jointly funded by the Department for Environment, Food and Rural Affairs (DEFRA) and the European Union. North Warwickshire, in conjunction with its partner area, Hinckley and Bosworth, has been awarded financial support of £1.4 million for the programme, which operates until 2020. The original budget to be available for disbursement to qualifying projects was £1,161,120. Due to a change in the exchange rate, however, this sum has increased to £1,276,796.
- 3.2 The programme is managed by a Local Action Group (LAG), which is made up of representatives drawn from the private, voluntary and public sectors across the two Boroughs. The Borough Council is represented on the LAG by the Leader of the Council. The strategic direction for the programme is set by the Local Development Strategy (LDS), which has been agreed by the LAG and DEFRA.
- 3.3 North Warwickshire Borough Council acts as the Accountable Body and it works in partnership with Hinckley and Bosworth Borough Council to oversee the delivery of the programme.

4 Progress

4.1 As the Board will be aware, the LEADER programme is divided into six priority areas:

- Farm Productivity
- Micro and Small Enterprises
- Rural Tourism
- Rural Services
- Culture and Heritage
- Forestry Productivity

4.2 To date, 32 projects have received funding approval from the Local Action Group, with a cumulative grant total of £675,984. Of those, 23 projects have been completed, with a combined actual spend of £403,793 (see Appendix A for details).

4.3 A further 23 projects have received approval at the first stage of the funding process (outline application / expression of interest), with a cumulative potential grant total of £716,162. Three additional projects, with a cumulative projected spend of £111,240, are currently in the appraisal process. It should be noted that these figures are based on estimated project costs. The actual amount to be requested at the full application stage, therefore, is subject to change. Further, there may be projects that are approved at the first stage of the process that, for whatever reason, do not proceed to a full application.

4.4 A total of 56 projects have withdrawn their application or had their proposals rejected either by the Local Action Group or DEFRA. The principal reasons for project withdrawal or rejection relate to the demands of the application process, an inability to secure match funding, ineligibility with the scheme criteria and / or an inability to demonstrate a genuine need for LEADER funding.

4.5 With the agreement of DEFRA, the local programme has made a notional allocation of £1,409,946. This sum includes an expression of interest (EOI), with a project value of £17,800, which is awaiting approval. Clearly, this represents an over allocation of £133,150, the level of which, given the extent of project withdrawals and rejections to date, is considered to be manageable by both the LAG and DEFRA.

5 Staffing

5.1 Members will be aware that, at the Community and Environment Board meeting held in March 2018, it was reported that both the previous LEADER Project Manager and LEADER Development Officer had resigned and new members of staff subsequently appointed. Unfortunately, these relatively recently appointed members of staff have also both since resigned, in respect of which the required recruitment process has been implemented. In the interim, management support for the programme will be provided by experienced Officers from within the Community Development section, who

will also be supported by colleagues at Hinckley and Bosworth Borough Council.

6 Conclusion

- 6.1 The local programme continues to progress at an improved rate of delivery. All full applications must be submitted by the end of November 2018 in order that they are able to be contracted by March 2019. A three months extension of this timetable has been sought, however, in view of the need to recruit and train new staff. At the time of writing this report, a decision is awaited from DEFRA in respect of this request. Projects still need to be completed and funding claims paid by December 2020.

7 Report Implications

7.1 Finance and Value for Money Implications

- 7.1.1 The funding implications of involvement in the LEADER programme are identified in the main body of the report and in the attached Appendix. A. The Authority is incurring indirect expenditure in its capacity as the Accountable Body for the programme, through providing management time and Officer support for related activity. Costs relating to the provision of financial management will be incorporated in the Running Costs and Animation (RCA) return, which will be claimed back throughout the lifetime of the programme. The deadline for the submission of the final RCA claim to DEFRA is 31 March 2021.

7.2 Safer Communities Implications

- 7.2.1 LEADER funding is being used to create jobs and grow the local economy, which should have a positive impact upon reducing levels of crime and anti-social behaviour.

7.3 Legal, Data Protection and Human Rights Implications

- 7.3.1 There are no direct legal, data protection or human rights implications directly arising from this report.

7.4 Environment, Sustainability and Health Implications

- 7.4.1 There are no direct environment and sustainability implications arising from the report. It should be noted, however, that the LEADER programme supports sustainable rural regeneration and encourages the design and delivery of economic projects that help to regenerate and sustain local communities. Each individual application for funding will be required to provide evidence of the environmental impact of the project and will be assessed against that evidence.

7.4.2 LEADER is helping to create a stronger sense of place and improve health through actions that support communities. Approved projects can additionally enhance the rural environment by providing new leisure and recreation opportunities. Improving employment opportunities should also have a positive impact on people's mental health and wellbeing.

7.5 Human Resources Implications

7.5.1 There are no human resource implications directly arising from this report, other than those referred to in paragraph 5.1 above.

7.6 Risk Management Implications

7.6.1 The risks associated with the LEADER programme have been, and will continue to be, managed and monitored through approved divisional Risk Management processes, most specifically in relation to the effective management of partnership work, the efficient delivery of externally supported projects that meet the priorities and expectations of funding partners and the appropriate administration of all forms of financial assistance. Implementation of relevant processes and procedures will ensure the delivery of a LEADER programme that meets the priorities identified in the Local Development Strategy and minimises any risks to the Authority in its capacity as the Accountable Body.

7.6.2 With regard to the Authority's role as the Accountable Body, the financial allocation to the LEADER programme is made in Euros, which is then converted into sterling on an annual basis. This will not entail an additional risk to the Accountable Body, as the Programme Delivery Plan is adjusted annually to take account of currency fluctuations. The amount in sterling will be allocated at the beginning of the final year of the programme and any fluctuations before the end of the programme will be covered by DEFRA.

7.6.3 The Authority has approved a process to offer short-term loans to voluntary and community organisations. These loans cover the gap between invoices being paid to contractors and the grant being paid by the Rural Payments Agency. The approved process through which loans can be offered to voluntary and community organisations is designed to reduce the risk to the Authority of non-repayment of the loan.

7.7 Equalities Implications

7.7.1 The research and consultation work that was carried out in advance of the programme provided opportunities for the local community to influence the production of the Local Development Strategy. This consultation included groups and individuals defined by the protected characteristics under the Equality Act. Each individual application for funding is asked to evidence the equalities impact of the proposed project and this evidence is reviewed within the appraisal process. An Equalities Impact and Needs Assessment was included within the LEADER report considered by the Board in July 2015.

7.8 Links to Council's Priorities

7.8.1 The LEADER programme, and the projects that it supports, directly link to all six of the corporate priorities:

- Responsible financial and resource management
- Creating safer communities
- Protecting our countryside and heritage
- Improving leisure and wellbeing opportunities
- Promoting sustainable and vibrant communities
- Supporting employment and business

7.8.2 Additionally, projects funded by the LEADER programme will positively impact upon at least one of the priorities of the Sustainable Community Strategy, which are to:

- Raise aspirations, educational attainment and skill levels
- Develop healthier communities
- Improve access to services

The Contact Officer for this report is Becky Evans (719346).

Background Papers

Local Government Act 1972 Section 100D, as substituted by the Local Government Act, 2000 Section 97

Background Paper No	Author	Nature of Background Paper	Date
1	Assistant Director (Leisure and Community Development)	Report to Community and Environment Board (LEADER - Programme Update)	October 2017
2	Assistant Director (Leisure and Community Development)	Report to Community and Environment Board (LEADER - Programme Update)	March 2018

LEADER Funding Summary**05/10/2018****RPA Grant Total****£1,161,120.00**

Contracted projects	£675,984.12
FA's in Progress	£716,162.52
EOI's in Progress	£17,800.00
Subtotal	£1,409,946.64

Available funds**-£248,826.64****RPA Grant Total (Updated)****£1,276,796.00**

Contracted projects	£675,984.12
FA's in Progress	£716,162.52
EOI's in Progress	£17,800.00
Subtotal	£1,409,946.64

Available funds**-£133,150.64**

CONTRACT PROJECTION ASSUMING ALL EOI's & FULL APP's COMPLETE								
Priority	RPA Grant	Allocated (Approved, FA & Variance	RPA Required Contracts	NWHB Contracts	requireme nt	NWHB Jobs	Jobs variance	
Farming	£174,168.00	£226,149.00	£51,981.00	6	2.5	7.3	4.8	
Small and Micro	£464,448.00	£259,987.63	-£204,460.37	23	39	25	-14	
Rural Services	£116,112.00	£432,451.97	£316,339.97	5	3	27.3	24.3	
Rural Tourism	£232,224.00	£377,730.66	£145,506.66	7	7	9.25	2.25	
Forestry	£58,056.00	£62,471.00	£4,415.00	2	1	5.5	4.5	
Cultural & Heritage	£116,112.00	£51,156.38	-£64,955.62	4	2	0	-2	
Total	£1,161,120.00	£1,409,946.64	£248,826.64	47	55	74.35	19.85	

CONTRACTS APPROVED									
Priority	RPA Grant	Approved Grant	Approved Projects	RPA Projects	RPA Grant	RPA Jobs	Actual Jobs	Available funds	
Farming	£174,168.00	£172,949.00	6	6	£174,168.00	2.5	7.3	£1,219.00	
Small and Micro	£464,448.00	£160,961.51	8	23	£464,448.00	39	18	£303,486.49	
Rural Services	£116,112.00	£111,591.57	4	5	£116,112.00	3	13	£4,520.43	
Rural Tourism	£232,224.00	£155,054.66	3	7	£232,224.00	7	0	£77,169.34	
Forestry	£58,056.00	£62,471.00	3	2	£58,056.00	1	5.5	-£4,415.00	
Cultural & Heritage	£116,112.00	£12,956.38	0	4	£116,112.00	2	0	£103,155.62	
Total	£1,161,120.00	£675,984.12	24	47	£1,161,120.00	55	44	£ 485,135.88	

FULL APPLICATIONS IN PROGRESS		
Priority	Requested Grant	Jobs
Farming	£53,200.00	0
Small and Micro	£81,226.12	4
Rural Services	£320,860.40	14.3
Rural Tourism	£222,676.00	9.25
Forestry	£0.00	
Cultural & Heritage	£38,200.00	0
Total	£716,162.52	27.55

EOI'S IN PROGRESS

Priority	Requested Grant	Jobs
Farming	£0.00	0
Small and Micro	£17,800.00	3
Rural Services	£0.00	0
Rural Tourism	£0.00	0
Forestry	£0.00	0
Cultural & Heritage	£0.00	0
Total	£17,800.00	3

Progress with projects							
APPROVED PROJECTS							
	Applicant	Project	Priority	Area	Grant £	%	Jobs
NWHB 07	TN & AM Scarratt	Grain processing	Farming	HB	£19,297.00	24	0
NWHB 30	CLOG's (RawnPure)	Irrigation for organic veg and fruit	Farming	HB	£7,640.00	40	0.5
NWHB 42	TJA Thirlby and Partners	Rotary Goat Parlour	Farming	NW	£48,720.00	40	3
NWHB 41	H Lowe and Sons	Long Life Spuds (refrigeration)	Farming	NW	£35,200.00	40	1.8
NWHB 64	C W Antrobus	No Till Seed Drill	Farming	NW	£27,712.00	40	1.5
NWHB 55	Manor Hill Farmers	No Till Seed Drill	Farming		£31,200.00	40	
NWHB 66	Catlane Friesians Ltd	Improvements to out of parlour feeding system/tractor guidance system	Farming	HB	£3,180.00	40	0.5
			Farming Total		£172,949.00		7.3
NWHB 32	C J Springthorpe	Project Kindling (new machine)	Forestry	HB	£3,390.00	40	0.5
NWHB 37	Cadeby Tree Sales Ltd	Christmas Tree Automatic Netting and Palletiser Machine with Elevator	Forestry	HB	£22,545.00	40	3
NWHB 45	Milner Forestry	bespoke shed for processing and storage of wood chip	Forestry	HB	£36,536.00	40	2
			Forestry Total		£62,471.00		5.5
NWHB 15	St Mary's Church	Refurbish Youth HQ	Rural Services	NW	£14,079.92	100	0.5
NWHB 20	Markfield Parish Council	Refurbish community centre	Rural Services	HB	£6,418.50	75	0
NWHB 74	Sport in Desford	Construction of floodlit double sports court for tennis, netball, futsal	Rural Services	HB	£50,000.00		1
						16.59	
NWHB 31	Shustoke Village Hall Committee Ltd	Improve building for providing meals	Rural Services	NW	£24,105.50	100	1
NWHB 68	Market Bosworth Community Library	Audio Visual Equipment to enable film showing	Rural Services	HB	£5,525.65	80	

NWHB 75	Market Bosworth Memorial Gardens	Memorial Garden with band stand	Rural Services	HB	£11,462.00	100	
			Rural Services Total		£111,591.57		2.5
NWHB 09	Whitmore's Ltd	Post Office development	Small & Micro	NW	£5,334.00	40	2.8
NWHB 01	Prezzybox.com Ltd	Visual Studio	Small & Micro	NW	£21,756.00	40	2
NWHB 08	Bosworth Marina Ltd	Marina café	Small & Micro	HB	£16,680.00	40	4.7
NWHB 21	Lauren Marie Photography	Photography studio start-up	Small & Micro	NW	£4,533.37	40	1
NWHB 23	W H Gayton & Sons Ltd	Bakery extension	Small & Micro	NW	£24,996.70	24.1	2
NWHB 24	Carlton Stud Ltd	Stud farm building	Small & Micro	HB	£24,999.95		2.0
NWHB 35	Spotty Dog Communications Ltd	Media Production Expansion	Small & Micro	HB	£3,301.49	40	0.5
NWHB 58	Super Duper Goods Ltd -	New Printer Project	Small and Micro	HB	34,960	40	4
NWHB 56	KJN Automation -	New Nike Machining Centre	Small & Micro	HB	£24,400.00	40	3
			Small & Micro Total		£160,961.51		22
NWHB 47	North Warwickshire BC	Re-invigorating cycle routes	Tourism	NW	£33,351.78	100	0
NWHB 40	Market Bosworth Community Enterprises CiC	Web-site and event system for promoting town.	Tourism	HB	£3,542.00	80	0
NWHB 63	Northern Warwickshire Tourism -	Explore Northern Warwickshire!	Tourism	NW	£ 10,693.82	100	0
NWHB 59	Polesworth Parish Council	Poleworth Tourism Project	Tourism	NW	£ 8,965.06	80	
NWHB 52	Vale Farm Bed and Breakfast -	Bed & Breakfast at Vale Farm	Tourism	HB	£48,546.00	31	0.5
NWHB 51	Whitacre Hall	Tea Rooms and Educational Walks	Tourism	NW	£49,956.00	36.2	1.5
			Tourism Total		£ 155,054.66		
NWHB 50	The Friends of Atherstone Heritage	Upgrade the Atherstone Heritage Centre	Heritage	NW	£12,956.38	100	0
			Heritage Total		£12,956.38		

	DORA Ref	Applicant	Project	Priority	Area	Grant £	%	Jobs
NWHB 111		KC & DA Hughes	Technical Efficiency Improvement Project	Farming	HB	29,200	40	
NWHB 73	109221	PA Wright & Son	Automation of tractor and implement guidance	Farming	HB	£24,000.00	40	0
				Farming Total		£53,200.00		0
NWHB 81	109307	Hinckley and Bosworth Borough Council	Consultantcy fees	Heritage	HB	£38,200.00	89.53	0
				Heritage Total		£38,200.00		0
NWHB 77	109230	Phoenix Mindful Moments	Yoga	Small and Micro	NW	£48,000.00	40	3
NWHB 102		MAS Precision Engineering Ltd	Training and development engineering	Small and micro	NW	£5,426.12	40	1
NWHB 96		Fletcher & Sons	Animal welfare and enviromental improvement	Small and Micro	HB	£5,480.00	40	0
NWHB 110		Apple Orchard Farm	Accommodation	Small and Micro Business	HB	£14,320.00	40	
NWHB 106		Phoenix House	Small and Micro Business	Small and Micro	NW	£8,000.00	40	
				Small and Micro Total		£81,226.12		4
NWHB 76	109232	Warton Club Limited	Function room, kitchen and heating	Rural Services	NW	£26,000.00	80	2
NWHB 83		Wishaw CC	Cricket ground netting	Rural Services	NW	£24,000.00	80	0
NWHB 82		Ruby's Yard		Rural Services	NW	£50,000.00	80	0
NWHB 89		St Mary Atherstone	Upgrade common room, kitchen & toilets	Rural Services	NW	£41,680.00	33	2
NWHB 98		Nailstone Community Pub Ltd	Nailstone Community Hall	Rural Services	HB	£49,500.00	40	0.3
NWHB 92		Wings Community CIC	Building enhancement	Rural Services	NW	£40,782.40	40	4
NWHB 108		Shuttington Parish Council	Alvecote Play Area	Rural Services	NW	£41,898.00		
NWHB 105		Warton Nethersoles Nursery		Rural Services	NW	£23,000.00	40	6
				Rural Services Total		£320,860.40		14.3
NWHB 62		Squirrel at Wellsborough -	Improvement/conversion of existing stable for rural business use	Tourism	HB	£9,200.00	40	1
NWHB 69		White Hill Farm Stable Stays	New accommodation through stable conversion	Tourism	HB	£23,040.00	40	1.25
NWHB 70		Gopsall Hall Farm	Camping and accommodation	Tourism	HB	£32,000.00	40	2.5

NWHB 90		Baddesley Ensor Parish Council	Baddesley Colliery Mining Heritage Trail	Rural Tourism	NW	£38,600.00		0.5
NWHB 99		GHW Carlton Ltd	The Gate Hangs Well, Brewery	Rural Tourism	HB	£50,000.00	40	3
NWHB 109		Twycross Zoo	Installing a Changing Places Toilet	Rural Tourism	HB	£43,836.00	40	0.5
NWHB 101		Brockhall Farms	Conversion of redundant barn to self catered accomodation	Rural Tourism	NW	£26,000.00	40	0.5
				Tourism Total		£222,676.00		9.25
				Grand Total		£716,162.52		

Grand Total

£2,081,087.56

	Applicant	Project	Priority	Area	Grant £	%	Jobs	Actual Grant Claimed	Date Claimed	Comment
NWHB 112	Moor Farm Training Ltd	Stable and tractor	2	NW	17,800	40				
					17,800					

Agenda Item No 11

Community and Environment Board

15 October 2018

**Report of the Director of
Leisure and Community Development**

**Health and Wellbeing Action Plan
(2017 to 2020)**

1 Summary

- 1.1 This report provides Members with an update on the progress being made in respect of the actions identified in the approved three-year Health and Wellbeing Action Plan.

Recommendation to the Board

- a That the Board notes and comments upon the progress being made in respect of the delivery of commitments identified in the current Health and Wellbeing Action Plan; and**
- b That the Board approves the proposal to increase the size of the Health and Wellbeing Working Party from three Members to six through the addition of two Conservative Councillors (Councillor Clews and Councillor M Humphreys) and one Labour Councillor (Councillor Morson).**

2 Consultation

- 2.1 The Chairman, Vice-Chairman and Opposition Spokesperson for the Community and Environment and Resources Boards and the Safer Communities Sub-Committee, together with Members with responsibility for Health, Wellbeing and Leisure and Young People, have all had an opportunity to comment on the content of this report. Any comments received will be reported at the meeting.

3 Introduction

- 3.1 The three-year Health and Wellbeing Action Plan (2017 to 2020), a copy of which is attached at Appendix A, has been developed by the Health and Wellbeing Working Party and was endorsed by the Board at its meeting held in March 2017. The Working Party monitors progress in respect of delivery of the actions identified within the Plan at each of its meetings.

3.2 The Action Plan provides an holistic view of activity that takes place across the Authority that impacts on the health and wellbeing of the local population. Accordingly, the Action Plan seeks to ensure that the Borough Council, along with its partners, is doing all that it can to improve the health of the community in a co-ordinated and effective manner.

3.3 “Improving Leisure and Wellbeing Opportunities” is a corporate priority, and the actions outlined in the Health and Wellbeing Action Plan are aligned with this commitment.

4 Progress to Date in 2018 / 19

4.1 Joint Strategic Needs Assessment

4.1.1 A needs assessment is a systematic method for the reviewing the health issues facing a defined population. Its production is intended to lead towards the development of an agreed set of resourced priorities that will improve health and reduce related inequalities.

4.1.2 A pilot Joint Strategic Needs Assessment has been completed covering Atherstone and Mancetter, and an associated action plan, attached at Appendix B, has been developed in conjunction with partners. Delivery of the activity identified within the plan is monitored through a multi-agency steering group, upon which the Borough Council is represented by the Chairman of the Health and Wellbeing Working Party, who is supported by relevant Officers.

...

4.1.3 As a result of the success of the Atherstone / Mancetter pilot, needs assessments are being completed across the county, including an assessment that is reviewing the remaining areas within North Warwickshire. In this regard, a stakeholder event has taken place with relevant partners, and roadshows have been undertaken in venues across the Borough to capture the views of the local community. It is envisaged that the assessment will be completed by the end of November 2018, subsequent to which the key outcomes will be reported to the Health and Wellbeing Working Party.

4.2 Events

4.2.1 The Borough Council organises and delivers two Big Day Out events each year. The initiative, which was originally supported through Warwickshire County Council, is designed to get more people outdoors and enjoying their local green space. The Community Development section has developed the events to engage with the community, including in respect of the wider determinants of health, such as local businesses having stalls through which to boost the local economy and getting people out and about to increase social interaction and to reduce social isolation.

4.2.2 A Big Day Out was held on 10 June 2018 at Coleshill Memorial Park and the event was attended by approximately 2,000 people. The most recent event, which was held at Mancetter Recreation Ground on 23 September 2018, had a military theme to celebrate the centenary of the end of World War One. Both events boasted an array of activities and stalls including children's rides, dog shows, face painting and stalls operated by local businesses. Big Day Out in Coleshill also benefited from the attendance of the Healthy Living Network, which was able to provide mini health checks to people who would not ordinarily be seen by their GP.

4.3 **Community Health and Wellbeing Hubs (CHAW)**

4.3.1 In February 2017, the North Warwickshire Community Partnership commissioned the opportunity to manage and facilitate the delivery of the Community Health and Wellbeing (CHAW) Hubs in North Warwickshire. Working with the Borough Council, County Council and Warwickshire Community and Voluntary Action, the service was specifically commissioned to provide delivery support to champion health and wellbeing across the hubs through, amongst other things, events, publicity material and training. The service seeks to deliver both preventative and early intervention approaches to health and wellbeing at each of the six hub locations:

- Arley
- Atherstone
- Baddesley Ensor
- Coleshill
- Dordon
- Hartshill

4.3.2 The Healthy Living Network was successful in securing the commission and its work commenced in June 2017. Its stated vision is "to support our population to maximise their independence and empower them to make choices that fit with their lives and deliver better outcomes for health and wellbeing through a preventative approach." Originally a twelve months commission, the contract with Healthy Living Network has been extended by six months to December 2018.

4.3.3 The work of the CHAW to date includes:

- Development of a community kitchen in Atherstone. This was a volunteer led social eating pilot, which operated during the summer at the Ratcliffe Centre. The aim was to test the need of local families and older people struggling financially or being socially isolated. 107 people attended four sittings at the kitchen, further to which future sessions are being organised by the volunteers
- Provision of an exercise class, Stay and Play session, and a Lunch Club in Baddesley Ensor
- Provision of an Honesty Shop in Coleshill

- Provision of bingo, seated exercise classes and a speech and language service in Dordon. Additionally, cookery sessions started at the end of September
- Developmental progress has been slower in both Arley and Hartshill

During the remaining period of the contract activity will focus on the sites in Baddesley Ensor, Coleshill and Dordon and on the production of a meaningful project evaluation.

4.4 Addressing Teenage Conception

4.4.1 According to 2014 data released by the Office of National Statistics, Atherstone Central was identified as the Ward with the highest teenage conception figures on the National Child and Maternal Health Intelligence Network.

4.4.2 An Addressing Teenage Conceptions (ATC) group has been established, which, in accordance with its terms of reference, will develop and monitor the delivery of the Warwickshire North Health and Wellbeing Partnership's Teenage Conception Action Plan. Membership of the group includes representatives from Nuneaton and Bedworth Borough Council, North Warwickshire Borough Council, Warwickshire North Clinical Commissioning Group, Warwickshire County Council and appropriate local services. By co-ordinating partnership action plans and initiatives, the ATC group will seek to reduce teenage conception rates across the boroughs of Nuneaton and Bedworth and North Warwickshire under the following themes:

- Service Development
- Partnership
- Education
- Supporting Young People

4.4.3 A Health Store service, previously only available in Nuneaton, is being provided from the Ratcliffe Centre in Atherstone. The sessions, which are held every Tuesday afternoon, offer chlamydia screening, condom distribution, contraception advice, pregnancy testing, health advice and signposting services to young people under 25 years of age. They are also being supported by Edible Links, which provide snacks, drinks and sanitary products as and when required. As well as assemblies delivered by members of staff from the Health Store, a promotion event took place in March with students from the Queen Elizabeth Academy. Students, service providers, teachers and support staff visited the Health Store and watched a Loudmouth Theatre production based on teenage pregnancy. The addressing teenage conceptions work being undertaken in Warwickshire North, including the development of the Health Stores in Nuneaton and Atherstone, is being held up and used as good practice nationally.

4.4.4 Regrettably, to date, the Health Store in Atherstone has not benefitted from a presence by trained Nurses, which has the potential to increase the range of services available to local young people. This service gap has been raised with the ATC group, although a date for attendance by Nurses is yet to be confirmed.

4.5 Fitter Futures

4.5.1 In July 2015, Fitter Futures Warwickshire was commissioned by Warwickshire County Council (Public Health) to deliver a county-wide Physical Activity on Referral project and to co-ordinate the referral pathways to related commissioned services, which include a structured family weight management scheme and an adult weight management service.

4.5.2 Physical Activity on Referral for young people and adults, a 12 weeks exercise programme accessible by referral from a health professional, is managed by Nuneaton and Bedworth Leisure Trust. Individuals can be referred onto the programme for a variety of health conditions, including obesity, diabetes (type 1 and type 2), hypertension, dementia, cancer and musculo-skeletal problems. In North Warwickshire, the programme continues to be delivered at all four of the Borough Council's leisure facilities; in Arley, Atherstone, Coleshill and Polesworth. From 1 April 2018 to 30 June 2018, 56 people were referred onto the programme in North Warwickshire. To assist in the further development of the service, four members of staff attended Exercise Referral training in June 2018. This will enable a greater number of referrals to be undertaken and managed through the programme in the Borough.

4.5.3 "Change Makers" is the structured family weight management scheme, which offers a nine weeks healthy eating and physical activity programme for children aged from 4 to 12 years and their families. The scheme has been commissioned by Public Health until 30 June 2019 and is managed across the county by Rugby Borough Council. In North Warwickshire, the service is delivered by a Family Lifestyle Advisor, who sits within the Community Development section. Between 1 April 2018 and 30 June 2018, 32 young people were referred onto the scheme.

4.5.4 In North Warwickshire, the Adult Weight Management Service is being delivered by Slimming World, which offers 12 weeks of free sessions to eligible individuals (anyone aged over 12 years of age with a BMI 30+ or BMI 28+ with a health-related condition). From 1 April 2018 to 30 June 2018, there were 93 referrals to the Adult Weight Management service in North Warwickshire.

4.5.5 The contract for the provision of the Fitter Futures service is currently subject to consultation, prior to being re-commissioned. The Health and Wellbeing Working Party has expressed a desire to engage within the consultation process in order to ensure that the Fitter Futures service is available to all qualifying residents in the Borough.

4.6 **#onething**

4.6.1 Originally established to respond to an increasing trend in the number of women with cardiovascular disease in Warwickshire North, the #onething campaign supports people to make an informed small change to their lifestyle, with a view to improving their health and encouraging them to have an NHS health check.

4.6.2 The programme is being delivered by the Healthy Living Network, which attends events in the Borough to provide health checks and to encourage people to make a pledge to change one thing about their lifestyle.

4.6.3 From 1 April 2018 to 31 August 2018:

- 156 people were screened (received a mini health check)
- 43 people made a health-related pledge
- 12 people received early detection of hypertension
- 5 people received early detection of pre-diabetes
- 17 people received early detection of cardiovascular disease
- 10.9% of people in receipt of a health check received early detection of a potential health risk

4.7 **Holiday Provision**

4.7.1 A targeted programme of activity for children and young people is provided in each of the Borough Council's leisure facilities during school holiday periods.

4.7.2 As previously reported, the nature of provision varies at each site, with the service provided at Polesworth Sports Centre being delivered by an external organisation, and the programmes across the other sites being delivered in-house. The sessions offered at Polesworth Sports Centre proved to be the most popular (with attendances exceeding 2,300 over the holiday period), largely because of the provision of a full day care service at this location. The sessions provided at the other leisure sites were activity-specific and not provided over a full day. As a consequence, they were less well attended, although the pool inflatable sessions and film afternoons in Atherstone, and the gymnastics sessions in Arley and Coleshill proved to be relatively popular.

4.7.3 Unfortunately, the attendance at the summer holiday programme at Arley Sports Centre was badly affected by the incursion of travellers onto the adjacent Recreation Ground.

4.7.4 The recently adopted Leisure Facilities Service Improvement Plan (progress in respect of which will be presented to the Board in a separate report), includes a commitment to create a more focused and co-ordinated holiday activity programme for children and young people. In the development of this programme, the Business Development team will be reviewing the performance of the summer holiday programme and considering the most effective and sustainable means by which to meet the related needs of the

community. This work will also include a review of the pilot Bank Holiday programme, which is in operation at Atherstone Leisure Complex and in respect of which a report will be presented to the Board for its consideration at its meeting to be held in January 2019.

4.7.5 Throughout the school summer holidays, the Borough Council and the County Council ran a series of Holiday Hunger sessions at both St Mary's Church in Atherstone and at Dordon Village Hall. The sessions enabled families on a lower income to participate in games and activities, as well as to cook and eat a healthy meal at a cost of £1.00 per family. The total attendance figures for 2018 were as follows:

- Atherstone 106 adults and 129 children
- Dordon 251 adults and 387 children

4.8 **Walking**

4.8.1 Eleven health walks continue to operate throughout the Borough, in Coleshill, Kingsbury, Old Arley, Atherstone, Austrey, Dordon, Hartshill, Mancetter, Middleton, Ridge Lane and Nether Whitacre. Each walk is led by trained volunteer leaders, who co-ordinate and manage their individual walk programmes.

4.8.2 After recently being constituted, the "North Walks Walking Groups" were granted £7,831 from Awards For All in March 2018 to enable them to purchase GPS devices, Ordnance Survey maps and other equipment (such as hats, bags, etc.).

4.8.3 The groups also organise charity walks, and this year two charity walks have taken place, in April and September, organised by the Ridge Lane and Coleshill walking groups respectively. Both charity walks raised between £200 and £300 for their chosen charities, Cherish Dementia Holiday Trust and MyAware – Myasthenia.

4.9 **Cycling**

4.9.1 As an outcome of both the International Women's Tour and the production of a Destination Management Plan for North Warwickshire and Hinckley and Bosworth, a scheme had been developed to re-establish the North Warwickshire Cycle Way and to additionally develop three family cycle routes around Kingsbury Water Park. The Cycle Way, which had been informally decommissioned by the County Council, has been awarded £34,946 of LEADER funding, which is being used to sign and promote the routes, as well as to provide cycling furniture across the Borough. The launch of this route is being planned for the spring of 2019, with a launch event for the family routes being planned for this October.

4.9.2 Moving forward, it has been acknowledged that there is a need for the work to be incorporated into a wider strategic approach to the development of walking and cycling routes in the Borough. Work is still progressing to establish a steering group of various partners through which to advance this work.

4.10 Safeguarding

4.10.1 The Authority is continuing to provide a comprehensive programme of child protection and adult safeguarding training, in order to ensure that all Borough Council employees receive appropriate training within three months of commencing their employment (and every three years thereafter). In accordance with the provisions of the related policies, Borough Councillors receive the training once within each political cycle.

4.11 Borough Care

4.11.1 Members will be aware of the Borough Care scheme, which offers 24/7 help and support to residents in North Warwickshire. Currently, over 2,300 Borough residents of all ages enjoy the reassurance of being able to get help quickly and easily should an accident, sudden illness or other crisis occur in the home. This, along with Borough Care Visiting Officers providing information, advice and help to access the many statutory and voluntary services and government agencies, ensures the Borough Care service plays a key role in maintaining people's wellbeing and independence.

4.11.2 In August, the service purchased a Raizer® lifting chair, which assists in picking up vulnerable adults who have fallen but are not injured. This enables the team to attend and help someone in a reasonable time, as opposed to them having to wait for an ambulance. It also saves the cost of deploying an ambulance, and leaves it available to attend potentially more serious incidents. To date, the chair has been used successfully on ten occasions.

4.12 Dementia

4.12.1 Improving integration and access for people living with dementia is a priority for the Warwickshire North Health and Wellbeing Partnership. In this regard, partnership work is continuing with a view to making North Warwickshire a Dementia Friendly Community, which will include the development of an associated action plan.

4.12.2 In May 2018, North Warwickshire Borough Council joined the Coventry and Warwickshire Dementia Action Alliance, and is working towards becoming a Dementia Friendly Organisation. This will mean that every member of staff will become a Dementia Friend, with a view to being able to spot the signs and symptoms of dementia, communicate more effectively with those living with dementia and be better placed to help that person live independently and safely within the Borough. Upon joining the Coventry and Warwickshire Dementia Action Alliance, the Authority has committed to completing three actions to help those local people living with dementia. The three actions are:

- To increase participation from local businesses, using established community partnerships to promote services and initiatives
- To find key community partners, including influential people within the community
- To promote Dementia Friendly Communities, encouraging other organisations and communities to become dementia friendly

4.13 Air Quality

4.13.1 North Warwickshire Borough Council's Annual Air Quality Status Report was submitted to, and accepted by, DEFRA at the end of April 2018. The report concludes by stating that "there are a number of measures being undertaken to deal with air quality at a regional level. At a local level, North Warwickshire Borough Council will continue to monitor and report on air quality in the area and to take measures, where necessary, to improve this. The mean annual results of the monitoring carried out in 2017 show local levels of Nitrogen Dioxide to be lower than the national limit". No concerns were raised within the report. The highest reading of Nitrogen Dioxide was on Long Street, Atherstone, although this was still within safe limits.

4.13.2 The Coventry and Warwickshire Air Quality Alliance has had a supplementary planning document drafted for each authority. This document is currently being reviewed by Environmental Health and Forward Planning, with a view to a related report being presented for the consideration of the Planning and Development Board at its meeting to be held in December.

5 Public Health Annual Report

5.1 The Director of Public Health released his Annual Report; "Eat, Sleep, Selfie, Repeat – Growing Up in Warwickshire with Social Media", on 18 September 2018.

... 5.2 The report, a copy of which is attached at Appendix C, focuses on the impact of social media on young people's health and wellbeing, and offers the following recommendations:

- Social media can improve access to physical and emotional health and wellbeing information. Warwickshire County Council (WCC) and local NHS partners need to recognise that social media is potentially the best method to engage, inform and signpost young people to information, support and services.
- Tackling the resilience of young people in a social media world is urgent. All partners need to demonstrate that we adequately resource and work in partnership to protect our young people from harm through social media.
- We need to take account of the influence that social media can have on promoting healthy lifestyle choices (including getting enough sleep, being physically active and having a balanced diet). Resources aimed at promoting healthy lifestyles and supporting young people should be adapted to reflect this.

- Social media can influence relationships in both a positive and negative way. We should ensure that Relationships and Sex Education, as part of the broader Personal, Social and Health Education (PSHE) curriculum, includes information on how social media can impact on relationships and how to prevent inappropriate relationships and contact with others online.
- Social media dependency may be detrimental to health and wellbeing. We should raise awareness to help young people, parents and carers recognise the signs and symptoms of this and provide information on where to seek support.

5.3 Additionally, the report highlights a number of facts of relevance to the Borough, in comparison to the situation across the county. In this regard, North Warwickshire has:

- A higher number of adults with excess weight
- A higher number of people killed or seriously injured on the roads

However, North Warwickshire was significantly better than the county in respect of:

- Low birth weight of term babies
- Smoking prevalence in adults
- New sexually transmitted infections

This information will continue to influence the priorities of the Health and Wellbeing Working Party and the work of the Community Development Officer (Health Improvement).

6 Year of Health and Wellbeing

6.1 The Year of Health and Wellbeing (2019) has been commissioned as a celebratory activity across Coventry and Warwickshire by the Place Forum. Its intention is to raise the profile of preventative services and opportunities of all types and to promote a message of personal responsibility, early action and self-help as the first option in improving individual health and wellbeing. The Year of Health and Wellbeing will promote existing activity and help people to make connections to activities beneficial to their wellbeing. The Year of Health and Wellbeing plans are to be scrutinised and endorsed by the Place Forum and the Proactive and Preventative Workstream of the Coventry and Warwickshire Sustainability and Transformation Programme. Place Forum partners, of which the Borough Council is one, have shaped the content of the Year of Health and Wellbeing.

6.2 A number of potential “pledges” have been established by the Forum and circulated for the consideration of partners. These pledges have been reviewed by the Health and Wellbeing Working Party, which has committed the Borough Council to the following:

- System leaders commit to use #onething to make a personal commitment to do something different for your health and wellbeing, and to promote and encourage this widely in your organisation

- Actively participate in your local place-based Joint Strategic Needs Assessment partnerships to build data quality, intelligence and evidence-based decision making
- Prioritise communications engagement with the Year of Health and Wellbeing / prevention agenda, making sure that relevant communications staff are aware
- Co-brand existing, ongoing activities to align to the Year of Health and Wellbeing throughout 2019 (e.g. Walking for Health), including commissioned activity where possible
- Instigate a workplace scheme to encourage staff to find one or more “daily mile” routes from all building bases. Promote routes widely and encourage staff to walk it
- Support the promotion and rollout of the Daily Mile across Coventry and Warwickshire

7 Health and Wellbeing Working Party

7.1 Membership of the Health and Wellbeing Working Party

7.1.1 At recent meetings of the Health and Wellbeing Working Party consideration has been given to the extent of Member representation on the group. The outcome of this process has been a shared desire to secure more involvement from Councillors in the activities of the Working Party. Accordingly, the Board is asked to approve a politically proportionate increase in the size of the Working Party from three Members to six through the addition of two Conservative Councillors (Councillor Clews and Councillor M Humphreys) and one Labour Councillor (Councillor Morson).

8 Report Implications

8.1 Finance and Value for Money Implications

8.1.1 The health and wellbeing actions within the Plan that are identified as having a cost implication for the Authority will be funded either through approved revenue budgets or secured external funding. The Board will be aware that annual revenue provision of £8,750 is made to support the activity of the Health and Wellbeing Working Party, in addition to which a one-off allocation of £5,000 was made in 2017 / 18.

8.1.2 An agreement has been negotiated and signed with Warwickshire County Council that commits its Public Health Department to providing a grant of £17,000 to the Borough Council in 2017 / 18 and 2018 / 19 to support related activity. The agreement includes an option to extend its provisions by a further year, subject to satisfactory progress having been made between 2017 and 2019.

8.2 Safer Communities Implications

8.2.1 Tackling evident health-related problems in society, such as alcohol and drug misuse, seeks, amongst other things, to make communities safer places in which to live, work and visit.

8.3 Legal, Data Protection and Human Rights Implications

8.3.1 There are no legal, data protection or human rights implications arising directly from this report.

8.4 Environment, Sustainability and Health Implications

8.4.1 The immediate and wider environment in which people live and work have a direct impact on individual and collective health. Good quality housing, green space and focused health improvement interventions, therefore, positively impact upon people's environment and their wellbeing. If people are in good health they are more likely to live longer, happier, independent lives and to make a positive contribution to their community, thereby improving quality of life for everyone.

8.4.2 The current and proposed activity identified within the Health and Wellbeing Action Plan is designed to positively impact upon individual and collective health and wellbeing, with the aim of helping people to live longer, healthier lives and to reduce health inequalities in society.

8.4.3 There is a clear and evident link between good quality service provision and the positive health and wellbeing of participants. Programmes of work, therefore, will include increasing the quality and extent of provision, most especially in targeted locations within the Borough.

8.5 Human Resources Implications

8.5.1 There are no human resource implications arising directly from this report.

8.6 Risk Management Implications

8.6.1 There are no direct risks consequent upon the services identified within this report. The activity that is included within the Health and Wellbeing Action Plan, however, will be risk assessed and appropriate controls put in place, where appropriate.

8.7 Equalities Implications

8.7.1 Hard to reach communities are often those that are most in need of health and wellbeing advice and support. Interventions are, and will continue to be, targeted at specific communities identified as being most in need of related services.

8.8 Links to Council's Priorities

8.8.1 Health and wellbeing activity positively impacts on all of the services provided by the Borough Council and, therefore, links to each of the Authority's corporate priorities:

- Responsible financial and resource management
- Creating safer communities
- Protecting our countryside and heritage
- Improving leisure and wellbeing opportunities
- Promoting sustainable and vibrant communities
- Supporting employment and business

8.8.2 Additionally, health improvement activity directly links to all three Sustainable Community Strategy priorities:

- Raising aspirations, educational attainment and skill levels
- Developing healthier communities
- Improving access to services

The Contact Officers for this report are Becky Evans (719346) and Emma Bracey (719232).

Background Papers

Local Government Act 1972 Section 100D, as substituted by the Local Government Act, 2000 Section 97

Background Paper No	Author	Nature of Background Paper	Date
1	North Warwickshire Borough Council	Health and Wellbeing Action Plan	2017 to 2020
2	Warwickshire County Council	Warwickshire Health and Wellbeing Strategy	2014 to 2018
3	Assistant Director (Leisure and Community Development)	Report to Community and Environment Board (Health and Wellbeing Action Plan)	March 2018
4	Director of Leisure and Community Development	Report to Community and Environment Board (Leisure Facilities: Service Improvement Plan and Key Performance Indicators)	July 2018

North Warwickshire Health and Wellbeing Action Plan 2017 to 2020

Aim: To encourage and support the local community to adopt a proactive approach in the positive self-management of their health and wellbeing

Theme	Action	Target	Timescale	Resource / Cost	Responsible Officer	Progress
To study and respond to the factors contributing to Atherstone / Mancetter's poor health outcomes and disseminate the results to stakeholders and within the community	Support Public Health Warwickshire to conduct an in-depth study of a place-based Health Needs Assessment focused on Atherstone / Mancetter	<ul style="list-style-type: none"> Completed Health Needs Assessment 	March 2018	Nil	Warwickshire County Council (WCC PH)	Stakeholder event took place June 2017 by PH Atherstone/Mancetter JSNA now to include Hartshill
		<ul style="list-style-type: none"> H&WWP agreement on key health messages 	March 2018	Nil	Community Development Officer (Health Improvement) (CDO (HI))	Steering group date pencilled in for the 15th Feb to look at next steps for wider JSNA events including Hartshill door knock. Stakeholder event run in Wood End on 21 st June 2018. Presentation given by RR.
	Organise a series of community events to disseminate the key health messages	<ul style="list-style-type: none"> ✓ Deliver one health event per Hub per year ✓ Organise one Big Day Out event in Atherstone / Mancetter each year 	March 2020	March 2020	£500 £1,500 £8,700 awarded by Armed Forces Covenant Trust	Community Projects Officer (CPO) Special Projects Officer (SPO)

	Use the data to influence the internal and external planning and provision of health and wellbeing services in Atherstone / Mancetter	<ul style="list-style-type: none"> Disseminate the health statistics and their causal factors to the CCG Hubs + local GPs (via a local seminar) 	March 2018	Nil	CDO (HI) WCC PH	Being completed as part of the JSNA process
Development of the "Health Offer" in Community Hubs	Develop a signposting and access to health services programme within Community Hubs	✓ Delivery of a (national / local) health campaign information service within the Hubs	June 2017	Nil	CDO (HI)	Ongoing – Supporting CHAW /Healthy Living Network with health campaign events
	Support the North Warwickshire Community Partnership in its tender for Facilitation and Service Delivery Support in the Hubs	✓ Employment of a Support Worker to organise and deliver health events in the Community Hubs	June 2017	Nil (funded through the Community Partnership)	CPO	<p>Healthy Living Network were awarded the contract for CHAW in 2017</p> <p>Baddesley – a Couch 2 5K running groups is being started in September.</p> <p>Coleshill – Couch 2 5K running group organised, with an average of 5 participants per week. Running of the community café now been taken over by Woodlands School.</p> <p>Dordon – Bingo getting average of 14 participants and 5 volunteers each week.</p>

	Engage with, and promote, initiatives regarding food provision (Food Hub)	<ul style="list-style-type: none"> ✓ Support a “Cook It” session during one school holiday ✓ If appropriate, support “Cook It” sessions during each school holiday at one of the Hubs 	<p>March 2018</p> <p>March 2020</p>	<p>£100</p> <p>£1000</p>	<p>CDO (HI) CPO</p> <p>CDO (HI)</p>	<p>CHAW are delivering Family Cookery Club at Arley Community Centre (starts 1 March 2018)</p> <p>Atherstone Community Kitchen organised and run by Healthy Living Network</p> <p>Holiday Hunger sessions being delivered during school holidays at Dordon and Atherstone Hubs – 12 sessions over 6 week summer holidays</p>
Reducing the number of under 18 conceptions through the provision of support for services in North Warwickshire relating to teenage pregnancy	Work with the WCC “Respect Yourself” team to raise awareness of its website and to develop student mentors in local schools	<ul style="list-style-type: none"> • A student mentor to be available within one North Warwickshire secondary school • At least one student mentor within each secondary school 	<p>March 2018</p> <p>March 2020</p>	<p>£500</p>	<p>CDO (HI)</p>	<p>Respect Yourself and TQEA school have been contacted regarding student mentors.</p> <p>CDO (HI) in talks with QEII school regarding school mentors/health champions programme from September 2018.</p>
	Support the Addressing Teenage Conceptions (ATC) group	<ul style="list-style-type: none"> • Borough Council attendance at ATC meetings • Progress reports presented to the Community and Environment Board 	<p>March 2020</p> <p>March and October each year</p>	<p>Nil</p> <p>Nil</p>	<p>Assistant Director (Leisure and Community Development) (AD (L&CD))</p>	<p>Simon Powell is the NWBC rep</p> <p>Reports are sent with the Health Update to Community and Environment Board</p>

	Extend the Health Store service to a location in Atherstone	<ul style="list-style-type: none"> Health Store service available one day per week in Atherstone 	July 2017	£4,000 (2017 / 18)	AD (L&CD) and Community Development Manager (CDM)	Health Store in Atherstone started in November 2017. Awareness event run in March. 30 students from QE School attended with teachers. Loudmouth production, Doorway service, Compass, C-card and Health Store information available for students. All students signed up for C-Card.
	Investigate the viability of providing a series of sexual health and unplanned pregnancy programmes for students in local secondary schools	<ul style="list-style-type: none"> ✓ Work with ATC to identify the most suitable programme(s) ✓ Attend a relevant theatre production ✓ Commission the delivery of a relevant theatre production in at least one local secondary school 	March 2018 March 2018 March 2019	Nil Nil Approx. £1,500 per school	CDO (HI) Portfolio Holder for Health CDO (HI)	Loudmouth production will be offered in the Ratcliffe Centre for the launch of Health Store. 'Trust Me' production shown. All secondary schools have been offered their choice of Loudmouth productions. Productions have run at QE (on 5 th March 2018) and Coleshill Secondary School (20 th March 2018), with both schools choosing the relationship based production.
Increase the number of adults and children who are physically active and reduce the percentage of adults and children with excess weight	Support and promote the Fitter Futures services in North Warwickshire, including Physical Activity on Referral, Adult Weight Management and Family Weight Management	<p>Change Makers:</p> <ul style="list-style-type: none"> Deliver 7 courses (previously 11) 85 completers Target of 52 overweight children (was previously 48) <p>Physical Activity on Referral</p> <ul style="list-style-type: none"> 200 new referrals <p>Adult Weight Management</p> <ul style="list-style-type: none"> 300 new referrals 	July 2018	Nil	Fitter Futures	<p>New FLA started April 2018</p> <p>Referrals Q1 2018:</p> <p>Family Weight Management (Change Makers): 32</p> <p>PA on Referral: 56</p> <p>Adult Weight Management – Slimming World: 93</p>

	Investigate the viability of extending the Physical Activity on Referral service to include other activities, such as Yoga	<ul style="list-style-type: none"> ✓ Undertake related consultation with service users ✓ Extension of the service to include at least one alternative activity in one leisure centre 	June 2018	Nil	CDO (HI)	4 employees trained qualified as Exercise Referral instructors (June 2018).
			March 2018	£1,000	CDO (HI)	
	Continue to support the #onething campaign, including the desire to increase the number of health checks given to local residents	<ul style="list-style-type: none"> ✓ Increased number of people screened ✓ Increased in number of pledges ✓ Increased early detection of hypertension ✓ Increased early detection of (pre) diabetes ✓ Increased early detection of cardiovascular disease ✓ Increase in early risk detection % through health checks 	June 2018	£500	WCC PH	<p>2017/18 Totals:</p> <ul style="list-style-type: none"> - Increased number of people screened (mini health check): 400 - Increased in number of pledges: 141 - Increased early detection of hypertension: 65 - Increased early detection of (pre) diabetes: 29 - Increased early detection of cardiovascular disease: 94 - Increase in early risk detection % through health checks: 23.9% <p>Q1 Totals:</p> <ul style="list-style-type: none"> - Increased number of people screened (mini health check): 156 - Increased number of pledges: 43 - Increased early detection of hypertension: 12 - Increased early detection of (pre) diabetes: 5

						<ul style="list-style-type: none"> - Increased early detection of cardiovascular disease: 17 - Increase in early risk detection % through health checks: 10.9%
	Provide a programme of holiday provision for children and young people in the Borough Council's leisure facilities	<ul style="list-style-type: none"> • Provision of a holiday programme for young people at each Borough Council leisure facility 	March 2020	Provision made within facilities' revenue budgets	Leisure Facilities Manager (LFM)	<p style="text-align: center;">On going.</p> <p>Summer Holiday Attendance Figures:</p> <p>Coleshill</p> <ul style="list-style-type: none"> - Trampoline – 42 - Badminton Open Play – 5 - Gymnastics – 23 - Tumble-time – 21 - Nerf Wars – 19 - Nintendo Switch Sessions - 3 <p>Atherstone</p> <ul style="list-style-type: none"> - Nerf Wars – 18 - Circus Skills – 6 - Bouncy Castle Play – 7 - Cooking Sessions – 50 - Films – 130 - Pool inflatables – 274 <p>Arley</p> <ul style="list-style-type: none"> - Bounce + Lego – 3 - Nerf Wars – 9 - Gymnastics – 25 - Tumble Track – 16 - Ninja Warriors – 16 <p>Polesworth</p> <ul style="list-style-type: none"> - TopScore Academy – 1740 (average 60 per day) <p>Marketing and Promotions Officer has been recruited.</p>
		<ul style="list-style-type: none"> • Undertake a programme of promotional work to ensure awareness of the holiday programmes 	March 2020	£1,000 per year	LFM	

		<ul style="list-style-type: none"> • Link with the Food Hub to provide water and health snacks during holiday programmes • Work with the Ocado Foundation to develop an 'Ocado Games' event 	<p>March 2020</p> <p>July 2019</p>	<p>Nil</p> <p>Nil (Externally Funded)</p>	<p>CDO (HI)</p> <p>CDO (HI)</p>	<p>Organise through each facility the delivery of fruit and water to all venues throughout holidays. Each facility has been provided with foodbank contact and order details.</p> <p>Schools local to Polesworth contacted regarding an Ocado Games in Polesworth Sports Centre for October/November 2018.</p>
	Increase the number of members of, and visits to, the Borough Council's leisure facilities	<ul style="list-style-type: none"> • KPIs to be recommended through the Strategic Leisure Review 	<p>March 2018</p>	<p>Nil</p>	<p>AD (L&CD) and LFM</p>	<p>Strategies are being considered by Members at Exec Board 12 February 2018</p>
	Support and develop the existing network of local walking groups	<ul style="list-style-type: none"> ✓ Constitution of the walking groups ✓ Continuum of walks available from entry level to independent walks 	<p>March 2018</p> <p>March 2020</p>	<p>Nil</p> <p>£7831 Awards for All funding</p> <p>£500 (for marketing)</p>	<p>SPO</p> <p>SPO</p>	<p>Complete. Funding obtained from Awards for All obtained 15th March 2018 to enable groups to promote and buy equipment (e.g. GPS devices).</p>
	Encourage the improvement and accessibility of the walking and cycling networks in North Warwickshire	<ul style="list-style-type: none"> • Re-establishment of the North Warwickshire Cycle Way 	<p>March 2018</p>	<p>LEADER funding granted £34,946.57</p>	<p>Engagement and Funding Officer (E&FO)</p>	<p>Grant Funding Agreement signed. Work commenced Jan 18. Signage in place throughout Kingsbury Water Park, with a launch event for the family routes taking place on October 31st.</p>

		<ul style="list-style-type: none"> Complete a review of the accessibility of walking routes in the Borough Production of publicity to promote all accessible walking routes in the Borough 	<p>March 2020</p> <p>March 2020</p>	<p>Nil</p> <p>£500</p>	<p>SPO</p> <p>SPO</p>	<p>Walking booklet created outlining all walks in the borough</p>
	Monitor and challenge the number of take-away food outlets in North Warwickshire	<ul style="list-style-type: none"> Undertake a mapping and analysis of take-away food outlets in North Warwickshire 	July 2017	Nil	Licencing	Complete
Promote adult and children safeguarding as being everyone's responsibility	Deliver Child Protection / Child Sexual Exploitation training to all Borough Council staff and Councillors	<ul style="list-style-type: none"> 100% of staff to attend safeguarding training within three months of commencing their employment 	On-going	Provision in training budget	CDM	Complete for current political term
		<ul style="list-style-type: none"> 100% of staff to attend safeguarding training every three years 	On-going	Provision in training budget	CDM	
		<ul style="list-style-type: none"> 100% of Borough Councillors to attend safeguarding training in each political term 	On-going	Provision in training budget	CDM	
	Deliver Safeguarding Adults training to all frontline employees	<ul style="list-style-type: none"> 100% of frontline staff trained within three months of commencing their employment 	On-going	Provision in training budget	Assistant Director (Housing) (AD (H))	

	Support the promotion of the Borough Care service throughout North Warwickshire	<ul style="list-style-type: none"> • Service update presented to the H&WWP • Targets - CSM 	March 2018	Nil	Community Support Manager (CSM)	
Work with internal and external partners to address health and wellbeing priorities for North Warwickshire	Work with Warwickshire North Health and Wellbeing Partnership to improve End of Life Care provision in North Warwickshire	<ul style="list-style-type: none"> • Service update presented to the H&WWP by the End of Life Care GP lead 	June 2017	Nil	CDM	Heather Kelly (Senior Commissioning Manager CCG) attended Working Party Jan 18
		<ul style="list-style-type: none"> • Report back from Warwickshire North Health and Wellbeing Partnership 	On-going	Nil	AD (L&CD)	
		<ul style="list-style-type: none"> • Support the "Compassionate Communities" initiative 	On-going	Nil	WCC (PH)	CDM attends meetings
	Work with Warwickshire County Council to support the 'Year of Health and Wellbeing' throughout 2019		On-going			
	In conjunction with Warwickshire North Health and Wellbeing Partnership and NHSE seek to	<ul style="list-style-type: none"> • Progress reports from the CCG presented to both the H&WWP and the WN H&WP 	On-going	Nil	Portfolio Holder for Health	

	improve access to primary care services in North Warwickshire					
	Work with Warwickshire North Health and Wellbeing Partnership to improve early referral to cancer services in North Warwickshire	✓ Identify the barriers to early referral to cancer services and disseminate the findings accordingly	March 2020	Nil	CDO (HI)	Bernie Lee to attend Health and Wellbeing Working Party in January 2018
	Work with Warwickshire County Council to improve transport for health and access to health services in North Warwickshire	<ul style="list-style-type: none"> • Progress report presented to the H&WWP regarding the countywide transport for health services • Report to the H&WWP on the work of Beeline 	June 2017	Nil	CDO (HI)	
			June 2017	Nil	CDO (HI)	Presentation given at HWWP June 2017
	Work with those Parish Councils developing Neighbourhood Plans to ensure the inclusion of commitments to promote a healthy environment	<ul style="list-style-type: none"> • Analyse and report to the H&WWP on Neighbourhood Plans and their links to the development of a health environment 	March 2019	Nil	CDM	

	Work with the Warwickshire Health and Wellbeing Board and the Adult Social Care and Scrutiny Committee to ensure that the Sustainability and Transformation Plan (STP) brings improvements to North Warwickshire	<ul style="list-style-type: none"> Progress reports relating to the STP (proactive and preventative) presented to the H&WWP and in turn in the minutes presented to the C&E Board 	March 2020	Nil	Portfolio Holder for Health	
	Support the implementation of Warwickshire County Council's Suicide Strategy in North Warwickshire	<ul style="list-style-type: none"> Annual County Council report to the H&WWP on the outcomes identified in the Strategy 	March 2020	Nil	WCC	
	Work with Warwickshire County Council, The Partnership Trust and the West Midland Combined Authority in the implementation of their mental health strategies in North Warwickshire	<ul style="list-style-type: none"> Annual reports to the H&WWP from the County Council and the Combined Authority on the outcomes identified in the strategies 	March 2020	Nil	WCC	
	Influence the development and implementation of the Strategic Leisure	<ul style="list-style-type: none"> Successful production of Health, Wellbeing and Leisure, Green Space, Playing Pitch and 	October 2017	Provision made within revenue budget	AD (L&CD)	Strategies are being considered by Members at Exec Board 12 February 2018

	Review in order to ensure provisions for the improvement of the health and wellbeing of local residents	Leisure Facilities Strategies				
	Work with Environment Health to improve and extend the monitoring of air quality in North Warwickshire	<ul style="list-style-type: none"> Investigate the potential to monitor PM₁₀ and PM_{2.5} Report on the Nitrogen Dioxide in North Warwickshire 	<p>March 2020</p> <p>March 2020</p>	Nil	Environmental Health	
	Support residents to live independently by providing an effective adaptations service and / or taking action to ensure that properties are in good repair and do not have significant hazards, as reflected in the national Decent Homes Standard	<ul style="list-style-type: none"> Actively promote the HEART service Promote related services through the Community Hubs Provide training for frontline staff to provide links with health and social care services and priorities 	March 2020	Nil	AD (H)	
	Underpin all services delivered with a philosophy of promoting positive	<ul style="list-style-type: none"> Encourage frontline staff to complete the Five Ways to Wellbeing e-learning module 	March 2020	Nil	CDO (HI)	

	mental wellbeing in all users of the service and in all staff working within the provider service	<ul style="list-style-type: none"> Encourage frontline staff to become Dementia Friends 	March 2020	Nil	CDO (HI)	Dementia Friends training now mandatory for all NWBC staff. All current staff will complete sessions by Jan 2019. Current number: 135
		<ul style="list-style-type: none"> Continue the goal to create a Dementia Friendly Community & Organisation 	March 2020	Nil	CDO (HI)	NWBC signed up to Dementia Action Alliance in May 2018. Work is ongoing to make Atherstone and other towns in the borough 'Dementia Friendly'.
		<ul style="list-style-type: none"> Encourage frontline staff to complete MECC training 	March 2020	Nil	CDO (HI)	MECC has been updated.

✓ Please note that those targets indicated with a "tick" are reported to Public Health as part of the agreed offer of funding for the North Warwickshire Health Improvement Service

#onething clarification on measurable outcomes

Mini health check consists of lifestyle advice, blood pressure, blood sugar levels, cholesterol (not all are offered at all events, this is dependant on appropriately skilled staff available on the day). These tests results provide early risk indicators

Number of pledges made

Number of individuals who were signposted to their GP due to high blood pressure readings

Number of individuals who were signposted to their GP due to high blood sugar level readings

Number of individuals who were signposted to their GP due to high cholesterol readings

Draft Action Plan: Atherstone JSNA for the Health Working Party

	Action	Action Owner	Due Date	Progress	Target	Update / Comments
1	Develop and agree list of priority areas and actions for Atherstone/Mancetter from the needs assessment process	NW Working Party	Jan 2018	Complete	Summary Action Plan	Summary Action Plan drafted Updated for the April 2018 Meeting Quarterly agenda item Complete and remove
2.	Needs assessment finalised and published	JSNA Steering Gp	Dec 2018	Complete	Published	Complete and remove
3.	Information in the needs assessment to be shared more widely with partners to ensure awareness and they take account of the JSNA	Emma Bracey	April 2018	In progress	95% of partners aware of the local assessment	Draft statement from the group to go to colleagues ? Survey to understand awareness?
5.	Expand the JSNA to cover Hartshill. Undertake a door knock survey to gain views Plan a stakeholder event to feedback/agree recommendations	JSNA Sub Group Lori Harvey JSNA Sub Group	June 2018	In progress	100 surveys complete Event July 2018	Agreed at JSNA meeting Draft questionnaire available
6.	Road Traffic Accidents is an area of concern, ask through the CSP for more information	NW Working Party CSP	17th May 2018	Not started		
7.	Research to help understand the reasons why fuel debt is becoming of increasing concern to Atherstone residents.	FIP CAB/Act on Energy		Need to prioritise		
8.	Research to include what local people who are lonely or feel socially isolated include Dordon			Need to prioritise		
9.	Communicate the wellbeing offer from a range of local services including pharmacies locally Review local communication channels & optimize	Emma Bracey	May/ June2018	Need to agree	Health Article routinely published	PNA complete Health article to share local services
10.	Share and align the local hub offer across agencies	Public Health and HLN		In progress	Hubs mapped Links made	Hub group established locally to share Add as a community partnership item?
11.	Increased targeted work within Atherstone communities routinely to promote health checks, mini health checks and healthier lifestyles through the #onething campaign	Public Health Healthy Living Network Emma Bracey	Jan 2018 to Sept 2019	Complete	30% increase in early risk detection through health checks	#onething has been commissioned from January 2018. Events are available to be booked
12.	Explore understanding with local GPs on levels of hypertension and long term conditions	Rachel Robinson Yasser Din	April 2018	In progress		Initial conversation with CCG CVD review meeting includes practice data
13.	Explore the possibility of actively encouraging older adults to take up their health check	Emma Bracey Sue Wild	April 2018	In progress		Health article to share local services Countywide promotion but need to target.. CVD review
14.	Increase engagement with schools around local services promoting sexual health and mental health services	Emma Bracey	March 2018	In progress		Event at Radcliff Centre on the 29th March 2018 Is this complete and close?
15.	Pilot a compassionate community approach in Atherstone	Yasser Din	May 2018	In progress	REduction 50% A&E attendances, 15%	Initial conversations taken place Funding secure

					GP appointments, 25% emergency admissions	Evaluation plans in place
16.	Review pain management services Discuss pain management with Warwickshire North CCG commissioning team, linking to the MSK pathway work and primary care	WNCCG Scott Maddock Public Health Gordana Djuric	May 2018	Not started		This work needs to be linked to the MSK pathway work and enhanced services in primary care and a minor surgery LES.
17.	Review admiral nurse provision Conversation with WNCCG and SWFT about the dementia pathway around any gaps and whose responsibility this is.	Rachel Robinson WNCCG Heather Kelly Ann Coyle	May 2018	Not started		CCG and WCC have supported the approach for dementia navigators.
18.	Review digital health and wellbeing training offer, relevance and uptake across staff and members Identify who is being targeted Identify tool to monitor being completed	Becky Evans HR Working Party	June 2018	In progress	100% of frontline staff trained in MECC, 5 Ways and dementia friends	New MECC training has been launched PH bringing together a new learning and development offer
19.	Establish an outreach service for young people in Atherstone with a core element of sexual health service and mental health service provision	Becky Evans Emma Bracey Emily Dixon Rachel Robinson	May 2018	Complete		Launched informally in October 2017 Event with school March 2018 Councillor Launch planned for May 2018 CAMHS hub opened in March 2018
20.	Develop Supplementary Planning Guidance for NWBC that can be used within Atherstone to support a healthier environment	Planning NWBC/Gemma Mckinnon	Sept 2018	In progress	Supplementary Planning Document	Identify officers to work on SPG Benchmark against other authorities Identify priorities for SPG Local Plan - done in Warwick
21.	Coordination of signposting offer to ensure there is a consistent offer to all agencies - consider social prescribing type approaches locally	CAVA/Age UK NWBC Better Care Board	March 2019	In progress		WNCCG commissions Age UK in primary care Review of social prescribing to May Better Care Board

EAT, SLEEP, SELFIE, REPEAT

GROWING UP IN WARWICKSHIRE WITH SOCIAL MEDIA



Director of Public Health Annual Report 2018

ACKNOWLEDGEMENTS

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Print: WCC Print Services

Data sources

This report utilises the most recently available published information from a variety of data sources as of 30/07/2018.

If you would like this information in a different format, please contact Marketing and Communications on 01926 413727

References are available online: warwickshire.gov.uk/publichealthannualreport

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FOREWORD



Councillor Les Caborn

*Portfolio Holder for Adult
Social Care and Health,
Warwickshire County Council*

I am very pleased to welcome our Director of Public Health's (DPH) Annual Report for 2018, which this year focuses on the impact of social media on young people's health and wellbeing. Looking after our young people's health and wellbeing is a priority for us all. National and local research has highlighted the need to make sure young people are aware of both the opportunities and risks around social media and how to stay safe online.

I see this year's report as a helpful resource which should be shared with our schools, parents and adults responsible for young people, as well as service commissioners and the wider community. We need to make sure that we are all more aware of the positive and negative impacts that social media has, and the opportunities it presents for connecting with our young people.

INTRODUCTION

Social media is a part of everyday life for many of us, and especially for our younger people. The effects of social media have been well documented over recent years and we know that the impacts social media can have on young people's health and wellbeing can be both positive and negative.

I wanted to use this year's report to highlight these impacts but also to ask "WhatsApp'ening in Warwickshire?" and hear the voice of our young people to find out their own thoughts about how social media impacts on their lives and their health and wellbeing.

Chapter 1 of my report provides an overview of the health and wellbeing of Warwickshire's population. **Chapter 2** introduces social media and highlights some national findings. **Chapter 3** presents the findings from our own research on social media and its impact on young people's health and wellbeing. **Chapter 4** provides progress on last year's recommendations. The **Glossary** at the end of the report will help with understanding key terms in social media.

I am delighted to see how engaged schools and young people have been with this research. I am pleased that we received 2,324 responses to our questionnaire which we circulated with the support of our schools. This is a big achievement and a higher response than many of the national studies we reviewed.

Central to this year's theme is the role that schools, teachers, parents and carers have in understanding and supporting our young people with the impacts social media may have on health and wellbeing. This year's recommendations focus on how we can work together in partnership to ensure our young people are staying safe and well online.



Dr John Linnane

*Director of Public Health,
Warwickshire County Council*

2018 RECOMMENDATIONS

1. Social media can improve access to physical and emotional health and wellbeing information. Warwickshire County Council (WCC) and local NHS partners need to recognise that social media is potentially the best method to engage, inform and signpost young people to information, support and services.
2. Tackling the resilience of young people in a social media world is urgent. All partners need to demonstrate that we adequately resource and work in partnership to protect our young people from harm through social media.
3. We need to take account of the influence that social media can have on promoting healthy lifestyle choices (including getting enough sleep, being physically active and having a balanced diet). Resources aimed at promoting healthy lifestyles and support young people should be adapted to reflect this.
4. Social media can influence relationships in both a positive and negative way. We should ensure that Relationship and Sex Education, as part of the broader Personal Social and Health Education (PSHE) curriculum, includes information on how social media can impact on relationships and how to prevent inappropriate relationships and contact with others online.
5. Social media dependency may be detrimental to health and wellbeing. We should raise awareness to help young people, parents and carers recognise the signs and symptoms of this and provide information on where to seek support.



CHAPTER 1:

THE PICTURE OF HEALTH AND WELLBEING IN WARWICKSHIRE

There have been many improvements in public health over the last twelve months and generally health at a Warwickshire level is reported as good compared to England. This chapter provides an update on the health and wellbeing of our local population at district/borough, county and Clinical Commissioning Group (CCG) levels. Warwickshire's contribution to health and wellbeing in the West Midlands is also presented.

Warwickshire has an estimated population of **564,562**¹



Males

279,194



Females

285,368



Total

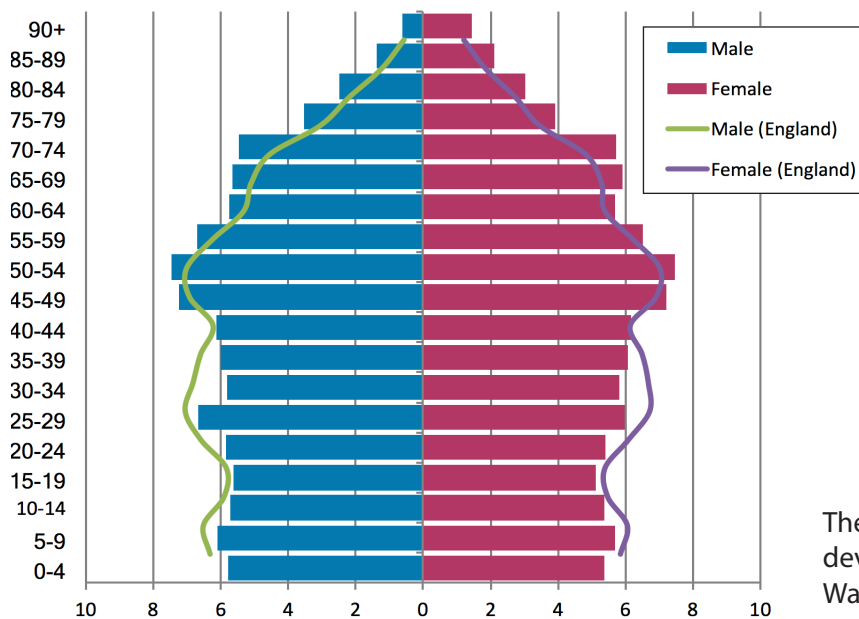
564,562

22%



are under 20

Currently around **22.4%** of the population are under 20; although the numbers in this age group are projected to increase by around **3,390** by 2041, this proportion is likely to reduce to **21%**.²



Source: ONS mid-2017 population estimates¹

There are a large number of new housing developments planned to take place across Warwickshire during the current local plan period (2011-2031). These are expected to impact on population growth.

Over the period 2016-2041 the population in Warwickshire is expected to increase by around **53,250** people (9.5%); Rugby Borough is expected to have the greatest population growth (14.2%) and Stratford-on-Avon District the least (6.7%).²

53,250

population increase by 2041

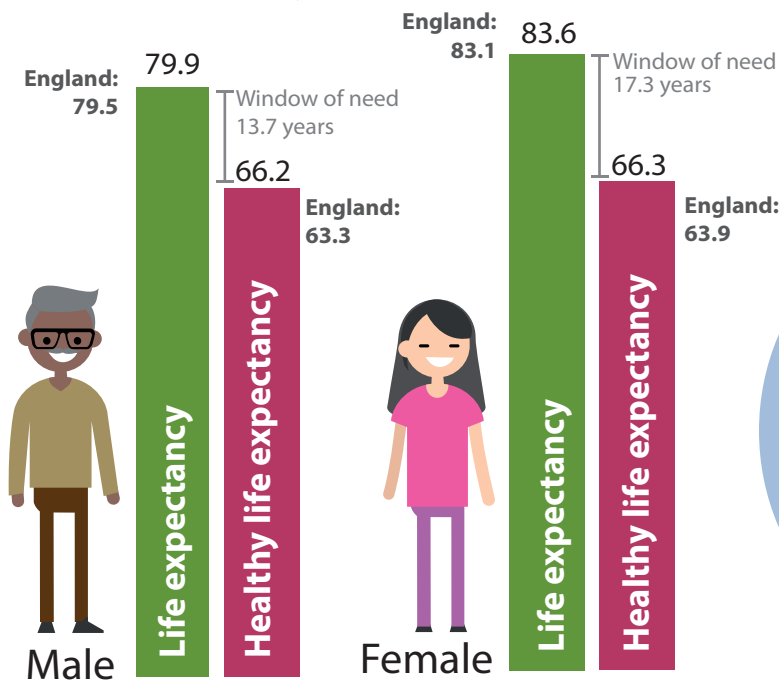
Number of homes planned per district/borough:

North Warwickshire ³	9,070
Nuneaton & Bedworth ⁴	13,374
Rugby ⁵	12,400
Warwick* ⁶	17,139
Stratford-on-Avon ⁷	14,600

*period 2011-2029.

Life expectancy at birth is significantly better in Warwickshire than the England average for both males at **79.9** years and females at **83.6** years⁸. However in 2014-16, compared to the previously reported period, life expectancy decreased slightly in males and remained the same for females⁸. This reflects a national trend of improvements in life expectancy slowing down during the second decade of the 21st century.

Life Expectancy at birth (2014-16)



In Warwickshire in 2014-2016 healthy life expectancy continues to be significantly higher than the England average but shows a reduction of 1.8 years for males and 1.3 years for females compared to 2013-2015⁸.

The gap between life expectancy and healthy life expectancy is known as the 'window of need'. While it is good that we are living longer, the window of need shows that much of the additional time is spent in poor health – around **14 years** for men and **17 years** for women in Warwickshire⁸.

Years spent in poor health impact on families and workplaces, and increase pressure on health and social care services.

The 'window of need' for males in Warwickshire is **2.5 years** narrower than the England average and for females **1.9 years** narrower than the England average.

Deprivation has a significant impact on life expectancy⁹. The life expectancy gap is calculated as the difference between life expectancy in the least and most deprived areas of Warwickshire. In Warwickshire the life expectancy gap is larger for males (**7.5 years**) than females (**5.2 years**)⁸.

On average females in the least deprived areas are likely to live

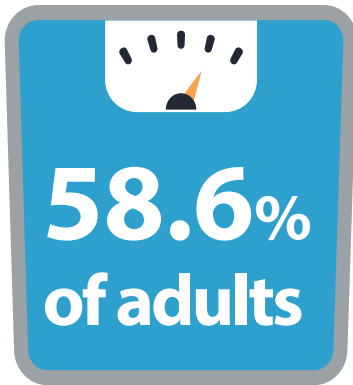


than those in the most deprived areas.

This goes up to 7.5 years for males.



Warwickshire continues to face a number of public health challenges*



are
classified as
overweight
or obese

England: 61.3%
2016/17

590
per 100,000 adults
(18+)

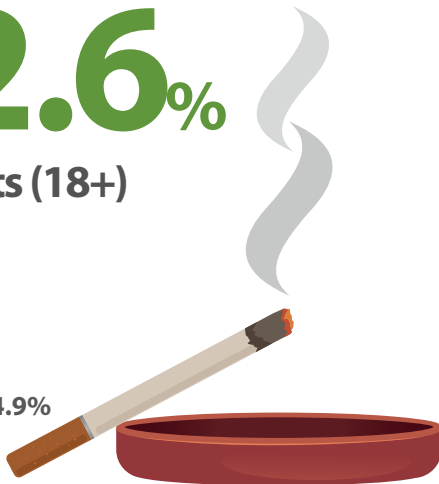
**Hospital
admissions for
alcohol related
conditions**



England: 636 2016/17

12.6%
of adults (18+)
smoke

England: 14.9%
2017



The conception rate in
females aged 15-17 is

18.7
per 1,000

England: 18.8
2016

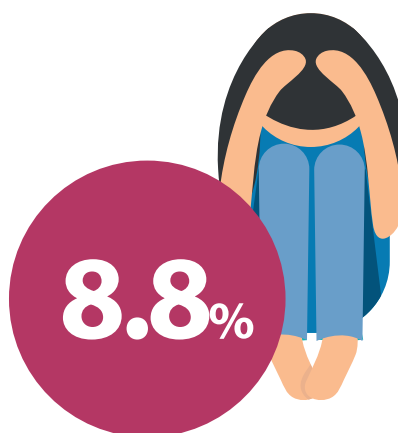


There were

502.9

hospital admissions as a
result of self-harm per
100,000 10-24 year olds

England: 417.4 2016/17



of adults (18+) on GP
practice registers are
recorded as having
depression

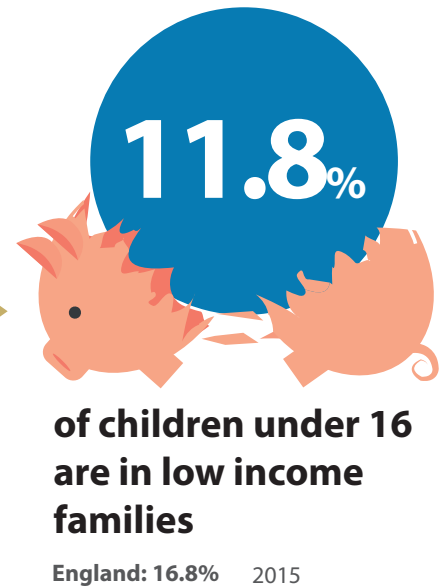
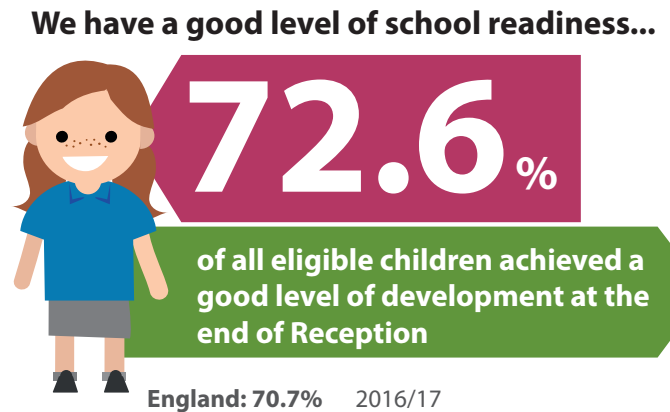
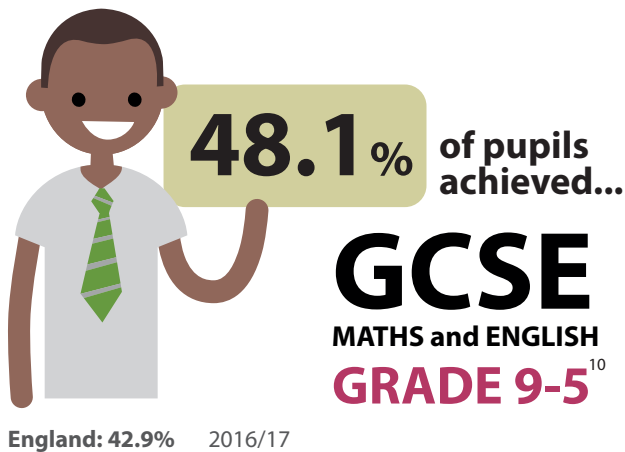
England: 9.1% 2016/17



of patients (all ages)
on GP practice
registers have a
severe mental illness

England: 0.92% 2016/17

Wider factors influencing health and wellbeing*



There have been improvements in core areas of public health and in some of the wider determinants that affect health, particularly around young people in Warwickshire:

- The rate of teenage conceptions continues to fall from 19.5 per 1,000 in 2015 to **18.7 per 1,000** in 2016.
- Hospital admissions as a result of self-harm in 10-24 year olds in Warwickshire have reduced from 510.7 per 100,000 in 2015/16 to **502.9 per 100,000** in 2016/17.
- The percentage of children living in low income families has decreased from 14.0% in 2014 to **11.8%** in 2015.
- The percentage of children achieving a good level of development at the end of Reception has increased from 71.0 % in 2015/16 to **72.6%** in 2016/17.
- The rate of hospital admissions caused by unintentional and deliberate injuries in children aged 0-14 years has decreased from 124.7 per 10,000 in 2015/16 to **119.0 per 10,000** in 2016/17.

*All data on these pages is from PHE Fingertips⁸, unless otherwise stated.

Warwickshire Health Profile 2018⁸

● Better ● Similar ● Worse

This shows the current health performance of the Warwickshire County and allows comparisons of performance between the districts and boroughs. The values are coloured to indicate statistical significance compared to England. This is the most recent compiled and published data as of 30th July 2018.

Short name	Unit	England	Warwickshire	North Warwickshire	Nuneaton & Bedworth	Rugby	Stratford-on-Avon	Warwick	Period
Under 18 conceptions	<i>per 1,000</i>	18.8	18.7	15.7	29.8	16.7	12.1	16.4	2016
Low birth weight of term babies	%	2.8	2.3	1.4	3.1	2.3	1.4	2.5	2016
Smoking prevalence in adults	%	14.9	12.6	5.7	16.4	14.0	9.8	13.9	2017
New sexually transmitted infections	<i>per 100,000</i>	743	550	608	725	552	419	480	2017
5 year olds free from dental decay	%	76.7	78.4	79.3	71.8	78.1	82.6	80.9	2017
Overweight & obese (reception)	%	22.6	22.8	24.3	24.3	21.0	22.5	22.2	2016/17
Overweight & obese (Year 6)	%	34.2	31.5	35.8	35.5	31.2	28.9	27.6	2016/17
Hospital admissions for unintentional and deliberate injuries in children (aged 0-14 years)	<i>per 10,000</i>	101.5	119.0	103.1	118.0	156.2	103.9	108.0	2016/17
Excess weight in adults	%	61.3	58.6	67.9	66.8	58.4	50.5	55.8	2016/17
Suicide rate (aged 10+)	<i>per 100,000</i>	9.9	12.2	13.7	14.1	8.8	11.6	12.9	2014-16

Infant mortality (under 1 year)	per 1,000 live births	3.9	4.7	4.9	6.2	4.3	4.3	4.3	3.6	2014-16
Preventable mortality	per 100,000	182.8	172.7	182.4	205.7	175.1	152.3	158.4	2014-16	
Under 75 mortality rate: cardiovascular	per 100,000	73.5	68.4	69.8	80.8	75.5	56.2	63.1	2014-16	
Under 75 mortality rate: cancer	per 100,000	136.8	131.1	128.0	142.9	124.9	128.9	128.8	2014-16	
Hip fractures in people aged 65 and over	per 100,000	575	556	612	522	552	567	539	2016/17	
Emergency Hospital Admissions for Intentional Self-Harm	per 100,000	185.3	161.2	156.0	189.2	179.0	143.8	144.2	2016/17	
Killed or seriously injured on the roads*	per 100,000	39.7	60.9	84.9	35.9	75.1	81.5	44.3	2014-16	
Admitted to hospital for alcohol-specific conditions (under 18)	per 100,000	34.2	43.8	54.3	60.0	39.0	37.5	32.1	2014/15-16/17	

The values are coloured Red, Amber and Green (RAG) to indicate statistical significance compared to England. RAG ratings are affected by small numbers for some indicators.

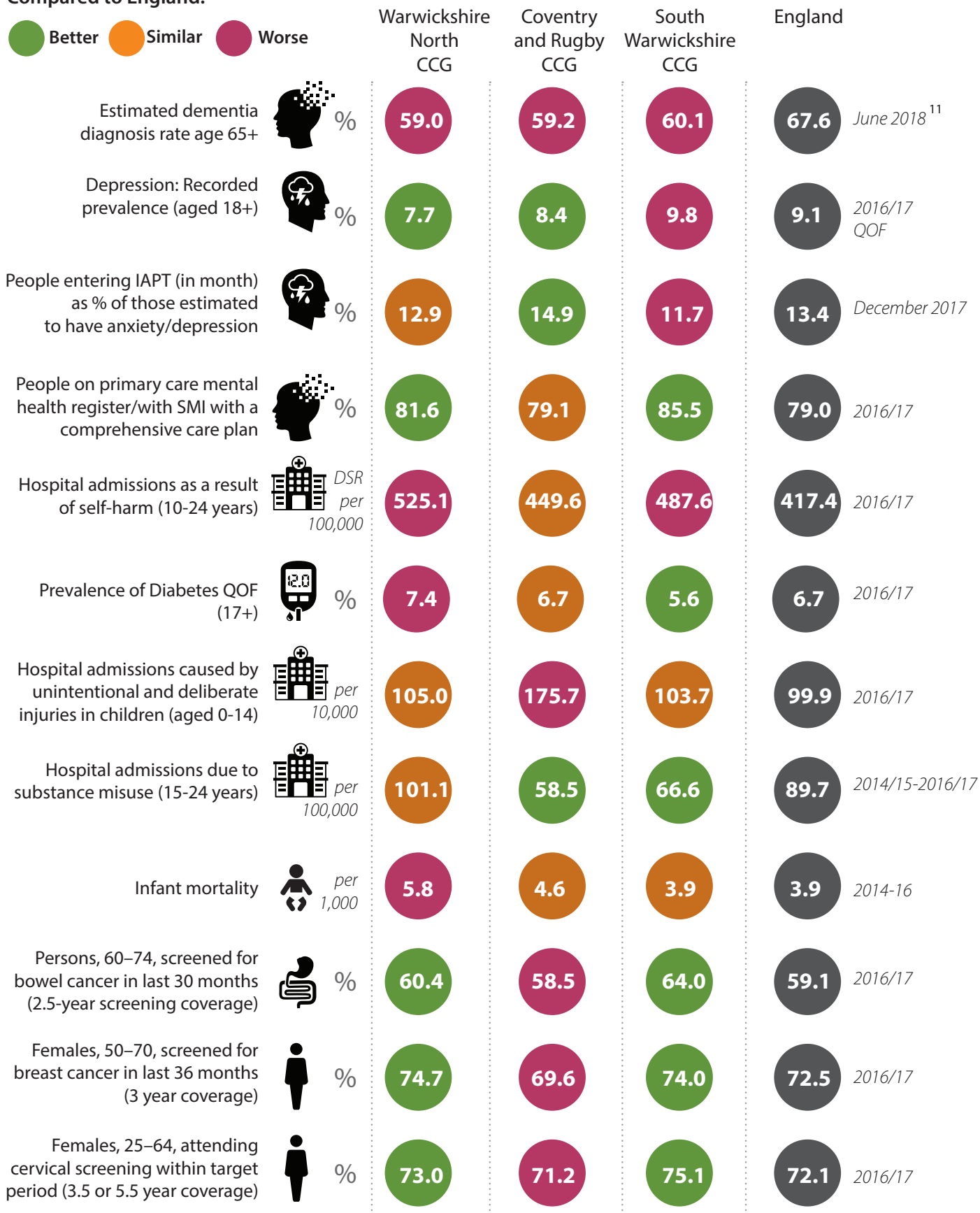
*This includes all people (residents & non-residents) killed or seriously injured on Warwickshire roads.

Clinical Commissioning Group (CCG) Health and Wellbeing Profiles

There are 3 CCG organisations commissioning health services in Warwickshire. The indicators below provide information on both the services provided and the health of the population served*.

Compared to England:

● Better
 ● Similar
 ● Worse



*All data on these pages is from PHE Fingertips⁸, unless otherwise stated.

Health and Wellbeing in the West Midlands Combined Authority

The health and wellbeing of residents across the West Midlands is an important component of social and economic performance in the region. Warwickshire, although not one of the seven constituent local authorities of the West Midlands Combined Authority (WMCA), plays a crucial role in contributing to the desire to improve life chances for all residents in the region. The following data compares values for key health and wellbeing measures in Warwickshire with those in the WMCA and the seven metropolitan geographies.

Compared to England: ● Better ● Similar ● Worse

	Warks	WMCA	Bham	Coventry	Dudley	Sandwell	Solihull	Walsall	Wolv
Life expectancy at birth - Males (yrs) (2014-16)	79.9	77.8	77.2	78.5	78.6	77.0	80.4	77.2	77.2
Life expectancy at birth - Females (yrs) (2014-16)	83.6	82.2	81.9	82.4	82.9	81.4	84.2	82.0	81.3
Healthy life expectancy at birth Males (yrs) (2014-16)	66.2	59.7	59.7	62.2	59.9	57.1	64.6	57.7	56.6
Healthy life expectancy at birth Females (yrs) (2014-16)	66.3	60.3	59.3	62.9	61.9	59.5	66.0	57.2	58.6
Window of need (Males)	13.7	18.1	17.5	16.3	18.7	19.9	15.8	19.5	20.6
Window of need (Females)	17.3	21.9	22.6	19.5	21.0	21.9	18.2	24.8	22.7
Infant mortality rate per 1,000 live births (2014-16)	4.7	6.6	7.9	4.6	5.5	5.8	4.5	7.1	5.6
Teenage conceptions (aged 15-17) rate/1,000 (2016)	18.7	23.2	21.4	26.6	20.2	27.4	14.6	30.0	25.8
% of women who smoke at time of delivery (2016/17)	9.9	10.4	8.1	10.9	13.6	10.0	9.8	11.8	17.1
Smoking prevalence in adults (%) (2017)	12.6	14.3	13.7	15.9	13.7	17.4	10.5	14.5	14.4
Fuel poverty (%) (2015)	12.2	14.1	15.6	14.4	11.8	14.3	10.6	13.2	14.6
Physically active (%) (2016/17)	65.9	60.0	62.4	59.3	59.9	54.2	64.0	59.0	55.9
Suicide rate per 100,000 (2014-16)	12.2	9.8	10.0	8.3	9.5	10.8	10.0	10.3	10.1

Source: Public Health England, <https://fingertips.phe.org.uk/> accessed 25/7/18⁸ AND West Midlands Combined Authority (July 2018), State of the Region report¹².

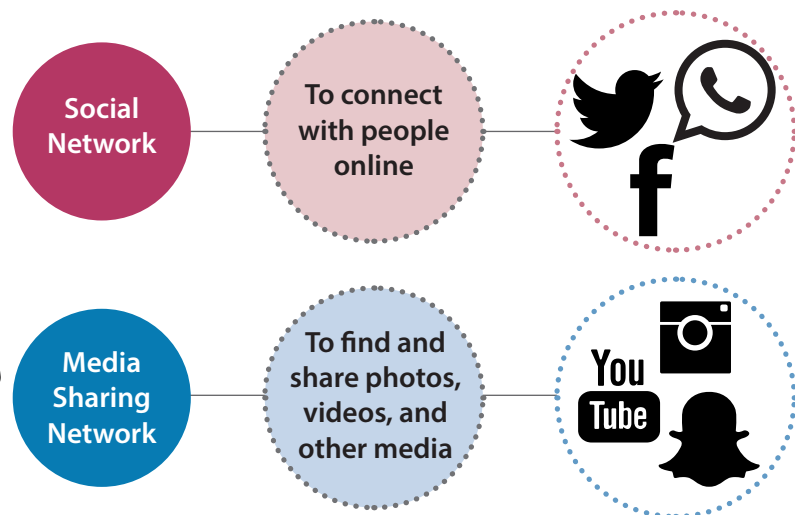
CHAPTER 2:

SOCIAL MEDIA AND ITS IMPACT ON YOUNG PEOPLE'S HEALTH AND WELLBEING



Social media has transformed the way in which we communicate and is now a part of most people's lives, especially young people's¹³. Social media can be defined as websites and applications that allow people to communicate and share information on the internet¹⁴.

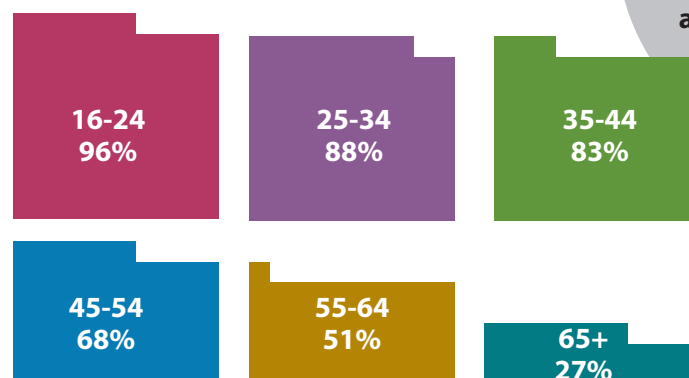
It can be accessed on a computer, tablet or a mobile phone and there are different types for different uses¹⁵:



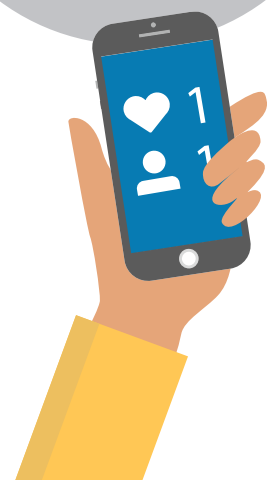
HOW MANY PEOPLE USE SOCIAL MEDIA?

The use of the internet for social media has been rising over recent years. In 2011 **45%** of internet use was reported as being for social networking and by 2017 this figure had risen to **66%**¹⁶. Worldwide **1 in 4** people now use websites and applications such as Facebook, Twitter and Instagram¹⁷.

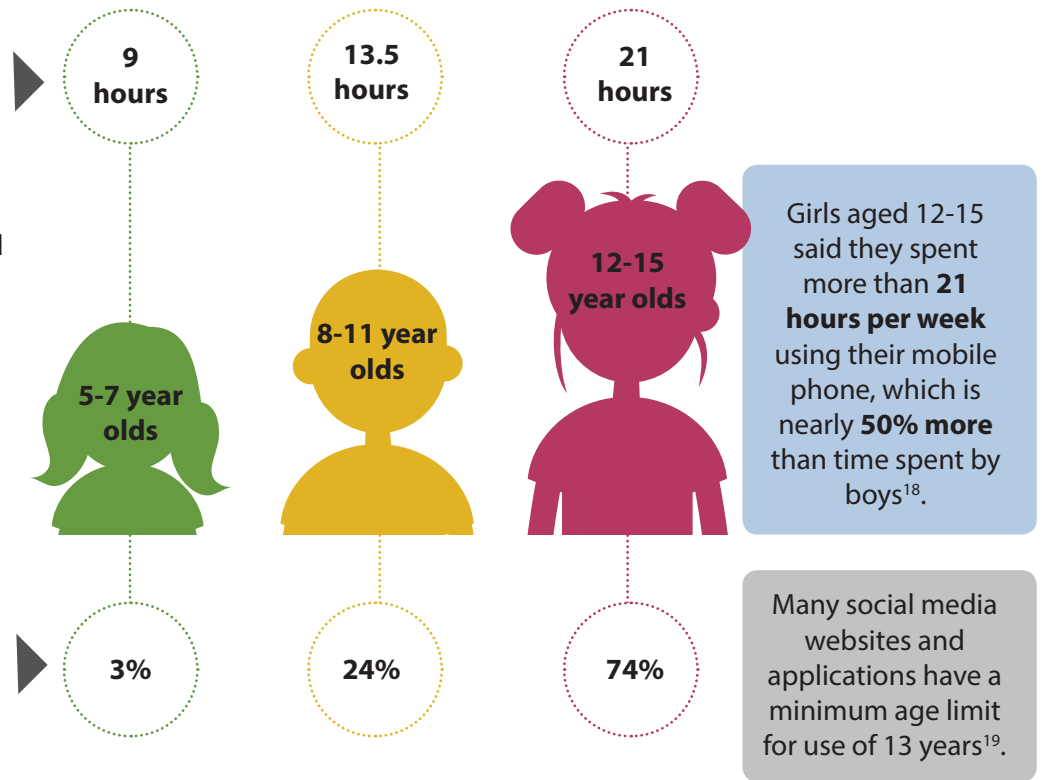
Social media use by age¹⁶



Young people use the internet to access social networking sites more than any other age group. The most common type of device for them to access the internet on is a smartphone¹⁶.



A study by Ofcom in 2017 found that, of those questioned, 12-15 year olds spend the most time online per week (including using social media, gaming and watching videos) compared with younger age groups¹⁸:



Ofcom also reported on the proportion of children and young people who have a social media profile¹⁸:

SOCIAL MEDIA AND THE IMPACT ON HEALTH AND WELLBEING

Most young people growing up in 2018 have never known a world without social media. The way in which it enables young people to connect online, build friendships, be creative and learn can impact on all aspects of health and wellbeing in both a positive and negative way¹³.

POSITIVE IMPACTS

- 😊 Healthy lifestyle choices
- 😊 Informed about the world
- 😊 Inspired to be more active
- 😊 Positive body image
- 😊 Emotional support
- 😊 Build and form new friendships/relationships
- 😊 Connect to peers and family
- 😊 Creativity
- 😊 Self-expression
- 😊 Self-identity

NEGATIVE IMPACTS

- 😞 Poor body image
- 😞 Low self esteem
- 😞 Feeling sad
- 😞 Feeling anxious/worried
- 😞 Feeling depressed
- 😞 Lonely and socially isolated
- 😞 Cyber bullying
- 😞 Peer pressure
- 😞 Poor sleep habits

Schools, parents and carers play a key part in educating children and young people about online safety but the responsibility for empowering them to stay safe and use the internet and social media appropriately goes much wider in society²⁰. Understanding the impact of social media on our young people provides the opportunity for prevention and early intervention to protect and improve their health and wellbeing.

WHAT DO WE KNOW ALREADY ABOUT THE IMPACT OF SOCIAL MEDIA ON YOUNG PEOPLE'S HEALTH AND WELLBEING?

The following four reports provide a snapshot of some of the findings from recent national research:



UK Safer Internet Centre, Digital Friendships: the role of technology in young people's relationships - 2018²¹



Participants

2,000 young people aged 8-17 years



Key findings

- The most popular platforms being used to chat to friends on a daily basis are YouTube (41%), WhatsApp (32%), Snapchat (29%), Instagram (27%) and Facebook or Facebook Messenger (26%).
- Over half (54%) of respondents said they would feel isolated if they couldn't talk to their friends via technology.
- 39% said they have made friends online that they wouldn't have met otherwise.
- Expectations are being formed in young people's relationships around replying to messages, inclusion in group chats and the importance of 'likes'.
- Popularity, status and self-esteem can play a role in how young people interact with each other; 40% have felt left out and 36% think that others lead more exciting lives.
- The majority of young people are having positive experiences and interactions online but many are also having negative experiences.



Method

Online survey



University of Birmingham - Impact of Social Media on Young People's Health and Wellbeing: Evidence, Guidelines and Actions - 2018²²



Participants

1,346 young people aged 13-18 years



Key findings

- 63% believe social media is a good source of health information.
- 53% would change their health-related behaviours if it was posted by an official organisation e.g. by the NHS or Sport England.
- Over half of young people (53%) use social media to access health information on food, physical activity, sleep and body image.
- 46% reported changing their health-related behaviours as a direct result of accessing content on social media.
- 43% of young people reported that health-related content on social media positively impacts their health.
- Nearly all young people reported seeing inappropriate content on social media related to food, physical activity and body image e.g. water diets.
- Young people reported that peer pressure on social media and its relationship with body dissatisfaction is a bigger problem than cyberbullying.



Method

Focus group and workshops



Royal Society for Public Health - #StatusofMind - Social media and young people's mental health and wellbeing - 2017¹³



Participants

1,479 young people aged 14-24 years



Method

Survey



Key findings

- Different social media platforms can impact on health and wellbeing in different ways.
- YouTube has the most positive impact on health and wellbeing and Instagram the most negative impact on health and wellbeing:
 - YouTube (most positive)
 - Twitter
 - Facebook
 - Snapchat
 - Instagram (most negative)
- Social media has been described as more addictive than cigarettes and alcohol.
- Social media use is linked with increased rates of anxiety, depression and poor sleep.
- Social media can improve young people's access to other people's experiences of health and expert health information.
- Those who use social media report being more emotionally supported through their contacts.



Children's Commissioner - 'Life in Likes' report - 2017¹⁹



Participants

32 young people aged 8-12 years



Method

Focus groups



Key findings

Young people:

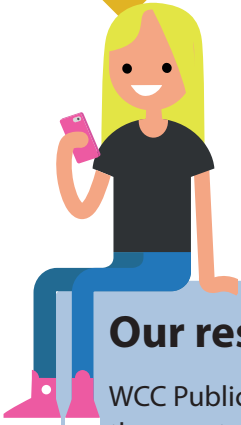
- Knew how to cheer themselves up or calm down using social media.
- Were aware of online safety but less so of protecting themselves from situations that could affect their mood and emotions.
- Felt that social media was important for maintaining relationships.
- Were conscious of keeping up appearances on social media.
- Felt good when they got 'likes' and 'comments'.
- Said social media could inspire and help them learn.

Most popular social media platforms:

Snapchat, Instagram, Musical.ly, WhatsApp

CHAPTER 3:

VOICE OF WARWICKSHIRE'S YOUNG PEOPLE



Our research

WCC Public Health invited young people aged 10-18 years from across the county to participate in a research project. In total over 2,300 young people took part. The findings of the research will help to provide a better understanding of the impact that social media has on young people's health and wellbeing. This in turn will help us to make evidence-based recommendations to key stakeholders to help improve the health of children and young people in Warwickshire.

For the purpose of this research social media was defined as websites and applications that enable users to create and share content or to participate in social networking. We did not include online gaming.

A mixed methods approach was used to find out what it is like growing up in a world of social media and how it can impact on health and wellbeing.

An online survey was used to collect local data on key themes that emerged from a literature review and from focus groups with young people attending four schools in Warwickshire.



Survey respondents profile

Number of young people	2,324*
Age	10 - 18 years old
Year group	Years 6-8: 56% Years 9-13: 44%
Gender	47.2% boys 47.5% girls 1.9% trans 3.4% prefer not to say
Social media use	89% of young people responding used social media



* Not all respondents answered every question in the survey.

Key themes

The research identified five key themes where social media had an impact on health and wellbeing.



Wellbeing

Wellbeing is about feeling good and doing (functioning) well²³.



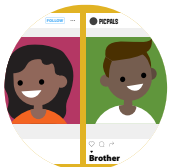
Identity

The characteristics that determine who or what a person or group is²⁴.



Lifestyle

The interests, opinions and behaviours chosen by individuals²⁵.



Relationships

A relationship describes how people are emotionally involved or connected in some way²⁶.



Fear of missing out

Fear of missing out (FOMO) is considered a form of social anxiety and describes the feeling of not wanting to miss any opportunities to have social interactions and experiences¹³.

For analysis purposes we grouped respondents by:

Gender

Girls



Boys



Daily Usage



Low users - 2 hours or less



High users - 3-6 hours

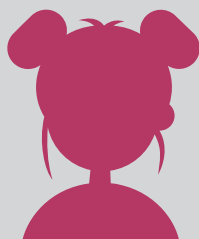


Super users - 7 hours or more

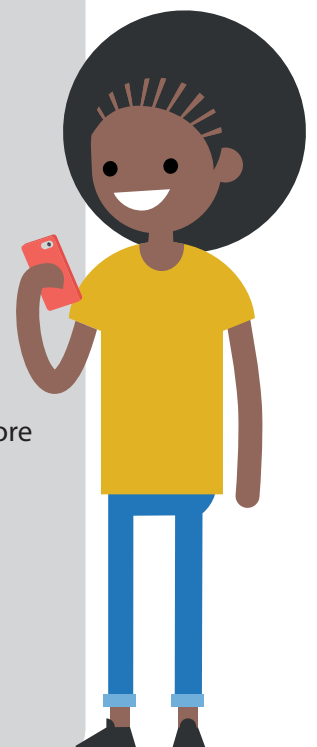
Age group



'Younger' age group - Years 6-8 (ages 10-13)



'Older' age group - Years 9-13 (ages 13-18)





BACKGROUND

Adolescence is a crucial time for emotional and social development²⁷. The relationships we form and the identities we shape during this time can impact on feelings of wellbeing¹³.

Social media has the ability to impact on the emotions of children and young people in both a positive and negative way. It can provide a place for young people to express themselves; form, build and maintain friendships; connect with people (some of which may be outside of their usual social circle), and learn about the world around them¹³.

For some young people social media can negatively affect wellbeing, for example through the impact of cyberbullying. It can also encourage unhealthy behaviours such as obsession with body image, which is linked to low self-esteem and the inability to cope with life's ups and downs¹³. Low self-esteem and low resilience are more prevalent in teenage girls and is related to significant increase in self-harm and other destructive behaviours^{13,28,30}.

Understanding more about the social media interactions our young people are having, and how this may be impacting on their mental health and wellbeing, is important to be able to support them. Good mental health can provide the foundation for good physical health and for a range of other important life skills, capacities and capabilities²⁹.

FINDINGS FROM NATIONAL RESEARCH:

Young people who were heavy users of social media, (spending more than two hours per day on social media) were more likely to report poor mental health, including psychological distress¹³.

Young people were increasingly turning to social media as a means of emotional support to prevent and address mental health issues. 40% of 8-17 year olds said that it is easier to tell someone how they feel online than in person^{13,21}.

Children associated social media with positive moods and happy emotions. From Year 4 to Year 7 (aged 8-12), children described actively using social media to boost their mood and make them laugh, by watching funny videos and sending funny things to their friends²⁴.

19% of young people aged 8-17 years old had thought about stopping using social media because it has a negative impact on their mood²².


82% of young people reported that they had felt excited by something online in the last week²².

Overall use, nighttime-specific use and emotional investment were each associated with lower self-esteem³⁰.

"I used to have major issues with severe paranoia, self-hatred and low self-esteem, and thanks to the support from online communities, I am getting a lot better. I'm so grateful for social media; it has undoubtedly saved my life."
Girl, Year 10

VOICE OF WARWICKSHIRE'S YOUNG PEOPLE

60%

of young people felt that overall social media had a positive impact on their emotions. 

34%

weren't sure.

6%

reported a negative impact.

Females

were significantly more likely to report a negative impact on their emotions. 

25%


of young people have seen negative comments about themselves on social media which have upset them. 

More girls have experienced this than boys:


Girls: 30%

Boys 20%

73%

of young people report social media never makes them feel lonely/excluded. 

54%

reported social media never makes them feel angry. 

37% occasionally felt angry.

9% often felt angry.

5% of young people report social media often makes them feel worried. 

30% occasionally feel worried.


65% never feel worried.

More respondents in the older age group are likely to use social media to find support or help if they are upset or worried about something: 

Older group: 30%

Younger group: 19%

69%

reported feeling included/connected to friends through social media. 

"Social media makes me feel happy when I receive kind messages or when a funny video shows on Facebook or Youtube"
Girl, Year 10

"I personally think that having social media opens up a whole new amazing world"
Girl, Year 7

"It is extremely positive and key to my lifestyle. It allows me to explore things I never thought were possible"
Boy, Year 11

RECOMMENDATION

Social media can improve access to physical and emotional health and wellbeing information.

Warwickshire County Council (WCC) and local NHS partners need to recognise that social media is potentially the best method to engage, inform and signpost young people to information, support and services.



IDENTITY

The characteristics that determine who or what a person is²⁴.

BACKGROUND

Children and young people develop a sense of their identity as they are growing up. Identity is fluid and it can be influenced and shaped by our beliefs, life experiences and social circumstances.

We know that the majority of young people use social media regularly. This can contribute to the shaping of their identity as the views of friends and others online may affect the way children and young people behave and feel on and offline¹³.

Social media profiles can be a way for young people to express their identity and for others to see who they are¹³. Profiles can be created on certain websites and applications, such as Facebook and Instagram. They can be positive as they enable young people to connect online, however sharing personal information online could pose a safety risk to children and young people if not properly managed³¹.

FINDINGS FROM NATIONAL RESEARCH:

Children and young people were conscious of keeping up appearances on social media, particularly when they started secondary school, and identity and seeking peer approval become more important¹⁹.

8-12 year olds reported the importance of 'staying true to yourself' and being authentic on social media. Girls were worried about looking 'pretty' and boys were more concerned with looking 'cool' and having the right clothing¹⁹.

8-12 year olds became aware of how they looked compared to others when they started following celebrities and other people on social media, and felt that comparisons were unattainable¹⁹.

Many children and young people had developed aspirations after being exposed to new ideas online and things they had seen on social media shaped their career goals¹⁹.

"How I use social media helps me find people with similar problems and interests as me. Without it I would feel lonely and depressed."
Girl, Year 10

"The worst thing about social media is jealousy - feeling pressured to look a certain way.... Or look like someone else.... And the fear that comes with that of not being good enough."
Girl, Year 10

"I have found that if I use social media to post images or opinions I become more self-conscious, which is why I don't have an Instagram or Twitter account."
Girl, Year 13

VOICE OF WARWICKSHIRE'S YOUNG PEOPLE

51%

did not feel under pressure to look better or 'perfect' in pictures.

28%

did feel under pressure.

21%

weren't sure.



55%

could be themselves on social media.

17%

felt they couldn't.

28%

weren't sure.

42%

of young people overall weren't sure if social media makes them feel positive about how they look.



25%

of girls agreed social media makes them feel positive about how they look compared to

20%

of boys.



54%

of young people reported that social media helps them to be creative.



28%

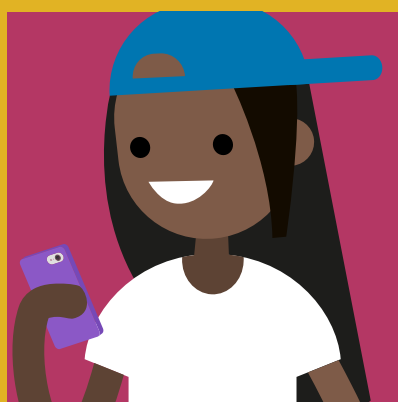
agreed that they see pictures on social media that make them want to change how they look.

54%

disagreed.

18%

weren't sure.



#SELFIE

"It inspires me to do things better and to just become a better person in general."

Girl, Year 10

Filters mean you can post the most perfect version of yourself."

Boy, Year 13

"So many people (including myself) have put unrealistic photos of themselves where they're covered in makeup and filters to make them flawless, when that isn't real life. And teenagers (also myself included) see these images of people that aren't real and feel the need to aspire to look like that."

Girl, Year 11

RECOMMENDATION

Tackling the resilience of young people in a social media world is urgent. All partners need to demonstrate that we adequately resource and work in partnership to protect our young people from harm through social media.

LIFESTYLE

The interests, opinions and behaviours chosen by individuals²⁵.



BACKGROUND

Lifestyle choices include the food we eat, our level of physical activity and the use of substances such as tobacco and alcohol. These choices can affect children and young people's health and wellbeing in either a positive or negative way. For example, choosing to eat healthy foods and exercise regularly can help young people to maintain a healthy weight and impact on their long term health and wellbeing. Children and young people's lifestyle choices are influenced by a variety of factors including:

- The family and home environment
- Where they go to school
- Their friends and peer networks
- The media
- The wider society in which they live

Social media can be a powerful tool to encourage children and young people to make healthy lifestyle choices^{21,22}. It enables them to access up-to-date and accurate health information and resources, and it can create opportunities for children and young people to connect with others and share experiences. Conversely, information from less credible sources could encourage them to make inappropriate choices²².

FINDINGS FROM NATIONAL RESEARCH:

63% of young people believed social media is a good source of health information²².

Over half of young people (53%) used social media to access health information on food, physical activity, sleep and body image²².

Likes and followers are used by young people to inform their judgements about whether information is credible and which types of health-related content they should act upon²².

Nearly all young people aged between 13-18 reported seeing inappropriate content related to diet/nutrition, exercise and body image²².

As a result of accessing health materials through social media some young people have reported:

- Developing obsessive/addictive health monitoring behaviours e.g. tracking activity levels²²
- Engaging with extreme diets and exercises²²
- Experiencing heightened levels of body dissatisfaction²²

Some media platforms, such as YouTube, contain videos that portray smoking in a positive light and this was exposing children and young people to significant risks related to smoking³².

VOICE OF WARWICKSHIRE'S YOUNG PEOPLE

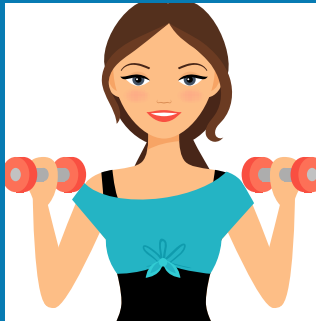
26% of young people have made healthier lifestyle choices because of what they have learnt on social media.



This was true for more girls than boys:

Girls: 32% 

Boys: 21% 



44%

of young people are inspired to be active by posts, pictures and people they see on social media.

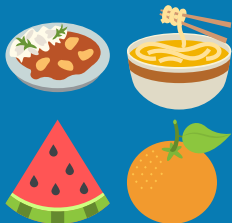
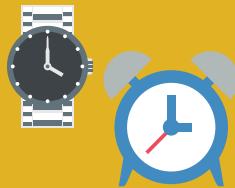
58% of young people do not think the amount of time they spend on social media impacts on their physical activity levels.



More boys think this than girls:

Girls: 53% 

Boys: 63% 



24%

of young people have seen how to eat healthily by posts, pictures and people they see on social media.

This was true for more girls than boys:

Girls: 29%

Boys: 19%

"I had a friend who followed lots of conflicting diet information and weight loss posts on things like Instagram and she has ended up with an eating disorder"
Girl, Year 12

"It wastes so much time and I feel it can make me more tired or less active as I fill up spare time with social media."
Girl, Year 12

"Some pages and public figures motivate and inspire me to change my lifestyle so that I am happier, healthier and more active."
Girl, Year 12

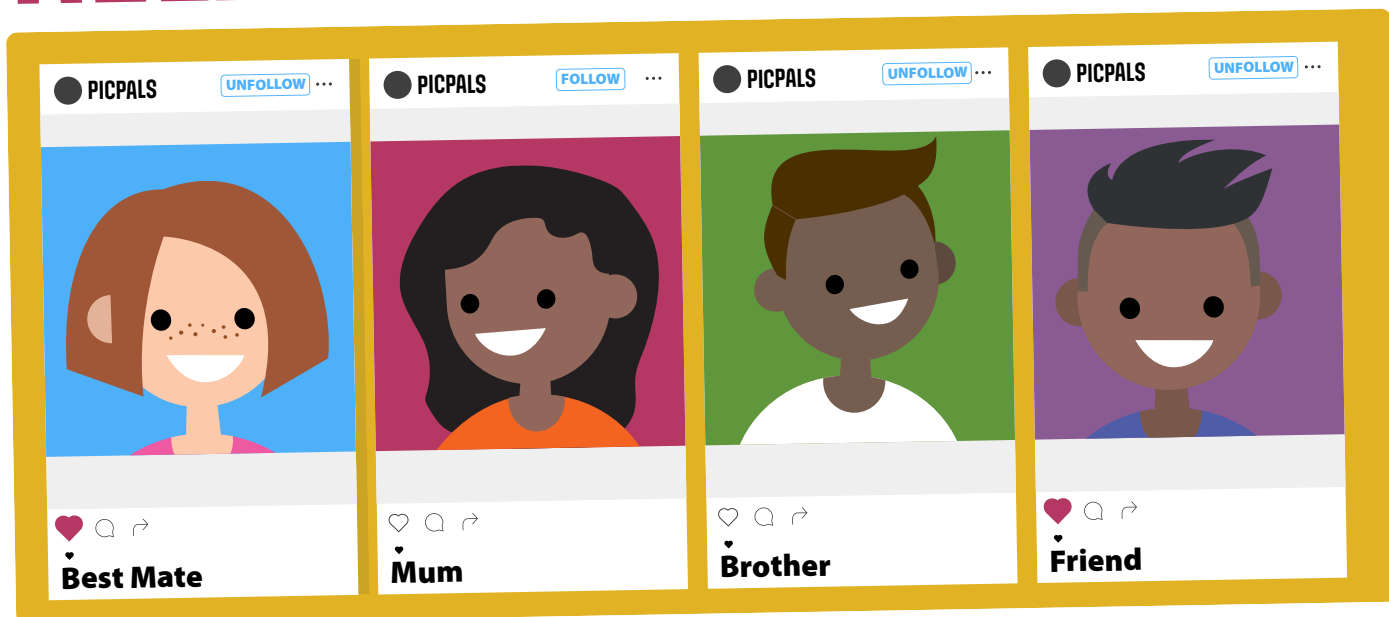
"It is extremely positive and key to my lifestyle...if it wasn't for social media and technology in general then my life would be extremely tedious."
Boy, Year 11

RECOMMENDATION

We need to take account of the influence that social media can have on promoting healthy lifestyle choices (including getting enough sleep, being physically active and having a balanced diet). Resources aimed at promoting healthy lifestyles and support young people should be adapted to reflect this.

RELATIONSHIPS

A relationship describes how people are emotionally involved or connected in some way²⁶.



BACKGROUND

As social beings, the ability to make and keep relationships is essential to us and can influence the way we operate within society. Healthy relationships can be the key to being mentally healthy and having a positive sense of wellbeing³³.

Social media can have a powerful effect, for good or bad, on a range of relationships²¹. It can be an important tool for forming and maintaining relationships with friends and family, as well as people outside of young people's usual social circles. It can also enable a young person to become more independent and communicate without barriers. However, social media presence (or a lack of) can contribute towards breakdowns in relationships with family and friends both on and offline, as highlighted in the national findings¹⁹.

Social media can also be used by children and young people to access information and advice on relationships²².

"Social [media] is fine, lets you keep in touch with people e.g. friends and family."
Boy, Year 9

FINDINGS FROM NATIONAL RESEARCH:

Some children and young people found that maintaining online friendships could be stressful and a source of distraction from offline activities¹⁹.

Being 'offline' or not being contactable was in some cases considered socially damaging. People could fall out if their friends felt they weren't being responsive enough online¹⁹.

38 % of 14 - 17 year olds reported sending a sexual image to a partner during or after a relationship while 49% had received them³⁴.

The way parents were using social media also affected children's own use and perceptions. Children whose parents use social media a lot tended to feel that it was more essential than children whose parents tended to use it less¹⁹.

Schools focus primarily on cyberbullying, but for young people, a bigger problem is peer-pressure on social media and its relationship to enhanced body dissatisfaction²².

VOICE OF WARWICKSHIRE'S YOUNG PEOPLE

91%

of young people agree social media helps them keep in touch with friends.



61%

of young people often experience friends sending kind messages to them.

This is much higher for girls (72%) than boys (48%).



23%

of young people agree social media causes problems between friendships.

46% have occasionally experienced falling out with friends because of social media.



30%

have often or occasionally experienced cyberbullying.



Experiencing Cyberbullying

is more common in those who use social media for longer:

Super users: 42%
High users: 33%
Low users: 25%

68%

would stick up for a friend if they saw them being bullied on social media.



50%

of young people said that social media makes it easier to say 'no' to things they don't feel comfortable doing in relationships.

18% disagreed.
32% weren't sure.

9%

reported social media puts pressure on them to be in a relationship.

69% reported it didn't put pressure on them.

22% weren't sure.

"PSHE lessons are also far too outdated on some social media issues like pornography. If the education system is nervous about talking about it the teenagers will become nervous as well."
Girl, Year 12

"Social media actually helps me to feel like I'm not alone in the world. I will see a post on Tumblr about something (eg. insomnia or asexuality) which I can relate to."
Girl, Year 8

"It's easier to make friends or get closer to people you may have a crush on."
Boy, Year 8

RECOMMENDATION

Social media can influence relationships in both a positive and negative way. We should ensure that Relationship and Sex Education, as part of the broader Personal Social and Health Education (PSHE) curriculum, includes information on how social media can impact on relationships and how to prevent inappropriate relationships and contact with others online.

FEAR OF MISSING OUT

Fear of Missing out (FOMO) is considered a form of social anxiety and describes the feeling of not wanting to miss any opportunities to have social interactions and experiences¹³.

BACKGROUND

Social media creates an environment where it is easy for children and young people to be continually online and connected with their peers. This has become a large contributing factor to the FOMO phenomenon.

Children and young people experience considerable pressure to be available all of the time and to know and be involved in everything that is going on around them - this can lead to compulsive social media checking and significant emotional investment. FOMO can enhance the perception that other people are having rewarding experiences that you are not involved in or feel excluded from. Everyone else can appear to be having a better time^{13,27,35}.

The impact of FOMO on health and wellbeing shows a strong link with poor sleep quality and poor mental health and wellbeing, both of which are underlying factors in a range of health conditions²⁷.



FINDINGS FROM NATIONAL RESEARCH:

Social media has been described as more addictive than cigarettes and alcohol. Social media addiction is thought to affect around **5%** of young people¹⁹.

40% of young people aged 8-17 said that they feel left out when people post things that they haven't been included in, with girls more likely to feel this (**43%**) in comparison to boys (**37%**)²¹.

Over a third of young people say that they feel that other people's lives look more exciting than theirs on social media with girls, once again, more likely to feel this (**40%**) in comparison to boys (**33%**)²¹.

73% of young people said they think it's important for their friends to reply to their messages once they've seen them, with **60%** saying they think it's important to be included in group chats by their friends²¹.

1 in 5 young people said they wake up during the night to check messages on social media, leading them to be three times more likely to feel constantly tired at school than their classmates who don't use social media during the night¹³.

"I'd love to have my electronics all the time... my mum makes me bring things down an hour or so before bed and she monitors what I do."
Girl, Year 7

"I use social media much less than I did this time last year and am much happier as a result."
Girl, Year 11

"It makes me more grumpy being on social media for too long."
Girl, Year 9

"My friends are always on it so you feel a bit left out but in a good way because I am not involved in conflicts."
Girl, Year 7

VOICE OF WARWICKSHIRE'S YOUNG PEOPLE

43%

said they check social media as soon as they wake up.



This is higher in the older group than the younger age group:

Older group: 51%

Younger group: 36%

31%

agree social media impacts on the amount of sleep they get.



This is much higher in the older age group than the younger age group:

Older group: 40%

Younger group: 23%

21%

check social media if they wake up during the night.



68% do not check.

11% weren't sure.

29%

said they often or occasionally worry that their friends have 'better lives' than them when they look on social media.



71% never worry about this.

A total of

32%

of respondents occasionally or often get upset about not being invited into a group chat.



68% never get upset about this.

53%

never feel jealous of others because of social media.



47%

often or occasionally feel jealous of others because of social media.



RECOMMENDATION

Social media dependency may be detrimental to health and wellbeing. We should raise awareness to help young people, parents and carers recognise the signs and symptoms of this, and provide information on where to seek support.

"I get fed up when everybody else uses it and I can't, so I feel left out and sad because my friends are using another electronic website app which I believe is useless and silly and depressing"
Boy, Year 8

SUPPORT FOR YOUNG PEOPLE

Whether you need support, or want advice about the impact social media may be having on someone you know, or you want to find out more about how to keep safe online, there are many national and local websites available to help:

HEALTH & WELLBEING

WCC's Children and Young People: www.warwickshire.gov.uk/social-care-and-health/children-and-young-people/children-and-young-people-health - contains links to national support sites such as Bullying UK and Childline.

Big White Wall (16+): www.bigwhitewall.com - online mental health and wellbeing service to help young people deal with life's ups and downs.

ChatHealth: www.warwickshire.gov.uk/chathealth - confidential text messaging service for advice on all kinds of health and wellbeing issues.

If you are the parent or carer of a school-aged child, you can text a school nurse on **07520 619 376** Monday to Friday from 9am to 5pm.

If you are 11 – 19 years old you can text a school nurse on **07507 331 525** Monday to Friday from 9am to 5pm.

SEXUAL HEALTH & RELATIONSHIPS

Respect Yourself website: respectyourself.info - a sex positive resource providing information and signposting about relationships, sex, consent and much more for young people aged 13-25.

All About Me - an age appropriate relationship and sex education programme for primary schools which accredited teachers can access. Please contact phadmin@warwickshire.gov.uk for further information.



ONLINE SAFETY

NSPCC Net Aware: www.net-aware.org.uk

The NSPCC has reviewed the most popular sites, apps and games that children and young people use for social networking. This site provides useful information for parents to learn more about how children use social media so they can help children and young people keep safe online. If you are worried or need advice about social media call the Helpline **0808 800 5000**.

UK Safer Internet Centre: www.saferinternet.org.uk - advocates for the safety of children and young people online. If you are a professional and have a concern about a child or young person using social media call the Helpline **0344 381 4772**.

Cyber Safe Warwickshire: www.cybersafewarwickshire.com/young-adults offers practical help and advice for young people affected by cyber crime and online safety issues. If you have been affected by crime call the 24hr victim support line on **0808 16 89 111**.

You&Co: www.youandco.org.uk is Victim Support's youth programme, that helps young people cope with the impacts and effects of crime. Warwickshire Victim Support can be called on **01926 682 693**.

VOICE OF WARWICKSHIRE'S YOUNG PEOPLE

61%

young people feel safe on social media.



31% were not sure if they feel safe.

8% do not feel safe.

13%

of all respondents have experienced strangers asking them for inappropriate images.



This was higher in the older group at **21%** compared with **7%** in the younger group.

It was also higher with girls than boys.

Girls: 18%

Boys: 8%

Young people reported they

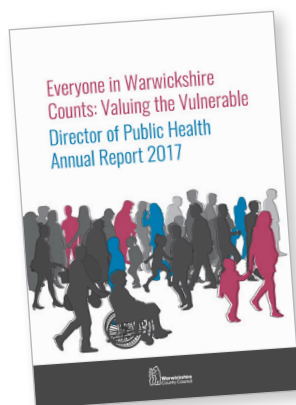
were **more likely** to talk to their parents/ carers than their friends if they were worried about something that happened on

social media.

59%

stated that they did not use their full names on social media.

"...if there is rude or inappropriate content or people I block and report them/it"
Prefer not to say,
Year 7



Everyone in Warwickshire Counts: Valuing the Vulnerable

This chapter outlines progress with the recommendations made in last year’s annual report, which were endorsed by the Warwickshire Health and Wellbeing Board in September 2017. The report entitled, ‘Everyone in Warwickshire Counts: Valuing the Vulnerable’, focused on the health and wellbeing of vulnerable people. The theme was chosen as whilst the health and wellbeing of the Warwickshire population in general has seen significant improvements over recent years, the health and wellbeing of vulnerable people continues to lag behind.

Since publication of the report, WCC and partners have supported and implemented key initiatives to improve the health and wellbeing of those who are most vulnerable.

Recommendation 1

In order to ensure a continued focus on the needs of the most vulnerable, I recommend all Commissioners should:

- a. Adopt the Social Value Act (2012) to secure economic, social and/or environmental benefits for vulnerable groups through procurement processes.
- b. Expand the statutory Equality Impact Assessment (EqIA) processes for services to include, where relevant, additional vulnerable groups e.g. the homeless or Children Looked After, along with the nationally defined ‘protected groups’.

Progress

- In 2017/18, WCC revised the guidance on the Social Value Act for Commissioners. This is being promoted to WCC Commissioner’s in 2018/19.
- South Warwickshire CCG (SWCCG) commissioners are reviewing the Social Value Act within procurement processes.
- In autumn 2017, WCC equalities representatives endorsed the recommendation to expand EqIA where relevant to include vulnerable groups.
- SWCCG have refreshed the organisation’s standard equality analysis to include consideration for vulnerable groups.

Recommendation 2

We need to ensure the current approach to community resilience and community hub developments across Warwickshire includes an explicit assessment of the impact of hubs, and their reach, on vulnerable groups. For example, an evaluation should include an assessment of the impact of hubs on access to services and/or outcomes for vulnerable individuals and groups.

Progress

WCC has agreed to seek to evaluate the impact of hubs in 2018/19. This will include an assessment of the impact of hubs on access to services and/or outcomes for vulnerable individuals and groups.

Recommendation 3

Commissioners and providers should consider opportunities to reduce vulnerability among key groups, for example, schools should be encouraged to work towards achieving the Warwickshire Young Carers Schools Award and frontline staff working with Gypsies and Travellers should be provided with community engagement training where appropriate.

Progress



Loneliness and social isolation

WCC Cabinet established a Loneliness Advisory Group to recommend to Cabinet the practical steps that the county council can take to reduce loneliness and social isolation in Warwickshire.



The group has met with representatives from a number of organisations to gain further insight into the issue of loneliness and social isolation and how it directly affects Warwickshire residents.



Recommendations and an action plan are being developed by the group for implementation in 2018/19.

Homelessness

WCC Cabinet announced investment of £300,000 to tackle homelessness. A two-year programme of work will focus on those with mental health, drugs and/or alcohol problems. WCC will work with district and borough councils and other key stakeholders to determine the best approach to support the local homeless population.



Just about managing

WCC have recently partnered with Birmingham City Save Credit Union to introduce an Employee Credit Union Scheme as part of the HR Benefits Policy. Affordable credit is an issue both with those in work and on benefits. Staff will be encouraged to save directly from the HR Payroll and will have access to affordable loans. If this scheme is successful it could be rolled out to district and borough authorities and then be made available more widely in Warwickshire.



Young carers

Warwickshire Young Carers Service secured three years of funding to support schools in the county to achieve the Warwickshire Young Carers Schools Award. Nine schools have achieved the award and another school is in the process. The service is continuing to promote the award to schools across the county.

Physical healthcare needs of people with Severe Mental Illness (SMI)

People with SMI often die 20 years earlier than their peers from potentially avoidable diseases, in particular cardiovascular disease. WCC Public Health established a group to specifically address the physical health needs of those with SMI. The group reports to the Coventry and Warwickshire Mental Health Sustainability and Transformation Partnership (STP) Board.

Cancer screening

Certain population groups are less likely to take up cancer screening opportunities and as such are more likely to present with cancer at a late stage when the likelihood of successful treatment is reduced. In 2018, Warwickshire Public Health is working with colleagues in the local CCGs, NHS Trusts and voluntary sector to provide training to those who work with individuals with a learning disability, a mental illness or those from black or minority ethnic groups or more deprived groups who are all less likely to take up screening opportunities.

GLOSSARY

App - a computer programme designed to run on a mobile device such as a phone/tablet.

Clinical Commissioning Group (CCG) - NHS organisations set up by the Health and Social Care Act 2012 to organise the delivery of NHS services in England.

Commissioning - planning, setting up and contracting of a service.

Deprivation - refers to unmet needs caused by a lack of resources of all kinds, not just financial. The English Indices of Deprivation 2015 use 38 separate indicators, organised across seven distinct domains of deprivation which can be combined, using appropriate weights, to calculate the Index of Multiple Deprivation 2015 (IMD 2015). This is an overall measure of multiple deprivation experienced by people living in an area.

Directly Standardised Rate (DSR) - The rate of events that would occur in a standard population if that population were to experience the age specific rates of the subject population.

Emoji - A graphic picture or smiley used in social media messaging or webpages. (emojipedia.org/)

Equality Impact Assessment (EqIA) - a process designed to ensure that a policy, project or scheme does not discriminate.

Excess weight - overweight including obese.

Facebook - online social networking website for sharing video, photos and written content.

Facebook Messenger - instant messaging services for chatting using text or sending videos or photos.

Fuel Poverty - households are considered to be fuel poor where they have fuel costs that are above average and were they to spend that amount, they would be left with a residual income below the official fuel poverty line.

Healthy life expectancy - the average number of years a person would expect to live in good health based on current mortality rates and prevalence of self-reported good health.

Improving Access to Psychological Therapies (IAPT) - a service that provides evidence based psychological therapies for adults with anxiety and depression.

Instagram - A social networking app which allows users to share pictures and videos with their friends.

Life expectancy - the average number of years a person would expect to live (based on current mortality rates).

Low birth weight - recorded birth weight under 2500g.

Low income families - families in receipt of out of work benefits or tax credits where their reported income is less than 60% of the national median income.

Mixed methods approach - The use of both qualitative and quantitative methods when conducting research.

Musical.ly - A social media platform for creating, sharing and discovering short music videos.

Obese - Adults are defined as obese if their body mass index (BMI) is greater than or equal to 30kg/m². In children, obesity is defined as BMI greater than or equal to the 95th centile for population monitoring, 98th centile for clinical assessment.

Ofcom - An abbreviation of The Office of Communications. The broadcasting and competition regulator of the UK Government.

Overweight - Adults are defined as overweight if their BMI is greater than or equal to 25kg/m². In children, overweight is defined as BMI greater than or equal to the 85th centile for population monitoring, 91st centile for clinical assessment.

Physically active - at least 150 minutes of moderate intensity physical activity per week.

Prevalence - measures existing cases of disease and is expressed as a proportion e.g. 1% of the population or as a rate per 1,000 or per 100,000.

Protected groups - Protected groups are identified in the Equality Act 2010 as sharing a particular characteristic against which it is illegal to discriminate. The groups are age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion and belief, sex and sexual orientation.

PSHE - Personal Social and Health Education.

Quality and Outcomes Framework (QOF) - a system for the quality improvement and payment of general practitioners in the National Health Service (NHS).

Screening coverage - the proportion of the resident population eligible for a screening programme (e.g bowel, breast, cervical) who were screened adequately.

Selfie - a photo of oneself taken by oneself.

Smartphone - a handheld portable computer that can be used to make phone calls and send text messages as well as access the internet.

Severe Mental Illness (SMI) - Patients with schizophrenia, bipolar affective disorder and other psychoses.

Snapchat - A messaging app used on portable computer devices such as smartphones to send photos, videos and messages.

Social media - websites and applications that enable users to create and share content or to participate in social networking.

Social media profile - social media profiles can be created by users as a way to identify themselves to other users online. These are available on certain social media websites and applications such as Facebook and Instagram.

Social network - the collection of people and organisations that a person shares content with on social media.

Stakeholder - in terms of business, an organisation interested in your area of work, or a 'partner'.

Tablet - A portable computer device with a touch screen used to access the internet and with multiple applications.

Tumblr - microblogging and social networking site.

Twitter - an online social networking service for sharing news and sending messages called 'tweets'.

Warwickshire Health and Wellbeing Board (HWBB) - a statutory committee of the county council whose primary purpose is to provide strategic direction and develop shared outcomes for improving health and wellbeing in Warwickshire.

Whatsapp - an instant messaging service using text as well as voice and video calling on a smartphone or tablet.

'Window of need' - the period of time between healthy life expectancy and life expectancy.

YouTube - A website for sharing video content.

If you or someone you know has been affected by any of the issues covered in this report please refer to page 30 for information on where to access support.

Warwickshire County Council, Public Health

People Directorate, Warwickshire County Council, Saltisford Office Park, Ansell Way,
Warwick, CV34 4UL

warwickshire.gov.uk/publichealth

ISBN number

Paperback: 978-0-9929533-7-9

PDF: 978-0-9929533-8-6

References are available online:

warwickshire.gov.uk/publichealthannualreport



Agenda Item No 12

Community and Environment Board

15 October 2018

Report of the Director Streetscape

Warwickshire Waste Partnership

1 Summary

- 1.1 This report provides Members with details of the most recent reports and minutes of the Warwickshire Waste Partnership held on 12 September 2018.

Recommendation to the Board

That Members note the contents of the appendices to this report.

2 Background

- 2.1 The Warwickshire Waste Partnership is a countywide group comprised of portfolio holders with responsibility for waste management from the five districts and boroughs and also from Warwickshire County Council. The Partnership sets the Warwickshire Municipal Waste Strategy, monitors progress against key actions and targets and discusses best practice and the future direction of waste management policy within Warwickshire.

- ... 2.2 The reports and minutes set out in the attached appendices were discussed at the latest meeting of the Waste Partnership held on 12 September 2018. Councillors Margaret Bell and Les Smith were in attendance representing North Warwickshire Borough Council.

3 Report Implications

3.1 Finance and Value for Money Implications

- 3.1.1 While the Waste Partnership sets the Municipal Waste Management Strategy, the actions taken by districts and boroughs in support of the management of waste are determined and implemented by the Districts and Boroughs themselves so the Warwickshire Waste Partnership has no direct financial influence on this authority. That said, one of the purposes of the Partnership is to encourage, where practicable, the adoption of best practice and an integrated approach to waste management across the county to ensure the most efficient use of resources.

3.2 Environment and Sustainability Implications

- 3.2.1 Ensuring that the Council's waste management services are integrated with collection and disposal arrangements across Warwickshire, that partnerships are pursued where beneficial to all parties and that best practice is shared wherever possible is essential to ensuring the long-term efficiency and sustainability of waste management within North Warwickshire and throughout the county.

3.3 Links to Council's Priorities

- 3.3.1 This links directly to the Council's priorities of responsible financial and resources management as well as contributing to the aim of protecting our countryside.

The Contact Officer for this report is Richard Dobbs (719440).



Waste Management in Warwickshire

An overview for the
Warwickshire Waste Partnership
September 2018



 recycle for Warwickshire

Waste Management in Warwickshire

Topics covered:

- Role of the collection and disposal authority
- Waste Hierarchy
- HWRC provision
- Collection schemes in Warwickshire
- Behaviour Change
- The future of waste

Collection and Disposal Authority Roles

Collection Authority

- Kerbside collection of:
 - Residual waste
 - Recycling, including food and green
 - Bulky waste
- Bring banks (where used)
- Litter bins / street cleansing
- Clear-up of flytipping
- Clinical waste collection
- Road sweeping
- Enforcement
- Promotion of recycling

Disposal Authority

- Disposal of all waste except Kerbside collected recycling
- Directs the collection authority where to deposit residual and green waste
- Household Waste Recycling Centres
- Closed landfills
- Strategy Review
- Promotion of waste reduction, reuse and recycling

The Waste Hierarchy

Most preferred option



reduce

Saving

reuse

Saving

recycle

Recycling credit £48.58

recover

Cost of approx **£80** per tonne

disposal

Cost of approx **£110** per tonne (LFT £88.95)

Least preferred option

Household Waste Recycling Centre Provision

Recycling at all:

- Metal
- Paper and card
- Tetrapak
- Wood and chipboard
- Engine and vegetable oil
- Glass
- Garden waste
- Waste electricals
- Plastic packaging
- Textiles
- Rubble

Recycling at some:

- Chemicals and paint
- Asbestos
- Plasterboard
- Gas bottle
- Tyres



2016/17 visitor numbers

Burton Farm HWRC	Cherry Orchard HWRC	Hunters Lane HWRC & Transfer	Judkins HWRC	Lower House Farm HWRC	Princes Drive HWRC & Transfer	Shipston HWRC	Stockton HWRC	Wellesbourne HWRC	Total
185,091	185,641	214,576	175,296	205,452	372,364	75,275	26,854	38,652	1,479,201

Collection Schemes

	Recycling and Composting		Residual	
Nuneaton and Bedworth BC		Alternate Weekly Collections Separate compartment in brown lidded bin for paper and card		Alternate Weekly Collections 240 litre
North Warwickshire BC		Alternate Weekly Collections Separate compartment in red lidded bin for paper and card		Alternate Weekly Collections 240 litre
Rugby BC		Alternate Weekly Collections £40 per year charge for green waste collection		Alternate Weekly Collections 240 litre
Stratford-Upon-Avon DC		Alternate Weekly Collections		Alternate Weekly Collections 240 litre
Warwick DC	 	Alternate Weekly Collections		Alternate Weekly Collections 180 litre

Behaviour Change

- Slim Your Bin
 - 665+ Slimmers signed up
 - £650 donated to charity
- In to Win
 - 5,370+ signed up
- Compostable caddy liners
 - 1,840+ rolls since start of project
- Compost bins and food digesters
 - 428 cold compost bins
 - 140 Green Johannas
 - 14 Green Cones



The Future of Waste

Drivers for Change

- 25 Year Environment Plan
- Resources and Waste Strategy
- Taxation
- Extended Producer Responsibility
- Deposit Return Scheme
- Challenging targets
- Brexit?
- Recycling markets
- Changes in waste composition
- Changes in public expectation and consumer habits
- Increasing population
- Decreasing funding



Waste Management, Warwickshire County Council

Warwickshire Waste Partnership

12th Sept 2018

Waste Partners Report

Recommendations

- (1) The Waste Partnership is asked to acknowledge the updates on the various waste activities taking place in each area since the last partnership meeting in June 2018.

1.0 Introduction

- 1.1 This report provides an update on the various waste initiatives taking place in each authority area.
- 1.2 Authorities work together on communications initiatives where there is an associated benefit.

2.0 North Warwickshire Borough Council

- 2.1 Subscriptions to the new Extra Garden Waste Service continue to grow with 377 households now signed up for additional collections from 423 bins – a take up of around 45%.
- 2.2 The trial of bags to replace paper & card inserts will run from September to November. Two types of bags will be trialled, a weighted and unweighted version.
- 2.3 New collection calendars go online in September. They will include details on Christmas collections and the winter green waste suspension as well as new, clearer information on what can be recycled.
- 2.4 A twelve month extension to the contract for reprocessing the Council's kerbside recyclables is in the process of being finalised.
- 2.5 Preparations are well under way for "Recycle Week" which will focus on promotion through social media as well as more traditional communication methods.
- 2.6 Working with Coventry City Council on a joint tender for a replacement bulky waste collection service.

3.0 Nuneaton & Bedworth Borough Council

3.1 Depot

- a) Permit now issued and waste operation being assessed ahead of operations start.

3.2 Recycling

- a) MRF tender now been awarded and following standstill period details will be released in conjunction with the collection partnership with Coventry.
- b) Still conducting a review on flats to reduce contamination and working with new and existing flats to have bin store alterations to allow room required for recycling bins. NBBC will be liaising closely with WCC with this project to ensure we attain the very best results.
- c) In-house In-cab technology process trial scheduled which sits in the CRM software.
- d) Trade Recycling round almost ready to be implemented as part of our commercial waste partnership with Coventry. The full details are to be drafted in conjunction with their commercial team.
- e) NBBC green waste second bin charging has been introduced and has been generally well received by most residents.
- f) Coffee cup collections in town centres being explored as part of Valpak's scheme

3.3 Promotions/Communications

- a) Communications for the inception of the new recycling contract being prepared in readiness for the start in October 18, combining training from WRAP - amending materials to move toward "normative messaging". Communications to include roadshows, updated and promoted online recycling directory, initiative with local schools, new recycle guide with dedicated plastics section and possible ongoing competition.
- b) 2 roadshows carried out during July.
- c) Website pages created to include promotion of home composting, linking to WCC pages – using green charging as a platform to promote this.
- d) Planning Christmas collection change communications – sending letters to those affected rather than using bin hangers.

- e) Recycle week promotions to include: roadshows or stalls in shopping centres as well as pull up banners and other materials in council foyers, and waste education drop in sessions with local large businesses.

3.4 Refuse Collections

- a) Vehicle tender orders raised for 6 x refuse collection vehicles expected delivery date November 2018
- b) Dates agreed for Christmas and New Year 2018/19 working and sent to WCC for information.
- c) Additional resources put into the refuse collection budget to respond to increased pressures due to new developments. A full reconfiguration exercise is required and will be undertaken in 2018.

3.5 Enforcement

- a) Enforcement Partnership proposals now agreed and expressions of interest sought from environmental enforcement providers. Agreement to include PSPO alcohol and fly tipping enforcement.
- b) Currently we are carrying out a pilot project working with different housing associations to carry out joint signage initiatives around the bin areas, to tackle the issues surrounding not only fly tipping, but also antisocial behaviour.
- c) Weekly hotspot patrols are still ongoing; this is giving enforcement an opportunity to hit key areas of concern in the borough. Feedback from residents is very positive. Weekly hotspot patrols are not only acting as a deterrent for potential fly tippers, but is also giving residents the opportunity to communicate face to face with enforcement officers regarding ongoing issues in their areas.

4.0 Rugby Borough Council

- 4.1 On-going review of refuse and recycling rounds through our route optimisation software, which will also identify the number of new rounds and replacement vehicles required across the fleet.
- 4.2 Green waste subscriptions have exceeded last year's figure of 22,186. The current number subscribed is 22,399.
- 4.3 Currently reviewing our supplier arrangement for the transportation of waste and recycling from our transfer station to the end user.
- 4.4 Dry / warm weather has caused operational difficulties with vehicles overheating and the dust from dry landfill sites getting into the cooling systems.

- 4.5 Number of missed bins is now running to an average of 8 missed bins per day out of an average daily collection of 12,573 bins, with the waste collection officers currently looking to reduce this figure.
- 4.6 A new digitised weighbridge has been installed and is now up and running.

5.0 Warwick District Council

- 5.1 Verbal update to be provided at the meeting.

6.0 Stratford-on-Avon District Council

- 6.1 The “Recycle Right” social media initiative is going from strength to strength with more residents responding to tweets and posts.
- 6.2 We are working with the group Rubbish Friends and Tesco with regard to shopping trolley theft and abandonment.
- 6.3 The inaugural meeting took place of the Stratford Improvement Group which brings together various agencies with the aim of improving how we all work together to provide seamless service in Stratford Town Centre
- 6.4 We have sent out communal recycling bags to the flats that have been occupied since our initial mail out. We plan to analyse any improvement in the quantity and quality of recycle collected since the original bags were issued.
- 6.5 We have developed a draft local environmental quality enforcement policy for formal adoption by SDC Cabinet in Autumn 2018.
- 6.6 We are working on duty of care advice / enforcement for businesses.
- 6.7 We have successfully used fixed penalty notices for a number of fly tipping incidents.

7.0 Warwickshire County Council

- 7.1 Communication activities update:
- a) 9,500 subscribers received the May / June edition of the ‘Recycle for Warwickshire’ e-newsletter, featuring: home composting; community litter picks; reducing plastic use; food waste recycling and Slim Your Bin.
 - b) Slim Your Bin has recruited 660 'bin dieters' onto its 4-week training programme. We will be asking elected members from all local authorities to help to promote the scheme, along with our finalists from the Recycling Champion of the Year contest.

- c) We are promoting a new Repair Café in Sydenham, Leamington
- d) We have been working with Localities and Communities on food poverty interventions
- e) We are helping Integrated Community Equipment with promotion of an equipment amnesty
- f) We are following up the food waste recycling pilot in Stratford District that took place over the winter with a questionnaire to residents. We are analysing results to establish which trial intervention was the most cost effective.
 - i. Provision of comprehensive resources and information;
 - ii. Provision of moderate resources and information;
 - iii. Provision of basic information / signposting
- g) The countywide food waste recycling behaviour change campaign – In to Win, continues across the county. At least 5475 households are now signed up.
- h) All waste reduction behaviour change activity is promoted with regular posts on our social media accounts, with 949 followers on Facebook (Recycle for Warwickshire) and 766 followers on Twitter (@Recycle4Warks).

7.2 Procurement activities update:

- a) The tender for the recycling of plasterboard from the HWRCs was awarded to Clews Recycling Ltd. The contract term is 12 months with the option to extend for a further 12 months.
- b) Future tenders planned for the year include asbestos and leachate.
- c) Market testing has taken place for carpet recycling.
- d) The extension for the street sweeping is being considered.

Background Papers

- 1. None

	Name	Contact Information
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Portfolio Holder for Environment and Heritage and Culture	David Reilly	cllrreilly@warwickshire.gov.uk

Warwickshire Waste Partnership

12th Sept 2018

Plastic Waste

Recommendations

- (1) The Waste Partnership is asked to acknowledge the contents of the report and use the information to facilitate a discussion and share best practice.

1.0 Background

- 1.1 At the last Waste Partnership meeting an overview of plastic recycling in Warwickshire was provided.
- 1.2 Members noted the good recycling services in place for the wide range of plastics in Warwickshire and requested more information on corporate waste management and recycling facilities at Warwickshire County Council.

2.0 Overview of general recycling facilities at WCC

- 2.1 Warwickshire County Council provides good recycling facilities throughout the centralised estate and carries out audits to find out what materials are being disposed of and how.
- 2.2 An overview of the local recycling facilities is part of the induction process for new staff members.
- 2.3 In most WCC buildings there are provisions to recycle paper, card, tins and cans, plastic and glass. The dry recycling is collected by the current contractor (Weir) and taken for reprocessing.
- 2.4 In Saltisford Buildings, Shire Hall and Barrack St there are facilities to recycle food waste. Food waste is composted on site using a small In-vessel Composter (either at Barrack Street or Saltisford). The compost is used on WCC grounds and WCC is currently progressing setting up a compost club for staff to make best use of this product and raise awareness regarding composting.
- 2.5 As is the case at the kerbside, some items cannot be recycled through the corporate recycling scheme including: crisp packets, card sandwich cartons

with a waxy protective covering, card coffee/tea cups with a waxy protective covering and polystyrene containers.

- 2.6 The weights for recycling from WCC centralised properties over the last 3 years (this excludes Business Centres, Country Parks and HWRCs).

Table 1 Recycling in Corporate Buildings

Recycling in Corporate Buildings			
Recyclate type	2015-16 tonnes	2016-17 tonnes	2017-18 tonnes
Paper and card	83.0	79.5	68.8
Tins, cans and foil	1.4	1.2	2.9
Glass	2.3	1.9	2.7
Plastic	3.4	3.5	4.6
Composting of food*	7.4	6.4	6.0
Total	97.6	92.6	85.0

*Inc paper used in the mix

3.0 Plastic waste management at WCC

- 3.1 At WCC 4 different types of plastic are recycled by our current contractor.

- PET (1) Polyethylene – Used for fizzy drink, squash, water bottles
- HDPE (2) High Density Polyethylene – Used for milk bottles, cleaners, juice bottles
- LDPE (4) Low Density Polyethylene - Used for Carrier bags, bin liners and packaging films
- PP (5) Polypropylene – Used for yoghurt pots, margarine tubs, microwaveable meal trays, plastic water cups and plastic coffee cups

- 3.2 The plastic is taken by WCCs current contractor (Weir) to their waste treatment and recycling facility in Oldbury.

- 3.3 Under the current waste management service all plastic water cups and plastic coffee cups go in with the mixed plastic for recycling. Bins are strategically positioned close to use points to maximise capture.

4.0 Future changes and updates

- 4.1 A new corporate waste strategy has been drafted and will be taken forward for internal approvals in the Autumn. One of the proposed objectives is to reduce single use plastics where feasible. WCC plans to carry out an audit on single use plastics once the strategy has been agreed.

- 4.2 Most of the water dispensers within the Council do not provide plastic cups as staff are expected to use their own containers. Plastic cups are provided only in areas that host visitors and where it is not feasible to provide and clean glassware. Visitors could bring their own reusable vessels. The plastic cups in these areas can be recycled in conveniently located receptacles within these buildings.

4.3 Positive steps to improve environmental management, including reducing waste, are being progressed by the Northgate House Catering Service where the principles of the Green Kitchen Standard¹ are followed. Details outlined below:

- *Restaurant*
Crockery is provided in the restaurant area, including glasses for water. Compostable/biodegradable packaging is used for take-away food (or alternatively people can bring their own receptacles). Plastic cutlery for take-away food will be replaced by wooden/biodegradable cutlery once the current stock has been used up (alternatively people can provide their own). Cooking oil is collected and turned into bio-fuel by a local processor. Food waste (which is minimal) is composted.
- *Buffets*
Sandwich display trays are cleaned and re-used. Crockery is provided for events within the Antechamber and Northgate House. Trials are currently being carried out regarding compostable/biodegradable plates for buffets, where the use of crockery is not economically feasible.

4.4 Due to contractual arrangements all recycling facilities are likely to be shifting to a comingled service in the autumn, this will provide an opportunity to advertise the service and potentially make the system easier for people to understand.

Background Papers

1. None

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Portfolio Holder for Environment and Heritage and Culture	David Reilly	cllrreilly@warwickshire.gov.uk

¹ More detail can be found at: <https://www.soilassociation.org/certification/catering/green-kitchen-standard/> the Council will not be seeking accreditation due to the cost, but will follow the principals.

Warwickshire Waste Partnership

12th September 2018

Waste Management Performance Data

Recommendations

- (1) The Waste Partnership is asked to note the performance data including provisional data for the 1st quarter of 2018/19 (April to June 2018) and a projection for 2018/19.

1.0 Data Overview

- 1.1 This report contains a mixture of data taken from Waste Data Flow and from Warwickshire County Council in-house records and are considered **provisional estimates**.
- 1.2 The figures should be treated as provisional as data may be changed until all authorities' data is approved by the EA and DEFRA through the Waste Data Flow System.

Provisional Waste Management Data Quarter 1 2018/19

Figures are taken from Warwickshire County Council in-house records and at the publication of this report are considered **provisional estimates**.

1. Total municipal waste arising and disposal outlet (tonnes)

	April	May	June	Q1 17/18 Total	Q1 18/19 Total
Total tonnes	24,709	28,425	26,867	78,176	80,001

Landfilled	3,780	4,355	3,520	11,533	11,655
Energy from waste	7,328	6,505	7,296	20,697	21,129
In-vessel composting¹	5,570	8,983	7,844	20,899	22,397
Windrow composting²	512	837	832	2,067	2,181
Other Composting³	199	202	201	598	602
Recycling (HWRC)	2,024	2,170	2,020	6,414	6,214
Recycling (WCA)	4,547	4,536	4,472	13,495	13,555
Reuse	749	837	682	2,473	2,268

2. Percentage of municipal waste by disposal route

	April	May	June	Q1 17/18 Total	Q1 18/19 Total
% Recycling	26.6%	23.6%	24.2%	25.5%	24.7%
% Composting	25.4%	35.3%	33.0%	30.1%	31.5%
% Reuse	3.0%	2.9%	2.5%	3.2%	2.8%
Total	55.0%	61.8%	59.7%	58.8%	59.0%

% Landfill	15.3%	15.3%	13.1%	14.8%	14.6%
% Energy from waste and RDF	29.7%	22.9%	27.2%	26.4%	26.4%
Total	45.0%	38.2%	40.3%	41.2%	41.0%

¹ In Vessel composting – Indoor controlled composting of garden and food waste from WCAs

² | Windrow composting – Outdoor composting of green garden waste from HWRCs

³ Other composting – Composting of organics collected during road sweepings

3. Estimated provisional performance Q1 (municipal waste)

	Q1 2017/18	Q1 2018/19	Change
Recycling/Reuse	22,382 tonnes	22,037 tonnes	* 345 tonnes down
	28.7%	27.5%	* 1.2% down
Composting rate	23,564 tonnes	25,180 tonnes	✓ 1,616 tonnes up
	30.1%	31.5%	✓ 1.4% up
Recycling, Composting and Reuse rate	45,946 tonnes	47,217 tonnes	✓ 1,271 tonnes up
	58.8%	59.0%	✓ 0.2% up
Landfill rate	11,533 tonnes	11,655 tonnes	* 122 tonnes up
	14.8%	14.6%	✓ 0.2% down
Energy from waste	20,697 tonnes	21,129 tonnes	✓ 432 tonnes up
	26.4%	26.4%	✓ 0.0% up/down
Total municipal waste	78,176 tonnes	80,001 tonnes	* 1825 tonnes up
			* 2.3% up

4. Estimated provisional performance Q1 (Household Waste)

	Q1 2017/18	Q1 2018/19	Change
Recycling/Reuse	15,515 tonnes	15,528 tonnes	✓ 13 tonnes up
	22.5%	21.8%	* 0.7% down
Composting rate	23,198 tonnes	24,698 tonnes	✓ 1,500 tonnes up
	33.7%	34.7%	✓ 1.0% up
Recycling, Composting and Reuse rate	38,713 tonnes	40,266 tonnes	✓ 1,553 tonnes up
	56.2%	56.6%	✓ 0.4% up
Landfill rate	10,482 tonnes	10,798 tonnes	* 316 tonnes up
	15.2%	15.2%	✓ 0.0% up
Energy from waste	19,743 tonnes	20,098 tonnes	✓ 355 tonnes up
	28.6%	28.2%	* 0.4% down
Total Household waste	68,938 tonnes	71,122 tonnes	* 2,184 tonnes up
			* 3.2% up

5. District Provisional Performance – Q1 Comparison Household Waste 2018-19

	North Warwickshire		Nuneaton & Bedworth		Rugby		Stratford		Warwick		HWRC	
	Q1 2017/18	Q1 2018/19	Q1 2017/18	Q1 2018/19	Q1 2017/18	Q1 2018/19	Q1 2017/18	Q1 2018/19	Q1 2017/18	Q1 2018/19	Q1 2017/18	Q1 2018/19
Recycling Rate	1,350 tonnes 17%	1,398 tonnes 17%	2,406 tonnes 18%	2,650 tonnes 18%	2,463 tonnes 23%	2,683 tonnes 25%	3,714 tonnes 24%	3,723 tonnes 23%	2,598 tonnes 19%	2,463 tonnes 17%	3,530 tonnes 31%	3,306 tonnes 29%
Composting Rate	2,608 tonnes 33%	2,875 tonnes 35%	4,239 tonnes 31%	4,642 tonnes 32%	2,618 tonnes 24%	2,572 tonnes 24%	6,745 tonnes 42%	7,183 tonnes 44%	5,342 tonnes 38%	5,569 tonnes 40%	2,174 tonnes 19%	2,249 tonnes 20%
Recycling, Composting and Re-use Rate	3,978 tonnes 50%	4,273 tonnes 52%	6,645 tonnes 49%	7,292 tonnes 50%	5,081 tonnes 47%	5,255 tonnes 49%	10,459 tonnes 66%	10,906 tonnes 67%	7,941 tonnes 57%	8,032 tonnes 57%	5,704 tonnes 50%	5,555 tonnes 49%
Residual	3,900 tonnes 50%	3,907 tonnes 48%	6,929 tonnes 51%	7,179 tonnes 50%	5,674 tonnes 53%	5,503 tonnes 51%	5,340 tonnes 34%	5,457 tonnes 33%	6,075 tonnes 43%	6,052 tonnes 43%	5,646 tonnes 50%	5,865 tonnes 51%
Total	7,878 tonnes	8,180 tonnes	13,574 tonnes	14,471 tonnes	10,755 tonnes	10,758 tonnes	15,799 tonnes	16,363 tonnes	14,016 tonnes	14,084 tonnes	11,350 tonnes	11,420 tonnes

NB. District recycling rates are taken from claimed recycling credits. Last year's figures are taken from Waste Data Flow. All other figures are taken from Warwickshire County Council in-house records and at the publication of this report are considered **provisional estimates**.

Note: Figures are from the Waste Management System and not Waste Data Flow therefore WCA reporting differences will exist

6. HWRC Household Performance Q1 2018-19 (% Recycling, Composting and Reuse Rate)

Year to date comparison

	Burton Farm HWRC	Cherry Orchard HWRC	Hunters Lane HWRC & Transfer	Judkins HWRC	Lower House Farm	Princes Drive HWRC & Transfer	Shipston HWRC	Stockton HWRC	Wellesbourne HWRC	Total
Q1 2017	52.0	51.9	47.7	53.7	52.8	41.5	55.3	56.0	41.6	50.3
Q1 2018	51.8	50.7	46.7	53.9	53.8	36.3	55.3	49.3	39.7	48.6
Change	- 0.2	- 1.2	- 1.0	0.3	1.1	- 5.2	0.0	- 6.7	- 1.7	- 1.6

7. Year Forecast 2018-19

	Municipal Estimate for 2018 - 2019	Household Estimate for 2018 - 2019
Recycling	72,320	60,348
Composting	72,245	71,471
Residual	133,622	124,357
Total	278,187	256,177
Recycling %	51.97%	51.45%

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Agenda Item No 13

**Community and Environment
Board**

15 October 2018

Report of the Director of Streetscape

**Chewing Gum Action Group
Campaign**

1 Summary

- 1.1 This report updates Members on the Chewing Gum Action Group campaign which is taking place throughout September and October 2018.

Recommendation to the Board

That Members note the contents of the report.

2 Background

- 2.1 The Chewing Gum Action Group draws together representatives from the chewing gum industry, environmental charity Keep Britain Tidy and the Chartered Institution of Waste Management and is chaired by the Department for Environment, Food and Rural Affairs.
- 2.2 The group develops an annual behaviour change campaign, designed for local authorities, to reduce gum littering which this year the Council is participating in. It is estimated that over 950 million packs of chewing gum are sold in the UK each year and unfortunately some of the used gum is discarded inconsiderately by users.
- 2.3 The campaign involves encouraging people to 'Bin it Your Way' to 'Step away from a fine of up to £80'. As part of the campaign officers have been provided with free promotional material including posters, window stickers, pull up roller banners, beer mats, vinyl bin stickers, boards for lamp posts, large PVC banners and gum paper boxes.
- 2.4 The promotional material has been distributed around the Borough to locations including schools (ages 11 – 19), doctors surgeries, dentists, community hubs, leisure centres, retail outlets and pubs. Street Cleaning teams have applied vinyl stickers to litter bins in hot spot locations.

2.5 Branding of promotional material:



3 Impact of the Campaign

- 3.1 The aim of the campaign is to reduce chewing gum litter by urging people to put used chewing gum in a bin rather than discard it onto the pavement. A reduction in chewing gum litter will have a positive impact on the street scene. Discarded chewing gum is unsightly and difficult and expensive to clean once it becomes ingrained. Specialist equipment is required to remove the gum using high pressure steam cleaners.
- 3.2 To measure the effectiveness of the campaign the Street Cleansing teams have identified hot spot locations within their areas and are monitoring chewing gum levels before and after the campaign period. These hot spot locations are Browns Lane, Dordon; Birmingham Road, Water Orton and Long Street, Atherstone. All three hot spot areas are near to retail outlets

and/or pubs and suffer from high incidences of dropped gum. The crews will identify whether the amount of discarded gum they observe on their cleaning rounds reduces during and immediately following the campaign period.

4 Report Implications

4.1 Finance and Value for Money Implications

4.1.1 All promotional materials have been provided free of charge by Keep Britain Tidy as part of a national campaign. A soft market exercise carried out in 2016 indicated that removing chewing gum stains from the entire length of Long Street, Atherstone would cost between £2,000 and £5,000.

4.2 Environment and Sustainability Implications

4.2.1 Encouraging behaviour change is a long term solution to reduce chewing gum litter and thus improve the environment.

4.3 Links to Council's Priorities

4.3.1 Contributes to protecting our countryside.

The Contact Officer for this report is Olivia Childs (719267).

Agenda Item No 14

Community and Environment Board

15 October 2018

Report of the Chief Executive

Progress Report on Achievement of Corporate Plan and Performance Indicator Targets April – June 2018

1 Summary

- 1.1 This report informs Members of the progress with the achievement of the Corporate Plan and Performance Indicator targets relevant to the Community and Environment Board for April to June 2018.

Recommendation to the Board

That Members consider the performance achieved and highlight any areas for further investigation.

2 Consultation

- 2.1 Consultation has taken place with the relevant Members and any comments received will be reported at the meeting.

3 Background

- 3.1 This report shows the first quarter position with the achievement of the Corporate Plan and Performance Indicator targets for 2018/19. This is the first report showing the progress achieved so far during 2018/19.

4 Progress achieved during 2018/19

- 4.1 Attached at Appendices A and B are reports outlining the progress achieved for all the Corporate Plan targets and the performance with the local performance indicators during April to June 2018/19 for the Community and Environment Board.
- 4.2 Members will recall the use of a traffic light indicator for the monitoring of the performance achieved.

Red – target currently not being achieved (shown as a red triangle)

Amber – target currently behind schedule and requires remedial action to be achieved (shown as an amber circle)

Green – target currently on schedule to be achieved (shown as a green star)

5 Performance Indicators

- 5.1 Members will be aware that national indicators are no longer in place and have been replaced by national data returns specified by the government. A number of previous national and best value indicators have been kept as local indicators as they are considered to be useful in terms of managing the performance of our service delivery corporately.
- 5.2 The current national and local performance indicators have been reviewed by each division and Management Team for monitoring for the 2018/19.

6 Overall Performance

- 6.1 The Corporate Plan performance report shows that 88% of the Corporate Plan targets and 64% of the performance indicator targets are currently on schedule to be achieved. The report shows that individual targets that have been classified as red, amber or green. Individual comments from the relevant division have been included where appropriate. The table below shows the following status in terms of the traffic light indicator status:

Corporate Plan

Status	Number	Percentage
Green	14	88%
Amber	1	6%
Red	1	6%
Total	16	100%

Performance Indicators

Status	Number	Percentage
Green	7	64%
Amber	3	27%
Red	1	9%
Total	11	100%

7 Summary

- 7.1 Members may wish to identify any areas that require further consideration where targets are not currently being achieved.

8 Report Implications

8.1 Safer Communities Implications

8.1.1 There are a number of Safer Communities related actions highlighted in the report including improving community life, health and well being and adult safeguarding.

8.2 Legal and Human Rights Implications

8.2.1 The national indicators were specified by the Secretary of State for Communities and Local Government. They have now been ended and replaced by a single list of data returns to Central Government from April 2011.

8.3 Environment and Sustainability Implications

8.3.1 Improvements in the performance and quality of services will contribute to improving the quality of life within the community. There are a number of specific actions and indicators included within the report which contribute towards improving the environment and sustainability under the priority of promoting sustainable and vibrant communities.

8.4 Risk Management Implications

8.4.1 Effective performance monitoring will enable the Council to minimise associated risks with the failure to achieve targets and deliver services at the required performance level.

8.5 Equality Implications

8.5.1 There are a number of equality related actions and indicators highlighted in the report including developing access to community services, tackling health inequalities and raising aspirations work.

8.6 Links to Council's Priorities

8.6.1 There are a number of targets and performance indicators contributing towards the priorities of improving leisure and well being opportunities, promoting sustainable and vibrant communities and supporting employment and businesses.

















The Contact Officer for this report is Robert Beggs (719238).








Background Papers



Local Government Act 1972 Section 100D, as substituted by the Local Government Act, 2000 Section 97

Background Paper No	Author	Nature of Background Paper	Date
National Indicators for Local Authorities and Local Authority Partnerships	Department for Communities and Local Government	Statutory Guidance	February 2008

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No	Action	Priority	Reporting Officer	Quarter 1	Status	Direction
1	To continue to take action to reduce the Council's carbon footprint and carbon emission in the Borough, in accordance with the Climate Change Strategy and Action Plan and to report annually in March on progress. This will include acting on any Government led initiatives for domestic properties.	Protecting our Countryside & Heritage	Steve Maxey	The Council has a Carbon Management Plan with a list of actions. The life span of certain buildings and a lack of dedicated resource hampers progress but a number of actions are progressing. An alternative energy use scheme is under investigation for Atherstone leisure centre and our land holdings are being reviewed for sustainable energy production. A district heating feasibility study has been completed and may be submitted as part of a sub regional bid for European funding. A proposal across Warwickshire to provide an energy company is being developed by the Districts/Boroughs and County Councils. Solar panels have been fitted to the new Coleshill Leisure Centre. As well as saving carbon the Council receives feed in tariff payments, totally around £700 in 16/17 and £1,032.85 in 17/18. The latest project is a County wide bid for funding to put electric car charging points in a number of car parks.	 Green	
2	To maintain a very high standard of street cleanliness (95%) throughout the Borough and to continue to raise awareness (both of the public and other agencies) of the problems of litter, fly-posting and dog fouling	Protecting our Countryside & Heritage	Richard Dobbs/Angela Coates	Q1 saw worse than anticipated street cleansing results due to a number of factors including staff vacancies and high volumes of fly-tipping causing capacity issues at key times. Measures are now in place to address those issues and return cleanliness standards across the Borough to previous levels.	 Red	
3	To continue to work in partnership with other agencies to tackle health inequalities and specifically to co-ordinate the sustainable implementaton of the new corporate Health and Wellbeing Action Plan (2017 to 2020), including its focus on priorities that are compatible with those of the approved Health, Well-being and Leisure Strategy, the Community Partnership and the Warwickshire North Health and Well-being Partnership	Improving Leisure & Wellbeing Opportunities	Simon Powell	Work continues to be progressed in respect of the implementation of the Health and Wellbeing Action Plan, including in partnership with other agencies and the expanded Warwickshire North Health and Wellbeing Partnership	 Green	
4	In accordance with the priorities established by relevant Boards, commence implementation of the approved outcomes of the Strategic Leisure Review process and report on progress by March 2019	Improving Leisure & Wellbeing Opportunities	Simon Powell	Work has commenced on the implementation of the approved outcomes of the Leisure Facilities Strategy, including in respect of Arley and Polesworth Sports Centres. The draft Green Space and Playing Pitch Strategies are to be considered by the C&E Board in July 2018	 Green	
5	Subsequent to completion of the process of external review, commence implementation of the new North Warwickshire Green Space and Playing Pitch Strategies in accordance with their associated Action and Funding Plans and report on progress by March 2019	Improving Leisure & Wellbeing Opportunities	Simon Powell	Work will commence on the implementation of the Green Space and Playing Pitch Strategies upon their formal adoption by the C&E Board	 Amber	
6	In conjunction with WCC and other partners, to ensure the success of the Women's 2018 International Cycle Race and its impact upon the community of North Warwickshire. Encourage and support the future staging of similar events within the Borough	Improving Leisure & Wellbeing Opportunities	Steve Maxey/Richard Dobbs/Simon Powell	The 2018 race was a great success with community interest, including schools, very high. Debriefing meetings are taking place and data about participation/economic impact will be included in this update when available. Work now moves onto the Men's Tour which comes to the Borough on 5th September, and also the 'West Midlands' Velo event in May 2019	 Green	
7	To carry out the Council's obligations as a member of the Warwickshire Safeguarding Children Board, including those relating to the Child Protection Policy and, where appropriate, to co-ordinate all related activity alongside the need to safeguard adults and other vulnerable people in the community and to report on progress by March 2019.	Creating Safer Communities	Simon Powell	The Borough Council continues to carry out its obligations as a member of the WSCB, including in respect of delivery of its own Child Protection Policy.	 Green	
8	To continue to review the refuse and recycling service with particular emphasis on options around recycling to ensure the sustainability and cost-effectiveness of the service while building sufficient capacity to accommodate future housing growth	Promoting Sustainable & Vibrant Communities	Richard Dobbs	Service capacity is being squeezed, largely due to new developments and preparation for a move to zonal working is being made to try to address that issue.	 Green	

No	Action	Priority	Reporting Officer	Quarter 1	Status	Direction
9	In partnership with the Local Action Group and Hinckley & Bosworth Borough Council, to continue to ensure the successful delivery of the LEADER programme (2015 to 2020) in accordance with the priorities identified in the approved Local Development Strategy and Business Plan and report on progress by March 2019	Supporting Employment & Business	Simon Powell	Despite the resignation of the Programme Manager, work is continuing in respect of the successful delivery of the LEADER programme (2015 to 2020)	Green	
10	In partnership with Job Centre Plus, implement the ongoing roll-out of Universal Credit and input into the Universal Support/Delivery local agenda, to support residents impacted by providing support and advice	Promoting Sustainable & Vibrant Communities	Bob Trahern	This is progressing well. A report was taken to the Resources Board in May that outlined the implementation and communication programme for going fully live across the whole borough when Atherstone Job Centre, the last of our 4 job centres starts on 12 September	Green	
11	To work in partnership with the Highways Authority, Highways England and other partners to improve both the appearance and safety of the Borough's main roads. To work with partners so as to reduce the number of fatalities and injuries on roads in North Warwickshire (see also Safer Communities priorities)	Protecting our Countryside & Heritage	Richard Dobbs	The street cleaning teams are still successfully sharing road space and lane closures across the local highways network.	Green	
12	In order to promote and support community life, the Borough Council:- a) Will work in conjunction with partners through the North Warwickshire Community Partnership in order to advance the priorities and objectives of the North Warwickshire Community Sustainable Community Strategy including, in respect of the commitment to improve access to opportunities, services and facilities for local residents and will report in March on progress. b) Ensure the active engagement of partners, stakeholders and the community within the Action Plans that support the approved and targeted approach to Community Development work and report on progress by March 2019	Promoting Sustainable & Vibrant Communities	Steve Maxey/Bob Trahern/Simon Powell	Work on this agenda continues to be developed with the ever closer working by agencies both internally and with other partners in joining up approaches in particular to address health / well being and poverty. A number of projects including the ever expanding Ediblelinks work is enabling evermore innovative approaches to be taken as well as the ongoing review with WCC of the proposed use of the Partnership Centre on which a decision is due soon. Additionally, partners, stakeholders and, most importantly, the community continue to be engaged in long-term programmes to advance targeted community development work in accordance with the approach approved by the C&E Board	Green	
13	To report in March 2019 on the work of the local Financial Inclusion Partnership including, for 2018/19, to advise on actions and initiatives undertaken to mitigate local impact of the Welfare Reform programme and other economic changes in order to maximise the collection of monies due to the Council and best support customers to find solutions to help themselves	Promoting Sustainable & Vibrant Communities	Bob Trahern	Whilst a full report is taken to board in March each year, regular progress reports are submitted to the North Warwickshire Community Partnership (NWCP) that meets quarterly, The last in June 2018. The Councils Financial Inclusion Partnership has been shortlisted for 2 awards to be announced in October	Green	
14	To work with public, voluntary and business partners to deliver ongoing food-related projects if a business case can be agreed to continue to support individuals and community organisations supported from our award-winning innovative food hub project. Quarterly reports on progress will be made to the North Warwickshire Community Partnership and an annual report will be made to the Community & Environment Board in March 2019	Promoting Sustainable & Vibrant Communities	Bob Trahern	This has been a fantastic quarter for the Ediblelinks project. It has won 2 major National awards and was Highly Commended in 2 others. It has also been awarded two major grants including one from the Big Lottery totalling just over £550,000 . Again as above quarterly reports on progress are made to the NWCP. The project has been shortlisted for a further award to be announced in October	Green	
15	To carry out the Council's obligations as a member of the Warwickshire Safeguarding Adults Board. This will include delivering a comprehensive training programme for staff during 2018, to support the Council's policy and procedures	Creating Safer Communities	Angela Coates	The Director of Housing engages proactively with the Warwickshire Adults Safeguarding Board. We are working closely with the County Council to ensure referrals are appropriate. The annual report has been published, placed in Members' offices and on the website. There is a new joint chair for both childrens and adults safeguarding Boards. A training programme will be developed over the Autumn	Green	

No	Action	Priority	Reporting Officer	Quarter 1	Status	Direction
16	To explore ways in which the waste management service can operate more efficiently and cost-effectively through a more strategic and co-ordinated approach across the sub-region	Promoting Sustainable & Vibrant Communities	Richard Dobbs	Work is ongoing with local authority partners to explore options for processing recycling material more cost-effectively on a sub-regional basis. A joint partnering contract was tendered with NBBC during Q1 but this was not pursued due to cost.	 Green	

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Ref	Description	Section	Priority	Year End Target 2018/19	Outturn 2017/18	April - June Performance	Traffic Light	Direction of Travel	Comments
NWLPI 007	The percentage of food premises inspections that should have been carried out that were carried out for high risk premises.	Env Health (C, L & HP)	Health and Well-being	100	98	61	Amber		The figure reflects the fact that the team has been catching up with the backlog of inspections from last year.
NWLPI 157	The percentage of food premises interventions that should have been carried out that were carried out for low risk premises	Env Health (C, L & HP)	Health and Well-being	100	70.5	61	Amber		The figure reflects the fact that the team has been catching up with the backlog of inspections from last year.
NWLPI 085	Swimming pools and sports centres: The net cost per swim/visit	Leisure Facilities	Health and Well-being	1.90	0.53	1.29	Green		
NWLPI 086	Leisure Centres - Total income per visit	Leisure Facilities	Health and Well-being	2.47	2.86	2.86	Green		
NWLPI 119	Number of collections missed per 100,000 collections of household waste (former BV88)	Refuse & Recycling	Recycling	125	48.04	114	Amber		Although still below target there was a hike in missed bin reports in June which may have been in part due to the introduction of the supplementary garden waste collection service
@NW:NI192	The percentage of household waste arisings which have been sent by the Authority for reuse, recycling, composting or treatment by anaerobic digestion.	Refuse & Recycling	Recycling	45	48.84%	55.81%	Green		Seasonal garden waste arisings have driven the increase in recycling for Q1
@NW:NI195a	The percentage of relevant land and highways that is assessed as having deposits of litter that fall below an acceptable level. Only the level of litter is monitored and excludes detritus	Streetscape	Environment	5	6.35	17	Red		Q1 saw worse than anticipated street cleansing results due to a number of factors including staff vacancies and high volumes of fly-tipping causing capacity issues at key times. Measures are now in place to address those issues and return cleanliness standards across the Borough to previous levels.
New	Average Time Taken to Remove Fly-tipping	Streetscape	Environment	2	1.47	1.66	Green		Performance in this area is still strong but the time taken dealing with fly-tipping is having an impact on cleanliness levels across the borough as a whole.
NWLPI 163	Number of projects/programmes being delivered	Community Development	Health & Well-being	50	87	15	Green		
NWLPI 165	Number of people engaged on projects/programmes	Community Development	Health & Well-being	1600	8,539	2,595	Green		This figure includes people engaged through the Big Day Out in Coleshill
NWLPI 167	Satisfaction with service delivered	Community Development	Health & Well-being	90	96.00%	100.00%	Green		

Agenda Item No 15

**Community and Environment
Board**

15 October 2018

**Report of the
Chief Executive**

Exclusion of the Public and Press

Recommendation to the Board

That under Section 100A(4) of the Local Government Act 1972, the public and press be excluded from the meeting for the following item of business, on the grounds that it involves the likely disclosure of exempt information as defined by Schedule 12A to the Act.

Agenda Item No 16

Recycling Reprocessing Contracts – Report of the Director of Streetscape

Paragraph 3 – by reason of the report containing financial information

The Contact Officer for this report is David Harris (719222)