To: The Deputy Leader and Members of the Community and Environment Board

(Councillors Bell, Chambers, Gosling, M Humphreys, Jenns, Jordan, McLauchlan, Parker, H Phillips, Rose, L Smith, S Smith, Singh and A Wright)

For the information of other Members of the Council

For general enquiries please contact Democratic Services, on 01827 719221/719237 or via e-mail democraticservices@northwarks.gov.uk.

For enquiries about specific reports please contact the officer named in the reports.

The agenda and reports are available in large print and electronic accessible formats if requested.

COMMUNITY AND ENVIRONMENT BOARD AGENDA

25 July 2022

The Community and Environment Board will meet in The Chamber, The Council House, South Street, Atherstone on Monday 25 Jul 2022 at 6.30pm.

The meeting can also be viewed on the Council's YouTube channel at NorthWarks - YouTube.

AGENDA

- 1 Evacuation Procedure.
- 2 Apologies for Absence / Members away on official Council business.
- 3 Disclosable Pecuniary and Non-Pecuniary Interests

4 Public Participation

Up to twenty minutes will be set aside for members of the public to put questions to elected Members.

Members of the public wishing to address the Board must register their intention to do so by 9:30am two working days prior to the meeting. Participants are restricted to five minutes each.

If you wish to put a question to the meeting, please register by email to democraticservices@northwarks.gov.uk or telephone 01827 719221 / 01827 719236.

Once registered to speak, the person asking the question has the option to either:

- a) attend the meeting in person at the Council Chamber.
- b) attend remotely via Teams; or
- c) request that the Chair reads out their written question.

If attending in person, precautions will be in place in the Council Chamber to protect those who are present however this will limit the number of people who can be accommodated so it may be more convenient to attend remotely.

If attending remotely an invitation will be sent to join the Teams video conferencing for this meeting. Those registered to speak should dial the telephone number and ID number (provided on their invitation) when joining the meeting to ask their question. However, whilst waiting they will be able to hear what is being said at the meeting. They will also be able to view the meeting using the YouTube link provided (if so, they made need to mute the sound on YouTube when they speak on the phone to prevent feedback).

5 **Minutes of the meeting of the Board held on 16 May 2022** – copies herewith, to be approved and signed by the Chairman.

PUBLIC BUSINESS (WHITE PAPERS)

6 Corporate Services: Increase of Charges for Street Naming and Numbering – Report of the Chief Executive

Summary

This report proposes the increase of charges for applications for the Street Naming and Numbering service provided by the Council.

The Contact Officer for this report is Trudi Barnsley (719388).

7 **Leisure Facilities: Local Authority Trading Company** – Report of the Director of Leisure and Community Development

Summary

Further to the related report received at its last meeting, held in May 2022, the Board is asked to consider the adoption of a vision and accompanying sets of values and strategic objectives for the Leisure Facilities Local Authority Trading Company.

The Contact Officer for this report is Simon Powell (719352).

8 **Leisure Facilities: Service Improvement Plan** – Report of the Director of Leisure and Community Development

Summary

Appended to this report, for Members' consideration, is a copy of the approved 2022/23 Service Improvement Plan (SIP), detailing activity through to the end of April 2022, through which the Board has agreed to monitor the operational performance of the leisure facilities at each of its meetings.

The Contact Officer for this report is Russell Simkiss (719257).

9 **Re-opening the High Street Safely/ Welcome Back Fund** – Report of the Director of Leisure and Community Development.

Summary

This report provides Members with an overview of the local implementation of the Re-opening the High Street Safely / Welcome Back Fund programme. It includes details of the work that was undertaken to support businesses during the Coronavirus pandemic and the activity that was delivered to encourage residents and visitors back to the "high street".

The Contact Officer for this report is Rachel Stephens (719301).

10 **Queen's Platinum Jubilee Celebratory Grants Scheme** – Report of the Director of Leisure and Community Development.

Summary

This report updates Members on the successful delivery of the Queen's Platinum Jubilee Celebratory Grants programme.

The Contact Officer for this report is Becky Evans (719346).

11 **Hedgehog Friendly Strimming** – Report of the Corporate Director – Streetscape.

Summary

This report updates Members on the measures which the Grounds Maintenance teams have been taking to reduce the impact of their activities on the local hedgehog population

The Contact Officer for this report is Richard Dobbs (719440).

12 **Budgetary Control Report 2022/23 Period Ended 30 June 2022** – Report of the Corporate Director – Resources.

Summary

This report covers revenue expenditure and income for the period from 1 April 2022 to 30 June 2022. The 2022/23 budget and the actual position for the period, compared with the estimate at that date, are given, together with an estimate of the out-turn position for services reporting to this Board.

The Contact Officer for this report is Nigel Lane (719371)

Minutes of the meeting of the Health and Wellbeing Working Party held on 12 May 2022 and 5 July 2022 – copies herewith

STEVE MAXEY Chief Executive

NORTH WARWICKSHIRE BOROUGH COUNCIL

MINUTES OF THE COMMUNITY AND ENVIRONMENT BOARD

16 May 2022

Present: Councillor Bell in the Chair.

Councillors Gosling, M Humphreys, Jordan, McLauchlan, Parker, H Phillips, Rose, Singh, S Smith, Symonds and A Wright.

Apologies for absence were received from Councillors Chambers, Jenns (Substitute Councillor Symonds) and L Smith.

1 Disclosable Pecuniary and Non-Pecuniary Interests

None were declared at the meeting.

2 Minutes of the Meeting of the Board held on 14 March 2022

The minutes of the meeting held on 14 March 2022, copies having been previously circulated, were approved as a correct record and signed by the Chairman.

3 Leisure Facilities: Service Improvement Plan

The Director of Leisure and Community Development reported on the Service Improvement Plan (SIP), detailing activity through to the end of April 2022, through which the Board had agreed to monitor the operational performance of the leisure facilities at each of its meetings.

Resolved:

That the progress made against the requirements identified in the approved 2022/23 Leisure Facilities Service Improvement Plan, through which operational performance is monitored, be noted.

4 Leisure Facilities: Local Authority Trading Company

Further to the decision to establish a wholly owned Leisure Facilities Local Authority Trading Company, the Director of Leisure and Community Development asked the Board to consider and comment upon a vision and an accompanying set of values for the new company.

Resolved:

a The Board noted the vision and the accompanying set of values for the Leisure Facilities Local Authority Trading Company; and

b That a group consisting of the Chairman, Vice-Chairman and Opposition Spokesperson, together with relevant Officers, meet to further consider the vision and accompanying set of values and that a further report be brought back to the next meeting of the Board.

5 Ansley Workshops Sports Ground

Within the context provided by the North Warwickshire Playing Pitch Strategy (2018 to 2031), the Director of Leisure and Community Development informed Members of activity currently being undertaken at Ansley Workshops Sports Ground and presented a related request from Haunchwood Sports Junior Football Club for the Board's consideration.

Resolved:

- a That the request from Haunchwood Sports Junior Football Club to locate its teams to Ansley Workshops Sports Ground be approved; and
- Agreement with Haunchwood Sports Junior Football Club, to enable it to apply for and secure external investment in the site, be approved, subject to the content of the Service Level Agreement being agreed by the Chairman, Vice-Chairman and Opposition Spokesperson for the Board, prior to it being signed by both parties.

6 Climate Change Action Plan

The Corporate Director of Streetscape presented Members with the first draft of the Climate Change Action Plan and sought comments and authority to consult the public and other stakeholders on its content ahead of a final revised version being brought back to the Board for adoption in July 2022.

Resolved:

- a That the draft Action Plan be published for a sixweek consultation period; and
- b That the Member Climate Change Group considers the responses to the public consultation, amends the Action plan accordingly and a final version be brought back to the Board for approval and adoption.

Margaret Bell Chairman

Agenda Item No 6

Community and Environment Board

25 July 2022

Report of the Chief Executive

Increase of Charges for Street Naming and Numbering

1 Summary

1.1 This report proposes the increase of charges for applications for the Street Naming and Numbering service provided by the Council.

Recommendation to the Board

That members approve the increase of charges for the Street Naming and Numbering service in accordance with the charges in 5.1.2.

2 Introduction

- 2.1 The Council is the only organisation with statutory responsibilities in relation to the naming and numbering of streets and properties within the Borough. This includes a duty to number the houses and buildings in any street.
- 2.2 There is a statutory responsibility to process requests for naming and numbering of new streets and commercial and residential properties. We also process requests for re-naming, re-numbering, adding of house names and confirmation of addresses.

3 Background

- 3.1 The authority introduced charging for the Street Naming and Numbering service in 2010 and has only increased the charges annually by inflation.
- 3.2 Staff within Corporate Services Division spend a considerable amount of time on street naming and numbering activities.
- 3.3 The process involves consultation including with developers, with local Councillors, and then with Royal Mail to obtain post codes; some internal colleagues and external bodies are also notified.
- 3.4 The Council is not responsible for the following:
 - Postcode allocation: is the responsibility of the Royal Mail.
 - New/altered addresses being unavailable on databases used by other organisations: various organisations refresh their address sets at different

times and from different sources, and address changes can take some time to appear in their systems.

4 Review

- 4.1 The Transformation team worked with officers (who carry out the Street Naming and Numbering process). As part of that review, we mapped, streamlined, and standardised the process (we currently have different charges for residential and commercial premises however, the time taken to carry out the work is the same).
- 4.2 In the near future, applicants will be able to apply and pay for the service online and better information will be available on our website about the service and how to apply.
- 4.3 If members approve the new charges they would be implemented on 1 August 2022.

5 Report Implications

5.1 Finance and Value for Money Implications

5.1.1 Below is our current scale of charges:

Current Street Naming and Numbering application type	Current Fee
New Development (up to 10 plots) including single conversions	£135.00
New Development (additional per plot above 10 plots)	£15.00
Amend a development layout after confirmation (per plot)	£35.00
Naming of a New Street	£135.00
Rename/Renumber a PAF registered property	£66.00
Building Conversions (where more than one - per plot/unit)	£66.00
Adding a name to a numbered property	£66.00
Correcting an address anomaly	£35.00
Registering a Commercial property address business name	£35.00
Confirmation letter to solicitors/others	£29.00
Rename a Street	Price upon
	request

5.1.2 Below is the suggested simplified scale of charges for both residential and commercial:

Street Naming and Numbering application type		Proposed fee
New development		5 application fee £35 per property
Amend a development layout after confirmation (per plot)	£	35.00
Naming of a new street	£	175.00
Rename/Renumber a PAF registered property (including adding a name)	£	75.00
Correcting an address anomaly	£	35.00
Confirmation letter to solicitors/others	£	29.00

We have benchmarked against numerous Councils, and we are charging a lot less than others. We have standardised our fees whether it is a commercial or residential propertyand removed the price upon application from our publications for application for renaming a street as we haven't carried out this process in a least 16 years.

5.1.3 The table below shows our income based on 21/22, with the annual inflation based on 21/22 applications and with the proposed new fees.

Income		Amount
Income based on 2021/22 income	£	7,946
Income based on 21/22 income plus annual inflation increase	£	8,137
Income based on 21/22 with increased charges	£	13,390

It is impossible to predict what the income will be moving forward as it is dependent on how many applications we receive. However, based on the income for 2021/22 the proposed fees would have generated an additional income of £5,253.

5.1.4 The increase in income is predominately whereby a developer applies for Street Naming and Numbering for a large development.

6.1 Safer Communities Implications

6.1.1 Failure to carry out street naming and numbering service would be very problematic to the emergency services (for example, they wouldn't be aware that a new building exists).

7.1 Legal and Human Rights Implications

- 7.1.1 The Council has a legal duty to undertake certain functions, specifically numbering the houses and buildings in any street and marking the names of streets conspicuously.
- 7.1.2 Where the Council has a duty to carry out a function it may not charge for doing so unless an express power to do so is given in legislation. Where the Council has a power to do something but not a duty, it may charge for the exercise of that function, provided that the person who requests them to do so agrees to pay. Accordingly, the Council may not impose a charge for those functions set out at paragraph 7.1.1 but may charge for any other functions covered by this report.
- 7.1.3 In respect of those functions which it can charge for, the Council may only charge a sum which covers the cost of providing the service; it may not make a profit. When setting that charge, the Council should also have regard to the likely impact on those likely to be affected by the charge.

8.1. Links to Council's Priorities

- 8.1.1 The work that the Transformation Team undertake contributes towards the Council's new Corporate Plan 2021/22 in progressing to become a more efficient organisation. This will be supported by having a robust transformation programme to ensure our services and processes are as lean as possible, consider new models of working and providing services, and develop our staff in the new skills needed, whilst being supported by IT.
- 8.1.2 The implementation of these increased charges will contribute to help the Council maintain a balanced budget.

The Contact Officer for this report is Trudi Barnsley (719388).

Background Papers

Local Government Act 1972 Section 100D, as substituted by the Local Government Act, 2000 Section 97

Background Paper No	Author	Nature of Background Paper	Date

Agenda Item No 7

Community and Environment Board

25 July 2022

Report of the Director of Leisure and Community Development

Leisure Facilities: Local Authority Trading Company

1 Summary

1.1 Further to the related report received at its last meeting, held in May 2022, the Board is asked to consider the adoption of a vision and accompanying sets of values and strategic objectives for the Leisure Facilities Local Authority Trading Company.

Recommendation to the Board

That the Board adopts the vision and accompanying sets of values and strategic objectives for the Leisure Facilities Local Authority Trading Company, as identified in the Appendix attached to the report.

2 Consultation

2.1 As the Authority's leisure facilities are of Borough-wide significance this report has been circulated to all Councillors for their consideration. Any comments received will be reported at the meeting.

3 Introduction

3.1 At its last meeting, held in May 2022, the Board acknowledged that the adoption of a shared vision would help to build mutual trust between the Authority and the proposed Leisure Facilities Local Authority Trading Company (LATCo), as well as support the process for strategic planning between the two organisations. Further, it was noted that a shared vision would help both organisations to understand the broad outcomes that they wanted to deliver through the Leisure Facilities service and ensure that the LATCo supported the Borough Council in the delivery of its Corporate Plan priorities. In recognising the work undertaken by the Leisure Facilities Manager and his facilities-based colleagues in drafting a proposed vision, the Board resolved that a group consisting of the Chairman, Vice-Chairman and Opposition Spokesperson, together with relevant Officers, meet to further consider and establish a vision and an accompanying set of values for the LATCo.

- 3.2 The group, which was supported by the Leisure Facilities Manager and the Operations Officers from the Borough Council's facilities in Coleshill and Polesworth, met on 21 June 2022. The group gave detailed consideration to the establishment of a shared (between the Authority and the LATCo) mission, vision and sets of values, aims and strategic objectives for the Leisure Facilities service. The outcome of this process is detailed for the Board's consideration in Appendix A to this report.
- 3.3 Subject to Board approval, the vision, values and strategic objectives will be used to help frame the content of the Specification, which will detail the scope of the Leisure Facilities service and the manner in which the Borough Council determines that the LATCo will provide that service.

4 Report Implications

4.1 Finance and Value for Money Implications

4.1.1 There are no financial implications arising directly from this report.

4.2 Safer Communities Implications

4.2.1 Leisure facilities contribute to community safety through the provision of well-managed indoor and outdoor leisure and recreation services that are safe by design and afford opportunities for positive activity.

4.3 Legal, Data Protection and Human Rights Implications

4.3.1 The Council has broad legal powers to provide leisure facilities for the benefit of the public and, as previously reported, may do so through various means, including establishing a trading company. Determining a shared vision for the Authority and the company will allow the Council to ensure that the structure of the company and the contractual relationship with it contain appropriate legal mechanisms to deliver the services to the required standard and for the Council to maintain sufficient control to ensure that it does so. Appropriate legal advice will be given throughout the process to ensure that this is achieved.

4.4 Environment, Climate Change and Health Implications

4.4.1 The provision of a sustainable, fit-for-purpose portfolio of well managed leisure facilities has a positive impact on the health and wellbeing of individuals and communities by providing opportunities for leisure and recreation activities and by contributing to an improved quality of life.

4.5 **Human Resources Implications**

4.5.1 There is no human resources implication arising directly out of this report, although the values and strategic objectives reflect the important contribution that Leisure Facilities staff will make to the delivery of a service that reflects the vision proposed to be shared by the Borough Council and the LATCo.

4.6 Risk Management Implications

4.6.1 The corporate risk management process identifies and scores risks associated with the provision, management and maintenance of leisure facilities. The process through which a LATCo will be established and the services transferred thereto will require the detailed assessment of risk at a number of key stages in order to ensure the maintenance of the best interests of both the Borough Council and the new company.

4.7 Equality Implications

4.7.1 It is intended that Local Authority Trading Company management and operation of the Authority's Leisure Facilities service will ensure continued equality of access to sustainable, good quality leisure opportunities. The identified vision and values, however, include a commitment to the provision of an accessible and inclusive service for the local community.

4.8 Links to Council's Priorities

- 4.8.1 The Borough Council's decision to establish a wholly owned LATCo has direct and positive links to the corporate priorities in respect of:
 - Safe, liveable, locally focused communities
 - Prosperous and healthy
 - Sustainable growth and protected rurality
 - Efficient organisation
- 4.8.2 It is also intended that management of the Borough Council's Leisure Facilities service through a LATCo will contribute directly to the priorities of the Sustainable Community Strategy, namely:
 - Raising aspirations, educational attainment and skill levels
 - Developing healthier communities
 - Improving access to services

The Contact Officer for this report is Simon Powell (719352).

Background Papers

Local Government Act 1972 Section 100D, as substituted by the Local Government Act, 2000 Section 97

Background Paper No	Author	Nature of Background Paper	Date
1	Director of Leisure and Community Development	Leisure Facilities: Local Authority Trading Company	May 2022

LATCo Mission, Vision, Values, Aims and Strategic Objectives

Mission and Vision

Mission: To provide great value, sustainable and inclusive leisure services that promote choice and encourage all residents of, and visitors to, North Warwickshire to become more active, more often

Vision: To inspire the residents of, and visitors to, North Warwickshire to become more physically active and enjoy living healthier and happier lives

Values

Customer Focused: We will deliver an excellent customer experience and put the customer at the heart of everything we do

Positivity and Innovation: With a positive, "can-do" attitude, we will embrace learning, change and use innovative thinking to constantly improve the customer experience

Interactive and Fun: Through our interactive approach with customers, communities and staff, we will ensure enjoyable and engaging service experiences

Integrity: We will be honest, respectful, inclusive and accountable in all that we do

Recognition: We will recognise and reward the great achievements of our customers and staff

Collaborative: We constantly seek to empower our workforce and engage in constructive partnerships to grow our business and increase the range of services we offer to our customers and communities

Sustainability: Working with our commissioners, staff, suppliers, customers and local communities, we will reduce energy consumption and minimise our environmental impact

Aims

To deliver sustainable, accessible and high-quality leisure services for all residents of, and visitors to, North Warwickshire, both within facilities and in active environments

To provide positive leisure experiences for all people residing in and visiting North Warwickshire

In listening to our customers and communities, to continuously develop and improve the quality and choice of services we offer

Working with key partners, to increase opportunities to improve the physical, social and mental health and wellbeing of our community

Use the Borough Council's Climate Change Action Plan, to improve the Leisure Facilities' carbon footprint and ensure a cleaner environment for future generations

As a commercial entity, the company will be economic, optimise business opportunities and ensure sound financial management

Strategic Objectives

To provide residents with great value leisure service provision and choices that meet and, where possible, exceed the needs and expectations of customers and the community

To provide a service that will adapt to the changing needs of the community and the wider social, economic, local, national and global environment

To ensure the company remains responsive to the Borough Council and its communities through regular engagement and collaborative work

To provide positive leisure experiences for children and young people and pathways to enable them to be active though life

To increase opportunities for ageing populations to be physically, mentally and socially active as they grow older

To find ways to promote an inclusive and accessible leisure environment

To provide services that enable people to effectively improve their physical, social and mental health and wellbeing and enable people to better manage their health

To develop opportunities for our communities to participate in a wide range of active environments

To ensure that the facilities are maintained to an optimal standard, including through the management of health and safety and staff knowledge and training

To ensure that services operate commercially, are well marketed and financially viable

Agenda Item No 8

Community and Environment Board

25 July 2022

Report of the Director of Leisure and Community Development

Leisure Facilities: Service Improvement Plan

1 Summary

1.1 Appended to this report, for Members' consideration, is a copy of the approved 2022/23 Service Improvement Plan (SIP), detailing activity through to the end of June 2022, through which the Board has agreed to monitor the operational performance of the leisure facilities at each of its meetings.

Recommendation to the Board

That the Board notes and comments upon the progress made against the requirements identified in the approved 2022/23 Leisure Facilities Service Improvement Plan through which operational performance is monitored.

2 Consultation

2.1 Consultation has taken place with relevant Members and any comments received will be reported verbally at the meeting.

3 Introduction

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3.1 In order to continue to provide a focused approach to service delivery, at its meeting held in March 2022, the Board approved a 2022/23 Leisure Facilities Service Improvement Plan (SIP), which will guide activity through until the end of March 2023. A copy of the adopted Plan, which details the key actions, work programmes and improvements to be achieved by next March, is attached at Appendix A. The Plan seeks to highlight those matters that the Board has determined are important in order to enhance the quality and sustainability of the service delivered through its leisure facilities.

4 Service Improvement Plan: Progress

4.1 The SIP attached at Appendix A evidences the progress made by the Leisure Facilities section through to the end of June 2022. Members are invited to comment on that progress. Any significant changes and/or progress made in early July will be reported verbally to the Board at its meeting.

8/1

- 4.2 As agreed with Members, this report does not seek to provide detailed commentary on the progress being made in respect of each action identified within the SIP. Instead, it aims to update the Board on the key areas of recent progress made within the leisure facilities. Members, however, are invited to comment and advise on any areas of activity upon which they wish officers to focus in order to improve the operational viability of the facilities.
- 4.3 A brief summary of performance is presented below:
 - Whilst gymnastics numbers remain positive at Coleshill and Polesworth, swimming lessons have continued to grow at Atherstone Leisure Complex, where performance is now 10% higher than that recorded in June 2019
 - Accounting for seasonality factors, booking levels remain positive at both The Queen Elizabeth Academy, Atherstone, and at The Polesworth School
 - Health and fitness membership levels remain at around 71% of the prepandemic performance levels achieved in 2019. Evidence drawn from
 a limited benchmarking exercise suggests that the local performance is
 similar to, if not slightly better than, that of a number of similar rural
 facilities. This is an activity area in which focused improvement is
 required. Officers will endeavour to source a more definitive picture of
 national performance and update the Board accordingly at its meeting
- 4.4 A "Shape Up for Summer" health and fitness campaign is taking place throughout July across the three sites, with the aim of attracting more people to join the facilities. Alongside the campaign, a number of member engagement activities have been promoted, including challenges and group exercise initiatives, as well as health campaign messages (including Diabetes Awareness Week, World Meditation Day and National Osteoporosis Month) in order to encourage more people to become and stay active.
- 4.5 In May, holiday activities were delivered across the three sites. Although the two-day Queen's Platinum Jubilee Bank Holiday resulted in a slightly reduced programme, activities included a Jubilee Pool Party; roller disco; multi-sports and soft play sessions. The leisure facilities recorded almost 300 attendances over the three days of activity and positive feedback was received in respect of the programme and its cost for participants.
- 4.6 As the Board is aware, it had been planned for the service at The Polesworth School to be closed for seven weeks over the summer holiday period. Unfortunately, due to changes in The School's on-site building works schedule, its sports hall has had to be shut to the public for 13 weeks, from 13 June until 12 September 2022. Although not ideal in terms of continuity of service, this is expected to be the last of the planned service interruptions at The School. Additionally, following the current set of works, there may be an opportunity to make public use of a new dance studio and multi-use games

area. These potential additions to the service programme are currently being discussed with The School as part of a short-term hire arrangement, which will be agreed only if it is of benefit both to the service programme and the Borough Council's revenue budget.

- 4.7 Throughout the closure, Polesworth's Gymnastics Coaches have been sending pre-recorded challenges and activities to their gymnasts, who have, in turn, sent videos and pictures back to the Coaches for comment and assessment. This very personal engagement has been well received by the gymnasts and their parents / guardians.
- 4.8 Leisure Facilities staff have continued to try to engage the local community in creative ways, a number of examples of which are identified below:
 - Coleshill Leisure Centre, in conjunction with Atherstone Boxing Club, hosted a boxing event in May. The promotion, the first of its kind at Coleshill, was very well attended and it is hoped that similar events will be promoted at the venue in future
 - In June, Coleshill Leisure Centre was the venue for rehearsals for the Birmingham Tattoo, an international marching band competition. Approximately 250 people attended the event and the organisers officially thanked the staff for their support in accommodating the event
 - Coleshill Leisure Centre will also be hosting a group that delivers "Mini Bikers" learn to ride courses throughout the summer. This is another exciting new development, which, if successful, could lead to the promotion of further courses later in the year
 - In conjunction with the White Hart Community Group, Atherstone Memorial Hall will host a Community Café on 27 July, at which activities and refreshments will be provided to help alleviate loneliness and support those people with dementia
 - Polesworth Fitness Hub has linked with two SEND community groups to provide supported weekly access to the gym facility
- 4.9 The Leisure Facilities team, in conjunction with relevant colleagues throughout the Authority, will continue to manage and monitor the implementation of the requirements of the SIP on a regular basis and to report accordingly to each meeting of this Board, including to its next scheduled meeting to be held in October 2022. This process will continue to afford Members an opportunity to both understand and direct relevant aspects of the performance of the Borough Council's leisure facilities.

5 Report Implications

5.1 Finance and Value for Money Implications

5.1.1 Whilst there is no financial implication arising directly out of this report, the SIP will enable the Board to monitor the performance of the leisure facilities at each of its meetings and to advise on activity that would improve operational sustainability.

5.2 Safer Communities Implications

5.2.1 The Authority's leisure facilities contribute to community safety by providing well-managed services that afford opportunities for positive activity and, therefore, a creative alternative to potential criminal and/or anti-social behaviour.

5.3 Legal, Data Protection and Human Rights Implications

5.3.1 There are no direct legal, data protection or human rights implications arising from this report.

5.4 Environment, Climate Change and Health Implications

5.4.1 Leisure facilities have a positive impact on the physical and mental wellbeing of individuals and the sustainability of local communities by providing opportunities for formal and informal recreation and by contributing to an improved quality of life.

5.5 Human Resources Implications

5.5.1 There are no human resources implications arising from this report, other than those to which reference is made in the appended Service Improvement Plan and upon which commentary is provided therein.

5.6 Risk Management Implications

5.6.1 There are no direct risk management implications arising from this report. The activity that is included within the Service Improvement Plan, however, will be risk assessed and appropriate controls put in place, where appropriate.

5.7 Equalities Implications

5.7.1 The activity identified in the Service Improvement Plan is intended to advance the Authority's commitment to ensuring equality for all members of the community across its portfolio of service provision.

5.8 Links to Council's Priorities

5.8.1 The Service Improvement Plan has direct links to the following corporate priorities:

- Safe, liveable, locally focused communities
- Prosperous and healthy
- Sustainable growth and protected rurality
- Efficient organisation
- 5.8.2 Additionally, the Borough Council's leisure facilities contribute directly to the priorities of the Sustainable Community Strategy to:
 - Raise aspirations, educational attainment and skill levels
 - Develop healthier communities
 - Improve access to services

The Contact Officer for this report is Russell Simkiss (719257).

Background Papers

Local Government Act 1972 Section 100D, as substituted by the Local Government Act, 2000 Section 97

Background Paper	Author	Nature of Background	Date
No		Paper	
1	Director of Leisure and Community Development	Report to Community and Environment Board (Leisure Facilities: Service Improvement Plan)	May 2022

North Warwickshire Leisure Facilities

Service Improvement Plan - April 2022 to March 2023

Aim: To improve the operational efficiency and effectiveness of the Borough Council's Leisure Facilities

Responsible Officers Key:

D: Director

LFM: Leisure Facilities Manager

SSRO: Service, Sales and Retention Officer

SAEO: Sports, Activities and Events Officer

OO: Operations Officer(s)

LMT: All of the above

Last Updated: 05 July 2022

Theme	Action	Target	Timescale	Resource / Cost	Lead Officer	RAG and DOT	Comment / Progress
Recover and Reinvent 'Optimising the	To be pro-active in encouraging more people to return to; or	Respond to the latest Government guidelines to maintain a safe environment for all	April 2022 and ongoing		00	↑	Facilities are adhering to latest guidance, ensuring a safe environment for staff and public
return to an active lifestyle', 'Continue to reinvent to be relevant to the evolving	take on a more active lifestyle To continue to understand what communities want / need and be re-active to adapt current or invent	 Complete a 'health and wellbeing' review of programmes with the aim to improve inclusivity and remove barriers to participation 	Updated programme June 22, then ongoing till March 2023	To identify within the review process	LFM/SA EO	↑	A first draft Equality, Diversity and Inclusion (EDI) Policy and action plan has been prepared and circulated to leisure staff for feedback proper to being finalised
community needs.'	new services; and work collaboratively to encourage a 'leadership community' to do the same	Work with external professionals to understand the service through a 'poverty proofing' lens	October 2022 (was June 2022 originally)		LMT	→	Poverty proofing presentations were completed at the H&WWP with a view to identifying learning and actions across the Council and other North Warwickshire stakeholders. Scoping and consultation continues with public and staff. It is hoped to complete the action plan by October 2022
		Adapt to deliver services differently or to create new services in their place with the goal to keep the community engaged, more active and living healthier, happier lives	March 2023		SAEO / SSRO	\rightarrow	Projects are at different stages of development. Examples will be highlighted through the report
	Review pricing and packages	To review fees, charges and packages to ensure affordable services in alignment with the local and wider market	January 2023		LMT	\rightarrow	This review will take place later in the year
	Explore the opportunity of optimising use of space across facilities	Review the opportunities to optimise the use of space in facilities to increase services, attendance and improve financial performance	March 2023		LFM/SS RO/SE AO	\rightarrow	The new space available in the Memorial Hall has been created. The Coleshill viewing gallery project has been delayed due to building regulation approval delays

Theme	Action	Target	Timescale	Resource / Cost	Lead Officer	RAG and DOT	Comment / Progress
	Become 'greener' and improve the facilities carbon footprint within the context provided by the corporate Climate Change Action Plan	Within the context provided by the corporate Climate Change Action Plan, consider climate change in the operation of service and plan to do things differently and to be "greener"	March 2023		LMT	→	Leisure facilities have fed into the corporate 'Climate Change' action plan; are looking to source new pool covers for energy saving (water, heat, chemicals) and reviewing recycling processes to understand any opportunities to improve
Connecting with Communities Continue to be outward looking and community focused	Actively consult, engage and seek feedback to understand what communities want and to shape current and future services	Continue to ask questions and gain feedback on current and future services throughout the year. To feedback to the Board regularly about surveys, forums, mystery visits and reviewing verbal and written feedback	March 2023	Provision made within the revenue budget	00	\rightarrow	Surveys have gone out to customers and staff recently as part of the Poverty Proofing process, the feedback from which will be provided in the recommendations of the report later this year
locused	Focus on delivering services more tailored to the wants and needs of the community	Explore Net Promoter Score (NPS) as a feasible measure of performance Collaborate with Community Development, Public Health, community groups and other appropriate partners on the development and delivery of services, events and community projects. Engagement with new groups may further enhance the annual plan, which outlines the delivery timescales	Revised to March 2023 Ongoing until March 2023	Identify within the review Provision made within the revenue budget process	SAEO / SSRO	\rightarrow	This review is due to take place later in the year Leisure facilities continues to meet and maintain existing and build new relationships with communities and groups e.g: Mini Bikers learn to ride scheme at Coleshill Coleshill hosted an Atherstone Boxing Club event in May Coleshill hosted rehearsals for 250 participants preparing for the Birmingham International Tattoo Polesworth Fitness Hub has engaged two SEND

Theme	Action	Target	Timescale	Resource / Cost	Lead Officer	RAG and DOT	Comment / Progress
							groups to use the facility each week A Community Café event will be hosted at Atherstone Memorial Hall in July, aiming to reduce social isolation and support people with dementia
		Optimise service delivery within / by communities, through securing external support for activity programmes. To update the Board at each meeting	Ongoing until March 2023		SAEO / SSRO	\rightarrow	Leisure facilities hope to secure funding for three projects currently, which are still in discussion with funding partners: • A free swimming initiative • A social prescribing buddy scheme • To support the introduction of new health testing equipment for both on site and outreach use
Positive Experiences for the community, with a particular focus on: - Children	Optimise opportunities for the community, with a particular focus on services for children and young people to be more physically active	Holiday Activities Continue to offer holiday activities through the year (and where possible increase the quality and diversity of the programme). To achieve levels at or above that in 2021/22 Parties	February 2023	Provision made within the revenue budget Process	SAEO	→	Although the two-day Queen's Platinum Jubilee Bank Holiday resulted in a slightly reduced programme, activities including a Jubilee Pool Party; roller disco; multi-sports and more, saw almost 300 attendances over the three days of activity
and Young People		- Optimise party sales to achieve levels at or above that in 2019/20	March 2023		SAEO	\rightarrow	Parties are performing well at Coleshill and a positive start has been made in respect of the increased provision in

Theme	Action	Target	Timescale	Resource / Cost	Lead Officer	RAG and DOT	Comment / Progress
- Active Ageing - Disabled, Disadvant aged and Special Education al Needs (SEND)			October	Dominion	2450		Atherstone. More promotion of parties in Atherstone is planned in order to achieve targets set. Performance will continue to be monitored through the year and action taken to optimise outputs
		To complete a party review and shape a plan to consider how to improve the quality, choice, packages on offer and timelines for achieving this Schools Maintain or improve the performance of the	October 2023 March 2023	Provision made within the revenue budget process	SAEO / OO	→ → →	This review will take place later in the year School Swim is performing very well to date. A more detailed service review is due to take
		- Network with schools to understand if / how leisure services could offer more to support the curriculum / health and wellbeing / positive	February 2023		SAEO	→	place between July and September to engage schools and enhance service further Networking has taken place with TQEA, The Polesworth School, Coleshill School and
		experiences for children and young people Re-introduce work experience schemes and	July 2022		00	↑	Woodlands School to consult or discuss various project opportunities to improve the offering to students and communities Work experience is available at
		explore opportunities around the development of training and volunteer experiences that may lead to employment Sports and Coaching Optimise the number of junior coached and activity sessions hosted within the facilities,	March 2023		LMT	→	the facilities in Atherstone and Coleshill The leisure facilities have hosted or delivered new

Theme	Action		Target	Timescale	Resource / Cost	Lead Officer	RAG and DOT	Comment / Progress
			both through increasing the in-house offering, and recruiting new groups (restore previous and create new opportunities). To report progress to the Board: comparing occupancy / attendances versus 2019 and informing of changes					sessions within facilities, including Mini Bikers; two new gym bookings at Polesworth; a new gym-based class at Atherstone; and increased swimming lessons
	Continue to improve the service offering for the "active ageing" populations within in North Warwickshire	-	Swimming Continue to enhance the number of swimmers on the Learn to Swim scheme versus 2019 / 20	March 2023		SAEO SAEO	→ →	The Learn to Swim scheme is performing 10% better than this time in 2019. Project work is currently taking place to look at how the scheme can be further enhanced and expanded
		-	Review the pool timetable through a 'health and wellbeing' lens and make positive changes considering the diverse needs of the community	June 2022 and March 2023		SSRO	→	Changes to the pool timetable have started to take place to introduce more fun swim sessions, increase family swim capacity and to increase the variety of lessons on offer. Further work will take place to develop the timetable throughout the year
		-	Health and Fitness Network with schools and communities to increase awareness of junior fitness services, with the aim to increase junior membership sales	March 2023		SAEO	→	More schools have been engaged in gym activity at Polesworth Fitness Hub. A student membership campaign will take place in September 2022
		Cor	gage with more community groups and with mmunity Development to continue to understand at public want / need within leisure facilities and	December 2023		SAEO	\rightarrow	More walking sports are now available at Coleshill Leisure Centre. A Community Café event at Atherstone Memorial

Theme	Action	Target	Timescale	Resource / Cost	Lead Officer	RAG and DOT	Comment / Progress
	Enhance the Leisure Facilities service offering	communities; to feed into current action plans to improve services for active ageing populations. Using action plans, to continue to develop and deliver services that will: - Enhance service quality; Increase the in-house service offering; Increase the number of groups and organisations hosted at the leisure facilities; Work with and support those community groups offering services to the active ageing population; Create a better awareness and signposting of all of these services delivered within North Warwickshire					Hall will look to alleviate loneliness As well as taking any opportunities that present themselves through the year, a more detailed review of the service offering will take place between October and December 2022
		Engage with community groups, schools and other stakeholders to shape action plans to improve services provision for disabled, disadvantaged and Special Educational Needs (SEN) populations. Using action plans, to continue to develop and deliver services that will: - Enhance service quality; Increase the in-house service offering; Increase the number of groups and organisations hosted at the leisure facilities; Work with and support those community groups offering services to the active ageing population; Create a better awareness and signposting of all of these services delivered within North Warwickshire	December 2023		SAEO	→	The EDI policy will be introduced to facilities in July, with an action plan that will start to see improvements in service and accessibility. Woodlands School was consulted on the development of the Coleshill balcony conversion, with a view to attracting activities for SEND groups as part of the changes made. Two new SEND groups have started to attend PFH. Poverty Proofing of the leisure service may provide some action points to improve service in this area
		Secure funding for and deliver services in the community around tackling inequalities, to ensure a more diverse and inclusive service offer	March 2023		LFM / SAEO / SSRO	\rightarrow	HAF funded programmes were delivered by Atherstone Family Fun at Atherstone Memorial Hall. Links with Warwickshire County Council's HAF Officer have been made to scope opportunities in the Borough.

Theme	Action		Target	Timescale	Resource / Cost	Lead Officer	RAG and DOT	Comment / Progress
		can	e the "We are Undefeatable" Sport England inpaign to promote the service offer and courage participation	March 2023		SAEO / SSRO	→	Discussions are taking place with Think Active and wider colleagues about various funds and how we may access them The campaign will be scheduled later in the year
Connecting with Health and Wellbeing	To increase awareness of the importance of health and wellbeing within the community	on t	port to the Health and Wellbeing Working Party the Leisure Facilities-related actions within the alth and Wellbeing Action Plan	Ongoing		LFM	→	Regular updates will be provided to the H&WWP throughout the year
	,	can with and	iver Health and Wellbeing events and inpaigns throughout the year, joining up working in other groups and organisations where possible I linking to charities to enhance the impact where propriate	March 2023	Provision made within the revenue	SEAO / SSRO	\rightarrow	A calendar of engagement activities and events is planned to deliver through the year. Working with The White hart community group, leisure facilities will host a Community Café in July. Staff supported Community Development in the delivery of the QBR event
	To further develop the choice of health and wellbeing services to strive to improve physical and mental wellbeing within the community	and and thro	rking with Everyone Health, social prescribers of other stakeholders, to increase the capacity options available on the referral scheme and ough social prescription into services; to increase ticipation, physical activity, physical and mental alth and wellbeing of the public	August 2022	budget Process	SSRO	\rightarrow	Regular meetings continue to take place with Everyone Health about exercise referral. Capacity at sites is currently low, but funding for training has now been allocated to address this. On social prescribing, the facilities are working with Everyone Health to establish a new referral pathway. A 'buddy scheme' piloted by leisure facilities is planned to launch from September

Theme	Action	Target	Timescale	Resource / Cost	Lead Officer	RAG and DOT	Comment / Progress
		Working with corporate and local businesses, create a "Workplace Wellbeing" pack and service offering, targeting corporate and local / high street businesses	November 2022		SSRO	→	The project is due to take place from October to December 2022
		Explore the opportunity to introduce Mental Health First Aiders within the service, to identify concerns, signpost to support and enhance the opportunity for suicide prevention within the community	Revised to Corporate timescales (tbc in 2022)		LFM	\rightarrow	Training has been included in the corporate training plan. Funding opportunities will also continue to be assessed.
		Periodically gain feedback on the impact existing and new services are having on the physical and mental wellbeing of the community and thereafter to improve the focus and impact of the service offer	September 2022 and March 2023		00		Surveys and feedback will be collected through the year and updates provided to the Board
Active Environments	Continue to network and increase opportunities to improve health and wellbeing in alternative environments	To increase the use of parks and outdoor spaces in the delivery of in-house services and events	October 2022	To identify within the review process	SEAO / SSRO	→	Couch to 5k courses ran at Atherstone and Coleshill in May. Leisure facilities supported Community Development in the Queen's Baton Relay, including activity delivery at TQEA in July
		To work with groups and organisations to improve participation opportunities delivered externally in alternative environments	October 2022	Provision made within the revenue budget Process	SEAO / SSRO	\rightarrow	Discussions have opened with The Polesworth School about the potential to hire out its multiuse games area (MUGA) and studio. Discussions are still open with The Coleshill School about the opportunity to hire / use outdoor space. Leisure facilities, in working with Think Active and other partners, in August, will promote the use of a club and activities database, to promote participation for organised clubs and groups

Theme	Action	Target	Timescale	Resource / Cost	Lead Officer	RAG and DOT	Comment / Progress
		To work with Community Development on the planning and delivery of the Borough's Cycling Plan Work with Community Development to include the leisure facilities as hubs for walking, running and cycling groups	November 2022 November 2022	To identify within the review process	LFM / SEAO LFM / SEAO	→ →	Leisure facilities, Community Development and Planning consulted with Warwickshire County Council on its 'Local Cycling and Walking Infrastructure Plan' in July Leisure facilities will be completing an awareness campaign to encourage employees and employers to take part in the cycle to work scheme in August. Mini Bikers have started "learn to ride" course delivery at Coleshill
		To scope digital and technological opportunities that will enhance the service offering and reduce barriers to participation (cost, time, access, other)	March 2023		LFM	\rightarrow	Leisure facilities are in discussion with the current front of house provider about upgrades / changes that will improve service. The Board will be informed of any agreed changes. Watt Bike technology has been introduced into gyms at Coleshill and Atherstone. New tablets have been installed across sites to improve connectivity and consistency of scheme updates for swim and gymnastics. Two new technology opportunities are being explored to improve the gym experience for members
Health and Fitness		Further develop the 'Member Journey' for health and itness members across leisure facilities	July 2022	Provision made within the	SSRO	\rightarrow	A detailed review is progressing to improve the member journey for gym, classes, exercise referral and

Theme	Action	Target	Timescale	Resource / Cost	Lead Officer	RAG and DOT	Comment / Progress
	engaging members, improving retention, increasing sales, and providing a positive customer experience			revenue budget Process			personal training members. A review will take place later in the year to look at the customer journey before they become a facility user
		Ensure the delivery of health and fitness marketing campaigns throughout the year to achieve sales targets	Ongoing until March 2023		SSRO/ LFM	\rightarrow	There is a campaign currently live in July. Performance will be reported to the Board in due course
		Deliver regular member engagements, incentives and service developments to optimise retention	Ongoing until March 2023	Identify in the review process	SSRO	→	Leisure facilities continue to offer gym challenges; members of the month; deliver quarterly classes launch events; offered engagements and awareness of National Osteoporosis Month; World Meditation Day; World Mental Health Awareness Week; Diabetes Week; Healthy Eating Week; Fathers' Day and engaged Adders Hockey, delivering a fundraiser Keiser cycling one off event
		Review the group exercise programme to ensure occupancy levels are proactively managed	Ongoing until March 2022		SSRO	\rightarrow	The programme continues to be reviewed and managed to high levels
		Review the opportunity for funding and cost / benefit of procuring hi-tech biometric health testing scales	July 2022		SSRO	\rightarrow	A draft business case has been created. The team is in the process of attempting to secure funding, before progressing the business case to Management Team

Theme	Action	Target	Timescale	Resource / Cost	Lead Officer	RAG and DOT	Comment / Progress
Health and Safety / Operations		Ensure staffing levels and development opportunities are appropriately managed through the year	Ongoing until March 2023	Divisional and Corporate Training Budget	00	→	Recruitment and selection take place through the year to meet needs. A swim teacher course is taking place in the summer holidays, with the aim of increasing staff resilience Training plans have been completed and submitted corporately
		Ensure appraisals are completed and communication structures are maintained at all levels through the year	Ongoing until March 2023		00	\rightarrow	Appraisals for the start of the year have taken place and will be re-visited through the year. Team and one to one meeting are scheduled and will also take place through the year
	Ensure health and safety is maintained at all times within leisure facilities	Continue to review, update and improve facility health and safety. To feedback progress and outcomes of health and safety and building audits	Ongoing until March 2023		00	\rightarrow	Health and Safety review schedules are set across sites. The responsible team will meet regularly to ensure health and safety tasks are completed through the year
		Continue to monitor and audit health and safety knowledge and compliance. To feedback training updates and spot check results to the Board	Ongoing until March 2023		LFM	\rightarrow	Audits are scheduled through the year to assess performance and identify improvements
Marketing and Promotion	marketing to the public	Create an updated Marketing Plan to be proactive in service campaigns, to include events scheduled hroughout the year To update the Board on campaigns and marketing activity through the year	April 2022 Ongoing until March 2023	Provision made within the revenue budget Process	LFM	→ →	Planned marketing and promotional campaigns have been identified through the year A campaign is currently live to attract new membership signups

Theme	Action	Target	Timescale	Resource / Cost	Lead Officer	RAG and DOT	Comment / Progress
		Optimise web engagements (at or above that of 2021 / 22) and increase social media followers and engagements	Ongoing until March 2023		LMT	→	Leisure web engagements have decreased versus 2021/22. As most of this reduction can be related to bookings and joining pages, it is likely that this is related to the introduction of the Leisure App, which will continue to grow in its downloads and use. Combining both web and App, performance is comparable with that of 2021/22
		Deliver quarterly internal and external leisure bulletins	May, August, November, February		LFM	\rightarrow	A newsletter was shared in May 2022. Another is planned for August 2022
Monitoring, Review and Evaluation	Report on performance against the actions identified in this Service Improvement Plan to each meeting of the C&E Board		Every Community and Environment Board		D/LFM	→	SIP progress reports are presented to each meeting of the C&E Board

Agenda Item No 9

Community and Environment Board

25 July 2022

Report of the Director of Leisure and Community Development

Re-opening the High Street Safely / Welcome Back Fund

1 Summary

1.1 This report provides Members with an overview of the local implementation of the Re-opening the High Street Safely / Welcome Back Fund programme. It includes details of the work that was undertaken to support businesses during the Coronavirus pandemic and the activity that was delivered to encourage residents and visitors back to the "high street".

Recommendation to the Board

That the Board notes the work undertaken in delivering the local Reopening the High Street Safely / Welcome Back Fund programme of work in Atherstone, Coleshill and Polesworth.

2 Consultation

2.1 Consultation has taken place with relevant Members and any comments received will be reported at the meeting.

3 Introduction and Background

- 3.1 In June 2020, local councils in England were given a share of £50 million of European Regional Development funding to support the safe re-opening of high streets and other commercial areas within the context provided by their COVID-19 Recovery Plans. The aim of the funding was to allow local authorities to put additional measures in place to establish a safe trading environment for businesses and customers. The amount of support allocated to each authority was based on population, with a minimum amount set at £30,000.
- 3.2 North Warwickshire Borough Council was awarded £58,610 from the Reopening the High Street Safely Fund, to be spent in the "high street" areas of Atherstone, Coleshill and Polesworth. The European Regional Development Fund (ERDF) grant was managed by the Cities and Growth Unit on behalf of the Secretary of State for Housing, Communities and Local Government.

4 Scope of the Funding

- 4.1 The Fund supported four main strands of activity, which were:
 - Priority 1 Support to develop an action plan for how the local authority may begin to safely re-open their local economies
 - Priority 2 Communications and public information activity to ensure that the re-opening of local economies can be managed successfully and safely
 - Priority 3 Business-facing awareness raising activities to ensure that re-opening of local economies can be managed successfully and safely
 - Priority 4 Temporary public realm changes to ensure that the reopening of local economies can be managed successfully and safely
- 4.2 In addition to the strict regulations controlling the spend, the funding could <u>not</u> be used on:
 - Activity that provided no additionality
 The funding could only pay for new activity and could not replace the source of already committed expenditure
 - Capital expenditure
 The funding was intended to help address the short-term issue of reopening the local economy and any physical changes to the environment needed to be temporary (no longer than 12 months)
 - Grants to businesses
 The funding could not provide direct financial support to businesses to make adaptations to premises, purchase PPE, purchase goods or equipment or offset wages or other operating costs
- 4.3 In August 2021, the funding allocated to North Warwickshire Borough Council was increased by a further £58,610, taking the total grant award up to £117,220. This increase brought with it a new name; the Welcome Back Fund, and two additional priorities designed to expand the scope of the initiative:
 - Priority 5 Support and promote a safe public environment for a local area's visitor economy
 - Priority 6 Support local authorities to develop plans for responding to the medium-term impact of COVID-19, including trialling new ideas, particularly where these relate to the high street
- 4.4 In advance of this additional allocation being approved, it was necessary for the Borough Council, working with its partners within parish / towns councils and local business partnerships, to submit an "Activity Plan". It was

recognised by the funding authority that the activity contained in the Plan was subject to change, as the ideas and needs of the towns were explored more fully. Regular meetings, therefore, were held with the stakeholder groups to track any changes and to agree any alterations to the original Plan.

5 **Activity Delivered**

- 5.1 A full breakdown of the activity delivered using the funding can be found in Appendix A. The list is broken down according to the priority through which the activity was delivered.
- 5.2 In addition to the initial work around providing business support and creating a safe shopping environment, a range of other town-specific activities were also undertaken. These included improvements to the public realm, events and the creation of promotional material.

6 Conclusion

- 6.1 The funding was very much welcomed in supporting the towns and businesses through the pandemic and in helping to create a safe shopping environment, to which people felt confident to return.
- 6.2 The funding was delivered in conjunction with the parish / town councils and the relevant town partnerships, with both the decisions and the activity being organised and delivered by the different partners. A good working relationship was established with these organisations, as all of the stakeholders were committed to, and focused on, a common goal.
- 6.3 Likewise, improved relationships were developed between Borough Council Officers and the businesses, as communicating information in an effective and timely manner was crucial to supporting them through this difficult period. It is hoped that this relationship can be maintained in the future through on-going work with the business groups.

7 Report Implications

7.1 Finance and Value for Money Implications

- 7.1.1 Whilst there was no direct financial implication for the Borough Council in delivering the programme supported by the Re-opening the High Street Safely / Welcome Back Fund, there was a significant amount of Officer time committed to the management and co-ordination of the project.
- 7.1.2 All of the expenditure conformed to the strict EU procurement regulations, as detailed in the Grant Funding Agreement. This ensured that the money was spent appropriately and that the project achieved value for money.

7.2 Safer Communities Implications

7.2.1 The activity supported through the Re-opening the High Street Safely / Welcome Back Fund helped to create town centre environments in which people felt safe, respected and part of their community.

7.3 Legal, Data Protection and Human Rights Implications

7.3.1 There were no direct legal, data protection or human rights implications arising from this work programme.

7.4 Environment, Climate Change and Health Implications

- 7.4.1 The promotional material that was produced as part of this project was made available in an electronic format and incorporated innovative technology (including QR codes and augmented reality) to reduce the amount of paper used.
- 7.4.2 The project also encouraged residents of North Warwickshire to "shop local", not only to reduce carbon emissions through reducing travel, but also to support their local businesses, some of which were struggling financially.
- 7.4.3 Further, the activities delivered through the project were designed to increase confidence in people returning to public spaces and ensuring that they felt safe to do so. This was an essential part of improving their physical and mental wellbeing. The related programme of events was designed to encourage people back into the towns to enjoy their leisure time and to spend quality time with family and friends. Most of the events were held outdoors, with appropriate safety measure put in place.

7.5 Human Resources Implications

7.5.1 There were no direct human resources implications arising from the Reopening the High Street Safely / Welcome Back Fund work programme.

7.6 Risk Management Implications

7.6.1 The main risk associated with the project centred on the need to claim the funding back in arrears, with quarterly submissions being made to the Cities and Growth Unit. A close working relationship with the Contract Manager, however, and the requirement to formally request any changes to the Activity Plan, helped to mitigate this risk and lessen the likelihood of any grant claim not being paid in full.

7.7 Equalities Implications

7.7.1 There were no adverse equalities implications arising from the Re-opening the High Street Safely / Welcome Back Fund work programme, which was intended to benefit the whole of the community, with no individual or group

defined by the protected characteristics under the Equality Act being excluded therefrom.

7.8 Links to Council's Priorities

- 7.8.1 The delivery of the Welcome Back funded initiative has had positive and direct links to the corporate priorities in respect of:
 - · Safe, liveable, locally focused communities
 - Prosperous and healthy
 - Sustainable growth and protected rurality
 - Efficient organisation
- 7.8.2 The related programmes of work have also contributed directly to the priorities of the Sustainable Community Strategy, namely:
 - Raising aspirations, educational attainment and skill levels
 - Developing healthier communities
 - · Improving access to services

The Contact Officer for this report is Rachel Stephens (719301).

Background Papers

Local Government Act 1972 Section 100D, as substituted by the Local Government Act, 2000 Section 97

Background Paper No	Author	Nature of Background Paper	Date

Reopening the High Street Safely / Welcome Back Fund

Activity List

Priority 1: Support to develop an action plan for how the local authority may begin to safely reopen their local economies

Footfall Counters

Footfall counters were installed at central locations in Atherstone, Coleshill and Polesworth. Pedestrians passing the unit are counted and the data is fed into a website-based system. Using the system, it is possible to download the data in various forms and produce reports to reveal the visitor figures for any given day and time period. The data was (and will continue to be) extremely valuable in monitoring the recovery process and for planning / evaluating the success of specific interventions, such as events and promotions

Development of a Town Centre Action Plan

An action plan was produced in-house, at no cost to the Fund

Priority 2: Communications and public information activity to ensure that reopening of local economies can be managed successfully and safely

Bollard Sleeves

Bollard sleeves were installed at locations throughout the three towns, to serve as a constant reminder to observe the key safety messages

Pavement Markers

Two different pavement markers were installed to remind visitors to keep their distance and to manage queues more effectively (particularly in businesses attracting a high volume of people)

Public Information Videos

The ninety second videos were designed to familiarise people with the safety measures in place, to build confidence in returning to the high street and to remind the public of their health and safety responsibilities. The videos were very well received and on Facebook alone were viewed over 10,000 times

Radio Advertisements

A series of radio advertisements ran on Hits Radio (Coventry and Warwickshire) during August and September 2020 to coincide with the school summer holiday. The ten second and thirty second advertisements (featuring three different scripts) were aired at regular intervals throughout the day. The advertisements were designed to communicate the safety messages to a wide audience and to encourage people safely back into the towns

Photographs

A photographer was commissioned to produce a catalogue of images of the three towns, which could be used in promotional activity

Seasonal Messaging

Daily messaging was used in the 24 days leading up to Christmas 2020 (in the form of an advent calendar), to reinforce the safety message and to urge people to comply with the rules during this busy shopping period. The messaging was transmitted through Facebook and the Borough Council's website

Priority 3: Business-facing awareness raising activities to ensure that reopening of local economies can be managed successfully and safely

Town Centre Business Newsletter

Regular newsletters proved to be a highly effective means of transmitting messages directly to the businesses, ensuring that they were fully informed of their responsibilities and requirements

Information Officer

A consultant was appointed (using the Fund) on a temporary, full-time basis to deliver the role of Information Officer between December 2020 and May 2021. The role provided one-to-one business support and advice to all customer-facing SMEs (small to medium enterprises) located in the three towns

Posters

Posters were produced and distributed to businesses, to inform customers of the need to wear a face-covering. The Information Officer identified that whilst most of the shops did have a sign, the size and quality differed enormously and often did not provide the necessary visibility or impact. These issues were addressed by the posters

Priority 4: Temporary public realm changes to ensure that reopening of local economies can be managed successfully and safely

Hand Sanitising Stations

Twelve hand sanitiser stations were positioned at prominent locations in the three towns and the adjacent businesses took responsibility for storing them overnight and requesting refills

• Retractable Belt Barriers for Queue Management

Retractable belt barriers were used to manage queues outside certain businesses, allowing other pedestrians to walk passed in a socially distanced and safe manner

Priority 5: Support and promote a safe public environment for a local area's visitor economy

Coleshill

Stay-a-while Saturday Events

Organised by Coleshill Town Council, these monthly markets took place in the Town Hall and were designed to generate footfall on a Saturday

- Wander Round Wednesday Events

Organised by Coleshill Town Council, in conjunction with Love Coleshill, these mid-week events were held outdoors on St Peter's Walk and included entertainment. They were designed to attract visitors into the town and encourage them to stay longer

- Promotion of Coleshill

A series of advertisements were placed in the Coleshill Post, promoting the events and the town trail. A leaflet was also produced to promote the history of the town and encourage participation in the town trail

- Improvements to the Public Realm

Work took place to improve the attractiveness of the public realm, including the painting of street furniture (bins, planters, signage, etc.), weeding, maintenance of Chamberlain Walk and the refurbishment of the bus shelters. A new pedestrian finger-sign was also installed and directional markings erected to direct people through Chamberlain Walk onto the High Street

- Coleshill Town Trail

A town trail was created, which uses augmented reality to take people on a journey through the town's past and promote what Coleshill has to offer today. This is an innovative project for North Warwickshire, which utilises modern technology to welcome visitors and increase footfall, encouraging people to go beyond the local supermarket. There are posters located at the start and end of the trail, which feature a zap code, which, once activated by a mobile device, brings the Highwayman to life (played by an actor from the local drama group). He tells visitors about Coleshill's history and encourages them to explore the town

Atherstone

- Signage Improvements

All of the existing pedestrian fingerpost signs have been re-painted

New pedestrian signs have been installed to help visitors navigate to Hatters Garden, the canal, St Benedict's Church and the OSCA centre

- Promotion of Atherstone

"Welcome to Atherstone" merchandise (tote bags, postcards, pencils and bookmarks), was produced and handed out to residents / visitors to the town, including at events

A promotional video was produced to promote Atherstone and to help people to navigate from the key entry points into the town

Improvements to the Public Realm

A street art wall mural has been created, by two nationally renowned artists, on the back of The Arcade and features a montage of scenes of Atherstone.

Eight new litter bins have been installed, including one at the Leisure Complex, which incorporates a recycling bin

- Creation of a Memorial Garden

A planter has been created in Hatters Garden (Meadow Street), to provide a floral display near to the seating area

- Promotional Mascot Costume

A bear mascot was created for Atherstone, whose job has been to promote the town, hand out merchandise and welcome visitors. The mascot has been effective at attracting attention, particularly from families, including in respect of generating promotional photographs with the businesses and the public

- Women's Tour

This event took place on the 6 October 2021 and proved successful in drawing visitors and residents into the town. The funding helped to support the event and ensure that it was delivered safely. This included by way of street dressing, marshals, promotion and entertainment

Polesworth

- Picnic Benches

Three new benches were installed on the green space next to the Memorial Hall, encouraging people to stay longer and spend more in the town

- Halloween Event

A Halloween event was organised for families in Polesworth and included entertainment and a disco. There was also a children's competition in the week leading up to the event, designed to encourage people to follow a trail and explore the village

- Dickens Event

Organised by volunteers in Polesworth, this was a new Christmas event that took place around the Memorial Hall. It included choirs, stalls, food and drink, reindeers and Father Christmas

Priority 6: Support local authorities to develop plans for responding to the medium-term impact of COVID-19, including trialling new ideas, particularly where these relate to the high street

No local activity took place under this priority

Agenda Item 10

Community and Environment Board

25 July 2022

Report of the Director of Leisure and Community Development

Queen's Platinum Jubilee Celebratory Grants Scheme

1 Summary

1.1 This report updates Members on the successful delivery of the Queen's Platinum Jubilee Celebratory Grants programme.

Recommendation to the Board

That the Board notes the successful delivery of the Queen's Platinum Jubilee Celebratory Grants programme, as detailed in this report and the associated appendices.

2 Consultation

2.1 Consultation has taken place with relevant Members and any comments received will be reported at the meeting.

3 Introduction

- 3.1 Sunday 6 February 2022 marked the seventieth anniversary of the Queen's Accession to the throne and was the first Platinum Jubilee in the history of British Monarchs. Although the Jubilee year began in February, many of the celebrations took place around the special bank holiday weekend, from Thursday 2 to Sunday 5 June 2022.
- 3.2 To assist community groups and individuals to come together and celebrate the Jubilee, at its meeting held on the 11 October 2021, the Board agreed to offer two grant schemes. The first scheme offered grants of up to £500 to parish and town councils and constituted groups for community-based activities, such as fun days / carnivals, etc. The second scheme offered £100 grants to community groups or individuals proposing to organise very locally-based street parties. In support of the schemes, £17,000 was allocated to the Jubilee Grants programme from the Members' One-Off Growth Fund, with £1,000 being ringfenced for allocation within each Ward.
- 3.3 A school competition was held to design the logo used for the two grants schemes.

4 Allocation of Grants

- 4.1 The grant schemes both opened for applications on 17 January and closed on 6 March 2022. A total of 85 applications were received, 69 of which were complete and 16 incomplete.
- 4.2 A panel consisting of the Chairperson, Vice-Chairperson and the Opposition Spokesperson for the Board sat to determine the allocation of funding. Appendix A details the grants allocated in each Ward.
- 4.3 To ensure that the allocated funding was spent appropriately, recipients were required to submit a minimum of two photographs of their celebration within three working days of the date of their event as proof that it took place. Recipients were also invited to use the hashtag #NWBCJUBILEE to post celebratory images on social media.
- 4.4 Over 500 photographs were submitted and all of the events funded through the grants schemes took place. Over 180 of these photographs were showcased through the Authority's social media platforms.
- .. 4.5 Appendix B evidences a small sample of the positive feedback received relating to the grants programme.

5 Queen's Green Canopy

- 5.1 At the meeting of the Board held on 11 October 2021, Members also resolved to use the remaining £1,000 from the One-off Growth Fund to support the planting of one tree in each of the towns of Atherstone, Coleshill and Polesworth.
- 5.2 Members will be aware that all of the work relating to the Authority's tree stock is currently being undertaken by Warwickshire County Council. Due to the planting work related to the successful application to the Local Authority Treescape Fund (through which trees were planted in Coleshill, Mancetter, Piccadilly and Wood End) there was limited capacity to plant trees relating to the Queen's Green Canopy before the planting season finished in March. Queen's Green Canopy planting, therefore, will be undertaken when the planting season re-starts in November.

6 Report Implications

6.1 Finance and Value for Money Implications

- 6.1.1 The Queen's Platinum Jubilee Celebratory Grants schemes were funded through the One-Off Growth Fund, with £1,000 being ring-fenced for allocation within each Ward.
- 6.1.2 Trees planted by the Authority as part of the Queen's Green Canopy initiative are also being financed through the One-Off Growth Fund, to a maximum cumulative sum of £1,000.

6.2 Safer Communities Implications

6.2.1 There is no direct safer communities implication arising directly from this report, although the activities supported through the grants schemes will have provided positive diversions from anti–social and / or nuisance behaviour.

6.3 Legal, Data Protection and Human Rights Implications

6.3.1 There are no direct legal, data protection or human rights implications arising from this report.

6.4 Environment, Climate Change and Health Implications

- 6.4.1 The activities funded through the Queen's Platinum Jubilee Celebratory Grants programme will have helped to build sustainable, vibrant communities and contributed positively to people's mental and physical health and wellbeing.
- 6.4.2 The additional trees planted through the Queen's Green Canopy initiative will have a positive impact on carbon reduction

6.5 Human Resources Implications

6.5.1 There is no human resources implication arising directly from this report.

6.6 Risk Management Implications

6.6.1 There are no risk management implications arising directly from this report.

6.7 Equalities Implications

6.7.1 There are no equalities implications arising directly from this report. It is not envisaged that any groups or individuals defined by the protected characteristics under the Equality Act will have been excluded from Queen's Platinum Jubilee Celebratory Grants programme activities.

6.8 Links to Council's Priorities

- 6.8.1 The provision of Queen's Platinum Jubilee Celebratory Grants in the manner identified in this report directly links to the corporate priorities in respect of:
 - Safe, liveable, locally focused communities
 - Prosperous and healthy
 - Sustainable growth and protected rurality
 - Efficient organisation
- 6.8.2 The grants schemes will also have contributed to the attainment of the priorities of the Sustainable Community Strategy to:
 - Raise aspirations, educational attainment and skill levels
 - Develop healthier communities

• Improve access to services

The Contact Officer for this report is Becky Evans (719346).

Background Papers

Local Government Act 1972 Section 100D, as substituted by the Local Government Act, 2000 Section 97

Background Paper	Author	Nature of Background	Date
No		Paper	
1	Director of Leisure	Report to Community and	October
	and Community	Environment Board	2021
	Development	(Queen's Platinum Jubilee	
	•	Grants Schemes)	

Breakdown of Grant Allocation Per Ward

Arley and Whitacre	Name	Funding Approved
Parish Council	Ansley Parish Council	£500
	Arley Parish Council	£500
Constituted Group		
Community Group	Ansley Village Gardeners' Group	£100
	Hanslei Fields Residents	£100
Individual	CA	£100
	Arley	
	JD	£100
	Hilltop, Gun Hill	
	DW	£100
	Old Arley	
	MJ	£100
	Ansley Common, Ansley	

Atherstone Central	Name	Funding Approved
Parish Council		
Constituted Group	Ruby's Yard CIC	£500
	St Benedict's 50+ Lunch Club	£500
Community Group	The Avenue	£100
Individual		

Atherstone North	Name	Funding Approved
Parish Council		
Constituted Group		
Community Group	Tea and Chat at St Mary's	£100
	Cohort4	£100
Individual	TD	£100
	Atherstone	
	NS	£100
	Atherstone	
	SS	£100
	Atherstone	
	SR	£100
	Atherstone	

Atherstone South and Mancetter	Name	Funding Approved
Parish Council		
Constituted Group		
Community Group	Greendale Residents' Association	£100
Individual	AW	£100
	Mancetter	
	PW	£100
	Atherstone	

Baddesley and Grendon	Name	Funding Approved
Parish Council	Bentley and Merevale Parish Council	£500
Constituted Group	Baddesley Ensor Party in the Park	£500
Community Group	Hunters Park Coffee morning	£100
Individual	JR	£100
	Baddesley Ensor	

Coleshill North	Name	Funding Approved
Parish Council		
Constituted Group		
Community Group		
Individual		

Coleshill South	Name	Funding Approved
Parish Council		
Constituted Group	Coleshill Tennis and Sports Club	£500
Community Group	Julius Drive	£100
Individual		

Curdworth	Name	Funding Approved
Parish Council	Lea Marston Parish Council	£500
Constituted Group	Curdworth Events Committee	£500
	Maxstoke Village Hall	£100
Community Group		
Individual		

Dordon	Name	Funding Approved
Parish Council	Dordon Parish Council	£500
Constituted Group	Dordon Activities Group	£500
Community Group		
Individual		

Fillongley	Name	Funding Approved
Parish Council	Fillongley Parish Council	£500
Constituted Group	Corley Bowling Club	£300
	Fillongley JCC	£300
	Corley Village Hall Association	£300
	Fillongley Pre-school	£300
Community Group		
Individual	JG	£100
	Corley	

Hartshill	Name	Funding Approved
Parish Council		
Constituted Group	Outreach and Community Action	£500
	Project	
Community Group		
Individual	PI	£100
	Hartshill	
	TM	£100
	Hartshill	
	PH	£100
	Chapel End Liberal Club	
	BW	£100
	Hartshill	

Hurley and Wood End	Name	Funding Approved
Parish Council		
Constituted Group	Piccadilly Community Association	£300
	Hurley Community Association	£300
	The Woodlands Community Centre	£300
Community Group	Woodbridge Park	£100
Individual Smith Street Street Party		£100
	Smith Street, Wood End	
	VB	£100
	Hurley	
	СТ	£100
	Hurley	

Kingsbury	Name	Funding Approved	
Parish Council	Middleton Parish Council	£500	
Constituted Group	Kingsbury Village Theatre	£400	
	Kingsbury Rainbows and Guides	£400	
	Kingsbury Methodist Church	£400	
Community Group			
Individual	KP	£100	
	Kingsbury		
	Ash Grove	£100	
	Kingsbury		
	Rowan Close	£100	
	Kingsbury		

Newton Regis and Warton	Name	Funding Approved	
Parish Council	Shustoke Parish Council	£500	
	Austrey Parish Council	£500	
Constituted Group	Shuttington and Alvecote Village Hall Committee	£500	
Community Group			
Individual	LT Shuttington	£100	

Polesworth East	Name	Funding Approved
Parish Council		
Constituted Group	Flagacise	£500
Community Group	Goodere Drive	£100
Individual		

Polesworth West	Name	Funding Approved
Parish Council		
Constituted Group		
Community Group		
Individual	JB	£100
	Polesworth	
	DM	£100
	Polesworth	

Water Orton	Name	Funding Approved
Parish Council	Water Orton Parish Council	£500
Constituted Group	Water Orton Carnival Committee	£500
Community Group		
ndividual RR		£100
	Water Orton	

Jubilee Grant - Feedback Comments

Everyone commented what a brilliant time they had at the party, we were fortunate to have the road closed from 13:00-21:00 which was perfect for everyone to be able to enjoy themselves and have a dance with no worry of traffic.

A lot of work, time and effort was put into the day and I'm so pleased everyone enjoyed themselves. Thank you so much for the grant from the Council, we managed to get enough bunting to decorate the whole area where the road was closed, cupcakes were purchased for the children and also sweet cones were made by myself. The children enjoyed the games we did for them too.

purchased for the children and also sweet cones were made by myself. The children enjoyed the games we did for them too.
Thank you for you help in making this a success too.

Take care, L

(LB)

Thank you Deborah,

It was a real pleasure and privilege to be able to be a host site for so many lovely groups and local people to celebrate the Platinum Jubilee - and so another really big thank you to everyone involved in making this grant available - from first-hand experience I know how much work goes into managing a small grants programme - It's ALOT of work ① - but really does make a huge difference to groups being able to create positive engagement opportunities and a sense of community at a very local level.

Κ

(KG)

We just wanted to say that the whole process was easy and made so much more fun as you were dedicated to ensure we were updated and informed!! Without you the whole thing would have fallen!

Thanks

D

(DW)

Thank you Deb, our day could not have gone better! Sorry I've taken longer than hoped to get back to you but hope this helps to set the scene.

Lots of preparation took place before our Jubilee event, decorations to put up, decide what food and drink we should have and all the usual organising that goes on behind the scenes and no one sees! We decided on a maximum of 70 guests as a couple of the committee had other engagements so we were a bit thin on the ground. The opening time was 12 for 12.30 however guests started arriving just after 11.30. All were asked to take their seats and help themselves to a glass of wine, each table had one red and one white also a bottle of non alcohol for guests to choose from. Once all were seated, tables of eight were asked to come to the serving tables to be served with their choice of delicious ham, pork pie, quiche and all the salad anyone could eat. This was followed by homemade raspberry trifle and pouring cream - cheese and biscuits were available for those not tempted by the sweet stuff!

Bottles of fizz were taken to each table and guests were asked to charge their glasses ready to toast Her Majesty. The Cucamelon guitar group entertained us for the next hour and most sang along and many danced to some old popular songs.

Tea, coffee and small pastries were served at 3.15, the raffle drawn and the royal baby quiz marked. The judging of the best crown was kindly done by Councillor Marian Humphreys and we all agreed Sheila was a worthy winner.

Everyone was tired, relieved and very pleased the day went so well. Thankfully two very kind volunteers had offered their services to wash up. We were all so thankful to Jo and Sheila for taking on the challenge. We've had many kind words and thanks since the big day so we feel sure everyone enjoyed themselves.

Regards B

(BB)

We used the grant money to pay for caterers to provide a buffet for all residents (which was in the gazebo).

I've lived in Bath Road since 1984 and it was our first ever gathering as residents, so thank you to NWBC for the grant and enabling such a wonderful event to happen, a truly unforgettable Jubilee occasion.

Thanks, P

(PW)

I would like to thank you and your colleagues for enabling our event to take place. Despite the weather we did manage to have a good afternoon playing games. It would have been nice to have put the food outside but couldn't risk the weather so had to use one of our garages as we didn't have any other covering.

Thank you once again.

Kind regards

В

(BW)

We literally had a fabulous day. Everyone got together, which was exactly what we set out to do. It was hard work putting up the marquee and taking it down the next day! But well worth it.

Kind regards T

(TM)

A great day was had by all with new recruits to play bowls coming forward which was a bonus.

Thanks to everyone concerned in the awarding of the grant.

Yours faithfully,

G

(GS)

Thank you so much for your support in allocating a £500 NWBC Jubilee Grant to Dordon Parish Council.

As well as purchasing bunting, lamppost signs and a jubilee flag, the Parish Council ran a 'Best Jubilee Decorated House' competition that was open to all residents in the parish.

We had some great entries and Councillors selected three winners and presented prizes this week.

With kindest regards and thanks again,

D

(DR)

Agenda Item No 11

Community & Environment Board

25 July 2022

Report of the Corporate Director – Streetscape

Hedgehog Friendly Strimming

1 Summary

1.1 This report updates Members on the measures which the Grounds Maintenance teams have been taking to reduce the impact of their activities on the local hedgehog population.

Recommendations to the Board

- a That Members note the content of the report and endorse the actions taken, and;
- b That the scheme is publicised alongside measures which residents can take to make their own gardens more hedgehog friendly

2 Background

- 2.1 Up to three quarters of all of Britain's rural hedgehogs have been lost in the past 20 years. Analysis from the <u>State of Britain's Hedgehogs 2022</u>, an annual report released by the British Hedgehog Preservation Society and the People's Trust for Endangered Species, suggests that countryside populations of the small mammal have declined by an average of 8.3% a year for the past two decades. The species was classed in 2020 as vulnerable to extinction in the British Red List for Mammals.
- 2.2 Since last September the Grounds & Streets Operations Manager has been speaking to a local resident, with regards to preserving wildlife and hedgehogs. The resident's main concern is that every year many hedgehogs are injured and killed due to mowing and strimming. This is a concern that is shared by the Grounds Maintenance teams and the Grounds & Streets Operations Manager has expressed a strong desire for the Council to promote the fact that it cares for and preserves wildlife and to demonstrate and share best practice in this area.

3 Grounds Maintenance Operations

3.1 The Grounds & Streets Operations Manager has been working towards creating a safer, more hedgehog friendly method of strimming that will meet the requisite service standards with regards to grounds maintenance while at the

same time benefiting wildlife in general. One of the most common causes of injury to hedgehogs and other small mammals is gardening activity, especially strimming and mowing, particularly of longer grass and verges.

- 3.2 When maintaining larger open spaces, the perimeters of the field have historically been strimmed right back on an annual basis. This is done to keep them tidy and to prevent the encroachment of vegetation on to the mown areas. Last autumn instead of strimming to ground level as normal, the vegetation was cut down to a height of around 30cm. By leaving the vegetation at this height hedgehogs and numerous other mammals are not hit with the strimmer and have a much greater chance of surviving.
- 3.3 The other advantage to this method is that an element of cover is still provided. Another danger to small mammals is the loss of cover and traditional nesting areas such as long grass, mixed borders, and hedgerows. By keeping the boundaries and back edges of our larger grassed areas longer, we continue to provide this much needed habitation as well as avoiding injury, exposure or displacement of animals which traditionally occupy such areas. The Grounds Maintenance teams now use this method in all the Borough's recreation fields and parks and are looking to employ it on more of the open space areas.
- 3.4 The retention of long grass through this method of strimming and grounds maintenance has other benefits. As well as protecting small mammals such as hedgehogs, wilder verges and borders increase biodiversity and benefit other flora and fauna, especially pollinators which in turn supports the wider ecosystem.

4 Promotion & Publicity

- 4.1 Stickers, sourced from a small national charity www.hedgehogaware.org.uk have been provided to the gardening teams for deployment on grounds maintenance vehicles and are also attached to strimming and mowing equipment to remind our staff of the need to maintain borders and verges in a hedgehog friendly manner. The charity's website also provides advice to householders and gardeners on how they can maintain their own gardens in a more hedgehog friendly way.
- 4.2 Other charities and organisations also offer helpful advice to residents on how to help hedgehogs and other small mammals. Warwickshire Wildlife Trust has advice on its website including a leaflet on hedgehog friendly gardening. The charity www.helpforhedgehogs.co.uk also provides useful information. As well as outlining its own activity in this area, it is proposed that the Council promotes these examples of advice and good practice through its website and on social media.

5 Report Implications

5.1 Financial Implications

5.1.1 There is no cost associated with the proposed activity.

5.2 Environment, Sustainability & Climate Change Implications

5.2.1 Managing the verges, boundaries, and borders which the Council maintains in the manner proposed will increase biodiversity and support and protect a variety of local wildlife. If managed correctly the measures will help reduce air pollution and increase carbon sequestration.

5.3 **Legal Implications**

5.3.1 Hedgehogs are listed in the Wildlife and Countryside Act 1981 making it an offence to kill them by certain methods and the Wild Mammals (Protection) Act 1996 also makes it an offence to kill or harm them in various ways. This means that, to an extent, they are protected by law. 5.3.2 As Members will recognise, the Council's current practices are not intended to cause any harm to hedgehogs or other wildlife and any harm is an unfortunate consequence of those practices. These practices do not infringe the legislation referred to above. The recommended approach complies with the Council's duty under the Natural Environment and Rural Communities Act 2006 to carry out its functions, so far as is consistent with the proper exercise of those functions, having regard to the purpose of conserving biodiversity.

The Contact Officer for this report is Richard Dobbs (719440).

Agenda Item No 12

Community and Environment Board

25 July 2022

Report of the Corporate Director – Resources

Budgetary Control Report 2022/23 Period Ended 30 June 2022

1 Summary

1.1 The report covers revenue expenditure and income for the period from 1 April 2022 to 30 June 2022. The 2022/23 budget and the actual position for the period, compared with the estimate at that date, are given, together with an estimate of the out-turn position for services reporting to this Board.

Recommendation to the Board

That the report be noted and that the Board requests any further information it feels would assist it in monitoring the budgets under the Board's control.

2 Introduction

2.1 Under the Service Reporting Code of Practice (SeRCOP), services should be charged with the total cost of providing the service, which not only includes costs and income directly incurred, but also support costs relating to such areas as finance, office accommodation, telephone costs and IT services. The figures contained within this report are calculated on this basis.

3 Overall Position

- 3.1 The actual expenditure for budgets reporting to this Board at 30 June 2022 is £992,739 compared with a profiled budgetary position of £981,530; an overspend of £11,209 over the period. Appendix A to this report provides details of the profiled and actual position for each service reporting to this Board, together with the variance for the period.
- 3.2 Where possible, the year-to-date budget figures have been calculated with some allowance for seasonal variations, in order to give a better comparison with actual figures. Reasons for the variations are given, where appropriate, in the detail below.

3.3 Leisure Facilities

3.3.1 The overall overspend of £26,744 against the profiled budget is due to a lower level of income of £40,510 and higher spend on supplies of 13,472 across all

sites. The underperformance on income mainly relates to Direct Debit income, Birthday Parties, Fitness Pay and Play, swimming, and bar income. This has been partially offset by lower than profiled employee costs of £20,650 and premise costs of 7,425 across all sites. The underspend on premises and overspend on supplies may not continue to the year end.

3.4 Refuse and Recycling

3.4.1 Overall refuse and recycling has an overspend of £22,881 to date. This is mainly due to income currently below budget from the chargeable green waste service of £27,159 and lower bin sales of £6,028. These have been partially offset by reductions in transport running costs due to lower than expected maintenance costs to date of £8,962.

3.5 **Streetscape Grounds Maintenance**

3.5.1 The underspend of £8,366 is due to employee vacancies

3.6 Cesspool Emptying

3.6.1 The overspend of £13,242 reflects lower than profiled income of £6,278, higher disposal costs from Severn Trent of £4,032 and higher transport running costs due to higher, than expected maintenance costs of 4,009. These have been partially offset by lower than profiled employee costs of £1,593.

3.7 Amenity Cleaning

3.7.1 The current underspend of £32,117 relates largely to lower employee costs due to vacancies of £21,739, reductions in transport running costs due to lower, than expected maintenance costs to date of £6,771 and lower than profiled spends on fly tipping of £5,083.

3.8 **Green Spaces**

3.8.1 The current underspend of £9,936 relates to Tree Management and professional fees.

4 Performance Indicators

- 4.1 In addition to the financial information provided to this Board, when the budgets were set in February, performance indicators were included as a means of putting the financial position into context. These are shown at Appendix B.
- 4.2 The majority of the Performance Indicators are comparable with the profiled position.
- 4.3 Leisure KPIs are being reported in another report on this agenda.
- 4.4 The main reason for the variance in the Cesspool Emptying cost per emptying performance mainly relates to reasons as detailed in 3.6.

12/2

4.5 The main reason for the variance in the Recycling cost per household performance relates to the lower level of tonnage recycled.

5 Risks to the Budget

- 5.1 The key risks to the budgetary position of the Council from services under the control of this Board are:
 - Deteriorating condition of assets, particularly the Leisure Centres, and further economic and market pressure affecting the generation of income.
 - Additional costs relating to the Refuse and Recycling services.

6 Estimated Out-turn

- 6.1 Members have requested that Budgetary Control reports provide details on the likely out-turn position for each of the services reporting to this Board. The anticipated out-turn for this Board for 2022/23 is as per the approved budget of £6.008.730.
- 6.2 The figures provided are based on information available at this time of the year and are the best available estimates for this Board and may change as the financial year progresses. Members will be updated in future reports of any changes to the forecast out turn.

7 Report Implications

7.1 Finance and Value for Money Implications

- 7.1.1 The boards approved budget is £6,008,730. This is expected to remain as shown above.
- 7.1.2 Income and Expenditure will continue to be closely managed and any issues that arise will be reported to this Board at future meetings.

7.2 Environment, Sustainability and Climate Change Implications

7.2.1 The Council has to ensure that it adopts and implements robust and comprehensive budgetary monitoring and control, to ensure not only the availability of services within the current financial year, but in future years. Many of the services covered by this report play an important role in the Council's efforts to deliver environmentally sustainable services.

The Contact Officer for this report is Nigel Lane (719371).

Background Papers

Local Government Act 1972 Section 100D, as substituted by the Local Government Act, 2000 Section 97

Background Paper No	Author	Nature of Background	Date
		Paper	
Executive Board –	Corporate Director -	General Fund Revenue	14 th Feb
Agenda item 9	Resources	Estimates and Setting the	2022
		Council 2022-23	

Community and Environment Board Budgetary Control Report 2022/2023 as at 30 June 2022

Cost Centre	Description	Approved Budget 2022/2023	Profiled Budget 2022/2023	Actual 30 June 2022	Variance	Comments
3072	Polesworth Sports Centre	(7,590)	1,128	2,156	1,028	3.3
3073	Polesworth Gym	196,740	55,535	56,823	1,288	3.3
3075	Coleshill Leisure Centre	468,810	163,356	172,680	9,324	3.3
3077	Atherstone Leisure Complex	699,730	218,200	232,763	14,563	3.3
3082/83	Memorial Hall	161,160	42,288	42,829	541	3.3
4002	Commercial Pollution Control	429,380	118,676	116,030	(2,646)	
4003	Domestic Pollution Control	27,480	9,295	8,846	(449)	
5000	Domestic Refuse Collection	1,008,070	235,579	260,263	24,684	3.4
5001	Streetscene Grounds Maintenance	115,520	50,303	41,937	(8,366)	3.5
5002	Trade Refuse Collection	(32,600)	(235,818)	(245,434)	(9,616)	3.4
5003	Cesspool Emptying	16,790	5,803	19,045	13,242	3.6
5004	Recycling	958,700	(151,766)	(143,953)	7,813	3.4
5005	Animal Control	28,590	7,148	7,972	824	
5006	Abandoned Vehicles	4,360	1,090	2,745	1,655	
5010	Amenity Cleaning	702,250	174,393	142,276	(32,117)	3.7
5013	Unadopted Roads	19,560	4,890	3,797	(1,093)	
5014	Drain Unblocking and Land Drainage	17,590	4,397	4,688	291	
5015	Street Furniture	4,750	1,188	2,265	1,077	
5016	Atherstone Market	3,480	490	1,460	970	
5019	Green Space Budget	655,400	163,540	153,604	(9,936)	3.8
5021	Public Health Act 1984 Burials	4,820	1,205	788	(417)	
5023	Consultation	13,130	3,282	2,098	(1,184)	
5025	Corporate Policy	82,150	22,329	21,877	(452)	
5030	Rural Regeneration	88,690	22,172	21,895	(277)	
5034	Landscape	12,250	368	368	-	
5040	Marketing and Market Research	15,850	3,100	5,818	2,718	
5044	Support to Voluntary Organisations	81,060	6,782	6,158	(624)	
5047	Community Fund Local Projects	-	-	-	-	
5055	Health Improvement	110,320	27,580	26,669	(911)	
5056	Safer Communities	122,270	24,763	25,409	646	
5064	QE School - Artificial Grass Pitch	20	234	(1,133)	(1,367)	
7361	Ext England's Rural Heart LEADER P'ship	-	-	-	-	
7365	AFC Veteran Hubs Development	-	-	-	-	
7367	Meadow Street Gardens	-	-	-	-	
7700	Ext Stronger & Safer Communities	-	-	-	-	
	Total Net Expenditure	6,008,730	981,530	992,739	11,209	

Original Budget	6,003,420
Vired Training Budget	3,250
Vired Recruitment Budget	2,060
Approved Budget	6,008,730

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Key performance Indicators for Budgets Reporting to the Community and Environment Board

	Budget	Profiled budget	Actual
Domestic Refuse Collection		-	
Number of Households	28,750	28,750	28,750
Costs per Household	£34.59	£34.59	£35.06
Maximum missed collections per 100,000 users	17	17	10
Trade Refuse Collection			
Number of Trade Bins	488	488	508
Gross cost per bin collected	£557.21	£350.22	£352.78
Net (surplus)/cost per bin collected	-£66.80	-£66.80	-£64.17
	200.00	200.00	201.17
Cespool Emptying			
Number of emptyings	1,100	275	179
Gross cost per emptying	£150.67	£143.12	£258.78
Net (surplus)/cost per emptying	£15.24	£21.10	£106.40
Recycling			
Cost per household	£32.90	-£5.28	-£5.01
Tonnes of recycled material collected	13,340	2,223	1,656
% of waste recycled	50.0%	50.0%	44.5%
Green Space Budget			
Number of Play Areas	26	26	26
Number of play areas meeting the safety, DDA and Play Value standard	26	26	26
Number of Pitches	12	12	12
Number of Teams	23	23	23
Number of Hirers	23	23	23
Income per Team	£390.87	£390.87	£390.87

Health and Wellbeing Working Party Minutes

12 May 2022

Cllr. M Humphreys (Chairperson), Cllr. Davey, Cllr. S. Smith, Becky Evans, Russell Simkiss, Matthew Green, Dorothy Barratt (all NWBC), Mike Present:

Slemensek (WCC)

Apologies for Absence: Cllr. Chambers, Simon Powell (NWBC)

Item	Notes	Action
2	Minutes of the Last Meeting (15 February 2022)	
	The minutes of the meeting held on 15 February 2022 were agreed as an accurate record of the proceedings.	
3	Public Health / JSNA Update	
	Deferred.	
4	Air Quality	
	There is a Government consultation on environment targets, which closes on 27 June 2022. There are proposed targets under the Environment Act 2021 to reduce fine particulate matter (pm 2.5) to 10 micrograms per meter cube by 2040. Current WHO guidelines recommend that levels do not exceed 5 micrograms per metre cube. The proposed Government target has received wide criticism from organisations such as Client Earth.	
	Staffing issues have continued to impact the team, with two members of staff recently departing, including the Environmental Health Manager. The current focus of the team has been in dealing with a backlog of cases.	
	An early look at last year's data, for the location in Dordon that previously exceeded the national air quality objective for nitrogen dioxide, shows the level looks to be at or near the objective level after the correction factors are applied. The national diffusion tube bias adjustment spreadsheet will be updated at the end of June 2022.	MG
5	Leisure Facilities Update	
	April half-term saw a variety of activities including; Nerf Wars, Roller Disco, Multi Sports, Atherstone Family Fun, dance and cheerleading. The scheme made an operating financial surplus and achieved an estimated 620 attendances.	
	During the half-term period, Walking Netball and Walking Cricket were launched at Coleshill Leisure Centre, alongside the existing Walking Football programme. The sessions have been successful, have attracted lots of new participants and are now a regular feature on the timetable.	
	Atherstone Memorial Hall has hosted a Time Banking event, which raised over £800 for Dementia UK. The venue has also hosted a Jobs fayre this week, which was very well attended.	

em	Notes			Action
	A successful Roller Disco took place at Coleshill Leisure Centre and attracted lots of new faces to the facility. The Coleshill venue will also be hosting a Boxing Event at the end of May, in partnership with Atherstone Boxing Club. Work has started on "Poverty Proofing" services across the leisure facilities. To support this initiative, the next meeting of the Working Party will have Poverty Proofing as its theme.			
	The May Leisure Facilities newsletter has been future editions can be sent to RS.	circulated.	Any information to be included in	ALL
	A public consultation on sport, swimming and ad	ctivities is be	eing launched this month.	RS
	Linked to social prescribing, a buddy scheme is opportunity for an existing member to "buddy up activity and to go to an activity together. Incenti classes.	o" with a non	n-member or someone new to an	
	Warwickshire County Council Localities Upd	late		
	MS updated the Working Party on the work of his team, and highlighted the outcome of a number of WCC funding opportunities:			
	Mental Health and Wellbeing Resilience loneliness and social isolation). Those s			
	Hartshill Community Samba Drumming Band	£1,198		
	Cohort 4	£1,568		
	Dordon Activities	£1,000		
	Phoenix Post Diagnosis Support Group	£1,000		
	SCAMPS Playgroup	£1,090		
	Social Impact Fund (set up through COM	ЛF – Contair	n Outbreak Management Fund)	
	Warwickshire Counselling Centre T/A			
	Sycamore Counselling	£46,000		
	Warwickshire Welfare Rights Advice Service	£44,000		
	White Hart Community Groups	£29,000		

Item	Notes		Action
	Councillor Grants. The successful projects from the last	t round of grants were:	
	The Whitacres, Lea Marston and Shustoke Youth Group (The		
	WLS Youth Group)	£567	
	CHESS FC (Summer Football Tournament at Arley Football		
	Field)	£600	
	Parenting Project (Strengthened Families)	£1,000	
	Atherstone Town Council (Atherstone Market Square and		
	Wider Atherstone Community – Queen's Green Canopy)	£876.54	
	Warwickshire Vision Support (Warwickshire Association for the Blind) (Coleshill Monthly Vision Support Centre)	£500	
	the Billia) (Coleshii Monthly Vision Support Centre)	2500	
	Warwickshire Vision Support (Warwickshire Association for		
	the Blind) (Atherstone Monthly Vision Support Centre and Fortnightly Social Club for Blind and Partially Sighted People)	£250	
		2200	
	Hartshill Community Events Organisation (Hartshill		
	Community Magazine (delivered through every door in Hartshill and available on the website)	£1,580	
	,		
	Communitea Café (Communitea Café)	£500	
	Water Orton Parent Teacher Association (PTA) (Acorn Room		
	Refurbishment)	£1,000	
	Dordon Activities Group (Dordon's Jubilee Party in the Park)	£1,000	
	The Team is currently looking to establish a county-wide demer	ntia group, a network of	
	organisations working with people living with dementia and thei	r carers.	
7	Health and Wellbeing Action Plan Update		
	Poverty Proofing was discussed. Councillor Davey has agreed benefits to the next meeting of the Working Party.	to give a presentation on the	Cllr. Davey
	The Working Party noted the importance of District Nurses and capacity.	that the service is at full	
	The Working Party suggested that it may be timely to review op checks, given that many may have avoided seeing their GP dur check the status of the #onething review with Public Health coll	ring the pandemic. BE to	BE

Item	Notes	Action
8	Budget	
	The Working Party expressed an interest in exploring options to provide health checks in North Warwickshire.	
9	Feedback from Relevant Partnership Meetings	
	None reported.	
10	Any Other Business	
	None reported.	
	Future Meeting Dates	
	5 July at 10:30 – Poverty Proofing Theme	
	13 September at 10:30	

Health and Wellbeing Working Party Minutes

5 July 2022

Cllr. M Humphreys (Chairperson), Cllr. Davey, Becky Evans, Russell Simkiss, Milen Woldeab, (all NWBC), David Simkins (WCAVA) Present:

Apologies for Absence: Cllr. Singh, Simon Powell, Dot Barratt (both NWBC), Mike Slemensek (WCC)

Item	Notes	Action
2	Minutes of the Last Meeting (12 May 2022)	
	The minutes of the meeting held on 12 May 2022 were agreed as an accurate record of the proceedings.	
3	Poverty Proofing	
	Children North East gave a presentation to the Working Party on Poverty Proofing.	
	BE to circulate the slides.	BE
	The organisation is also currently working with SWFT and George Elliot Hospital (Maternity Ward) on poverty proofing.	
	The Working Party requested information on the North Warwickshire specific issues that had been identified and any required mitigating actions.	RS
4	Benefits and Financial Support	
	Councillor Davey gave the Working Party an overview on current benefits and how they differ.	
	BE to circulate the information to the Working Party.	BE
5	Leisure Facilities Update	
	Children North East is currently working with Atherstone Leisure Complex, Coleshill Leisure Centre and Polesworth Sports Centre on poverty proofing.	
	The project is currently in the consultation phase, which ends in August. The results will be collated and then developed into a set of agreed actions, through which the service will become more accessible and inclusive.	
	An update is to be provided at the next meeting.	RS
6	Facilitated Discussion on Poverty Proofing	
	The Working Party recognised the importance of poverty proofing and would like to ensure that appropriate actions are taken as a result of the consultation at the leisure centres.	
	An update on any poverty proofing findings within schools in North Warwickshire was also requested, so that the Working Party can support progress in this area of work.	

Notes	Action
Any Other Business	
Non recorded.	
Future Meeting Dates	
13 September at 10:30am. This will be an "in person" meeting.	
Faran maam.g.	
	Any Other Business